

Communications Group Minutes 30th September 2021 – 8.00PM Virtual meeting

AGENDA ITEMS

Present:

Jose Castro (Chair)
Peter Spearink
Stuart McPhee
Paddy Riordan

1. Apologies

DG

2. Minutes of previous meeting 29th July 2021 – 8.00PM Virtual meeting

Approved

3. Village Update

ACTIONS NEEDED

- All groups are welcome to submit articles for next issue. Not more than 150 words and accompanied by 1 or 2 (positive) photographs. **Deadline to submit to JC is 22nd October.**
- Proposed articles for next issue:
 - Memorials I (PS), (of a total of 3 or maybe 4 articles)
 - News from the past (3rd article) (JC),
 - Skate Jam (JC),
 - Women Institute & The Men's Shed (DG),
 - Greener Staplehurst – Wimpey Field Walks (SMP),
 - Volunteering (SEHT, GSG, Road safety, Cleanup) (PR + JC),
 - Road Safety (AS),
 - Update PC Projects (PR),
 - Planning News (AS),
 - Neighbourhood Improvement Plan (MA),
 - Public Meeting (Police + High Weald) (PR)

The article for the front cover will be dedicated to Volunteering.

4. KALC Award celebration

FOR NOTING

The SEHT has received another award, the Compassionate Community Award by MBC, which gives yet another reason to go ahead to the celebration. This item remains will remain in the agenda for the group until the right circumstances allow the celebration.

5. Communications Strategy

ACTIONS NEEDED

Members of the group have to read, for next meeting, two documents shared by JC titled: "Communications Strategy First Steps" and "Building a Communications Strategy". In particular the bullet points with different suggestions for a good *communications strategy* and see how we SPC compares against those bullet points. During the next meeting we will discuss the results, decide if a strategy is needed and on what aspects in particular.

6. Photo competition

FOR NOTING

The group have now in their possession, thanks to the Clerk, the Terms and Conditions for a photo competition that took place in other parish, if SPC wishes to pursue the idea. Different ideas came out during the discussion and there is a general feeling that a photo competition would be very beneficial and welcomed by the community. This item will remain in the agenda for further discussion and ideas.

7. Digital Display board

FOR NOTING

A meeting has been held with Sainsbury's exploring the possibility of sponsoring of a digital display board. Following the meeting, Gary Jarvis, the store manager is consulting our proposals with his superiors.

JC has attended several Parish groups' meetings in the last weeks and it seems that there is a need from all of these groups for closer and more regular contact with the public: promoting their activities, communicating news, requesting volunteers. It seems clear that a digital display board would be of great help for this purpose.

JC and SMP have been contacting several providers and we have an idea of the cost of one of these displays, as well as of the software so that it can be controlled from PC office. If the conversations with Sainsbury's succeed, we would have two.

The locations for them would be the Parade and Sainsbury's, places visited by most of our residents very regularly. Within the Parade there is ongoing debate in the group whether it should go near the library or near Spar.

The format has also been discussed and the agreement is to go for a totem-like display, where the residents can get closer. Electricity and permissions are yet to be researched.

The group decided to include in the request for next year's budget the inclusion of one of these displays for a maximum price of £5000. Although it would be for the Finance & Strategy Group to decide if this would come from the precept or other possible funds.

8. Budget

FOR NOTING

We discussed the budget for next year.

The group decided to increase the cost of the Village Update, Annual Report and maintenance of the website by a 10% to 15% in line with the increase of the cost of paper. This would also include the posting to the rural area for the Village Update only, but not for the Annual Report, as it would be very costly.

The group is also requesting £5000 for the digital display screen and the software.

And also £1000 for a photo competition that the group will begin to organise throughout the year.

9. AOB

We will contact the Greener Staplehurst Group proposing to create a Front Garden competition or Photo competition coinciding with the Platinum Jubilee.

Next meeting we shall discuss the next meetings' calendar to communicate it to the office in due time.

10. Next meeting date: Thursday 28th October

3. Village Update

<p>Early October</p>	<p>WINTER UPDATE– If they take place: Report on Playscheme, September Village Clean-Up. Community Payback work. Greener Staplehurst Group’s report. Road Safety Group’s report. Consultation on 2021-22 budget/precept. Planning News. Remaining 2021 meeting dates. Parish Council contacts.</p>	<p>Copy: 22 October To typesetter: 29 October To printer: 05 November Collation: 13/14 November Distribution: 15 November</p>
----------------------	--	---

- ✓ Memorials PS (PHOTO)
- ✓ News from the past (JC) (3rd article)
- ✓ Skate Jam (?) (PHOTO)
- Workshop (?) (PHOTO)
- Women Institute & The Men’s Shed (PHOTO) (PHOTO)
- Community Payback work (?) (PHOTO)
- Greener Staplehurst – Wimpey Field Walks (PHOTO)
- Volunteering (SEHT, GSG, Road safety, Cleanup) (PHOTO)
- Road Safety (AS) (PHOTO)
- PC Projects (PR) (PHOTO)
- Planning News (AS)
- Neighbourhood Improvement Plan (MA) (PHOTO)

7. Digital Display Board

Sainsbury's

Hi Jose,

I followed up the request yesterday , unfortunately it needs to go through various different people and departments - This is still in process as soon as I hear anything I will come back to you

Thanks

Gary

Gary Jarvis| Store Manager | Staplehurst 2360 |Station Road , Staplehurst | TN12 0QE

Manager.Staplehurst@sainsburys.co.uk | 07725-479-591 | Pronoun He / Him

Outdoor screens

1. <http://www.outdoor-screens.co.uk/range/>
Wall Mount
2. <https://shop.signbox.co.uk/30/549/wall-mounted-outdoor-digital-advertising-display>
Various sizes. Full price in the website.
Example: 55inch screen, 1 year Network Licence £6884
3. Enquired same website about LED video walls. Probably very pricey.
4. <https://www.visunext.co.uk/en/contact/contactform>
Sent enquiry as many different products. Too expensive
5. <https://ledsynergy.co.uk/contact/thanks>
Message sent enquiring information and prices
6. <https://www.presentationmedia.co.uk/contact-us/>
Message sent
Replied. Good communication.
7. <https://www.yslv.co.uk/contact>
Message sent
Replied. Good communication
8. www.scanlite.co.uk
Message sent. Requested size.
9. hello@thedeltagroup.co.uk
Email sent
10. sales@Proofvision.co.uk
Email sent
11. info@scriptsign.co.uk
Email sent
12. Aqualite
Messaged via website
13. www.digitalmediasystems.co.uk
Requires contact by phone. Have not had time during working hours.

Scanlite

Hello Stuart,

Thank you for your email and getting in touch. All our screens and bespoke in size and manufactured here in the UK. So we can make to the size you require. Please let me know the sizes you are looking for. I will then quote accordingly. Regards the actual screen quality, can you let me know how far these will be seen from and how high the screen will be on the library.

I have attached few photos of our work for you to peruse.

Look forward to hearing and supporting you in the near future.

Kind Regards

Chris Parker | Southern Sales Manager

+44 (0) 1253 302723

Chris.Parker@scanlite.co.uk

www.scanlite.co.uk

Headquarters: 1HQ, Unit 1, Kinraig Business Park, Kinraig Road, Blackpool, FY2 0PJ

Southern Office: Digital House, Unit 12, Abbots Business Park, Kings Langley, WD4 8FR



presentationmedia.co.uk

I have attached the options for you.

There is currently only the 43" and 49" in stock.

At least this will give you some idea for budgets.

Julie Mooney

T. 01202 483883

PRESENTATION MEDIA

Captivate . Communicate . Inspire

www.presentationmedia.co.uk

See attachments:

StaplehurstPC-PM09382.pdf

StaplehurstPC-PM09400.pdf
43 inch Outdoor Freestanding
49 inch Outdoor Freestanding

YSLV.com

Hi Jose,

Thank you for your enquiry.

We currently have a couple of 43" outdoor LED screens for sale for £4,000 + VAT, please find attached a picture.

Kind regards,

Laura Potter | Client Services Manager

