



Mr B Gibbs
Clerk, Tichborne Parish Council
15 The Heath
Denmead
Waterlooville
Hampshire
PO7 6JT

25 November 2020

Dear Mr Gibbs

Alresford & District Agricultural Society Ltd.

For a number of years Tichborne Parish Council has very generously supported the Society's annual agricultural show at Tichborne Park, specifically the elements of the show that further one of our principal aims of educating, entertaining and informing people, and especially young people about agriculture, farming, rural issues and the rural way of life to the wider public. You will be aware that we were sadly unable to stage the show in 2020 due to the Covid-19 pandemic, which was only the second time in over 100 years that we have been unable to hold the show. The Trustees took the decision to cancel early in the year, as soon as it became apparent that it was unlikely to be able to be held, consequently keeping losses to a minimum. However, certain costs were incurred and consequently our reserves are now rather less strong than hitherto.

In the last two or three weeks the Trustees have agreed in principle to reinstate the show for 2021, although perhaps in a rather different format to the 2019 show. Work is underway to understand what will be possible given current guidance. We are looking to retain maximum flexibility to ensure that as much of the traditional elements of the show are included as possible. Key to our thinking is the need to ensure that we promote the importance of agriculture in the everyday lives of young people and the wider general public.

As a registered charity the Society relies on the generosity of its sponsors and benefactors to remain viable. The continued support of organisations such as the Parish Council is important to us and I write to seek your support for our 2021 Show, and specifically the aspects that promote education and entertain our younger visitors.

I look forward to hearing from you.

Yours sincerely

Val Watley
Secretary

Secretary: Val Watley, P.O. Box 146, Alresford, Hampshire, SO24 4AJ Tel: 01962 738748 email: secretary@alresfordshow.co.uk

The Society is a charity which exists to improve agriculture for the public benefit and education
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