

## Communications Group Agenda 22<sup>nd</sup> October 2020 – 7.00PM Virtual meeting

### AGENDA ITEMS

Attendees Cllrs Jose Castro (Chair), Paddy Riordan, Zara Rawlinson, David George.

1. **Apologies** Peter Spearink.
2. **Approval of minutes of previous meeting 24<sup>th</sup> September 2020 – 7.00PM Virtual meeting**  
APPROVED
- 3.1 **Councillor Declarations** NONE
- 3.2 **Declarations of interest** NONE
- 3.3 **Granting of dispensation** NONE
  
- 4 **Actions taken from previous meeting**
  - JC to contact RO and Health Centre in relation to next issue, confirming dates **DONE**
  - it needs to be confirmed that PAXMAN have not mixed the options for quotations for doubling the size as there seem to be no correlation between quality and prices. **DONE**  
(Disappointed that in the last Full Council Meeting councillors seemed unenthusiastic about it)
  - PS would send an email to Cranbrook asking for details. **DONE**
  - We should also check on taxing issues regarding advertising with the office. **DONE**  
(It would create issues – We need to stay clear of it)
  - Considerations towards extra weight for volunteers: more could be recruited. Also, for extra price for posting to rural addresses. JC to check with Post Office. **DONE**  
(It exceeds weight and affects pricing. We thank Deborah and Clerk for their work on this)
  - PD to bring matter to Finance and Strategy group agenda **DONE**  
(To be discussed in the Monday meeting)
  - JC to format the questionnaire **DONE**  
(FSG to send questions. Subsequently the FSG decided to defer to next year)
  - PR to record video. JC to upload to Youtube. **PENDING**
  - PR to contact a resident for improvement of the Telephone Box. **PENDING**
  - PR to ask CEG first to enquire KCC about possibility of moving the Box. **PENDING**  
(Deferred to the future)
  - JC to ask Jean if photographs are needed for the website **DONE**  
(Jean has been off for 2 weeks. Will submit once back. Subsequently this has been done)
  - JC to ask company how much their cost is for consideration in the future **PENDING**
  - PR. Before 14<sup>th</sup> October to apply for the scheme with views to the Youth Club and possibly the Monarchs (PR to let them know, too, if the Clerk thinks that they can apply, or we can place both bids ). **EXPIRED**  
(CG is a small group and has been focusing on other important items and could not reach this one in time)
  
- 5 **The coming village update** (what articles should go in?)  
Disappointment that councillors during Full Council not showing much interest. Many valid points, in particular with costing and conflict of interests with Parish Magazine. We disagree with criticism to some of the articles as we want to engage with the community by making it a bit more interesting. We have a CG that is more eager to put the work needed to improve it. We feel we need more positivity and encouragement.

### 5.1 Timing

Full Council decided to defer the next issue by at least one week to be able to accommodate the Call for Sites article. We need to get it by the following Wednesday with whatever we have got.

### 5.2 Two pages for the MB Local Plan

Information will go, as requested in Full Council, in the front pages. Map in the second one. Other articles: welcoming new councillor, possibly the new clerk, correction to the article about the Tavern, PC budget plan if approved by F&C Group, Greener Staplehurst Group, Street Names.

Articles for Women Institute, Running Club and Defibrillators kept for future issues.

ZR to put everything together and send to Origination with instructions.

We could incorporate spare articles on social media, Jean has all the passwords if needed.

FOR CG DECISION NEXT MEETING

## 6 Doubling up the size

### 6.1 Options

Now: £1479 + Annual Report + website (out of an annual budget of £2600)

Proposed: £2067 + Annual Report + website (out of an annual budget of £2600)

MB Councillors LB and JP expressed interest in sponsoring half a page for their own reports. We could include a County Councillors report and a Chairman's report alongside and occupy one full page. (It is a Local Parish Update, would the Parish Council be comfortable with this?)

FOR CG DECISION NEXT MEETING

To request the Finance and Strategy Group to increase the budget for the Communications Group next year to £3000

\*\*\*Subsequently, we received two more quotes from Printing companies in Marden and Tovil and they are both significantly higher (Paxman £425, Tovil £512, Marden £560).

\*\*\*Subsequently, we received information that the cost from Origination Studio will rise from £30/£40 to £190 per issue, which makes doubling the size of the Village Update too costly. Therefore, WE WITHDRAW THE REQUEST to increase the size.

### 6.2 Next steps

Improving the Wikipedia article to be discussed next meeting

## 7 AOB

Article with Interview with a Local Author to be offered to the Parish Magazine as her books is coming out now and it makes sense for immediacy

ACTION PENDING

## 8 Next meeting date

26<sup>th</sup> November