



## Oakley Bowling Club Vision Statement

Oakley Bowling Club aims to be the premier club in North Hampshire, being the 'club of choice' for new and experienced bowlers living in and around Oakley and the wider community of Basingstoke and Deane. The Club will provide an outdoor bowling facility with opportunities across the whole spectrum of competitive and social bowling, and a wider social programme based around bowls. Oakley Bowling Club will be recognised as being sporting, competitive, sociable and supportive within its membership and the local community.

### Vision

Elements of a vision:

- An enviable outdoor bowling facility.
- For people in the wider community in and around Oakley and Basingstoke
- For people interested in the sport regardless of sex, age, disability, ethnicity, religion, nationality, sexual orientation or other beliefs.
- A wider social programme based around bowls
- Providing opportunities across the whole spectrum of competitive and social bowling
- Associated with and affiliated to district, county and national associations
- To be the club of choice for experienced bowlers coming to the area or if other clubs fold

### Values

What OBC stands for; how we would like to be perceived by members and the wider community

- Sporting
- Competitive
- Friendly
- Hospitable
- Sociable
- Charitable
- Supportive

And achieving high standards in all the above.

### Goals

Where do we see the future of OBC?

- The premier club in north Hampshire
- Increased success rate in County and National competitions by individuals and the Club
- Maintain numbers of playing members at no lower than 120
- A balanced age structure of members – Pre-retirement members of at least 30% of total.
- Improved facilities
- Greater social interaction with better attended social events
- Increase the awareness of the Club within the community