

Yorkshire Bowling Association

Hi folks

Well...what an exciting month that was! The month that the BE/BDA Roadshow came to Yorkshire. Planned and delivered in just over 2 weeks.

The topics that were covered:

- The Benefits of Affiliation
- Safeguarding
- Participation - how to attract new members.

The delegates in the room were buzzing with positivity and the feedback at the end of the session told us just how much they had enjoyed the roadshow.

51 delegates attended from 24 clubs - I hope that the clubs that did attend will pass the information to those that didn't send a representative. Alternatively, if any club that didn't attend would like some information, please get in touch - we are happy to visit you and give some guidance.

One of the biggest messages that came across was to add some more **colour** into our sport - try to ditch the grey and white image. Adopt a much more relaxed approach to dress for any casual/social sessions, except the requirement for players to wear appropriate shoes.

With that in mind, some clubs are wanting to change their club shirts and have asked me for the process. Fairly simple, decide what you want - send me an image of the front and back for approval and away you go. I have sent the Bowls England guidelines to your Secretary along with this Newsletter.

Manic May is upon us - Happy Bowling Everyone

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Upcoming Events

August 3

UK Open Family Pairs

Dunnington BC

We are still looking for more entries to this new and exciting Competition. You can enter at www.ticketsource.co.uk and search UK Family Pairs.

Come and have a go.

Important Announcement

The White Rose Regional Final on 16th June will be held at Dunnington BC and NOT Northallerton as stated in the men's section of the March Newsletter.



Ladies Section

The ladies got off to a flying start on Tuesday 30th April. They picked probably the only warm, sunny and dry day this year for the friendly match against Lancashire. Lots of meeting up with old friends and lots of laughter in the clubhouse prior to the game. However, once on the green they showed that they really meant business and managed to pull off a 3 shots win on the final score.

I'd like to think that it definitely would have been more but Lancashire were short of a couple of players so we loaned them some of ours!!

The Roadshow

Bowls' Big Weekend - if you haven't signed up for BBW this year - then please try and support a club that has. You can find a participating club in your local area here:

<https://www.bowlsbigweekend.com/>



Benefits of Affiliation

Easy Fundraising the fundraising option other clubs recommend.

Week of Learning Webinars

Bowls Bash can earn your club extra revenue, increase club membership, receive free equipment and much more.

<https://www.bowlsengland.com/becoming-a-bowls-bash-club/>

Play Bowls In this Play Bowls section, you'll find lots of interesting information on how to attract new members into your clubs and how to add colour and variety to the sport.

<https://www.bowlsengland.com/play-bowls/>

Over 2000 Lawn Bowls clubs affiliate to Bowls England - are you making the most of what's on offer?

<https://www.bowlsengland.com/club-support/>

Raise money for your bowls club simply by shopping online.

<https://www.easyfundraising.org.uk/bowls-england/>

(Later this month with dates to follow)



Communication

Something else that was mentioned at the Roadshow was the fact that not all members receive the information that Bowls England or Yorkshire Bowling Association send out to clubs.

Examples:

Not all members were given the opportunity to vote in the BE competitions vote earlier this year.

Not all members receive the monthly Newsletter.

Not all members were aware of this week's Roadshow.

Obviously this is of the highest importance. There may be various reasons for this:

Has your Club Secretary changed and you have forgotten to notify us?

Has your Secretary changed their email address and forgotten to notify us?

Is your Secretary needing a helping hand?

Maybe there is someone else that could support your Secretary and take on the role of communicating to your members?

I am more than happy to add another name and email address to my contact list - no problem at all, just email me with details:

dearlovelesley@gmail.com

What is important is that EVERY member gets ALL the information that we send out. They may well choose to ignore it and that's ok - but it's important that are given the choice.

Also, don't forget that this is YOUR Newsletter - if you want anything sharing just let me know - I won't write it for you but I will circulate it for you.

Thank you for your help with this.

**PLEASE
SHARE**



Word Search

No Word Search this month. I guessed that you would all be far too busy on the green.

They will resume in the September edition of the Newsletter.

However, if you are stuck, I know someone who has some good crosswords!

