MINUTES OF THE LONGSTOCK NEIGHBOURHOOD PLAN (NHP) STEERING GROUP COMMITTEE MEETING – HELD 6:30 PM, 31st JULY 2019, LONGSTOCK VILLAGE HALL

In attendance:

Steering Committee: Angie Filippa (AF) – Chairman John Eastwood (JE) – Vice Chairman and Longstock Parish Councillor Alison Warner (AW) - Secretary Sophie Walters (SW) - Resident and Chair of Longstock Parish Council David Burnfield (DB) - Resident and Longstock Parish Councillor Becky Soper (BS) – Resident

Members of the Community: 6

Apologies

David Smith (DS) - Resident

Ser	Subject	Action
1.	Welcome and Introductions	
	AF opened the meeting and welcomed everyone. The Steering Group	
	individually introduced themselves to attending members of the community.	
2.	Update on NHP Parish Designation	
	SW advised that Longstock's original NHP designation map had been returned	
	to the PC by Sarah Hughes from TVBC with a request to make a few minor	
	adjustments. SW noted that Sarah had been extremely helpful in providing	
	overall guidance and links to official OS maps. SW stated LPC were holding and	
	extraordinary PC meeting on 12 Aug 19, in order to finalise Longstock's NHP	
	designation area.	
3.	What is the Neighbourhood Plan?	
	As this was the first meeting where members of the community were in	
	attendance, AW suggested giving an explanation to attendees on the purpose	
	of an NHP. For ease of reference, AW introduced the concept then read details	
	of what constituted an NHP from 'The Introduction of Neighbourhood Plan	
	Information and Guidance'.	
4.	Further Meetings and Venue(s)	
	In order to keep up momentum, it was suggested that regular monthly	
	meetings should be scheduled, one week prior to LPC's monthly meeting, thus	
	allowing updates on the NHP to be presented to the PC in a timely manner.	
	SW suggested approaching the Longstock Village Hall committee to see if they	
	would be willing to allow the Steering Group to meet in the hall free of charge.	
	This would benefit two-fold, it would allow meetings to be held in public and	
	provide the community the opportunity to attend and contribute to	
	proceedings. Action on SW to approach the Village Hall Committee.	sw
	After conferring diaries, it was agreed that the first monthly meeting would be	

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	held at 7pm on 2 Oct 19 (and thereafter on 6 Nov 19 & 11 Dec 19). Action on	
	AW to book a venue. UPDATE: AW has confirmed that a provisional booking	AW
	has been made in Longstock Village Hall for each of these dates.	
	At the Steering Groups previous gathering, opportunities to start involving the	
	community were discussed. It was agreed that a 'pop up stall' at the village fete	
	may be a good way to start engaging with the community. SW highlighted that	
	the Longstock Village Fete was fast approaching (31 Aug 19) and that a fuller	
	planning meeting would be required to organise something for this event. The	
	Steering Group agreed on a planning date of 28 Aug 19 at 7pm . Action on AW	AW
	to book a venue – UPDATE: AW has confirming Longstock Village Hall has been	
	booked for this planning meeting.	
	The Steering Group also discussed holding a more formal community event in	
	Oct 19. This would ideally be attended by representatives from Plan-et and	
	TVBC. Initial dates of 26/27 Oct 19 were floated (with afternoon and evening	
	sessions) but this would be subject to the availability of representatives of Plan-	
	et and Sarah Hughes (TVBC). Once a date could be agreed a venue could be	
	sought. Action on SW to check guest attendee availability.	
		SW
5	Steering Group Roles and Responsibilities.	
	AF stated that the Steering Group Terms of Reference (ToR's) identified the	
	possible need for additional co-ordinator roles. The group discussed each of the	
	roles in turn;	
	a. Financial Coordinator	
	As the PC's dedicated Responsible Officer, Mark Flewitt, LPC Parish Clerk would	
	be, by default the groups single point of contact for finances / invoices /	
	payments etc. As such, SW suggested that Mark may wish to attend Steering	
	Group meetings. Action on SW to discuss this further with Mark.	sw
	b. Communications Coordinator	
	It was agreed that social media would be a useful platform to keep the	
	community informed, although it was highlighted that due to demographics it	
	was important not to forget those who weren't on-line. SW suggested a regular	
	piece in the Longstock newsletter as a way of bridging this gap. JE volunteered	
	to take on the Communications Co-ordinator role. Action on JE to look into	
	setting up a dedicated Facebook page.	JE
	SW advised that LPC are currently working with web designer to design a new	
	village website now that the current website was coming to an end. SW stated	
	that the new LPC page could support a dedicated Longstock NHP page. It was	
	agreed that this would be a good way of keeping the community informed and	
	the Steering Group accessible.	
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DON	Wednesday 28th August 2019 at 7pm Longstock Village Hall	
	Everyone was thanked for their attendance; AF declared the meeting closed	
11.	AOB	
	in Oct 19. Action on AF to add to next agenda.	AF
10.	Visions and Objectives Due to time constrains, this agenda item to be move to the next formal meeting	
10.	create a SWOT template.	
	more detail at the Village Fete planning meeting on 28 Aug 19. Action on AF to	AF
	a useful discussion point at the village fete on 31 Aug 19. To be discussed in	
	analysis with input from all meeting attendees. It was agreed that this would be	
	As per Plan-et's recommendation, the Steering Group brainstormed the SWOT	
9.	SWOT (Strengths, Weaknesses, Opportunities and Threats) Analysis	
	create a stakeholder matrix.	AF
	was not finite and that it would probably change over time. Action on AF to	
	The Steering Group discussed potential stakeholders. It was agreed that the list	
8.	Stakeholders	
	circulated and well received by the group.	
	UPDATE: Lisa Steincke has very kindly provided a line drawing, which has been	
	Spade re: sponsorship / prize for best suggestion.	
	with a prize for the best / chosen entry. Action on SW to speak to the Peat	sw
	coming up with a strap line could also form part of a competition at the fete	
	suggested a strap line of 'Your Village, Your Vision' however she stated that	
	services in providing a line drawing of the fishing hut / eel traps as a logo. SW	
	have in place in time for the village fete. Lisa Steincke, a local artist offered her	
	SW suggested that an easily identifiable logo and strap line would be useful to	
7.	Identity and Strap line	AF
	contact. Action on AF to look into GDPR.	AF
	gather resident contact details and to obtain detail on preferred methods of	
	JE suggested that the fete would be a good opportunity (subject to GDPR) to	
	to make prints.	
	A member of the community recommended using Stanford's mapping service	
	to look into the possibility of obtaining an OS map of the designated NHP area.	SW
	that key to this engagement would be a more detailed map. Action of AF & SW	AF /
	but stated that the group would need to provide their own table. It was felt	AF (
	at the village fete. Garry advised that he was happy to accommodate the group	
	had spoken to Garry Headley about the possibility of a small pop up stall / pitch	
	After discussions at the Steering Groups last gathering, AW advised that she	
6.	Village Fete – 31 Aug 19	
	the village and because of her accessibility.	
	that BS would be ideally suited to this role because she was so well known in	
	need for volunteers would be key to the success of the project. It was agreed	
	Although the group were very much in their infancy, it was recognised that the	
	need for volunteers would be key to the success of the project. It was agreed	