



# YATTENDON PARISH PLAN 2005

a green and pleasant landscape

one copy distributed free  
to every household in the parish

"..the dedicated charm of Yattendon.."  
Robert Bridges

design by Greenham Common Trust

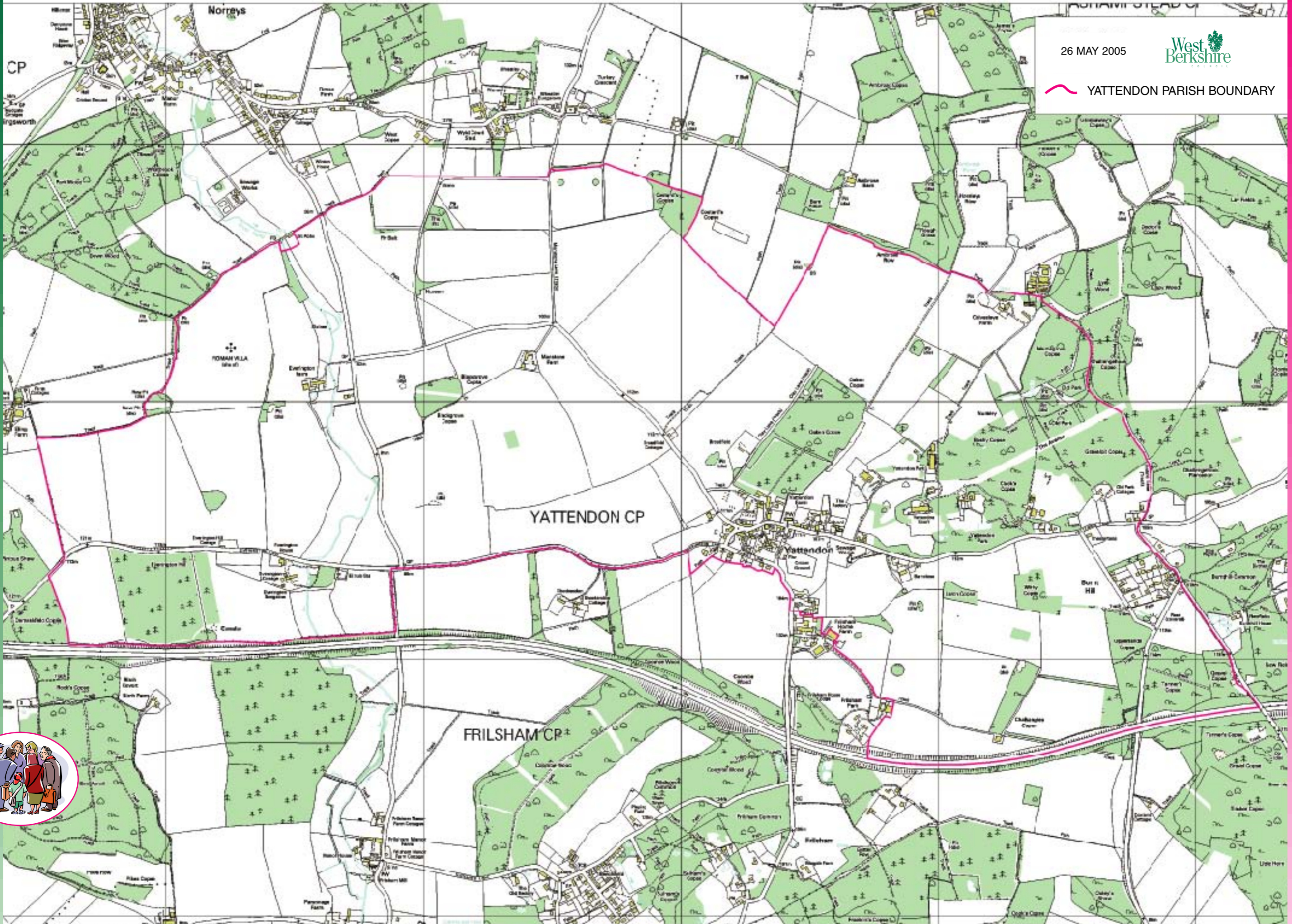




26 MAY 2005



YATTENDON PARISH BOUNDARY







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- Please note that throughout this document all references to the Parish of Yattendon include Burnt Hill as an integral part of the Parish as well as the village of Yattendon itself



Yattendon Parish Council in the course of its work recognised that it faced certain challenges within the Parish, which required wider community support to deal with them. It decided to make use of the Government's "Vital Villages" initiative as a way of funding a Parish Plan. This initiative is designed to encourage communities to address their local social, economic and environmental issues. Funding for this is provided through the Countryside Agency supported locally by Community Action West Berkshire.

This Plan therefore is an opportunity to develop community spirit, to get people involved talking to each other - to shape the future. It is designed to influence people and bodies - the well-being of Yattendon Parish, this is the goal.

Yattendon Parish Council has endorsed this project and is required by the terms of the funding to support the process. Most importantly, however, it has to be emphasised that a Parish Plan will work only through the active involvement of the community.

To achieve this goal the following objectives were adopted as the guiding principles to drive the Parish Plan initiative:

- TO EXTRACT AND EXPRESS RESIDENTS' VIEWS OF LIFE IN YATTENDON PARISH TODAY AND HOW IT CAN BE IMPROVED IN THE FUTURE
- TO HIGHLIGHT THE PARTICULAR ADVANTAGES AND VALUES WHICH THE PARISH MUST SEEK TO MAINTAIN
- TO IDENTIFY DEFICIENCIES IN SERVICES AND TO ADDRESS THEM WITH APPROPRIATE BODIES
- TO INVOLVE AS MANY RESIDENTS AS POSSIBLE OVER THE WHOLE AGE RANGE
- TO OFFER ANONYMITY VIA RESPONSES TO THE QUESTIONNAIRES TO GAIN MAXIMUM MEANINGFUL INPUT

Some 70% of Parish residents replied to the questionnaires, which were distributed to every household. Every view has been included and analysed to underpin the Action Plan. This sets out the priorities identified by the community with the practical actions which will be taken to address them.

The Parish Council on your behalf will be responsible for a number of the major issues but the eventual success depends on the widest possible support from the community.

Our views are clear and we now need to turn them into reality. The following pages set out what is proposed and why and how we should all help.

Photos:  
Approaching the village square  
Yattendon Court driveway  
Rose Cottage  
Entering Yattendon village from Hampstead Norreys  
Burnt Hill  
Looking West from the borders of Yattendon



HOW THE WORKING GROUP INVOLVED THE COMMUNITY

During 2003 Yattendon Parish Council, recognising that it faced certain challenges locally, decided to look forward and outward. The "Vital Villages" initiative then recently announced, provided funded support for such a project as described in the introduction.

On the 4th August 2003 the Parish Council voted unanimously to proceed with the creation of a Parish Plan subject to securing support from within the community. Moreover, it was recognised that this support would need to be widely representative of interests in the Parish.

Following an invitation in the local "Broadsheet" magazine inaugural public meetings in Yattendon Village Hall on 12th September 2003 and 21st October 2003 attracted an enthusiastic band of Parishioners. With the Community Action West Berkshire representative outlining the benefits, a Working Group of 14 members, including Tom Bune as Chairman and Cathy Gregory as Secretary, was set up.

At Yattendon Craft Fair on 6th and 7th December 2003 a stand headed "Yattendon Needs You" and featuring colourful artwork by Village School pupils drew further valuable comment.

Awaiting funding approval from the Countryside Agency, the Working Group continued its work. Foremost in this was a decision to seek separate funding to re-establish a Village Youth Group. This was successfully achieved with a grant from the Government of the South East's Community Champions Fund.

With major funding approved by the Countryside Agency, a questionnaire designed by the Working Group was issued in September 2004 to every household in Yattendon Parish. A separate version was included for young people aged 6 to 18 years. Completed questionnaires totalled some 70% of the eligible among the 378 residents of the Parish, a heartening response.

An open evening, again in the Village Hall on the 20th January 2005, provided an opportunity for some 45 villagers to review, comment upon and prioritise the



preliminary analysis of the questionnaire responses as we prepared for the final plan.

The community, therefore, has played its part in the formation of this plan. The Working Group volunteers without whom this survey and plan would not have been possible are:

- Ann & Tom Bune (Tel. 201699)
- Tony Curtis (Tel. 201186)
- Dick Greenaway (Tel. 201386)
- Cathy & Brian Gregory (Tel. 203010)
- Ann Harris (Tel. 202542)
- Sally Leach (Tel. 201138)
- Tony Lynn (Tel. 201213)
- Ann Rucker (Tel. 201205)
- Eddie Scurr (Tel. 201536)
- Meg & Chris Turner (Tel. 201237)
- Ann Wheeler (Tel. 201220)

We are indebted also for the support provided by Mark Turnham, the Head of our School, to Sarah Ward of the Community Council for Berkshire, to Florence Kipling for her photography skills and for so many others who have supported the Working Group.

This Parish Plan, a copy distributed to every household in the Parish, sets out the views and wishes of the community. The next steps are to involve all the organisations listed in the partners' column of the Action Plan, including West Berkshire Council, to progress our actions.

We have already identified leaders to take forward these actions. Because it is your Plan, the Working Party members listed above will always welcome each and every suggestion you have to better achieve our aims.



Photos:

'Yattendon needs you' - involving parishioners in the planning process

Yattendon School children are asked for their ideas

Yattendon Parish Plan Working Group





Aerial view of Yattendon  
1964

Farm land round  
Yattendon



The original  
Yattendon School

The Well House



Yattendon  
c. 1910

Yattendon School  
2005



Yattendon Court  
2005



Yattendon Court  
c. 1900

Yattendon Church  
2005



It would not be practicable to provide a full history of the Parish in this short section. Other publications amply describe our general history, notably Dick Greenaway's "Yattendon for Visitors - third edition 2004". Instead a flavour of Yattendon and Burnt Hill history follows.

Evidence of people in the area goes back to the Mesolithic Period (c.10,000 - c.4,500BC). A Mesolithic flint tool was discovered on the outskirts of Yattendon at Coombe House. Farming began locally in the Neolithic Period (c.4,500 - c.2,000BC) providing the ancestry of the giant tractors now a feature of life in Yattendon.

Habitation continued to a greater or lesser extent in the area from those remote periods to the present day. The first documentary reference to Yattendon's place name gives it as 'Geat inga denu' which means 'Geat's peoples' hollow'. In 1086 the Domesday Book named it "Etingdene" assessing the village for taxation purposes as about one thousand acres.

Yattendon was a Royal Manor at the time of the Norman conquest and subsequently passed via many ownerships - including the Norreys family and the Waterhouse family - until it was purchased by Sir Edward Iliffe in 1925.

The development of Yattendon as a local commercial centre as far back as the 13th century, lives on today. As well as farming, many other trades were practised in the area over the years, including blacksmithing, wagon building and brick making. During the Waterhouse tenure in the late 19th century and early 20th century a craft industry made copper and brass items.

In 1448 a licence was granted to the Norreys family to build and fortify a Manor House. This was the headquarters of a farming estate. The original house no longer exists. It was replaced by a larger house in the late 17th century and this, itself, has been extended several times. The position of the original house on the western edge of the village astride the road to Hampstead Norreys required the road to be diverted and caused the awkward bend in the Pangbourne road as it enters the Square.



At the same time that The Manor House was built, the pair of splendid barns, which still exist, were constructed. The larger is the eleven bay wheat barn and the smaller the barley barn, the former commonly referred to, incorrectly, by local people as the 'Tithe Barn'. The 1448 licence also gave the Norreys the right to empark 600 acres but in fact a much smaller area was converted to be a deer park. This included the present Yattendon Park and the hill on which Yattendon Court now stands.

The first phase of the present church was also built around the same time as the Manor House, although there was certainly a church of some sort before that as the list of rectors goes back to 1297. However, no trace of this has yet been found and it was probably on the site of the present church.

The Square was built up to accommodate a market with the houses round the Square built as planned units. "Saddlers Cottage" for instance probably dates from the 15th century as do the buildings hidden behind the false front of "The Royal Oak". The Square was also the site of the Yattendon Revel which during the Post Medieval period was a famous event. It featured single stick fighting for the prize of a gold braided hat (points awarded when the blood ran), grinning through a horses collar for a prize of tobacco and foot races for the young women for the prize of a Holland smock. Today's fete, although perhaps more varied, might be considered tame in comparison!

Burnt Hill has little documentary history. It seems to have been established as a brick making settlement in the 18th century. Its name probably refers to the glow in the sky caused by the firing of open topped brick kilns or brick clamps.

Throughout history successive new owners have each made changes in their turn. In recent times Alfred Waterhouse's Yattendon Court was replaced with the present building: Lord Iliffe provided a Village Hall, new houses have been built for estate workers and homes provided for retired workers. Thus the life of a country parish goes on.



Malt Barn Cottages  
2005



Saddlers Cottage  
2005



The Royal Oak  
2005



The Village Hall



Yattendon Fete  
2004



The Malt House  
1926



Saddlers Cottage  
c. 1900



Yattendon Fire Brigade  
c. 1910



Yattendon Fete  
1907



The population of the Parish of Yattendon totalled 378 in the most recent census. Of these 81 were under the age of 18 and 91 were aged 60 plus. The Parish has an elderly population i.e. 24% aged 60 plus compared with the national average of 21%. 55 children (age 4½ to 11) attend the Village School.

Of the 145 dwellings in Yattendon, just 40 are freehold and a further 25 are freehold in Burnt Hill. The Parish consists predominantly of 2 person households (44%) with single occupancies at 25%. 75% of the residents who responded have lived in the Parish for 15 years or less with 13% resident more than 40 years.

A wide range of reasons are quoted for living in the Parish, most cited being the rural environment followed by quietness, family connections, employment and convenience for retirement. Dislikes are headed by traffic speeding (19 mentions), antisocial behaviour (14) and motorway noise (10). Of 210 responses 12% rated police presence as good or very good with 82% rating it poor or non-existent.

Most respondents believe the Parish requires no further housing although 24% would like more low cost houses and 11% want more family dwellings.

Village services were enthusiastically ticked with the most important being the Post Office, followed by the Village Store, the Village Hall and the Butcher. A significant number of respondents emphasised the need to upgrade the Village Hall, setting up a special purpose group as a vehicle suggested. There is little demand for a Bank, Cinema or Restaurant.

Traffic concerns are foremost with many residents. 86 request traffic calming measures, 51 favour some form of street lighting (apparently on a limited basis), 47 would like to have cycle paths and 44 more



parking. Indiscriminate parking is mentioned several times. There was some support for one way traffic in Yattendon and Burnt Hill.

116 residents see no need for more pavements or pathways but there is a lobby (67) for better pedestrian access from the east and west ends into the Village, from the Village to the Estate Office and also for a “green path” from The Withys area to the School.

There is widespread contentment with the natural environment of the Parish e.g. “the natural environment is wonderful”. More trees would be welcomed, some suggesting that the M4 noise might thus be deadened and the installation of more bird boxes was favoured. Adverse comment “hedges have been ruined” was put forward by one respondent.

86% are satisfied with Parish footpaths and bridleways although better clearance of these, clearer signage and gates rather than stiles are requested.

Just 40% are happy with the tidiness and cleanliness of the Parish with praise for the current litter wardens. Suggestions for improvement include more (wooden) litter bins, more flowers planted, training young people to pick up their litter and greater efforts to brighten the Parish at Christmas time. 39 people wish to enter a Best Kept Village Competition, 34 to increase the litter wardens’ hours and 32 to introduce Spring Clean Days.

The questionnaires invited Parishioners to cite any major adverse factors to life. Traffic noise (54), farm smells (45), vandalism (36), aircraft noise (18) are quoted. Concerns for safety are significant too (32); anxiety about groups of youngsters hanging around, lack of footpaths and lighting and traffic mentioned. The installation of CCTV cameras was favoured by only 25% of respondents with 75% against.

Photos:

Burnt Hill

Yattendon Square

Rose Cottage



Requirements for more sports facilities are high on many residents' priorities with badminton, football, bowls and table tennis at the top. However 73 respondents admit to not knowing if sufficient facilities exist suggesting that more needs to be done to acquaint residents with Parish activities.

There is considerable interest in providing additional adult education and training by way of classes in computing (50), languages (37), local history (29), art/painting (25), woodwork (13) and natural history (10).

Parishioners were invited to identify their most needed requirements. The following topped the list: Revival of the Neighbourhood Watch Scheme (65), a Social Club for the retired/elderly (53), after School Clubs (44), Holiday Play Schemes (36), Play Group (17) and a Nursery School. Lack of child-care was quoted as an impediment to finding employment.

For those in employment, 27% worked in Newbury, 19% within the Parish, 18% in the Reading Area, 13% at Home, 11% in the London area with the remainder at other locations, including Thatcham.

The lack of adequate public transport featured strongly in replies to the questionnaires. 63% of those who responded use no public transport at all, 19% use the train, 9% taxis, 4% Dial-a-Bus and 2% Handybus. Bus services would be supported if there were more frequent services, more late night services, greater choice of routes, better links to train times, better reliability, lower fares and better access for the less able.

In terms of Parish communication 86% consider notice boards to be adequate although it is noted that there are none in Burnt Hill. A massive 96% rated the monthly magazine "The Broadsheet" as valuable with very minor criticism of its content.



The Annual Fete receives general acclaim, 90% according to its value.

There is a contrast between Parishioners' perception of Yattendon Parish Council and West Berkshire Council awareness of local needs. 13% rated the former "not aware" with 34% describing West Berkshire Council similarly. It is hoped the Parish Plan will help to increase these awareness levels.

The question whether Parishioners would be prepared to pay more council tax to fund extra services meets with a very wide range of comment. 28% would be agreeable, 68% would not with 4% depending on the services offered.

The final sections of the questionnaires invited residents to include any extra comments. It is fitting to put on record some of the quotes received e.g. "You have a lovely village, like living here", "Yattendon is a very friendly, attractive village - we must be careful not to lose its warmth and appearances by too much expansion", "an outstanding place to live", "on the whole village is lovely and friendly; a few slight improvements can make it even better".

To support the above comments, separate documents being distributed to both adults and young people in the Parish, the responses to the questionnaires brought out a very wide range of opinions. A detailed summary of questionnaire results follows in the hope that residents will thereby better understand the overall views of the community in which we live.



Photos:

Yattendon Butchers

A rural setting

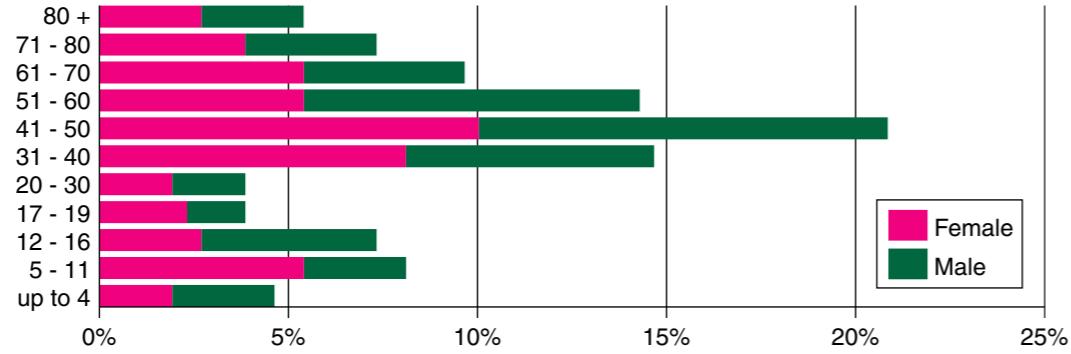
The Well House



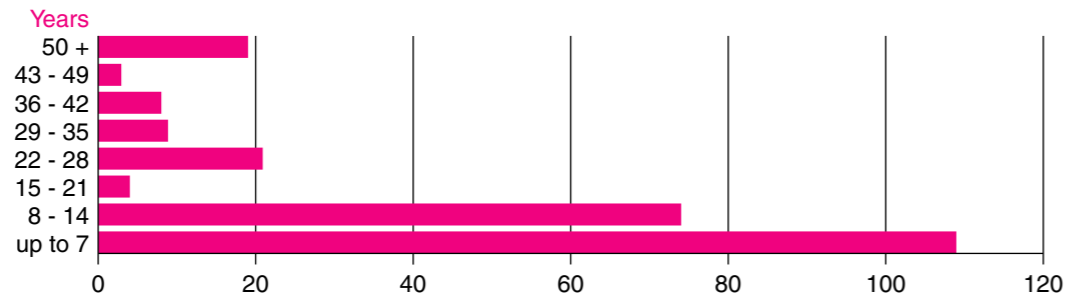
In this section we have analysed all the responses to the questionnaires. In summarising them we have left out the “don’t knows”, “not applicables”, etc. Total numbers are shown in certain cases and where more meaningful, figures have been shown as percentages.

ADULT SURVEY

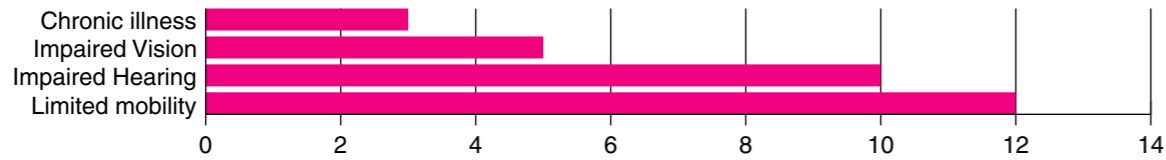
Questions 1 & 2: Sample Age Distribution



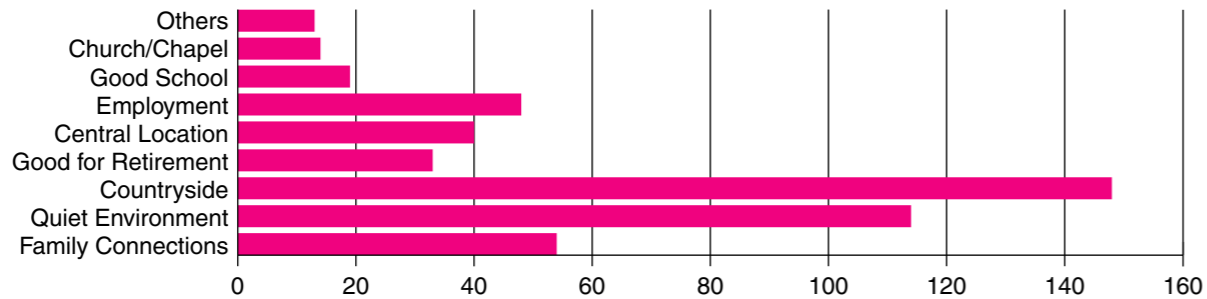
Question 3: Sample of Years Resident in Parish



Question 4: Residents with Access or Other Difficulties



Question 5: Reasons for Living in the Parish



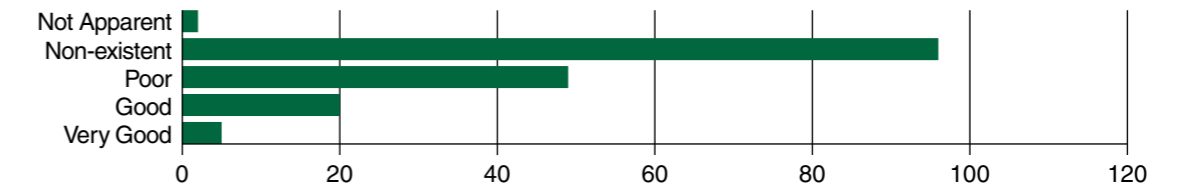
Question 6: Main Dislikes about Living in the Parish



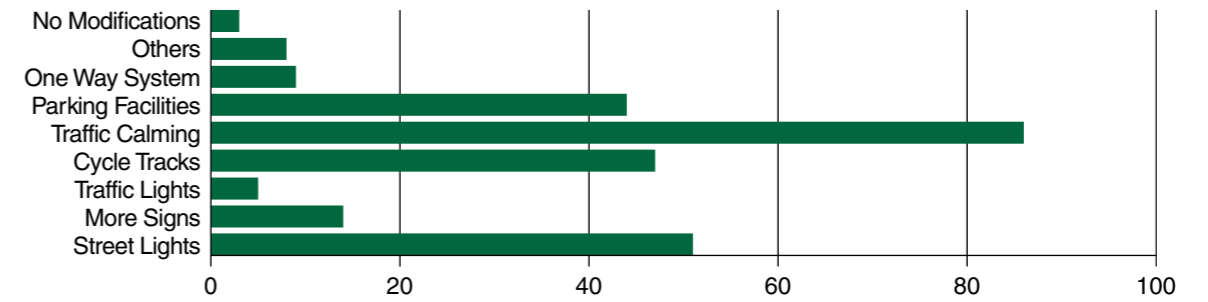
Questions 7 & 8: New Housing in the Parish



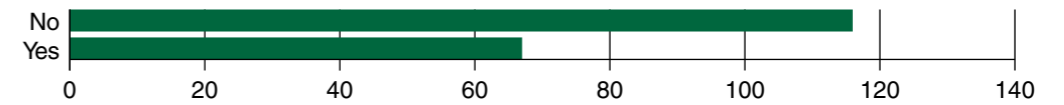
Question 9: Perception of Police Presence in the Parish



Question 10: Need for Road Modifications in the Parish



Question 11: Requirement for more Pavements in the Parish



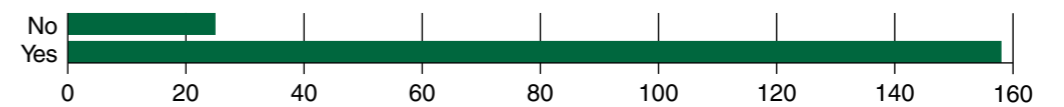
Safer needed access from: Dairy/Withys to village, Burnt Hill to village, Withys to school

Question 12: Requirement for Improvements to the Natural Environment of the Parish



Improvements requested: more trees to deaden noise, more bird boxes, more trees along Frilsham Lane, more mixed woodland planting, clearer footpaths

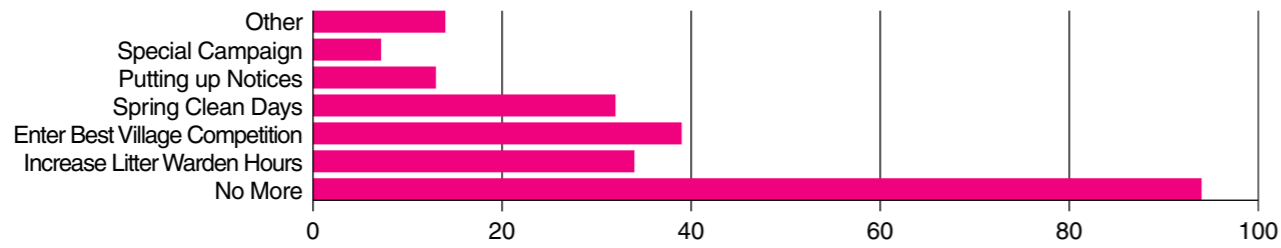
Question 13: Adequacy of Signs, Footpaths & Bridleways in the Parish



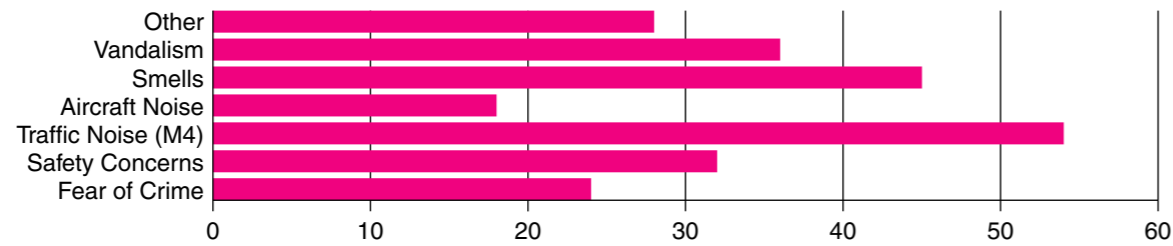
Improvements suggested: clearance of paths, gates rather than stiles, clearer signs



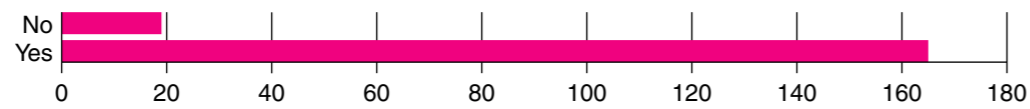
Question 14: Steps for a Cleaner & Tidier Parish



Question 15: Adverse Life Factors in the Parish

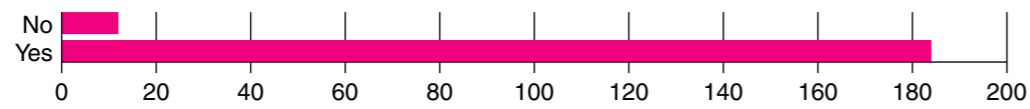


Question 16: Is the Parish a Safe Place at Night?

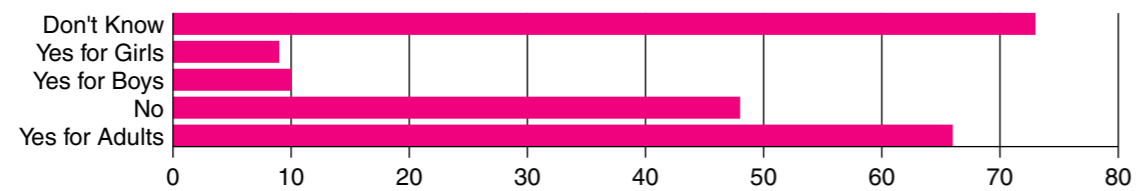


Reasons for concern: loiterers hanging round village, lack of footpaths and lighting, traffic on main road

Question 17: Is the Village Hall an Asset to the Parish?

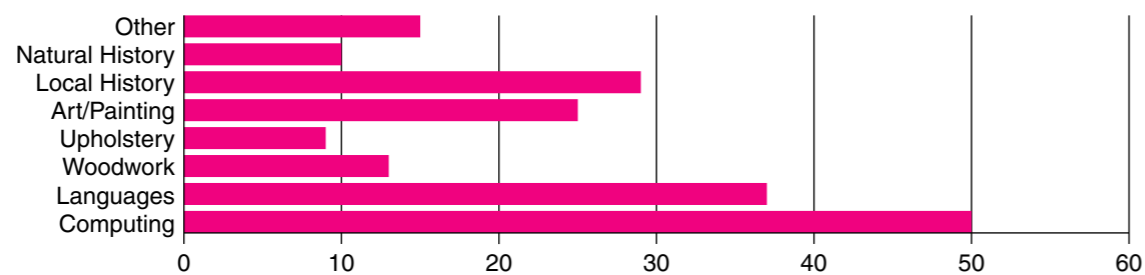


Questions 18 & 19: Are there Sufficient Sporting Activities in the Parish?

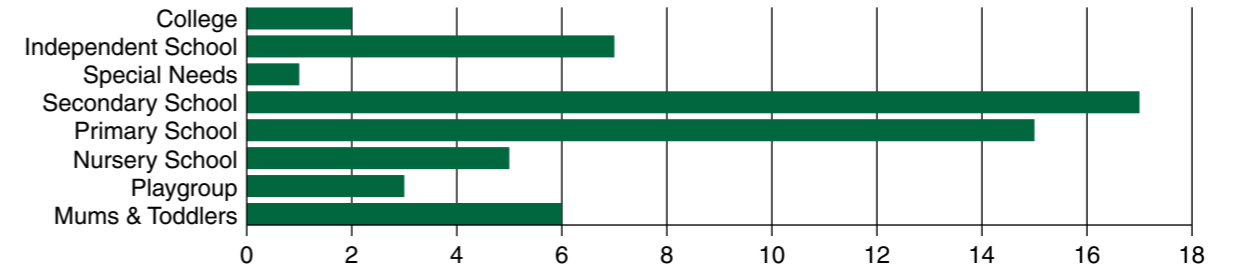


Facilities required: badminton, football, bowls/bowling, table tennis, golf, cricket and access to tennis courts

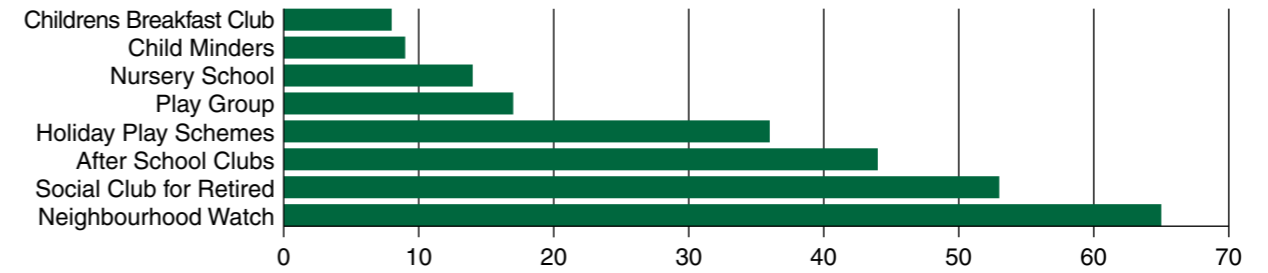
Question 20: Requirement for Additional Adult Classes



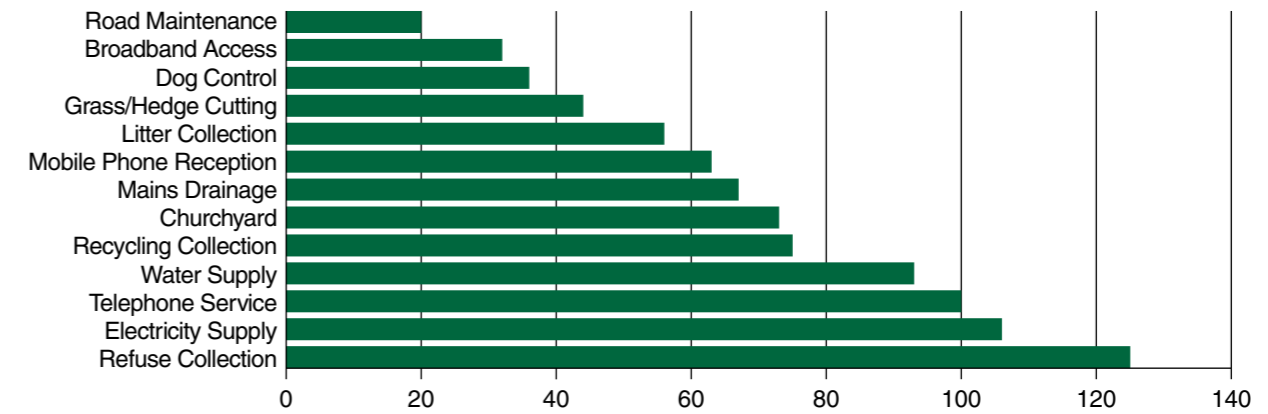
Question 21: Attendance of Young People at Schools & Groups



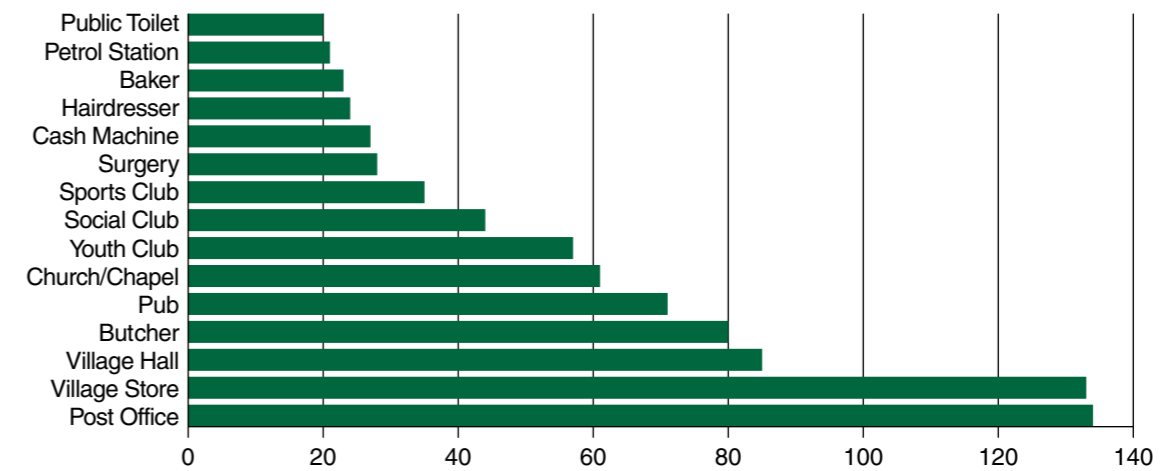
Question 22: Identified Needs in the Parish



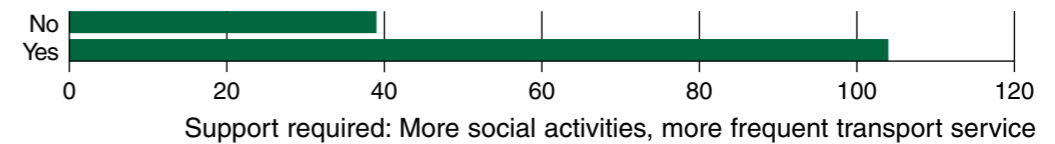
Question 23: Residents Rating Services as "Good"



Question 24: Importance of Facilities in the Parish



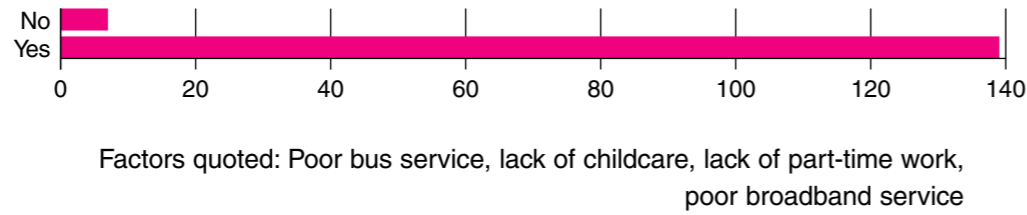
Question 25: Is There Sufficient Support for the Elderly?



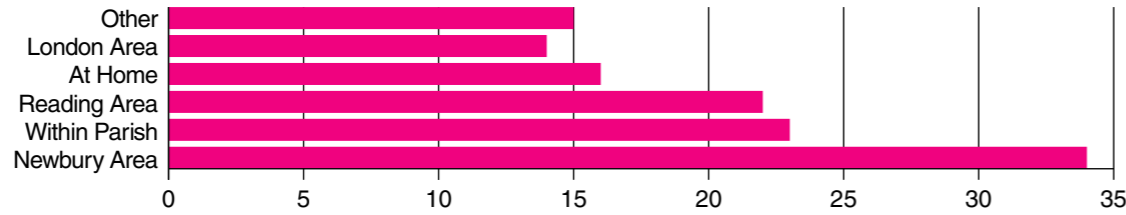
Support required: More social activities, more frequent transport service



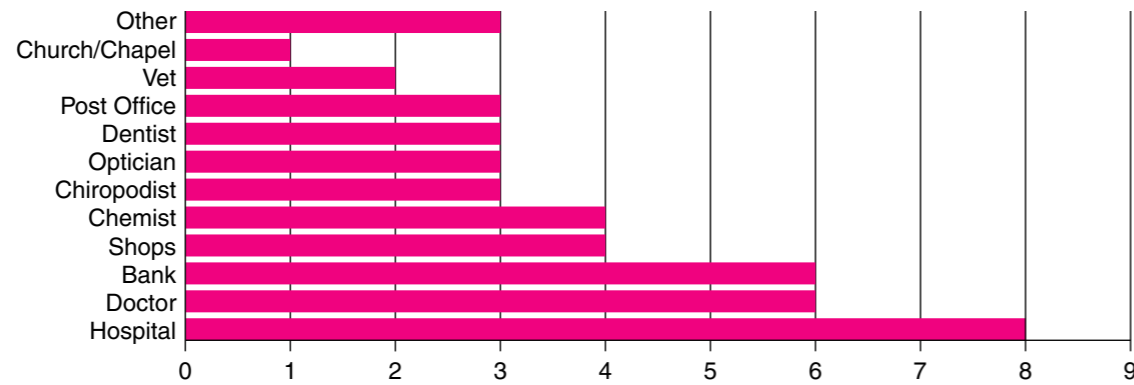
Question 26: Any Factors Causing Difficulty in Finding Employment



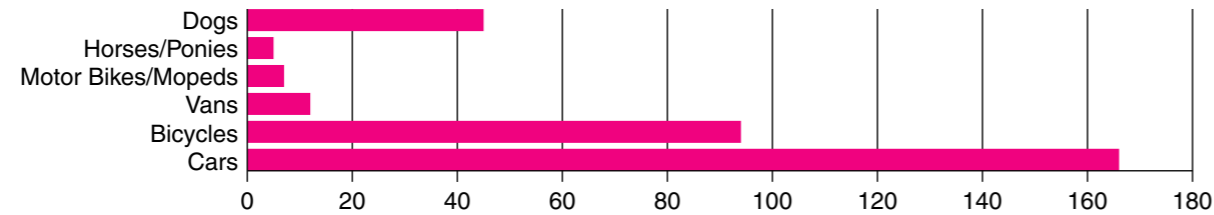
Question 27: Main Places of Work



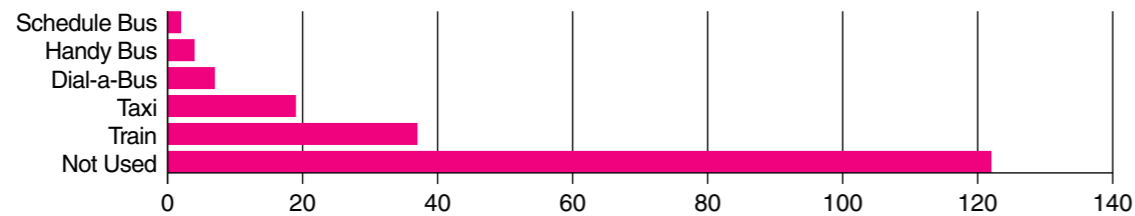
Question 28: Residents Stating Difficulty in Getting to Services



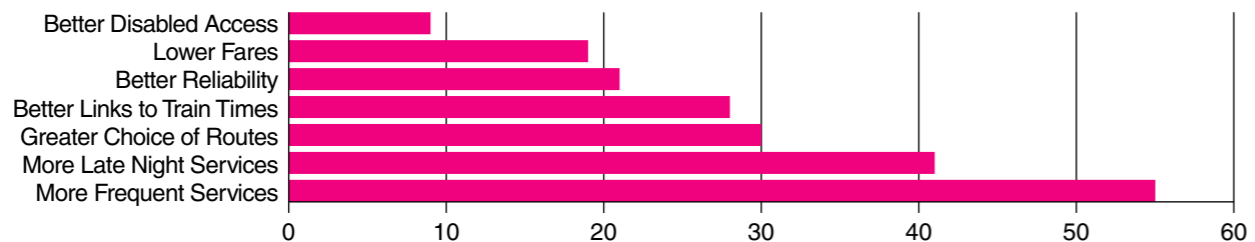
Question 29: Household Belongings



Question 30: Use of Public Transport



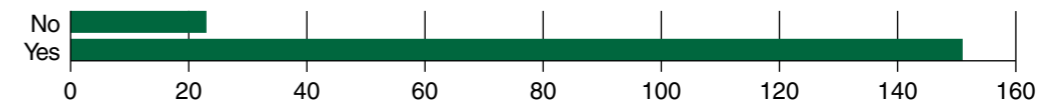
Question 31: Improvements in the Bus Services Residents Would Like to See



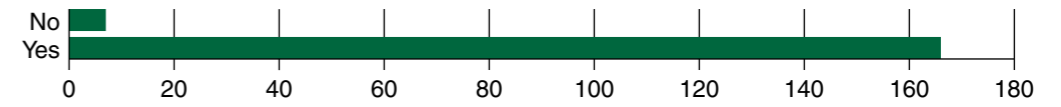
Question 32: Need For More Vehicle Parking



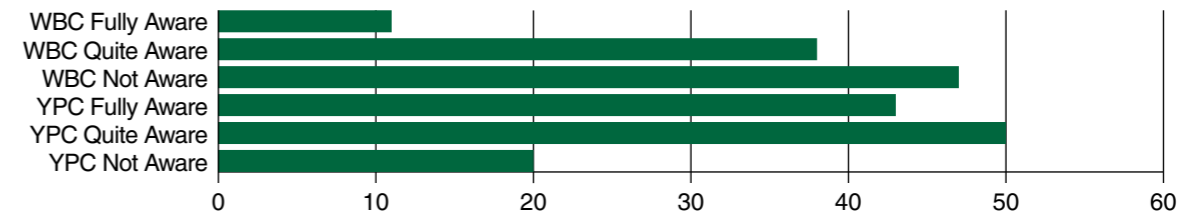
Question 33: Are Parish Notice Boards Adequate?



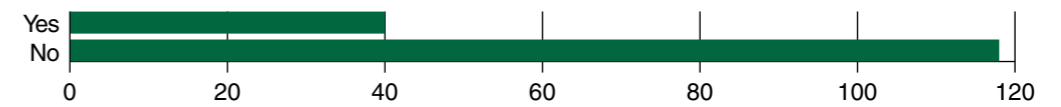
Questions 34 & 35: Is the Parish Magazine "The Broadsheet" Valuable?



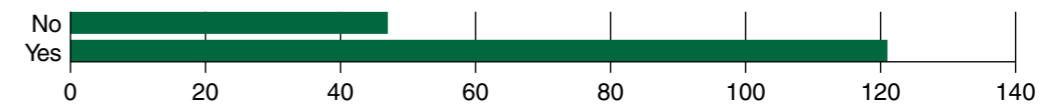
Question 36: West Berkshire Council & Yattendon Parish Council Awareness of Parish Needs



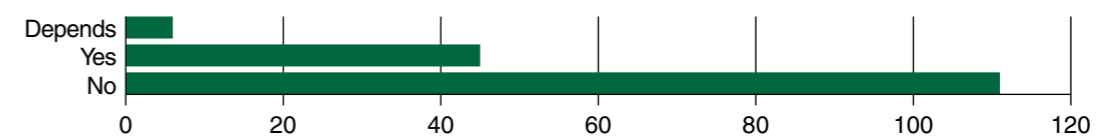
Question 37: Would Parishioners Like CCTV Installed?



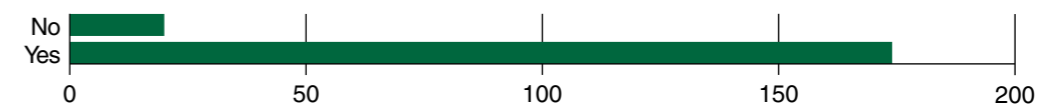
Question 38: Would Parishioners Pay A Small Fee For Village Store to Receive Parcels in their Absence?



Question 39: Would Parishioners be Prepared to Pay a Little More Council Tax to Fund New Ideas?



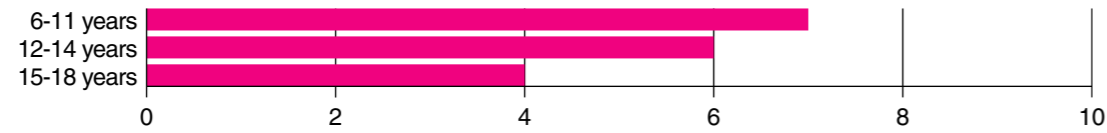
Question 40: Do Parishioners Value the Annual Fete?



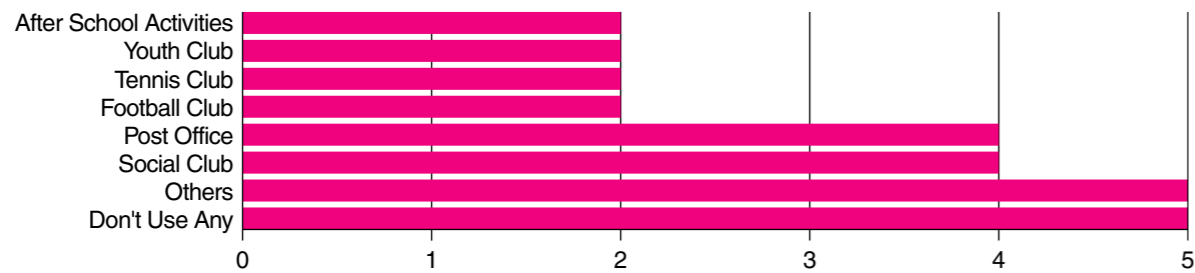


YOUTH SURVEY

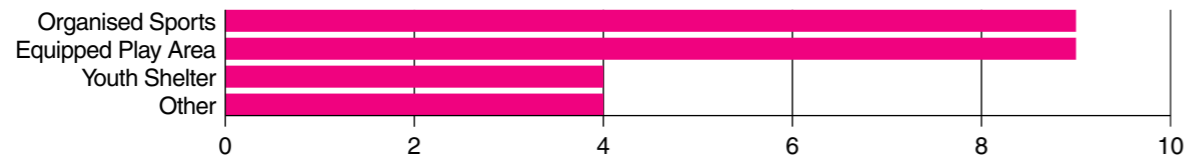
Question A: Sample Age Distribution of Young People in the Parish



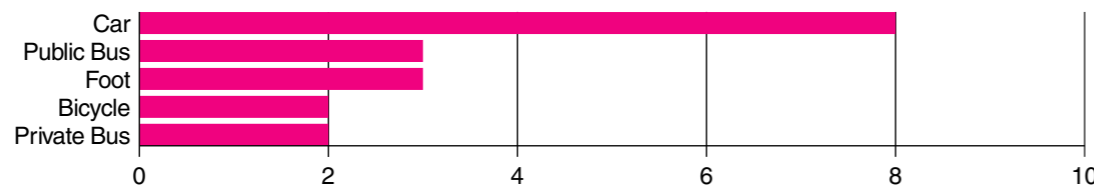
Question B: Activities Used by Young People in the Parish



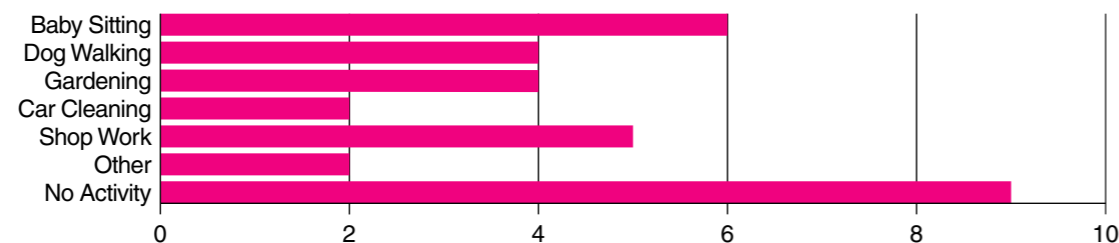
Question C: Activities Requested by Young People



Question D: Method of Travel to School/College



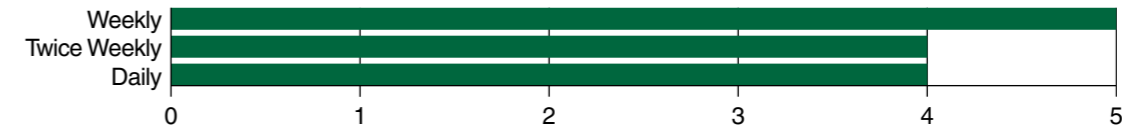
Question E: Activities Carried Out for Pocket Money



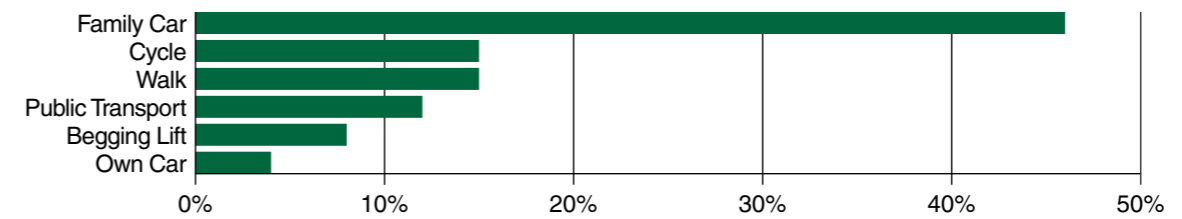
Questions F & G : Are Young People Concerned for their Safety?



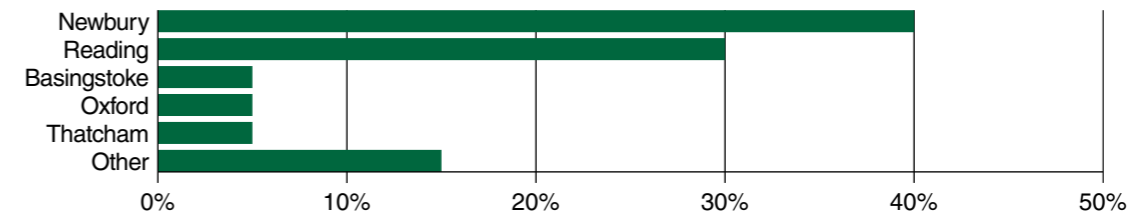
Question H: Frequency of Visits Outside Parish for Entertainments, etc.



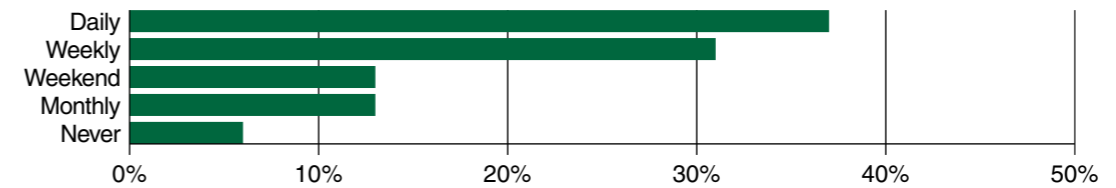
Question I: Travel to Other Places by Young People



Question J: Places mostly visited by Young People



Question K: Use of Home Computer, Playstation, etc. at Home



Questions L & M: Interest in Joining a Young Persons Club in the Parish





KEY ISSUES ARISING FROM THE QUESTIONNAIRES

Even as we entered the preliminary stages of preparing this Plan it became evident that certain issues above all exercised the minds of many Parishioners. Work commenced on some of these more pressing concerns e.g. the re-formation of the Youth Club ahead of the distribution of the Parish Plan. From these early concerns expressed and from analysis of the questionnaires the following topics are identified as key issues.

FACILITIES FOR YOUNG PEOPLE

Expressed in a number of different ways there is clear concern about the lack of opportunities for young people to adequately spend their free time. With 60 young people between the ages of 5 and 18, we need to and indeed have already begun to address this shortcoming.

The young people themselves highlight their frustrations at the lack of opportunities. They express wishes for organised sports, an equipped play area and a youth shelter as their top priorities. Many travel outside of the Parish for entertainment, Newbury and Reading being the most popular locations.

It is heartening to note that a significant number undertake activities to gain pocket money and a number more have made it clear that they would welcome the opportunity to carry out jobs for pocket money.

PUBLIC TRANSPORT

With some 270 private motor vehicles within the Parish and approximately 15 households without personal motorised transport there is a good deal of comment about the lack of public transport. Bus services received a great deal of comment. Over 100 residents use no public transport at all but it is apparent that many more would use buses if services were more frequent, there were late night services, a greater choice of routes and better links to train times.

Young people are clearly reliant on the family car for travel while a number urged the need for a bus service to enable them to attend college.



IMPACT OF TRAFFIC

Traffic noise from the M4 particularly is an adverse factor quoted by 54 people. Within the Parish concerns about speeding traffic, including farm vehicles are significant, 86 residents recommended the introduction of additional traffic calming measures. 51 people would favour some street lighting, perhaps strategically sited. Interestingly, even recognising the likely difficulties, 47 people want cycle paths introduced.

Extra pavements/paths were requested in replies to the questionnaires including the possibility of a "green path" from The Withys area to the School.

Parking in the village, not surprisingly features highly; this topic raises extreme views including dislike of indiscriminate parking at the School, the Church and in the Square.

MODERNISING VILLAGE FACILITIES

As well as improvements to better manage motor vehicles within the Parish, other facilities are identified as needing improvement. Along with praise for the litter pickers it is considered that extra litter bins (wooden) are needed to help address the litter concerns.

Road maintenance is termed "poor" by the majority of respondents, this item featuring bottom in the rating of all the Parish services.

The Village Hall, although considered an important asset by 94% of Parish residents, is viewed to be in need of upgrading (15 residents) while a small number would like to see it combined with the Social and/or Tennis Clubs.

Work has already begun on more than one of these key issues. The Action Plan details the resources identified, or suggested, to address these and as many as practicable of the concerns raised by Parishioners. There is much work to be done.



Photos:

Yattendon Youth Club 2004

West Berkshire's Downland Handybus

Traffic at school pick up time

Yattendon Village Hall



# THE PARISH ENVIRONMENT

KEY TOPIC	OBJECTIVE	ACTIONS	LEADER	PARTNERS	TIMESCALE
M4 TRAFFIC NOISE	To minimise interference to Parishpeace and quiet.	Determine effectiveness of tree planting with Road Research Authority. Via West Berks Council (WBC) approach Highway Authority about road re-surfacing.	Andrew Chatt	West Berks Partnership (WBP) Transport Action Group.	Commence immediately
PARKING OF MOTOR VEHICLES	To rationalise existing and identify new parking areas.	Prioritise "Black Spots". Catalogue user needs. Investigate possible alternatives.	Yattendon Parish Council	WBC Planning Service and Highways Service.	Initial report within 9 months
VANDALISM	To eliminate incidence of damage to village facilities.	Continue discussing with WBC Anti Social Behaviour Officer. Solicit increased police presence in Parish. Determine effectiveness and if appropriate availability of CCTV cameras.	Yattendon Parish Council	WBP Safer Communities Partnership (WBC Community Safety Manager), Thames Valley Police Anti-social Behaviour Co-ordinator (Newbury Police Station) and Community Police Inspector (Pangbourne area). Crime reduction officer can advise on feasibility, etc of CCTV.	Already commenced
FARM SMELLS	To eliminate objectionable smells.	Seek co-operation of Yattendon Farms organisation.	Yattendon Parish Council	Yattendon Farms. WBC Environmental Health Service.	12 months
TREE PLANTING	To improve appearance of Parish.	Identify areas of concern. Determine source and cost of measures.	Environmental Sub-Committee (Dick Greenaway)	Berks, Bucks and Oxon Wildlife Trust (BBOWT)	12 months
LITTER	To as near as practicable eliminate litter.	Review increasing existing litter collection resource. Set up information and education process. Investigate support for Best Kept Village Competition. Survey proposition to install more (wooden) litter bins via WBC.	Yattendon Parish Council  Youth Club. Community Furniture Project (would give talks on recycling)  Parish residents responding to Parish Plan Yattendon Parish Council	WBC Waste Services.	Immediate  Immediate  3 months  6 months
DOG FOULING	To as far as possible eliminate fouling, particularly on public areas.	Obtain advice from WBC on available measures.	Yattendon Parish Council	WBC Public Protection	6 months



# COMMUNITY SERVICES

KEY TOPIC	OBJECTIVE	ACTIONS	LEADER	PARTNERS	TIMESCALE
SOCIAL ACTIVITIES FOR THE ELDERLY	To help residents including the immobile to undertake activities of their choice.	Set up small group to identify residents in need. Via WBC determine bodies funded to assist. Identify specific requirements by approaches to involved residents.	Yattendon Parish Council assisted by Ann Rucker	WBC Community Care & Housing Services, WBC Leisure Services. Identify other voluntary sector partners by contacting CAWB - 01635 523861	Start within 6 months
YOUNG PEOPLE'S ACTIVITIES	To reduce boredom by identifying young people's needs.	Set up Young People's Working Group to achieve "buy-in". Negotiate requirements e.g. holiday play scheme. Explore funding opportunities.	Youth Club (Cathy Gregory/Carol Lowe)	WBC Culture & Youth Services Downland Youth Network	Commence immediately
CHILD CARE FACILITIES	Free parents to pursue employment and other activities.	Derive a register of residents in need. Record possible providers. Chart all relevant regulations. Set up scheme.	Cathy Gregory	WBC Early Years and Child Development Partnership	Start within 6 months
AFTER SCHOOL CLUBS	Free parents to pursue employment and other activities.	Liaise with village school. Set up trial scheme.	Sally Leach	WBC Early Years and Child Development Partnership (After and Pre-School Clubs)	Initial report within 6 months
NEIGHBOURHOOD WATCH SCHEME	To decrease concerns of parishioners.	Identify organisers of existing scheme. Strengthen scheme by recruitment of volunteers. Publicise strength of scheme.	Ann Harris	Thames Valley Police Neighbourhood Watch Co-ordinator (Newbury Police Station)	6 months
NOTICE BOARDS	To improve communication within the Parish.	Prepare report on existing boards, location and condition. Recommend any necessary changes. Explore funding sources.	Ann Harris	WBC	Report within 6 months.
VILLAGE HALL	To upgrade hall in order to offer extra quality services to the Parish.	Establish requirements of existing and potential users. Employ architect to comment on feasibility. Prepare initial report to include costs, suitability of location and possible combining with Social & Tennis Club. Consult with CCB about possible funding avenues.	Village Hall Steering Group (Ann Bune, Eddie Scurr, Tony Curtis & Ann Wheeler)	Village Halls Adviser Community Council for Berkshire give funding advice on village halls.	Commence immediately



# COMMUNITY SERVICES CONTINUED

KEY TOPIC	OBJECTIVE	ACTIONS	LEADER	PARTNERS	TIMESCALE
ADULT CLASSES	To provide extra opportunities for adult learning.	Conduct further survey to test real demand e.g. computing and languages. Liaise with WBC Adult and Community Learning (Education Services).	Kate Petter	WBP Lifelong Learning Partnership 01635 279908	Commence immediately
SPORTS ACTIVITIES	To provide facilities for residents to undertake activities of their choice.	Test depth of support by piloting indoor bowls in village hall. Use "Broadsheet" to seek volunteers to run sports activities. Liaise with WBC to secure equipment. Identify funding sources for ongoing sports.	Tom Bune	WBC Culture and Youth Services (leisure services)	Already commenced
BROADBAND	To upgrade Broadband service to national level.	Liaise with service provider.	Yattendon Parish Council	BT and other providers.	3 months

# ROAD SAFETY

SPEEDING TRAFFIC	Implement best acceptable measures to reduce speed of traffic throughout the Parish without changing the village character.	Consult WBC on possible traffic calming measures. Announce alternatives in "Broadsheet" and analyse responses. Implement, with support of WBC. Liaise with Yattendon Estates to control speeding farm traffic.	Yattendon Parish Council	WBC Road Safety team, Highways Services	12 months
STREET LIGHTING	To install strategic lighting without changing the Village character.	Identify limited number of "unsafe" areas. Approach Royal Oak if appropriate. Discuss provision with WBC.	Yattendon Parish Council	WBC Highways Services	9 months
PAVEMENTS / NEW PATHWAYS	Create new walkways to increase residents' safety.	Prioritise requests indicated by parish questionnaire. Make proposals to Yattendon Estates. Determine possibilities with WBC.	Dick Greenaway	DEFRA, WBC Road Safety team, Highways Services, WBC Rights of Way team	12 months
ROADS MAINTENANCE	To achieve a continuing surface inspection and repair, to ensure roads are in a safe condition.	Consult WBC on liaison needed to achieve objective	Yattendon Parish Council	WBC Road Safety team, Highways Services	6 months



# PUBLIC TRANSPORT

KEY TOPIC	OBJECTIVE	ACTIONS	LEADER	PARTNERS	TIMESCALE
BUS & TRAIN SERVICES	To encourage better provision and use of public transport to and from Parish.	Set up a local needs programme by consultation with residents. Identify transport providers. Identify funding sources. Liaise with adjoining parishes.	Yattendon Parish Council	WBP Transport Action Group. WBC Planning & Transport Policy, Transport Officer and Rural Transport Manager. Volunteer Centre West Berkshire (Community Transport, Handybus and car schemes)	9 months
LOCAL TRAVEL NEEDS	To investigate travel needs to essential services for residents without access to private transport.	Identify residents in need. Prepare a schedule of existing services. Contact CAWB to explore extra services.	Yattendon Parish Council	WBP Transport Action Group. WBC Planning & Transport Policy, Transport Officer and Rural Transport Manager. Volunteer Centre West Berkshire (Community Transport, Handybus and car schemes)	9 months
CYCLE TRACKS	To separate cyclists from motor traffic.	Conduct survey to judge required routes. Report on practicability of requirements with any issues arising. Discuss findings with WBC Rights of Way team. Report back to parish.	Yattendon Parish Council	WBC Rights of Way team	9 months

# HOUSING

LOCAL HOUSING NEEDS	To ensure the Parish continues to play its part in meeting the needs of local people while maintaining the Parish character.	Conduct further detailed study to determine claims identifying need for more low cost housing and family homes. Liaise with Yattendon Estates.	Yattendon Parish Council	WBC Housing Services. Housing Strategy Manager.	Commence immediately
VILLAGE DESIGN	To investigate the relevance of a Village Design Statement for Yattendon Parish.	Set up a meeting between Yattendon P.C., Yattendon Estates & WBC.	Yattendon Parish Council	WBC Planning Policy (Principal Planning Officer)	3 months





In addition to the main Action Plan we think it proper to record other issues (minor in that they received more than one but less than five mentions in the questionnaires response). Our expectation would be that some of these further issues might be able to be addressed on an individual basis.

**PARISH ENVIRONMENT**

- Mess left by tractors
- Aircraft noise especially helicopters
- Aircraft aerobatics
- Signposting needs to be clearer
- Increase attractiveness with flowers and at Xmas
- Gates rather than stiles on footpaths
- High prices in the village pub/restaurant

**COMMUNITY SERVICES**

- Village Store receiving parcels for absentees
- Poor communication of events (except Fete)
- Inaccessibility of tennis courts
- Lack of integration (Burnt Hill & Yattendon)
- More social activities
- Village Hall needs more publicity
- Village sports competition for children each summer
- Exercise/Dance/Aerobics Class
- Publicise web site
- No shop open Sundays
- More facility for off road horse riding
- More publicity about sports activities

**ROAD SAFETY**

- One way systems especially in Burnt Hill

**PUBLIC TRANSPORT**

- Need bus service to/from college



This Plan contains a number of acknowledgements to those bodies and individuals who have contributed to its production. It is proper that not only the Working Group but all who have provided help, advice and inspiration should be recognised as follows:

COMMUNITY ACTION WEST BERKSHIRE

COUNTRYSIDE AGENCY

GREENHAM COMMON TRUST

HEAD OF YATTENDON SCHOOL AND PUPILS

PHOTOGRAPHER - FLORENCE KIPLING

WEST BERKSHIRE COUNCIL OFFICERS

WEST BERKSHIRE COUNCIL MEMBER - BARBARA ALEXANDER

YATTENDON & FRILSHAM FETE COMMITTEE

YATTENDON ESTATES ESPECIALLY ESTATE OFFICE

“YATTENDON FOR VISITORS 2004” - DICK GREENAWAY

YATTENDON PARISH COUNCIL

YATTENDON PAROCHIAL CHURCH COUNCIL

YATTENDON TENNIS CLUB CHAIRMAN - WENDY WILLOUGHBY-PAUL

YATTENDON VILLAGE HALL COMMITTEE

AND MOST OF ALL THE PARISHIONERS

Photos:

Yattendon Fete 2004

View from the Cricket Ground

Yattendon Fete 2004