## Communities in Rother will get extra support as the 2021 Census approaches

The Office for National Statistics (ONS) has appointed a census engagement manager/community adviser to support xxx residents and help make Census 2021 a success.

Harry Farmer, the area's census engagement manager, will help organisations, charities, faith groups and community leaders within the district raise awareness of the census and the value to residents in taking part.

Harry Farmer, Census Engagement Manager - Rother & Hastings, said "I am looking forward to meeting as many of the communities of Rother as possible, offering my help and support to ensure a successful engagement and participation in Census 2021. With the assistance of Rother District Council and key organisations like Rother Voluntary Action I am confident of making communities aware of the importance of taking part in Census 2021"

The census is a once-in-a-decade survey that provides a snapshot of households in England and Wales, helping to plan and fund public services.

Everyone across England and Wales will be asked to take part and the information people give will decide how services are planned and funded. Ultimately, it ensures funds are invested in emergency services, health care, school places and other vital services.

Pete Benton, Director of Census and Survey Operations, said: "The census engagement managers and community advisers we have appointed have a critical role in making sure everyone understands why the census is important and making sure all households across England and Wales know why it is important to take part and how to get the help they need."

For the first time, the census will be run primarily online, making it easy for most people to complete the questionnaire on any device – whether that be a computer, a mobile phone or a tablet. Local Census support centres will be offering help, while paper questionnaires will be available for those who need them. All census staff will operate in line with the Government's latest Covid-19 guidance.

The 2021 Census will include a new question on veterans of the UK Armed Forces, as well as voluntary questions, for those aged 16 and over, on sexual orientation and gender identity.

The census will be held on 21 March 2021. While results will be available the following year, all personal records will be locked away for 100 years and kept safe for future generations.

For more information, visit census.gov.uk

To reach your local census engagement manager, contact:

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