

# Ivinghoe Parish Council

Guidelines for the erection of advertising banners on Parish Council property.

In the main, the guidelines as issued by HM Government, Department for Communities and Local Government, will be effective.

In some cases, there will be some minor amendments as issued by Ivinghoe Parish Council.

## **Banners displayed for charitable purposes.**

As defined in section 3(D) of the Government guidelines

### Locations

- The Lawn, Ivinghoe
- Town Hall, Ivinghoe
- Allotments, Ivinghoe
- Playground, Ivinghoe Aston

## **Guidelines**

As extracted from the Government Guidelines. You are advised to read the full guidelines for yourself.

- No larger than 0.6 of a square metre (approx. size that the fair/circus use).
- Not to be displayed more than 28 days prior to the date of the event.
- To be removed within 5 days of the event.
- The express permission of the landowner (Parish Council) is required.
- No sign to obstruct the free running of the highway.
- Lettering to be no higher than 0.3m in height.

## **Outside of these parameters, planning permission is required from AVDC.**

However, the Parish Council is willing to accept the following

A modification to the size of sign to be a maximum 0.9metre in height and 2.0metres in length. This allows for approx. 3x the government guideline. However, although the Parish Council is willing to accept this size of advertisement, it still requires planning permission from AVDC, and if none is sought, it is the advertiser's liability should AVDC insist that the advertisement is removed.

An additional 14 days of advertisement at the point when tickets first go on sale, additional permission required.

An additional 14 days of advertisement if advertising the event is greater than 4 months prior to the event, additional permission required.

## Restrictions

### General

No more than one advertisement to be displayed at any site at any time.

### The Lawn

Advertisements attached to the fence should be wholly supported by the fence and no other means of support to be used.

Guidance should be sought from the Parish Council as to the exact location of the advertisement so that sight lines on the road junction are not obscured.

### Town Hall

This is a listed building and no advertisement to be attached to the building by the use of nails, screws, etc.

Advertisements are only permitted on the day of the function only.

### **Banners displayed for business purposes.**

Are not permitted.

### Exceptions

Annual Fair on The Lawn

### **Banners displayed for political purposes**

Are not permitted

Adopted: June 2017