

Cost of Producing the Flyer

Name of Company	Cost of 600 colour double A5 flyers	Design cost of leaflet	Cost of PDF proof	Collection of Leaflets	Paper grammage	Total Cost
A	£120 no VAT	£60 including VAT plus any images they have to buy. Normally no images are bought	Included in the price	To collect in person	200gsm	£180
B	£134.31	Included in the price	Included in the price	Overnight to one UK address included in the price	200gsm silk	£134.31
C	£115.00	Artwork charged at £35 an hour. A full colour creation from scratch may take an hour or two.	Included in the price	£12 + VAT overnight to one UK	150gsm silk	£162 budgeting one hour for artwork

I have spoken to a printer to get an idea on the paper. He advised:

150gsm is a bit flimsy

300gsm is a bit too heavy, normally used for example wedding invitations

200gsm would be appropriate

The thicker the paper the greater the cost.

Distribution Costs

I have one confirmed cost for distribution from a company another Parish Council use which is £150.00

If we used the cheapest company the total cost of the leaflet and flyer and its distribution would be £288