



Serving Parish & Town Councils in Kent

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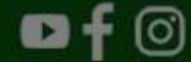
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20's Plenty for Kent 31st January 2022

Adrian Berendt

Welcome to Kent Association of Local Councils



Rod King MBE
(founder)



Anna Semlyen
(campaigns)



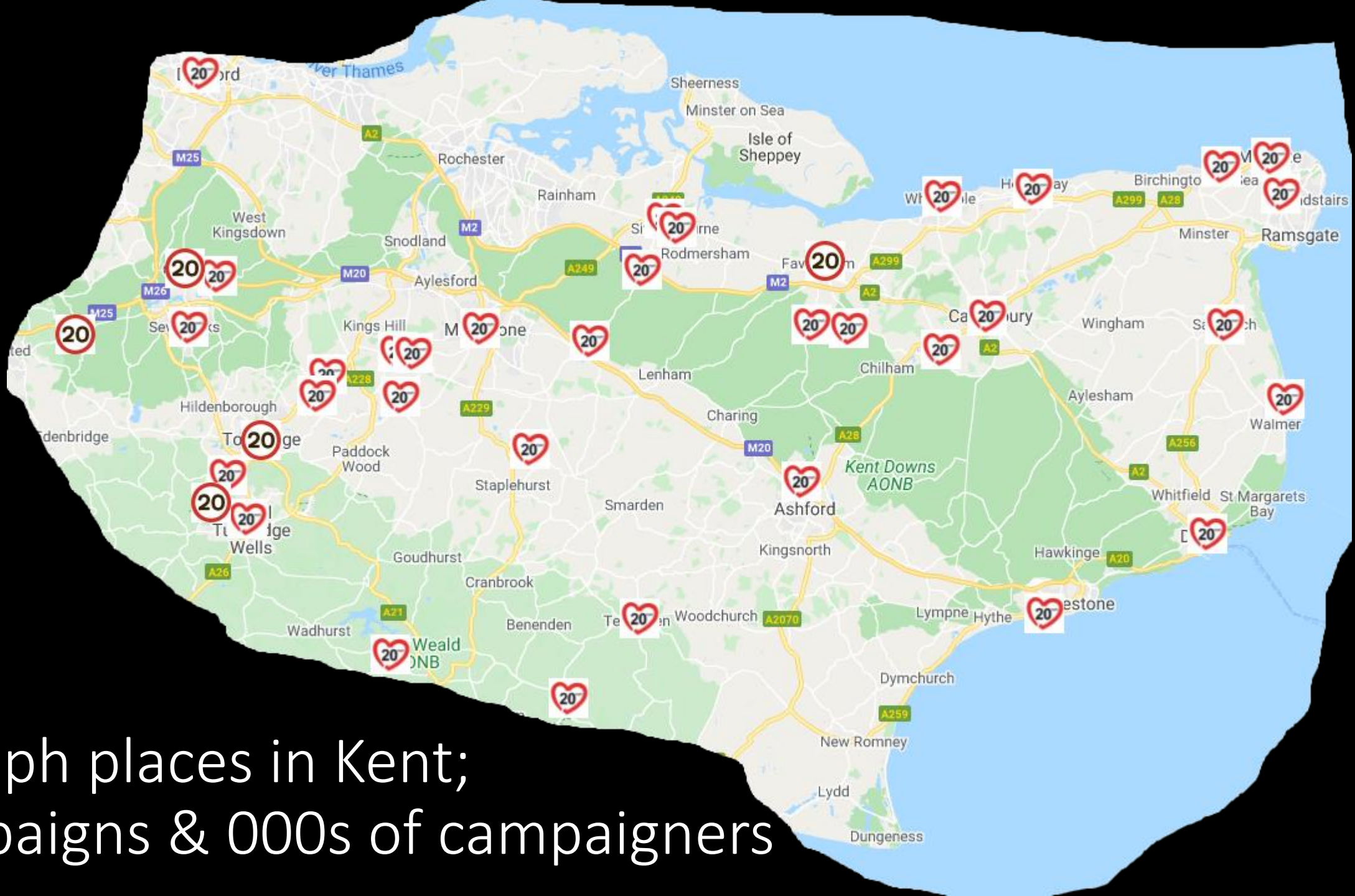
Jeremy Leach
(London)



Adrian Berendt
(South East)



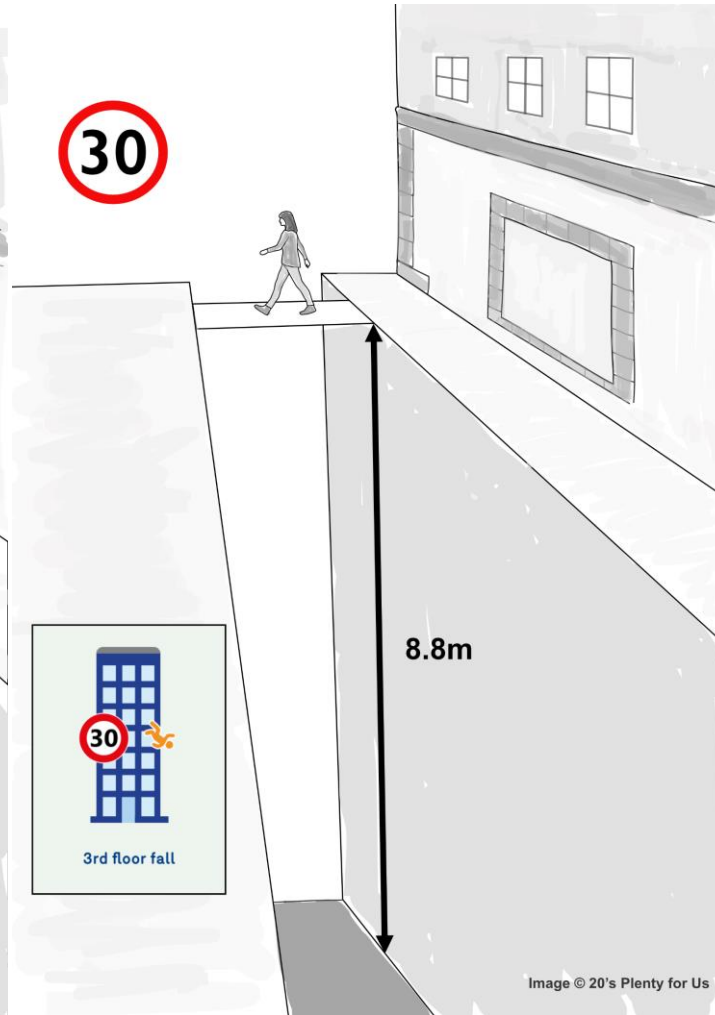
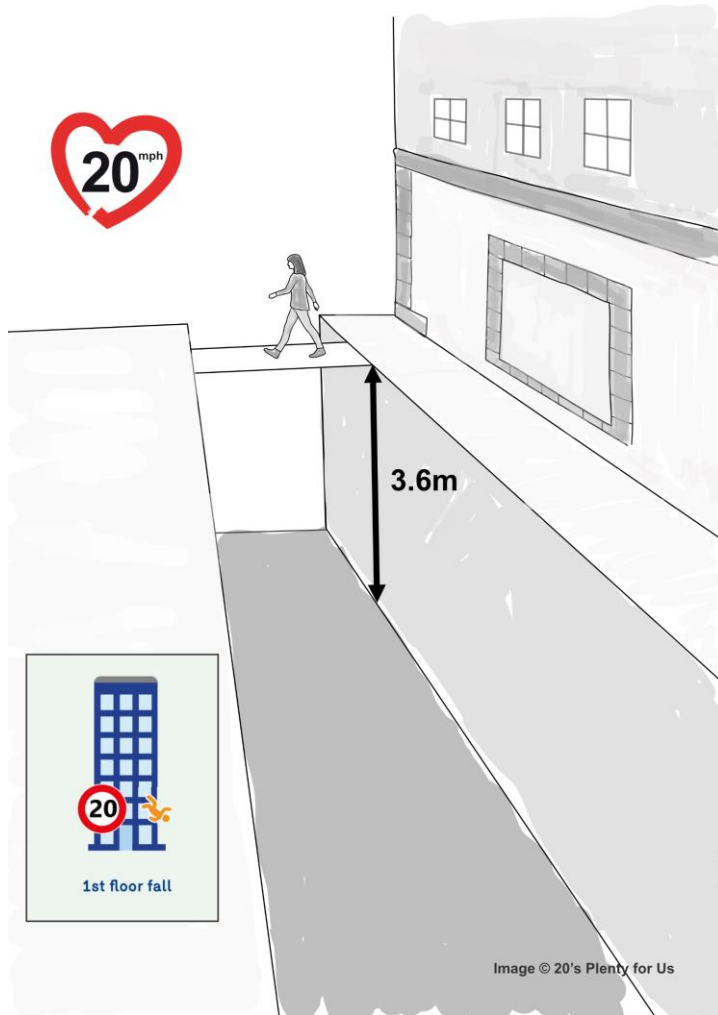
Who is 20's
Plenty for
Us?



5 * 20mph places in Kent;
33 campaigns & 000s of campaigners

Agenda

- **Why 20mph?**
- Lessons from elsewhere
- Situation in Kent
- What next?



20mph vs 30mph impact

- Being hit at 20mph is like falling from a 1st floor or into a trench of 3.6m
- Being hit at 30mph is like falling from a 3rd floor window or into a 8.8m trench
- => c.7x fatality risk for a pedestrian
- 1mph slower => 6% fewer collisions



Benefits of authority-wide 20mph

- **Economic**

- Better for local business
- 20%+ fewer casualties
- Independent mobility for young and old

- **Social**

- Sets the norm that 20's Plenty where people are
- More walking and cycling is better for health
- Stronger communities

- **Environmental**

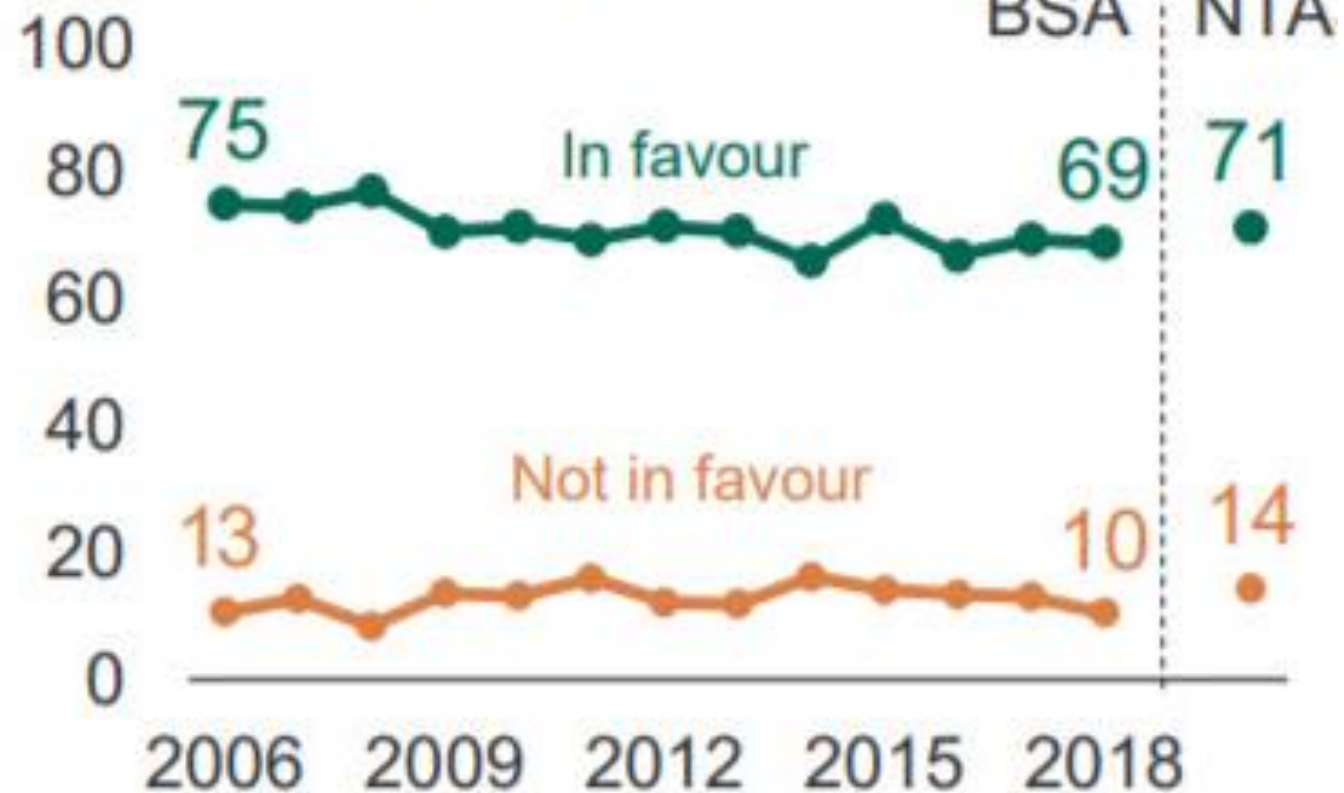
- Reduces pollution – 25% lower NOx
- 50% less noise



20mph
consistently
popular

Speed limits of 20mph in residential streets

Per cent of respondents



Scope: England, 18+

STREETS FOR HEALTH.
STREETS FOR CLIMATE.
STREETS FOR PEOPLE.
WE MUST ACT TOGETHER
FOR #STREETSFORLIFE



- UK signs 'Stockholm Declaration' mandating 20mph as max. speed limit 'where people and motor vehicles mix'
- May-21: UN Global Road Safety week focus on 20mph

A wide-angle photograph of a rural village scene. On the left, a stone church with a square tower and a weather vane is partially obscured by large green trees. A blue car is parked on the road in front of the church. To the right of the church, a large green field is bordered by a wooden fence. In the background, there are more houses and trees under a blue sky with white clouds. The word 'Agenda' is written in large white letters over the road in the foreground.

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“In Wales,
20mph is the
rule & 30mph
the exception”



NEWS

29th January

Edinburgh 20mph speed limit cuts crashes by a third



By Caitlin Hutchison | [Twitter](#) CaitlinHutchie



Edinburgh 20mph speed limit effective in reducing accidents on the roads, research shows

Typically, 20mph means 20% fewer casualties. Edinburgh saw a larger reduction

Traffic calmed zone



Signed only limits



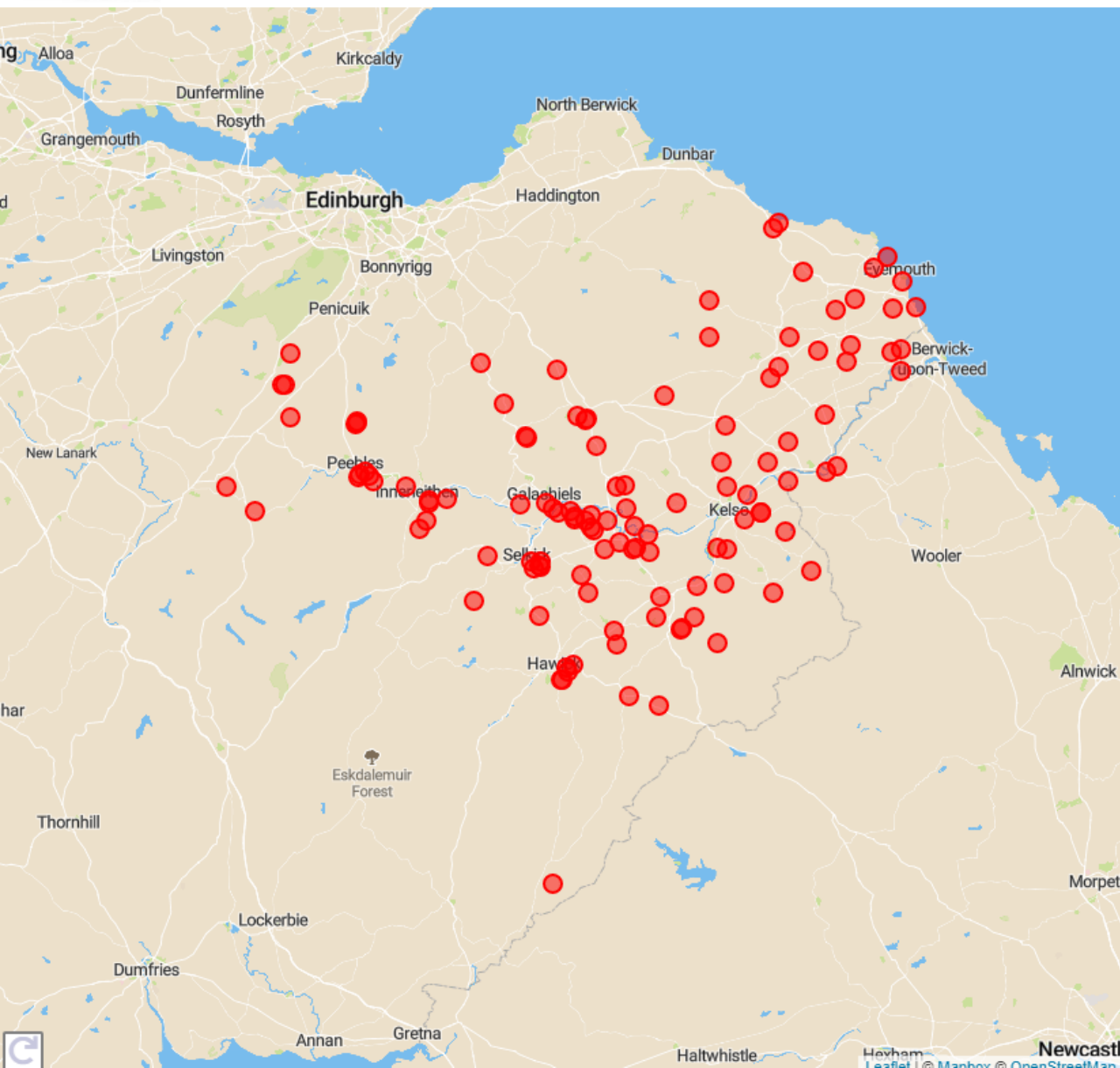
Location/study	Year	Note	Casualties
London School of Hygiene and Tropical Medicine Study: impact of 300+ 20mph Zones (1986 to 2006)			-42%
Portsmouth	2010		-22%
Newcastle	2012		-25%
Burnley	2014		-29%
Calderdale	2016		-30%
Bristol	2018	1	-14%
Edinburgh	2018	2	-30%
Cheshire West	2018	3	-65%
Brighton	2018	4	-19%

Calming or no
calming?

- 1) Avg. 2.7mph lower; 6/7mph slower on A/B roads
- 2) January 2021
- 3) Note: few casualties
- 4) Per WS Atkins



Traffic Speed and Volume Dashboard



Combined

5 Day Avg



Primary Direction Secondary Direction

Average Speed (mph)

Time Period	Before	After	Diff	%Diff
08:00-09:00				
15:00-16:00				
06:00-22:00				
06:00-24:00				
07:00-19:00				
All Day				

Speed difference between Before and After surveys (mph)

(00:00 - 24:00)

(07:00 - 19:00)

85th %ile Speed (mph)

Time Period	Before	After	Diff	%Diff
08:00-09:00				
15:00-16:00				
06:00-22:00				
06:00-24:00				
07:00-19:00				
All Day				

Speed difference between Before and After surveys (mph)

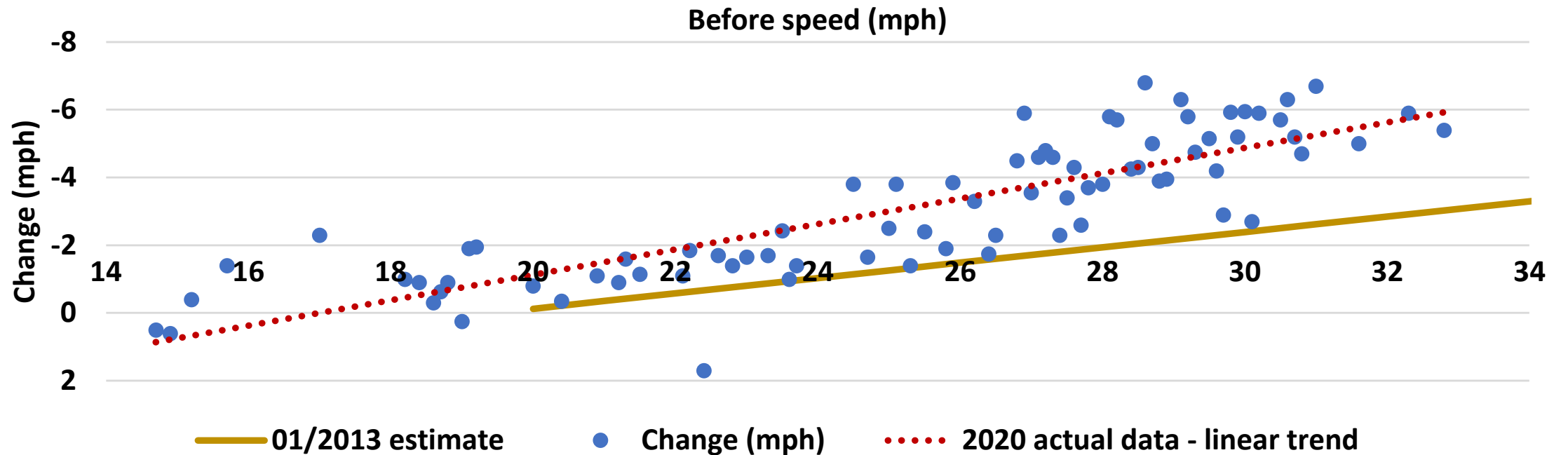
(00:00 - 24:00)

(07:00 - 19:00)

[Click here for access to Pedestrian and Cyclist Accidents](#)

Scottish Borders Council

Mean speed change post 20mph introduction



DfT: clear direction of (Active) Travel

01/2013 guidance encourages Local Authorities to implement 20mph

LTN 1/20 – design guidance issued in 2020 prioritises Active Travel

Gear Change 1 year on – emphasises Walking and Cycling priorities

Active Travel England (January 2022): statutory consultee on all road schemes

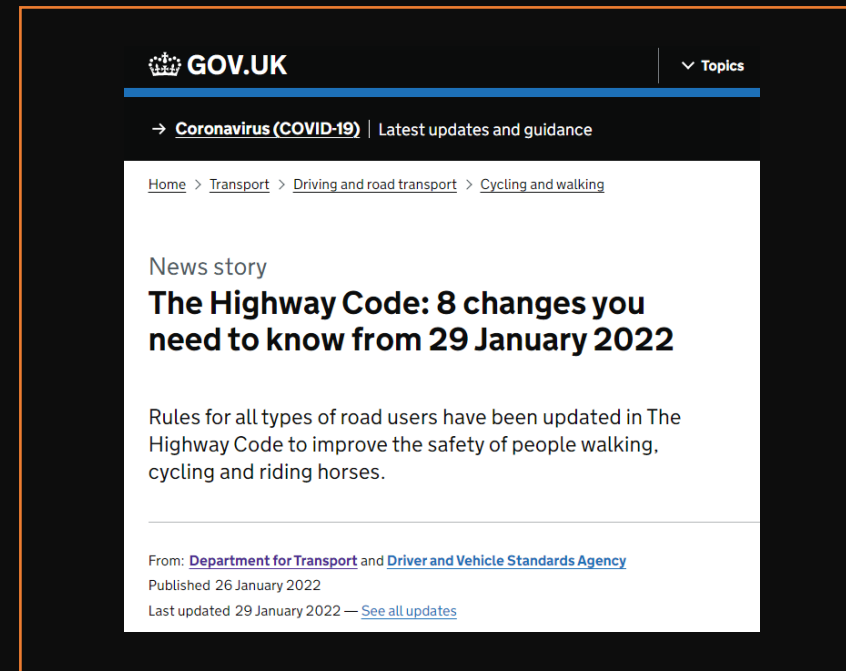
New Highway Code: embeds existing best practice; helps vulnerable road users

Increased funding still not enough; 20mph is low hanging fruit

20mph complements New Highway Code(*)

- Hierarchy of responsibility
- People crossing side roads
- Lane positioning when cycling
- Overtaking distances
- Priorities at junctions
- 'Dutch Reach'

(*) https://www.20splenty.org/highway_code_update



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Highway Traffic Regulation Orders and Public Notices

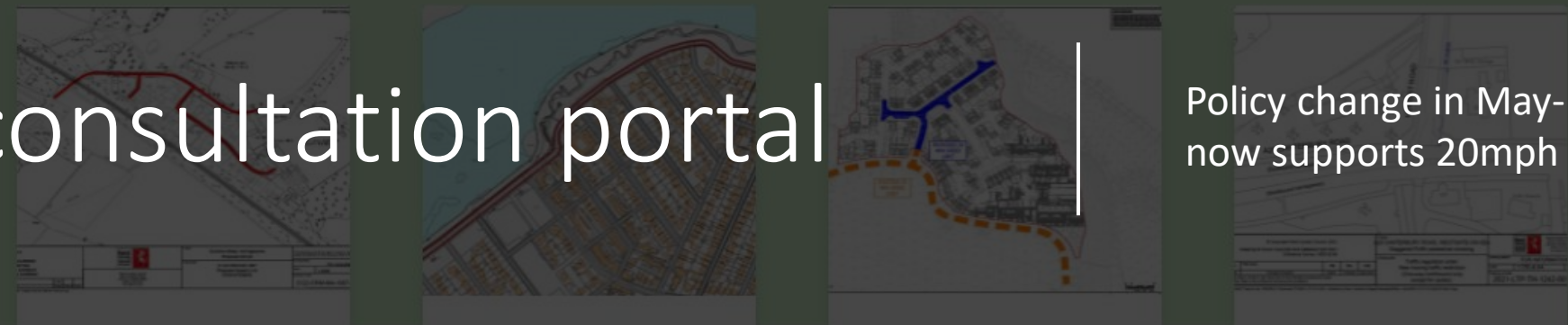
Here you can provide feedback on our current Regulation Orders and view our Public Notices and Orders.

Visit our highways glossary page to understand more about what these signs and notices are and why they are in place.

Current Traffic Regulation Orders

TRO consultation portal

Policy change in May-19:
now supports 20mph



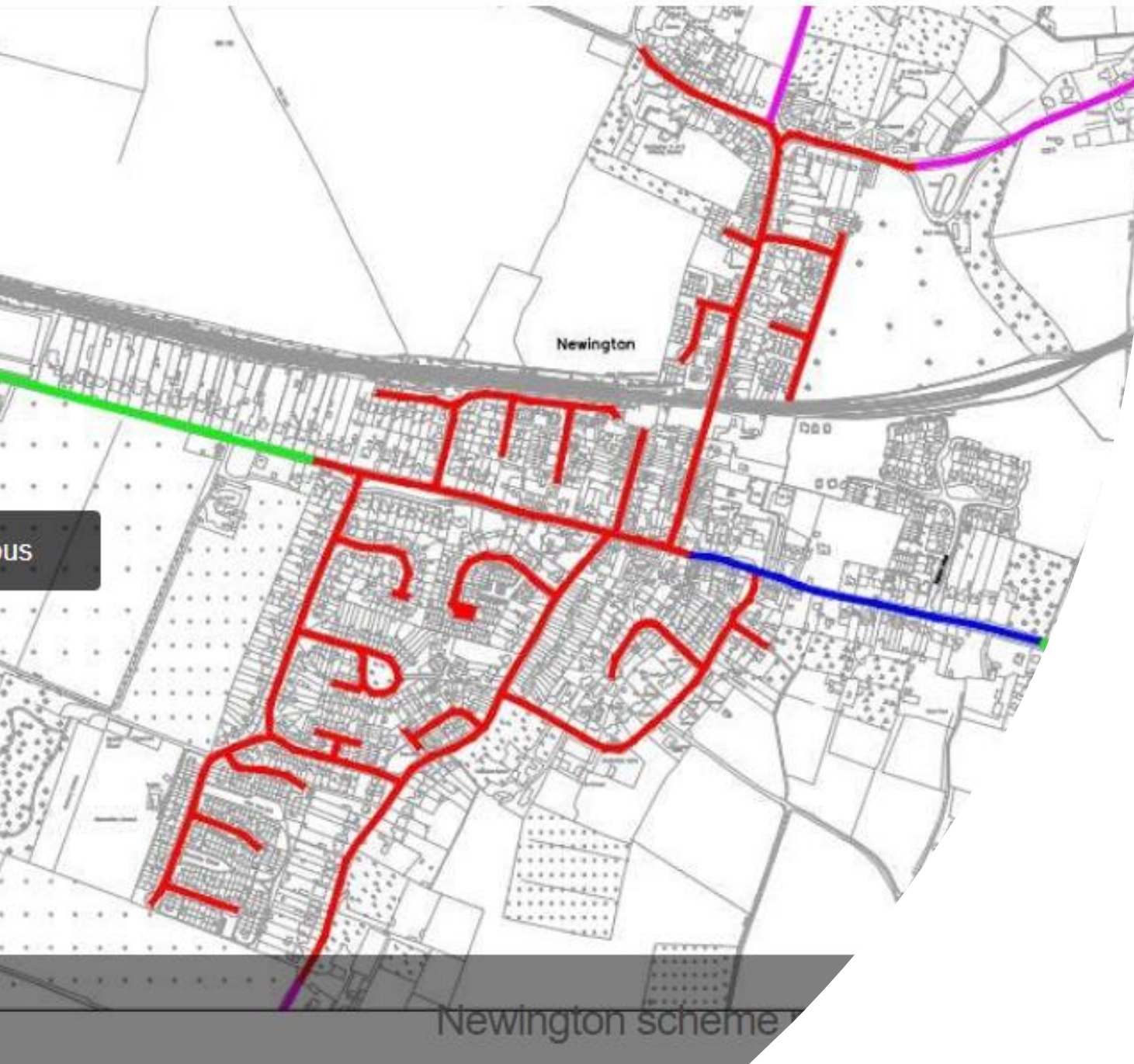
Sevenoaks leads the way on 20mph roads

Otford and Westerham will set a precedent for the rest of Kent - say go slow ca

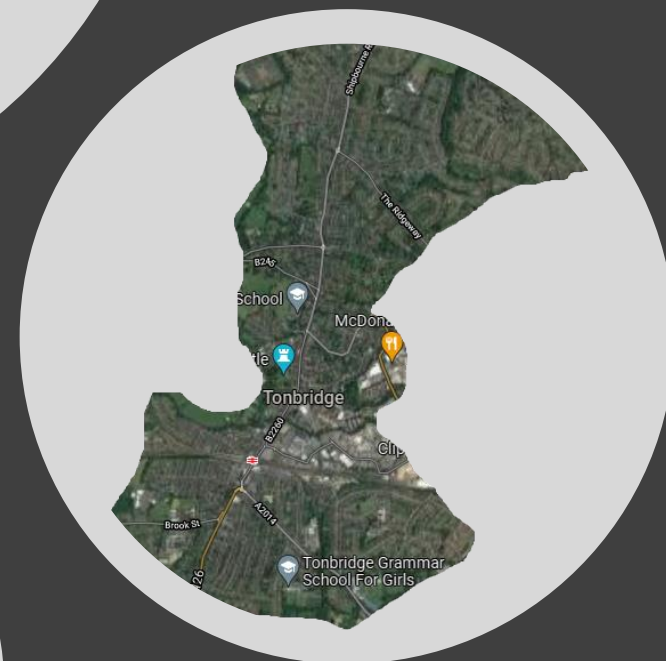
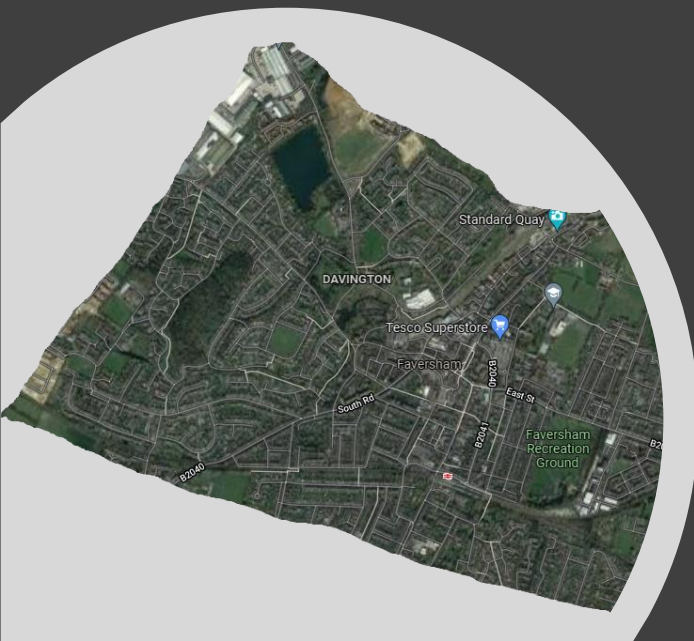
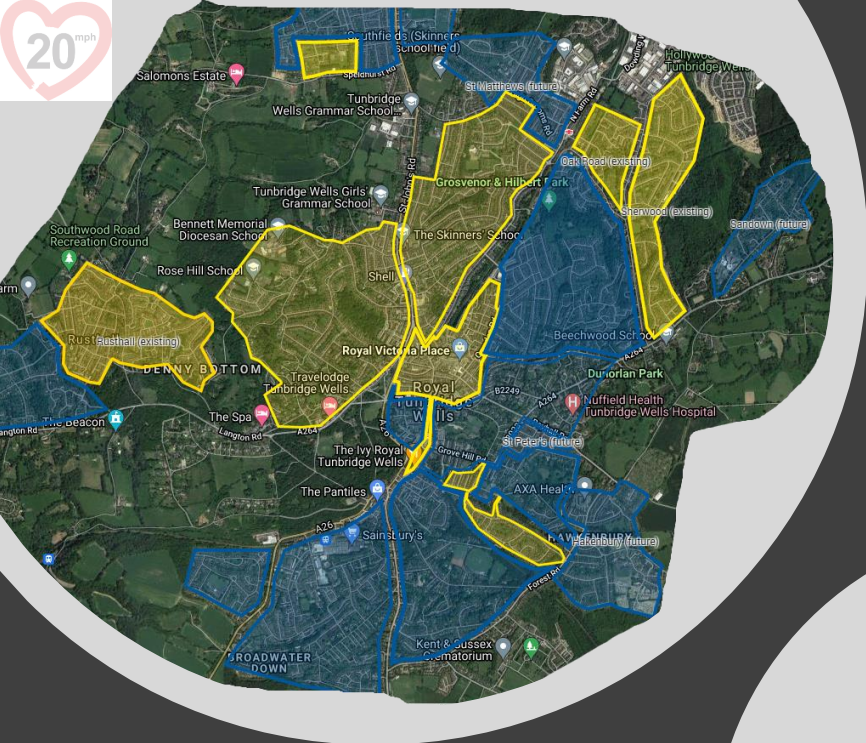
🕒 19 March 2021



Westerham
(A25) and
Otford (A225)
now 20mph.
Newington
(A2) soon?



20mph in
Newington,
Kent includes
the A2



20mph in Kent

- Tonbridge and Faversham: town-wide
- Westerham, Otford, Speldhurst: village-wide
- Tunbridge Wells: 50% complete
- Canterbury: join up existing schemes
- Margate: seafront (Salmestone ward soon?)
- Whitstable and Herne Bay: extend area
- Hollingbourne, Chartham, Sandwich, Lenham, Yalding?
- Maidstone: lagging?

>2,000 x 20mph streets in Kent (800 in 2016)



20mph streets	2022	2016	Change
+ Tonbridge & Malling	648	87	561
+ Canterbury	367	269	98
+ Swale	345	59	286
+ Tunbridge Wells	246	9	237
+ Dartford	139	100	39
+ Dover	119	83	36
+ Sevenoaks	93	6	87
+ Thanet	89	48	41
+ Maidstone	82	43	39
+ Folkestone & Hythe	72	47	25
+ Ashford	57	8	49
+ Gravesham	52	52	0
Grand Total	2309	811	1498



Bower Mount Road 20mph

- But why not other residential streets in Maidstone?

Backing for Bower Mount Road in Maidstone road to be turned into 20mph limit

 KENT TRAVEL NEWS

SIGN ME UP FOR

By **Temi Adedeji** tadedeji@thekmggroup.co.uk

Published: 13:43, 28 January 2022 | Updated: 13:46, 28 January 2022



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Bower Mount Road in Maidstone

Goodnestone 20mph



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20mph is:

- *Possible*
- *Effective*
- *Popular*



**A LITTLE BIT SLOW
A WHOLE LOT BETTER**



Serving Parish & Town Councils in Kent

NEXT STEPS

- Set up “20s Plenty for...(each town, village)”
- Pass motion requesting 20mph where communities support it
- Ask KCC to implement wide area (lower cost) 20mph without limited physical calming

Welcome to Kent Association of Local Councils