1066 Line Activity plan for 2021-22



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Theme	Suggested activity at station or along the line Please add your suggestions
Connect local people to their railway	 Engage with new and existing stakeholders to widen membership and provide stakeholders with up to date information regarding rail industry and local community
Promote easier and integrated door to door travel	- Accessibility review completed at each station to identify issues
Promote the use of public transport	 Public events at stations such as joint rail and bus surgeries to promote public transport Try a Train trips
Promote rail travel for tourism and leisure	- Line Guides/maps - Promotion of rail travel -
Promote environmental projects	 Bringing wildlife to the stations in planters/information Promote the use of Fairtrade and sustainable materials at station coffee stops/shops
Undertake community development around stations to enhance the station environment	 Increase the number of station partnerships e.g. gardening groups, schools, community groups, scouts/guides Review current disused spaces at stations
Promote the work of SCRP and partners to further the work of the Community rail Network.	- Contribute to Website, Social media, and Press Releases -
Any other suggestions?	-