



Meeting date	Monday 19 July 2021
Venue	English Heritage Visitor Centre
Chamber members and representative attendees	Uta Acuna – President, Tracy Dixon – Treasurer, Kay and Alan Hunting – Honorary Members, Natasha Williams – English Heritage, Paul Stripp – Paul Stripp Estate Agent, Debbie Grant – Marketing Committee, Helen Baker – The Crafty Norman
Apologies	Veronica Spoors – Needle meets Hook, Vikki Cook - RDC, Glenna Favell - BTC, Colin Smith – Honorary Member;

Minutes of the meeting following the AGM in March 2021 meeting were agreed except that the Treasurer's report date should read 2020/2021 and will be signed off by the President once corrected.

Matters arising, there were no matters arising

Treasurer's report

The accounts have been signed off by Holland Harper and counter-signed by the President and Treasurer.

General account	£ 2,176.31	(£1,869.92 general monies) (£306.39 Marbles monies)
Marketing account	£18,549.71	(£1,952.50 to be paid out for 'Discover Battle' leaflet)
	£16,597.21	
Mediaeval Fayre account	£ 2,851.00	
Christmas account	£ 4,005.47	

Membership report

UA has invoiced all businesses listed on the Battle website under the Chamber tab for 2021/2022 as subs for the year 2020/2021 had not been enforced

Correspondence address
The Hurst, Netherfield Road, Battle
East Sussex, TN33 0LA

Event Committee reports

- **Marbles**, there will be an informal one-day event with boards for people to get training in for 2022. Two teams have already committed to the day and are working on costumes. Good to know we can rely on Battle people.

Kay reported that the refurbished trophies look like new and that the Dave Cusack cup is worth in excess of £1,000. Concern was raised about the cup being with the Champions for most of the year without being insured. Kay will ask Top Flight to provide a valuation for us to share with insurers and Helen suggested to use the DC cup for presentation purposes only and let the team keep a smaller similar trophy.

- **Mediaeval Fayre**, the Committee has four new members with new ideas on how to vary games and competitions for the planned three-day event. Kay will prepare a proposal to go to the Marketing Committee to provide funds for equipment for the Big 22 Fayre. Entertainment will include some well-loved acts as well as some exiting new possibilities.
- **Christmas**, Natasha confirmed that lights-on is planned to ahead as usual and that Battle Town Council has pledged to support the Santa tours which had proved such a success last year. Spotting competitions will return also.

UA asked the Battle Businesses WA group their opinions on opening for either one evening for late night shopping or all the Thursdays in the run-up to Christmas. The spread of late-night shopping last year was to avoid having to shop on crowded premises and reassure customers. Businesses that are usually open in the evening are in favour or more than one; whereas day-time retailers would prefer to make it one special event – hoping to have a fair-weather event.

- **Marketing**, Debbie reported that the Committee had met on 14 July and decided to add a Battle calendar to the Battle website to be used by all groups. Events can either be directly listed on the website and will be signed off, or emailed to calendar@battleeastsussex.co.uk which will be published by Debbie.

The Committee decided to run another A4 trifold leaflet for the autumn and winter seasons, 25,000 copies of these cost in the region of £2k to produce and distribute as there will be no requests to businesses for advertising in the 2021/22 season and therefore no Battle guide for 2021/22.

Consideration for the expense of hosting and managing the website through MJS Media should be given and cost will be confirmed in due course

Town Council report

Nothing to report.

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Any other Business Helen noted that all but one customer at The Crafty Norman today had worn a mask and that she was going to post a thank you on the shop door for people doing so.

The meeting closed at 18:50