

## Becoming an Armed Forces Champion

As the Armed Forces Champion for your company, you will be our main point of contact assisting your company to become a Defence friendly organisation.

You will take the lead on supporting Reservists, Veterans, Cadet Force Adult Volunteers, Military Spouses and the Wounded, Injured and Sick in your workforce.

By becoming an Armed Forces Champion, you will enable your organisation to be recognised as a Defence friendly employer by publicly demonstrating your support to members of the Armed Forces.

You will be instrumental in assisting your company to achieve a Ministry of Defence Employer Recognition Award: Bronze, Silver or Gold.

## As the Armed Forces Champion you will:-

- Encourage your company to sign the Armed Forces Covenant.
- Encourage your organisation to apply for and achieve the different award levels of the Ministry of Defence Employer Recognition Scheme (ERS).
- Ensure company policy, regarding Defence people, is delivered and adhered to.
- Be the point of contact for any Defence people within your company.
- Attend employer engagement events to keep the Company up to date with any change in policy.
- Encourage your company to get involved with our national campaigns, ie. Armed Forces Week, including Reserves Day. You can use our tool kit or come up with your own unique ideas.
- Share information on how your organisation supports Defence people to your supply chain or other businesses.
- Develop a working relationship with Kristina Carrington your Regional Employer Engagement Director.







At home and abroad our Armed Forces work tirelessly to protect Britain 24 hours a day, 7 days a week, 365 days a year.

As you prepare to enjoy the festive season this Christmas and New Year spare a moment to wish peace and goodwill for those on the frontline of keeping you, your family and friends safe.