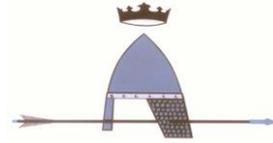




Battle Town Council



MINUTES of a COMMUNICATIONS COMMITTEE MEETING held on TUESDAY, 11 JUNE 2013 at The Almonry, High Street, Battle at 7.30pm

Present: Cllrs C Bishop, J Boryer, R Bye, J Eldridge, R Harris, Ms J Ormonde-Butler and Mrs S Pry.

1. Election of Chairman Cllr Bishop was proposed by Cllr Bye, seconded by Cllr Eldridge. With no other nominations Cllr Bishop was duly elected unanimously to serve as Chairman for the ensuing year.

2. Election of Vice-Chairman Cllr Eldridge was proposed by Cllr Pry, seconded by Cllr Bye. With no other nominations Cllr Eldridge was duly elected unanimously to serve as Vice Chairman for the ensuing year.

3. Apologies for Absence – Cllrs Ms M-L Neill and M Palmer.

4. Disclosure of Interest – None.

5. To Sign the Minutes of the Previous Meeting held on 7 May 2013. Cllr Bye proposed approval of the minutes, seconded by Cllr Ms J Ormonde-Butler. This was agreed and they were duly signed.

6. Matters Arising from the Previous Meetings - None

7. Annual Report

As agreed at the previous meeting, Cllr Bye had canvassed opinion at the Parish Assembly where the Report had received favourable comment. As touched on at the previous meeting, however, the Committee were doubtful about including the notes of an event as long ago as the previous year's Parish Assembly. These should therefore be omitted in future though the Report should promote the Assembly & include the agenda.

The space released should be used to comment more on the Town Council's activities, perhaps supported with photographs.

8. Parish Assembly; Annual Report & Community Awards

Though the attendance had been low, the Committee attributed this to the lack of any contentious issues rather than the arrangements themselves. The only change to future arrangements would therefore be the need to make copies available of the notes of the previous year's event as a consequence of the decision taken under the previous item regarding the Annual Report.

9. Newsletter

The content of the newsletter had been agreed by the Committee Chairman & printing is now in progress, with distribution to take place next week..

10. Marketing Issues

The Clerk reported on the latest Battle Marketing Group meeting. This had included a report from English Heritage about events at Battle Abbey this year; confirmation that the District Council is looking to make significant cuts in the tourism budget; an update on recent press activity & the completion of the Visit Battle promotional film & Keane Trail.

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11. Budget Report 2013-14

The report was noted, including an overspend on the Annual Report because the full postage costs were incurred in the current year. Arising from this, the Clerk was asked to investigate the option of acquiring a franking machine.

12. Matters for Information and Future Agenda Items

Cllr Harris raised the potential benefits of using social media. This was generally agreed, within Twitter being seen as the most immediate & useful medium. In order to assess the opportunities, and as a basis for further discussion, Cllr Bishop will identify actual examples of where reporting a matter of business through Twitter would have been beneficial.

13. Date of Next Meeting: Tuesday, 24 September 2012

The meeting closed at 8.10pm.

CLLR C BISHOP
Chairman

