

**Town Clerk | Swaffham Town Council**

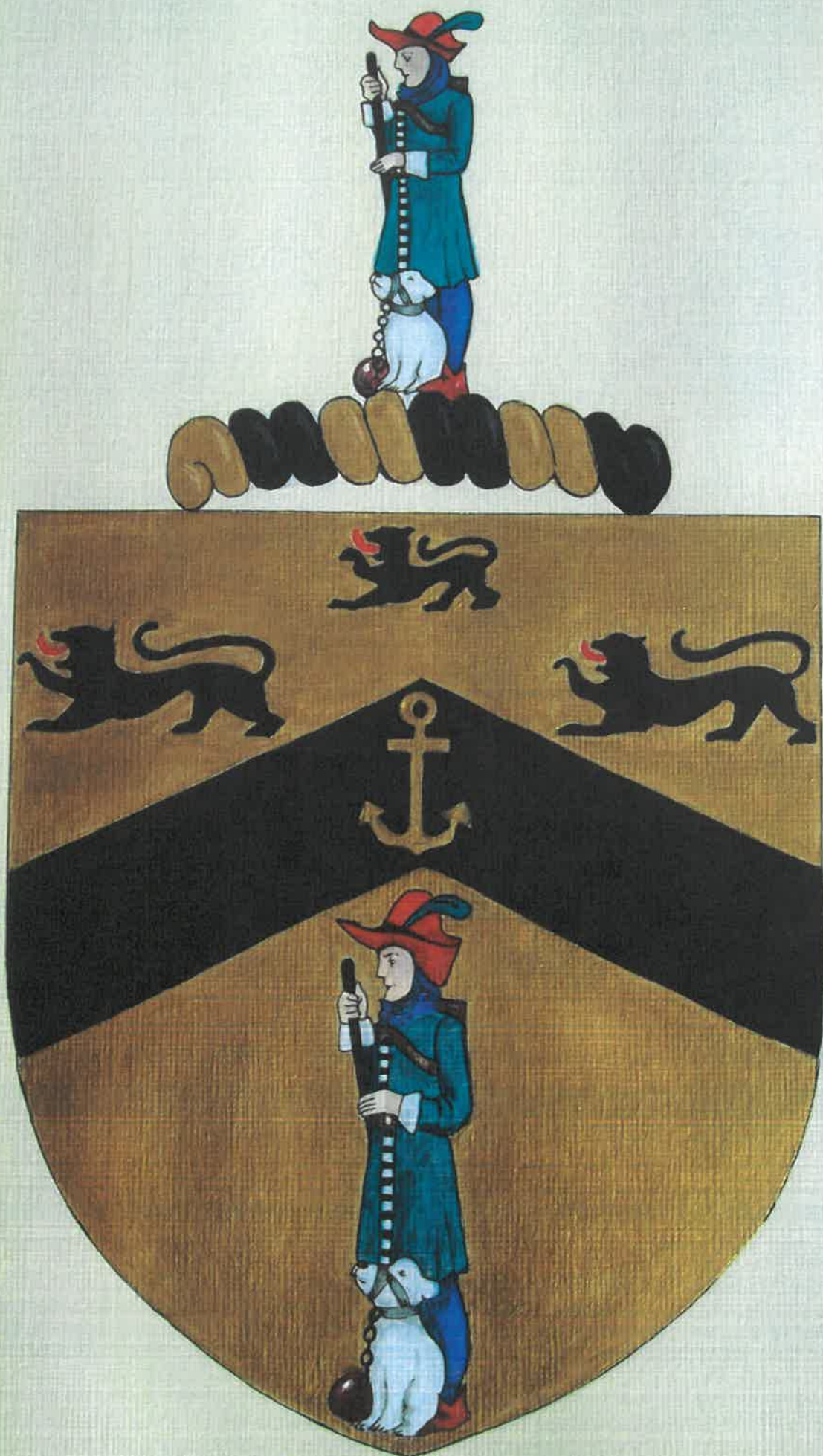
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**From:** spongman@btinternet.com  
**Sent:** 12 October 2019 17:16  
**To:** Town Clerk | Swaffham Town Council  
**Subject:** New coat of arms for Swaffham !!!  
**Attachments:** 102\_2142.JPG; 102\_2145.JPG

Dear Sir

I hope you like my design for a new coat of arms for Swaffham.. I also have some more designs with the same theme.. Pedlar, Swabia lions, anchor for Sir Knyvet Willson, and the chevron for pyramids for Howard Carter, & Greenhoe hundred meeting place.. It was painted by Julia Willis of Swaffham.

Rod Chapman..



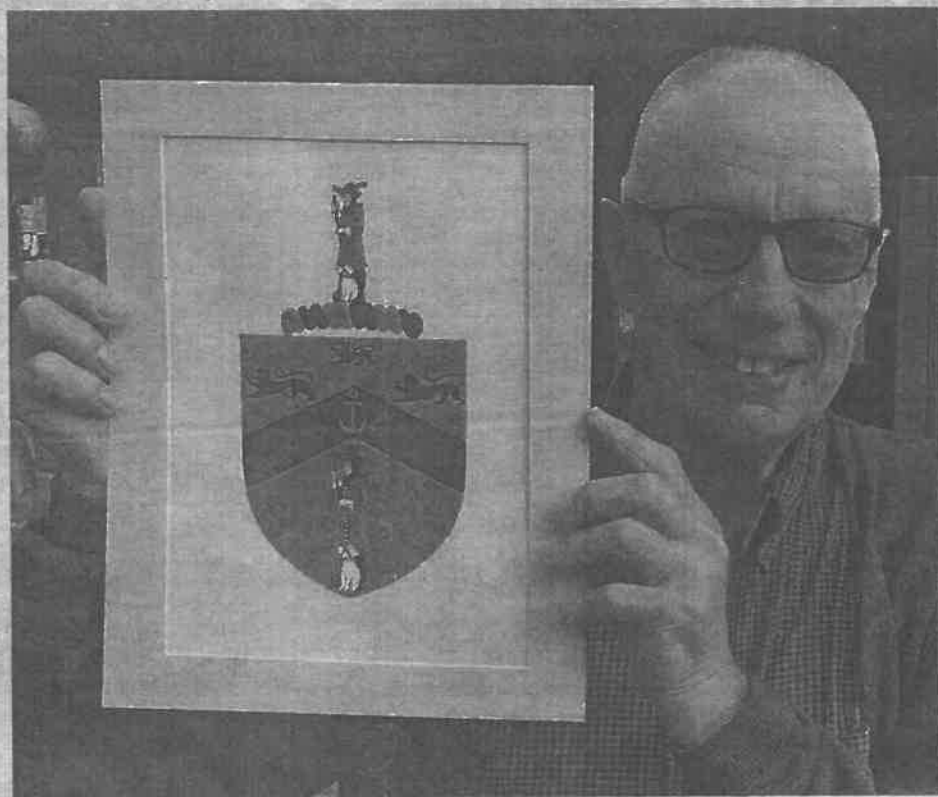
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Page 7

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Page 15



Rod Chapman, from North Elmham, has designed this potential coat of arms for Swaffham  
Picture: ARCHANT

# Bid to give town official coat of arms

**Swaffham could soon have an official coat of arms reflecting its rich heritage.**

Historian Rod Chapman, 75, has designed a crest heralding a host of historical figures and events.

Currently, the town's most recognised symbol is the Pedlar of Swaffham who, according to a folktale, sought his fortune by following a dream which told him to

**THOMAS CHAPMAN**  
thomas.chapman@archant.co.uk

journey from Swaffham to London Bridge.

"Some towns in Norfolk have proper heraldry, but many - Swaffham being one - do not," Mr Chapman said. "At the moment it widely uses the pedlar, but it doesn't have an official coat of arms. Swaffham has a lot of history people don't

know about and I wanted to incorporate other famous people and symbols that make the town what it is."

Mr Chapman's creation, which includes the famous pedlar on and atop the shield, has been brought to life by Swaffham-based painter, Julia Willis. The design has been sent to Swaffham Town Council for initial consideration.

**Full story: Page 24**

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