

# **SOMERSET BOWLS ASSOCIATION**

## **REPORT FOR ANNUAL GENERAL MEETING - NOVEMBER 2018**

### **MEMBER WITHOUT PORTFOLIO**

#### **WEBSITE**

When I took on the responsibilities of Webmaster a year ago there was a lot I didn't know about how the SBA website worked. Now, one year on, I am much more confident in tackling the many and varied tasks required to maintain the flow of information to our readers. I have established a good working relationship with Carn Gerrish Creative, the designers and maintainers of the website.

We have adopted a more distributed approach to managing the various areas of the site, which helps with workload, increases involvement amongst board members and provides skills back-up. I am indebted to David Wederell for continuing to deal with the SBA Archiving activity.

Specific topics and areas targeted for improvement in the last 12 months include:-

1. Introduce regular meeting of web-site contributors.
2. Reinforce support and maintenance provisions for website and associated critical equipment.
3. Tackle a particular recurring access problem with the Competitions area.
4. Maintain training in website operation and information management.
5. Introduce a Safeguarding and Welfare page.
6. Introduce the SBA statement on UK Data Protection Act 2018 and GDPR Regulations.
7. Revise our In Memoriam reporting.
8. Periodically measure and review website usage pattern and visit rate.

The above have all been completed as necessary:

9. Provide reader information about "Bowls on TV" – which was published for the 2018 Commonwealth Games. However there is little progress so far in identifying a broader long-term source of TV programming data.

Areas for improvement:-

- (a) I am currently behind on completing and publishing two photo Galleries – for the 2017 Competition/Championship Winners and for the Presidents' 2018 Tour to Cyprus – these I will attempt to complete before the year is out.
- (b) For our Leamington reporting this year (which I believe generally worked very well) we made a conscious decision not to report on Preliminary/First Round losers. In the light of comments this will be reviewed for 2019.

#### **LUNCHEON AND PRESENTATION EVENT**

Congratulations to Don Bridges - assisted by our Presidents, for organising another sell-out event.

#### **PRESIDENTS' TOURS**

I have a watching brief on any SBA Presidential Tours. The Tour to Cyprus in March 2018 provided more than 40 Somerset bowlers with a great bowls holiday in the sun. Dave Bishop/Ailsa Midwinter's 2019 Tour to Cornwall is now fully subscribed and promises to be a great success – I imagine you will hear more on this at the AGM!

Ken Leamon – November 2018.