

GENERAL SECRETARIES REPORT TO THE AGM
Saturday 9th November 2019

Fellow Bowlers,

At our Spring Communication Meeting I shared my 2019 passion with you:



Save a tree...please don't print this e-mail *unless you really need to...*

We have joined a digital world and much of what we do can now be paperless. Our Member Without Port folio Ken Leamon has provided a 'download' facility on the website. Increasingly you will be able to access forms online and email them to the County without the need for paper copies.

An example of how this is (or isn't) working:

For the 2018 Gen1 return in December last year I clearly asked and specified how the completed forms should be emailed back to me so that I could 'copy and paste' them to the SBA database.

Of 76 Clubs, 11 posted me paper copies – I then had to manually type those in !?!?!

I guess my biggest ongoing concern is communication. How do we, the SBA, get messages to our life blood, your members?

I will repeat here two conversations I have had this year:

- In a County game I chatted with a Somerset bowler on my rink about a particular subject and he had no idea what I was talking about. His Club Secretary was actually playing on another rink and I mentioned this after the game. He said, 'I don't bother sending that stuff out – our members aren't interested in the County'.
- A Club Secretary shared this comment they had received about a particular SBA email they had circulated on to their members – 'Oh if you forward me an email from Ross Turnbull I delete it. I am not interested in the County.'

NOT INTERESTED IN THE COUNTY !!!.....you are the County and we are your servants administrating it on your behalf.

But on a positive note I can report your County is in a good place. Others will talk about such matters as finance and development, but I can confirm the boring old admin stuff is safe and secure for another year.

We have some fantastic opportunities in 2020, I do hope you and your members will embrace them.

Ross Turnbull,
General Secretary.