

DEVELOPMENT MANAGERS REPORT
AGM NOVEMBER 2019

Development

It's been an enjoyable summer with school and village fetes. I attended St Marks school in Weston Super Mare with Ashcombe Park Bowls club where we took along some of their junior members, we set up hit the jack and bowls to the jack. I gave out a number of our leaflets, and with the help of Ashcombe who said they would be holding coaching days over the school holidays. I believe they had a few new juniors having a go. Along with Congresbury Bowls club, I attended their village fete, this was a well attended event where a number of new juniors went to the club to join their junior coaching.

Advertising

We now have leaflets, banner and flag that is available to clubs to use. Please come and see me for leaflets.

Laura Holden and myself were invited onto Somerset Radio, where we gave an interview on Somerset bowls, we were live for around 20 minutes, we managed to say that bowls was truly a sport for everyone no matter of age, ability or disability, I gave out ours and Disability Bowls England's website addresses. I hope this was well listened to and some new bowlers took up our sport. By now you would have heard what Matt Hamilton had to say, so all I will add to that please save the date 2nd May, and let's make 2020 a year where Somerset sets the standards.

Facebook

We launch Facebook on the day of our last meeting and within 24 hours we had over 100 members, to date we have 238 members, I'm hoping to get a lot more as the message gets out there, Edna, Andrew and Myself are in control of our group with everything needing one of our approval before it goes live. We only had one negative comment, which was deleted, and we posted that it was not a page to air your views, to date that has been the only one.

The members we have on our group have found it very useful, especially at County semi-final/finals day, and also at Leamington with the National Championship where we able to post live up to date scores and results. Sorry no one was able to add any pictures from the county luncheon. I'm sure our Group will go from strength to strength. Again you would have heard what Matt has to say about social media, I would like as many if not all clubs to get behind this, it can only be good for both clubs and County.

I look forward to what we can all achieve in 2020

SAVE THE DATE

Brian Cracknell
SBA Development Manager
November 2019