HSHAZ Report Full Council – November 10th 2021

Cllr Judy Anscombe

HAZ Project

Meeting of the Strategic Board was held on October 26th 2021 held at Breckland Council

- The final contractors have been appointed, which is Purcell Architects Ltd for the Conservation Appraisal
- Budget is in a good position
- As part of the Comms plan an announcement was made on October 12th as follows:

March 2021 saw the start of Historic England's High Streets Heritage Action Zone (HAZ) programme in Swaffham.

The HAZ programme aims to revive and champion historic high streets. It will revitalize Swaffham high street by maximising the potential of local character and heritage assets.

The project includes the development of a Town Centre Improvement Masterplan by Urban Symbiotics, reappraisal of the Swaffham Town Centre Conservation Area and a Building Improvement Scheme which is being delivered with the Conservation Accredited Architect, Kings & Dunne Architects.

The Building Improvement Scheme is now live and applies to buildings within the HAZ area. It provides funding for improvements and reinstatement of traditional and heritage character features with match funding provided by Historic England. Kings & Dunne Architects will be working closely with Breckland Council and building owners throughout the programme until April 2024.

- The Old Sixth Form Historic England and Breckland officers to meet on site with the developer
- Landowner engagement has commenced; designs for shop fronts to be presented to landlords
- Urban Symbiotics has started work and has carried out a walk around of the town.
 Engagement with stakeholders' plan is being put together. Planning a pop-up stall to meet members of the public

Cultural Consortium

Following agreement from HE for the Grant Application submitted, we were asked to supply details of 3 more items. Now heard back from Historic England to confirm the grant, after submitting the further information required.

From October 14th the Carter Group has now evolved into the Swaffham Cultural Consortium and a Service Level Agreement is to be agreed with STC. Terms of Reference to be produced for the Cultural Consortium.

Breckland have confirmed that they support STC being the Lead Accountable body for the Cultural Consortium.

- Museum remodelling is going well, and Sue Gattuso is liaising with the Sainsbury Centre
- Carter Trail has been completed

- Mens Shed is working with the museum on artifacts
- Event planning for 2022 is progressing, but additional fund raising will begin in January 2022
- Funding from Hamonds Education Trust successfully gained, to support with Drama events
- Liaison with Nicholas Hamond Academy is ongoing to plan the involvement by students in various activities and education events