

Battle Town Council



MINUTES of a COMMUNICATIONS COMMITTEE MEETING held on TUESDAY, 28 JANUARY 2014 at The Almonry, High Street, Battle at 7.30pm

Present: Cllr J Eldridge - Chairman

Cllrs R Bye, S Pry and J Sydes.

1. Apologies for Absence – Cllrs J Boryer, J Ormonde-Butler and M Palmer.

Disclosure of Interest – None.

- **3.** To Sign the Minutes of the Previous Meeting held on 24 September 2013. Cllr Pry proposed approval of the minutes, seconded by Cllr Sydes. This was agreed and they were duly signed.
- 4. Matters Arising from the Previous Meetings All covered as agenda items

5. Social Media and Website

The Committee noted that membership is increasing and there has been some encouraging feedback over the last 6 month period. It was felt that it is a good platform for reaching the community and Cllr Bye proposed to recommend to Council that the Twitter account be continued. This was seconded by Cllr Pry agreed unanimously. It was agreed that Committee Chairmen should be asked to forward any relevant news items

It was agreed that the **website** is functional and will remain as an item to update within the 3 year forward plan.

6. Newsletter

Members considered the newsletter in the context of costs and content and agreed that the next publication should be a 1 page, double sided sheet. The main items would be the Council's precept for 2014-15, changes to the roundabout and possibly news on the Concorde event. Councillor information and meeting dates would be included as usual. This would be distributed at the end of February with the next edition being circulated with the Annual Report in April.

The disappointing distribution of the autumn newsletter was noted. In view of this and in an attempt to reduce costs, the Committee agreed to seek volunteers to deliver the next newsletter with pick up points at the railway station, library, post office and Council office. In addition to Councillors, the request for volunteers would be put on the website and 'tweeted'.

7. Parish Assembly, Annual Report and Community Awards

It was agreed that the format for the previous **Parish Assembly** should be followed. Local groups will be invited to display community information, County and District Councillors will be asked to give an oral report and it was suggested that Battle Arts and Music Festival Committee might like to give a short presentation.

The Committee felt that the **Annual Report** should be a similar layout as last year but with more future plans featured.

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Members agreed that an invitation to make nominations for **Community Awards** should be put on the website and Twitter. This will be discussed further at Full Council.

8. Signage

It was noted that Battle Museum and the Battle in Bloom group had requested improved signage to the Museum and Almonry Garden. This will be discussed at Full Council in February.

9. Budget Report 2013-14

The current underspend against budget was noted.

10. Budget 2014-15

The budget as agreed at Full Council was noted. Discussion on zero based budgeting would begin in May.

11. Marketing Issues

In the absence of Cllr Palmer there was no report.

12. Matters for Information and Future Agenda Items

The Chairman thanked **Clive Bishop** for attending the meeting and for his dedicated work for the Committee over the last two years.

13. Date of Next Meeting: Tuesday, 11 March 2014.

The meeting closed at 8.15pm.

CLLR J ELDRIDGE Chairman

