

BURTON LEONARD PARISH COUNCIL

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Councillor Code
of
Conduct
(Social Media)

BURTON
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CODE OF CONDUCT (SOCIAL MEDIA / MEDIA)

1. At the time of drafting the Parish Council does not operate social media accounts as a formally adopted means of communication. It does have a website.
2. This code of conduct, therefore, is primarily concerned with the use of social media by councillors and staff on their own account.
3. In this Code of Conduct, 'Social Media' includes but is not limited to the following platforms; Facebook, Instagram, X(Twitter), Pinterest, LinkedIn, Snapchat, TikTok etc. 'Media' includes the print or broadcast media.
4. This Code of Conduct;
 - a. applies to Members, Co-opted Members and staff of Burton Leonard Parish Council.
 - b. applies to all communications expressing opinions concerning Parish Council business at all times.
5. Any person can report on meetings, but
 - a. although this includes members and staff of the Parish Council – whether present at a meeting or not - they have a duty to the Parish Council code of conduct.
 - b. confidential sessions exclude the right to report.
6. When Parish Councillors, co-opted members and staff of Burton Leonard Parish Council use social media they should act in the best interests of the Parish Council.
7. When Parish Councillors, co-opted members and staff of Burton Leonard Parish Council express an opinion concerning matters relating to Parish Council business, such an opinion should not be passed of as policy of the Parish Council unless it is has been ratified as such.
8. When Parish Councillors or staff of the Parish Council communicate matters in the public realm, they should, in any event, be clear as to who they are speaking as; a member of the public, a councillor, a politician or a business.
9. Remember that what has been put up on Social Media cannot be retracted. (note the case of former Erdington Town Councillor and Barrister regarding a remark made about a public figure on Twitter in 2010).
10. Therefore, exercise caution and care when using Social Media to communicate about matter that concern the Parish Council.