

Please see the update below from Public Health England for 17 July.

As of 4:02pm on 17 July, 293,239 people have tested positive for coronavirus in the UK (pillar 1 and 2). As of 4:02pm on 17 July, of those tested positive for coronavirus in the UK, 45,233 have died across all settings. Further information is available here:

<https://coronavirus.data.gov.uk/> and <https://www.gov.uk/guidance/coronavirus-covid-19-information-for-the-public>.

Announcements

- [PM statement on coronavirus: 17 July 2020](#)
- [Our plan to rebuild: The UK Government's COVID-19 recovery strategy](#) - the Government's roadmap for how and when the UK will adjust its response to the COVID-19 crisis (published 17 July)
- [New powers and framework to help contain coronavirus \(COVID-19\) locally](#) - A new framework setting out how to manage COVID-19 outbreaks through the use of national and local expertise has been published by the government.
- Government [confirms](#) allocations of £500 million additional funding for councils in England to help deliver essential services for residents during the coronavirus (COVID-19) pandemic
- The government has [announced](#) that wearing a face covering will become mandatory in shops and supermarkets from 24 July 2020. Cabinet Office guidance on when to wear a face covering, and how to make them, is [available here](#). PHE has updated its own guidance on [the making of face coverings](#), which supports the advice published by Cabinet Office.
- New PHE blog: [How seroprevalence is helping us in the fight against COVID-19](#)
- [COVID-19: guidance for the safe use of places of worship during the pandemic](#) - Various foreign language versions added: Arabic, Bengali, simplified Chinese, traditional Chinese, French, Gujarati, Polish, Portugese, Punjabi, Romanian, Somali, Urdu.

Data

- PHE's [National COVID-19 surveillance reports](#), including weekly summary of findings monitored through various COVID-19 surveillance systems. (updated 17 July)
- NHS test and trace stats for England 2-8 July are now [available](#).
- [Follow this link](#) for the latest reproduction number (R) and growth rate of coronavirus (COVID-19) in the UK (updated 17 July).
- [ONS Deaths involving COVID-19, England and Wales: June 2020](#) (published 17 July)
- Weekly number and percentage of [care homes](#) reporting a suspected or confirmed outbreak of COVID-19 to PHE by local authorities, regions and PHE centres
- The PHE dashboard can be found here: <https://coronavirus.data.gov.uk/> Our daily reporting includes deaths that have occurred in all settings where there has been a positive COVID-19 test, including hospitals, care homes and the wider community. The report also includes case rates per 100,000 resident population at lower tier local authority level. Also, positive cases from testing in the wider community (also known as pillar 2) at UTLA and LTLA level in England have been

added to the daily [COVID-19 dashboard](#). Although this does not affect the total number of cases in England, it shows an increase in the UTLA/ LTLA figures which have previously only included pillar 1.

- New [experimental data](#) on the UK economy detailing the impact on businesses from the coronavirus (COVID-19). Data is from the Business Impact of Coronavirus Survey; a 2-weekly survey designed to estimate the impact over the previous 2 weeks and the expectations for the following 2 weeks.
- Early [experimental data](#) on the impact of the coronavirus (COVID-19) on the UK economy and society, including online price changes data. These faster indicators are created using rapid response surveys, novel data sources and experimental methods.

Information, advice and guidance

- [National reports and tools](#) to support the monitoring of the direct and indirect impacts of COVID-19 on the population
- [10 top tips](#) to encourage children to read. Information to help parents think about ways to make reading enjoyable and engaging
- A number of documents were updated last week including [guidance for the public on mental health and wellbeing](#), [staying safe outside of your home](#), [working safely during Coronavirus](#), [meeting people outside of your household from 4 July](#), and [staying alert and safe \(social distancing\)](#)
- COVID-19: guidance on shielding and protecting people defined on medical grounds as extremely vulnerable was updated on 23 June – [you can access the guidance via this link](#).
- Coronavirus outbreak FAQs: [“what you can and can’t do”](#), has been updated (9 July 2020)

Marketing and communications materials

Local outbreak toolkit

Translated versions of the ‘informative’ posters featuring messaging for working from home, limiting contact, keeping a safe distance, self-isolating when alerted and handwashing are now available from the [Campaign Resource Centre](#) (please note you will need to be logged-in to access these and only available to users with a .nhs.uk or .gov.uk email address). They include the following languages:

- Somali
- Slovak
- Punjabi (Pakistan)
- Polish
- Urdu

Please note that Punjabi (IN), Bengali, Hindi, Gujarati, Arabic and Mandarin Chinese version will be available shortly.

Stay alert to stay safe

New social media animations for social distancing (1m+) and face coverings are now available from the [Campaign Resource Centre](#).

Customer logging toolkit

A [Customer Logging Toolkit](#) to support the reopening of many businesses

Ports of entry

New [Ports of Entry assets](#) to reflect new guidance and guidelines

Stay Alert to Stay Safe

[Posters](#): White background easy print for face coverings and distance

[Social media animations](#) – 1m + messaging and resources with youth focus

[Posters](#): Face coverings and social distance, A3 & A4 high res and low res (PDF)

[Social Media Statics](#): Face coverings and social distance (JPG)

[Social Media Animations](#): Face coverings (MP4)

[Radio](#): 30 radio with bus driver and delivery driver (Wave Sound)

[Social media – outdoor guidance](#): 3 x social static images for Twitter

NHS Test and Trace

[Posters](#): White background easy print for drive through testing and self-isolate

[Posters](#): Drive through test and self-isolate, A3 & A4 high res and low res (PDF)

[Social Media Statics](#): Drive through test and self-isolate (JPG)

[Social Media Animations](#): Drive through test and self-isolate (MP4)

Symptoms

[Posters](#): White background easy print for taste and smell

[Posters](#): Taste and smell poster, A3 & A4 high res and low res (PDF)

[Social Media Statics](#): Taste and smell (JPG)

[Social Media Animations](#): Symptoms and testing (MP4)

Return to School

[Radio](#): 30s radio ad with Andrea a teacher (Wave Sound)

[Leaflets](#): A5 Q and A leaflet for primary and secondary school

[Social media animations](#): Primary and secondary

For info on the Stay Alert campaign, contact Cabinet Office at covid19-partnerships@cabinetoffice.gov.uk

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