



## **COMMUNITY ENGAGEMENT STATEMENT**

### **GIVING PEOPLE A VOICE**

**Great Ness and Little Ness Parish Council is committed to:**

- Engaging parishioners by encouraging them to become actively involved in decisions that affect them and the community.
- The delivery of better services by creating a more active and informed community.
- The Parish Council aims to achieve this by the use of the following strategies:
  - A clear Vision, Outcomes, Business Plan and Action Plan
  - A website with clear information on services and activities
  - Social media presence on its Facebook page “Great Ness and Little Ness Parish Council” and posting on third-party page “Nesscliffe Community”
  - Making information available on the agendas that are being considered and how residents can give their opinions. Publishing this information on the Notice Boards; the Council Website; and where appropriate, the local press and radio.
  - A parish newsletter “Nesses News” published 3 times a year, online with a limited number of copies available in print.
  - The use of plain English and avoiding jargon.
  - The adherence to a corporate design/logo so parishioners know information is from the Parish Council.
- At various times, consultations and surveys will be carried out – surveys and consultations will be publicised online and made available in alternative formats for those who need them.

### **Partner and Stakeholder Communication:**

Listed below are the individuals/organisations the Council wishes to actively engage with; this list is not exhaustive but gives an indication of key target

- (i) Residents of Great Ness and Little Ness
- (ii) Service users

- (iii) Non-users and potential users
- (iv) Businesses and business organisations
- (v) Community groups and organisations
- (vi) Visitors to our parish
- (vii) Hard to reach groups
- (viii) Young people
- (ix) Public and private sector stakeholders

Great Ness and Little Ness PC will improve our communication with our partners and stakeholders and co-ordinate our community engagement efforts through:

- Supporting the role and functioning of local groups, organisations and partnerships
- Actively being involved in various networking organisations (e.g. SALC)
- To raise the image and reputation of the Council through:
  - (i) Widely publicising council meetings and inviting parishioners to be actively involved in our meetings via the public forum at Parish Council meetings
  - (ii) Publicising widely the Annual Parish Meeting and inviting the community and local organisations
  - (iii) Encouraging usage of the Council website and social media, which will be as accessible as possible.
  - (iv) Issuing press releases covering activities of the Council
  - (v) The chair and councillors actively representing the community
  - (vi) Involvement in events within the community
  - (vii) Where assistance has been requested, the Parish Council will deal with the request promptly or, where appropriate, ensure that the resident is referred to the correct department of Shropshire Council or to any other relevant authority or organisation.
  - (viii) When dealing with Shropshire Council, or any other authority or organisation, regarding issues affecting the community, the parish council will ensure that the views of the community are made known. Councillors are always willing to meet with members of the public to discuss relevant issues.
  - (ix) Where information affects a specific section of the community, the council will ensure that the information is delivered directly to the parish organisation.
  - (x) Commitment to training of councillors so they can represent their communities effectively
  - (xi) Councillors to be encouraged to be represented and participate at community groups and organisations.
  - (xii) Where possible and if requested making information available in alternative formats.

### **How to contact the Parish Council:**

Contact with the Council and Members is through the Parish Clerk:  
 Rebecca Turner, The Old Police House, Nesscliffe, Shrewsbury, SY4 1DB  
 Telephone: 01743 741611 Email: parishclerkgnln@gmail.com

Website: [www.Greatnessandlittlenessparishcouncil.org](http://www.Greatnessandlittlenessparishcouncil.org)

Facebook: Great Ness and Little Ness Parish Council