

Patron Lady Bacon  
Vice Patron Rt Rev Graham James



Mr R Bishop  
Swaffham Town Council  
Town Hall  
4 London Street  
Swaffham  
Norfolk  
PE37 7DQ

SWAFFHAM  
TOWN COUNCIL

10 FEB 2020

RECEIVED

7.4

5 February 2020

Dear Mr R Bishop

### PRISCILLA BACON HOSPICE

I hope that you will have heard something of the appeal in support of Priscilla Bacon Hospice – a new hospice for Norfolk. Replacing Priscilla Bacon Lodge, which has touched the lives of so many across the county and beyond, the new hospice will offer 24 specialist palliative inpatient beds alongside significantly increased day care facilities, a hub for the 'Hospice at Home' service, space for education, research and training and room for families and friends to visit or stay alongside their loved ones.

The fundraising campaign in support of Priscilla Bacon Hospice was launched to the public in February 2019, and already well over £5 million has been raised in cash and pledges towards the project, almost all from local sources. I am writing to ask if Swaffham Town Council would be prepared to make a grant to the new hospice, recognising the value it will have to communities throughout Norfolk. Your support will also help us demonstrate to national donors the importance placed locally on the new hospice.

As well as seeking support through grants and cash gifts, we would be grateful for anything you are able to do to raise the profile of Priscilla Bacon Hospice and the fundraising campaign in your area. We have been delighted by the number and range of fundraising activities taking place across the community and the difference they have made to the campaign. So if you know of anyone who might like to open their garden, run a marathon, host a coffee morning, organise a concert or support us in any way, please do point them in our direction!

I have enclosed a brochure which tells you a little more about plans for Priscilla Bacon Hospice and all that it will offer. We would be delighted to come and speak to one of your meetings if that would be of interest, or to provide any more information that would be useful in enabling Swaffham Town Council to come to a decision.

With thanks and best wishes,

**Mark Nicholas MBE**

Chief Executive Officer, Priscilla Bacon Norfolk Hospice Care Limited

**Mobile:** 07917 200320 | **Office:** 03302 234514 | **Email:** marknicholas@priscillabaconhospice.org.uk

Priscilla Bacon Norfolk Hospice Care Limited

Trustees: Robert Carter DL (Chairman), Lady Bacon, Andrew Barnes, Charles Barratt, Anna Dugdale DL, Peter Joyner, Iain Mawson  
email: enquiries@priscillabaconhospice.org.uk www.priscillabaconhospice.org.uk

Correspondence address: 9-11 Drayton High Road, Norwich, Norfolk, NR8 6AH

Charity number: 1166579 • Registered in England and Wales Company number: 09832765

Registered office: 7 The Close, Norwich, Norfolk, NR1 4DJ