

ATCHAM & BERRINGTON VILLAGE PUMP ADVERTISING RATES 2021

The Village Pump is a bi-monthly publication of 650 copies delivered to the doorstep. It is also available online via the Parish Council's websites and also Facebook.

- Advertisements need to be paid for in advance.
- Advertisements should be in Black and White and in jpeg format. If you do not have your own artwork please contact Lezley.
- If you would like to place an advert in the Village Pump then please contact the Editor, Lezley Picton via email or in writing to: Pump Editor, Newmans Hall, Eaton Mascott, Shrewsbury SY5 6HE
e: lezley.bpc@gmail.com
t: 01743 761619 / 07970 010111.
- You can pay by bank transfer or cheque. If you are sending a cheque as payment, cheques should be made payable to Berrington Parish Council and sent to: Berrington Parish Clerk, Home, Back Lane, Longnor, Nr Shrewsbury SY5 7PP.
- If you are sending your advert by email, you will be sent an invoice by the Parish Clerk, the invoice will include the bank transfer details.
- The deadline for each edition is usually the 3rd Friday of the month preceding the edition. Ideally advertisements should be received well before deadline day. For exact dates please contact Lezley.

FULL PAGE ADVERT (A4 PORTRAIT)
FULL PAGE: £25 PER EDITION OR £110 PER ANNUM

A5 HALF PAGE LANDSCAPE
£12.50 PER EDITION OR £55 PER ANNUM

QUARTER PAGE (LANDSCAPE)
£10 PER EDITION OR £45 PER ANNUM

1/8 PAGE LANDSCAPE
£7.50 PER EDITION OR £30 PER
ANNUM

HALF PAGE PORTRAIT
£12.50 PER EDITION OR £55
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