

COVID-19 recovery of Battle Civil Parish

Sub-group meeting held on Thursday 7th October 2020

Present:

Rother District Councillor - Vikki Cook

Battle & District Chamber of Commerce - Uta Acuna

English Heritage - Natasha Williams


Battle Town Councillor - Glenna Favell

Debbie Noble


Good to Go

The group is unsure how many businesses in Battle display the 'Good to Go' logo. There was an article in the September BTC Newsletter and it has been on the BTC website and social media. It may be possible to find out numbers from the Visit England website.

Tourism

A **'Follow the Star' competition** will run until 10th December. **VC** will distribute the Nativity figures in time for them to be placed in shop windows from Monday 23rd November. UA confirmed that it will be possible to display the complete scene in Martlet House from 14th December. 

UA and **DG** will meet with Jess, the designer of the **tourism leaflet template**. Design ideas will be emailed to group members for comment.

UA submitted a successful application to BTC for a Covid-19 Recovery Grant for the design of the template for the tourism leaflets (£150) and the printing of the first one (Christmas) by Wealden Print 

VC has ascertained that Mrs Burton's Tea Room, The Sweet Olive, Thai Orchid and Rustico's will serve seasonal fayre and will ask the remaining High Street eateries.

I'm Backing Battle campaign

The campaign will start in the new year. Jute bags with a printed campaign logo plus a COVID-19 safety message will cost £2.20 each, £550 for 250 bags. It was agreed that the pedestrian routes into Battle map would be too complicated to put on the reverse. The group will need to discuss funding for the bags at the next meeting.

VC will produce the simplified map and discuss the possibility of free delivery by shops for residents who walk into town.

Rother Reopening High Street Safely Fund

The group will apply for two sets of banners through BTC.

Battle is open for Christmas banners cannot be in the Rother corporate style as the Christmas lights will be up, so it was suggested that banners could be placed on the white gates at the entrances to Battle: A2100 at Glengorse; A271 at Battle Gates and A2100 at Virgins Lane. **GF** to enquire if BTC has licences for this area and, if so, seek permission from BTC and measure the gates.*

A majority of the group suggested red banners with white writing, the town logo, a Christmas tree and the safety message - *Please remember social distancing*.

The banner for the I'm backing Battle campaign in the new year will probably need to be 4 metres by 1 metre to go across the High Street. **UA** will check the measurements and apply for permission from ESCC. The **Back Battle - shop local** (or similar) banner will have the town logo and the same safety message as the Christmas banners - *Please remember social distancing*.



Next meeting:

TBA as school half term is approaching and decisions can be made by email.

* **Post meeting note:** BTC holds these licences and the request will be discussed at the next Council meeting on 20th October.