



Living Weaving Heritage

The Whitchurch Silk Mill
Bicentenary Appeal:

Preserving the Fabric

The Whitchurch Silk Mill Bicentenary Appeal

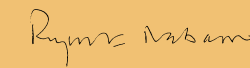
2015 is the 200th anniversary of Whitchurch Silk Mill. To celebrate, the Trustees have launched a Bicentenary Appeal to fund **Preserving the Fabric**, a project that will revitalise the Mill.

The Silk Mill is unique in England. We still work in the original building, weave on Victorian looms and use water-powered winding machinery – all of which add up to a priceless asset.

Preserving the Fabric will remodel the interior of the Mill, so that its special qualities can be seen and appreciated by visitors more easily. We'll repair and enhance the machinery so we can do more weaving and create opportunities to pass on our heritage skills. Naturally, all work will be done in a way that is sensitive to the conservation of the industrial and natural heritage.

We believe that **Preserving the Fabric** will significantly improve the visitor experience, our programme for learning, engagement with the people of Hampshire, and the Mill's commercial opportunities. It will ensure the survival of the Silk Mill as a jewel for Whitchurch, Hampshire, and all of England.

The Appeal aims to raise £200,000 in cash donations and pledges between June 2014 and December 2016. If you are as excited as we are by this project, please support us.



Chairman of Whitchurch Silk Mill Trust



Preserving the Fabric will cost between £1,500,000 and £2,000,000 to implement. The Trust needs to raise a minimum of £200,000 through the Bicentenary Appeal.

Here are some examples of how donations will be spent:

£50 will fit a spotlight in the new exhibition gallery

£100 will buy a specialist storage box for our historic archive (fabrics, photographs, and documents)

£250 will create and install an explanatory panel, bringing the Mill to life for visitors

£500 will create an educational activity for school children

£1000 will sponsor an apprentice for two months

£2500 will restore a Victorian dobbie or tappet loom

Donors who can commit to substantial annual gifts for the lifetime of the Appeal will be entitled to join a Circle of Benefactors.

Details of the Circles are on a separate leaflet.



The Whitchurch Silk Mill Bicentenary Appeal

Preserving the Fabric

Help Whitchurch Silk Mill thrive into its third century by contributing to the Preserving the Fabric appeal, which aims to raise £200,000 over two years.

The money is needed for a complete refurbishment of the Mill and maintenance of the historic machinery. Our vision is for the Mill to become a self-sustaining, living, industrial heritage site that weaves silk and enthalls everyone who walks through its doors.

Whitchurch Silk Mill supports its day-to-day expenses through its own activities. One hundred per cent of all donations will be spent on **Preserving the Fabric**.

By contributing, you will honour a unique part of English industrial heritage, cultivate vulnerable craft skills, and bring this special place to a wider audience.

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Registered Charity 900621



Whitchurch Silk Mill Trust Donation Form

To make a regular donation, please complete and return this form to Whitchurch Silk Mill. Single payments can be made by BACS or cheque. For Gift Aid, complete the form below.

DETAILS OF DONOR:

Title _____ Forename(s) _____

Surname _____

Home address (for Gift Aid purposes) _____

Post Code _____

DONOR ACCOUNT DETAILS:

Name of Bank _____

Bank Address _____

Post Code _____

Please pay: **Whitchurch Silk Mill Trust** Sort code: 40-08-28 Acc no: 51474197

The amount of £

with the 1st payment to be taken on Date: / /

and the same sum on the same day Annually/Quarterly/Monthly* (****delete as appropriate***)

until such time as I give notice in writing. Sort code: - -

Acc no:

Signed _____ Date: / /

Gift Aid Declaration

If you are a UK taxpayer, you can use Gift Aid to make your donations go further. If you Gift Aid your donation, we can collect 25p for every £1 you donate back from HM Revenue and Customs at no extra cost to you.

Yes, I am a UK taxpayer

I would like Whitchurch Silk Mill Trust to reclaim the tax on any of the donations I have made in the last four years and any future donations I may make. Date: / /

No, I am a non-taxpayer

To qualify for Gift Aid, you must pay an amount of UK Income Tax and/or Capital Gains Tax at least equal to the tax that the charity reclaims on your donations in the appropriate tax year (6 April one year to 5 April the next). Higher rate taxpayers can claim back the difference between basic rate and higher rate tax.

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Please fold here

Thank you

