

Community Funded Initiative

Village Gate Entry Features

These features enhance the entrance to a village and are most effective when installed to coincide with the start of a village speed limit and a place name sign. There is some flexibility in the form that they may take, such as using fencing or planting, but in their most basic form they may consist of enhanced signs that incorporate a village name. They can be used in combination with other features, such as road markings and surface treatments to give more prominence and create a unique entry gateway to a village or settlement, and also to enhance the village speed limit to help improve speed limit compliance.

- Has the potential to influence traffic speeds.
- Flexible design to suit different environments, verge widths and village preferences.
- Low maintenance materials can create a prominent and passively safe feature.
- Enhances driver awareness of speed limit changes and the approach to a village.

(Policy TM8: Traffic Calming)

Approximate works costs: £2,000 - £5,000



Image capture @2016 Google



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Removal of Central Hazard Lines

Centre lines on carriageways may be removed in some circumstances as a means of encouraging drivers to travel more slowly by reducing the certainty over lane width. This can also improve the appearance of a road. They must be retained at features such as sharp bends where drivers require guidance on road alignment. This can be combined with edge lining that can create a visual narrowing through appearing to reduce the lane width available. Other advisory markings can be used to highlight warning messages, protect access and offer guidance.

- Has the potential to influence traffic speeds.
- Helps to focus drivers on their road position and the surrounding environment.
- Improves the street scene.

(Policy TM3: Traffic Signs, Road Markings and Bollards)

Approximate works costs: £2,000 - £4,000



Before



After

Image capture@2016 Google



Before



After

Image capture@2016 Google

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Informal Crossing Points

Facilities to help pedestrians, cyclists and horse riders cross to road are important in breaking down travel barriers and encouraging more sustainable travel. Facilities need to be positioned close to locations where crossing activity already takes place. The design of informal facilities does require detailed assessment on a site by site basis to ensure that design requirements can be met.

- Can improve both pedestrian and driver visibility of crossing activity.
- Provides better connectivity between public footpaths, cycle tracks and bridleways, as well as linking parts of the public highway network.
- Has the potential to influence traffic speeds.
- Can help to promote and increase walking and cycling as a mode of travel, and support school travel planning initiatives.
- Provides a more user friendly facility for sight impaired pedestrians.

(Policy TM7: Pedestrian and Cycle Crossings)

Approximate works costs: £2,000 - £5,000



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Village Nameplates

Boundary signs are useful in marking the extents of a village. There is design flexibility in terms of colour, font and shape, and an image, pictogram or logo can be incorporated that is representative of the village. It is important that the place name should be the most dominant feature but designs can be unique to the individual village or place.

- Enhances the village entry providing a sense of place.
- Designs can highlight points of interest in the village.
- Increased driver awareness of the place.

(Policy TM3: Traffic Signs, Road Markings and Bollards)

Approximate works costs: £500 - £2,000



Image capture@2016 Google



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Sign and Road Marking De-Clutter

Signs and road markings help motorists to negotiate road systems, helping to make the most effective use of the road network. Overuse can have an adverse effect on the street scene as well as reduce driver compliance as the messages can become confused. Drivers have only a short time to take in messages as they pass a sign and too much information can reduce understanding. Sign de-cluttering involves the rationalisation and/or the removal of non essential or duplicated signs and posts to reduce the visual impact.

- Enhances the most important messages to drivers.
- Encourages driver reaction and better compliance.
- Modernises outdated sign systems.
- Reduces the visual intrusion on the street scene and provides and encourages a sense of place.

(Policy TM3: Traffic Signs, Road Markings and Bollards)

Approximate works costs: £2,000 - £5,000



Before



After

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Advisory 20mph Outside Schools

Advisory 20mph speed limits operate when Flashing Amber Lights show at school start and finish times with the aim that it will help create a safer environment for school children on their journey to and from school. Generally their use is restricted to through traffic routes where the alignment and character means the advisory speed limit will be observed. This is only available to schools where Flashing Amber Lights currently exist and may not be appropriate at every school.

- Has the potential to help reduce traffic speeds.
- Supports a safer environment for children and pedestrians.
- Supports travel to school and helps to increase walking and cycling as means of travel.

(Policy TM2: Speed Limits)

Approximate works costs: £1,000 - £3,000



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Bollards on Footways

Bollards are useful as a physical barrier to prevent footway overrun, and protect properties from vehicle strike resulting from overrun. There are many types of bollard available that serve a variety of purposes and environments. By creating a more constrained environment the street scene can become visually narrower which can help reduce traffic speeds in locations where pedestrian activity may be higher.

- Has the potential to help reduce traffic speeds.
- Reduces the likelihood of property damage.
- Reduces overrun of footways and verges, and reduces future maintenance need.
- Supports a safer environment for pedestrians.

(Policy TM3: Traffic Signs, Road Markings and Bollards)

Approximate works costs: £2,000 - £5,000



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Electronic Speed Limit Reminder Signs

Temporary speed limit reminder signs display a reminder of the speed limit when an approaching vehicle is travelling above a set threshold. They help to address local concerns about traffic speeds and can be deployed on a short term basis of around two weeks at a time following a programme of deployment sites. The County Council promotes an initiative where Parish Councils may purchase the signs and operate a programme of deployments. A separate guidance document is available on request.

- Can be used at local concern sites provided the deployment can be made in a safe manner.
- Can operate effectively with Community Speed Watch.
- Has the potential to help reduce traffic speeds over a wide area.
- Draws driver attention to the speed limit.

(Policy TM3: Traffic Signs, Road Markings and Bollards)

Approximate works costs: £5,000 per sign



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Traffic Signs and Road Markings

Signs and road markings are essential in managing traffic. They must be used properly when required to aid driver understanding by drawing attention to unpredictable hazards, giving direction and providing information. The design, location and number of signs or road markings are determined by the legislation 'The Traffic Signs Regulations and General Directions 2016' and the associated guidance.

- Helpful to draw driver attention to a potential hazard that may not be clear in the road environment.
- Can help to clarify road systems and increase driver understanding.
- Enables the replacement of worn or damaged signs that are a low priority for County Council programmes.

(Policy TM3: Traffic Signs, Road Markings and Bollards)

Approximate works costs: £500 - £3,000



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Traditional Finger Post Signage

Replacing modern direction signs with new traditional fingerposts are possible on minor rural routes where traffic speeds are low and there are no safety concerns. This type of sign is not reflectorised and less conspicuous in darkness.

- Updates old and outdated signage.
- Traditional signing that is more visually acceptable in the rural environment.
- Urban fingerposts can enhance town centre pedestrian signing.
- Encourages a sense of place.

(Policy TM3: Traffic Signs, Road Markings and Bollards)

Approximate works costs: £2,000 - £4,000

