



# NETTLESTONE AND SEAVIEW PARISH PLAN 2017



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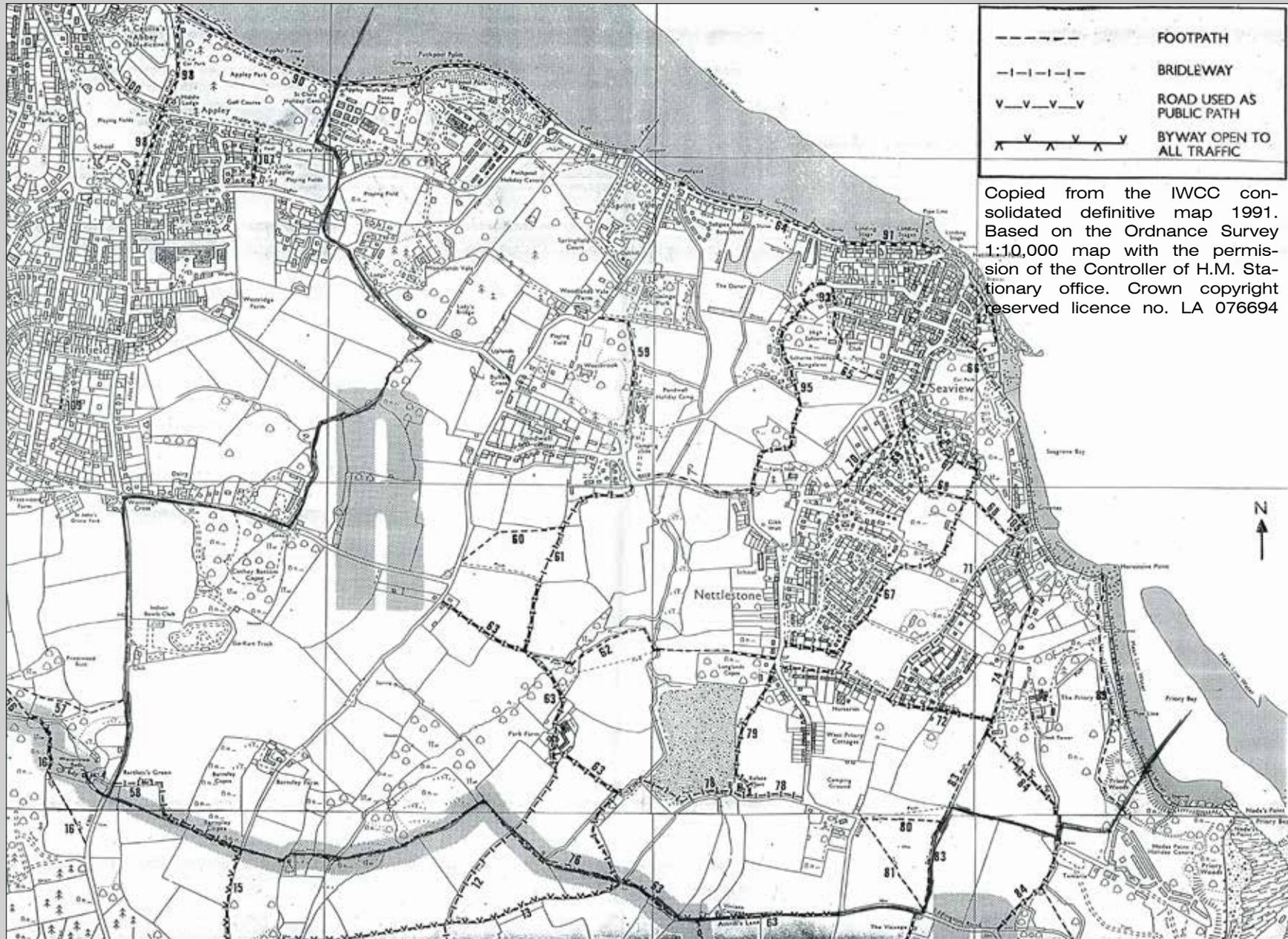
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# NETTLESTONE AND SEAVIEW PARISH PLAN 2017



# INTRODUCTION

For those of us fortunate enough to either live permanently in the Parish of Nettlestone and Seaview, own a second home or spend regular holidays here, this is a special place. However, despite facing some unique challenges, many of which are outside of our immediate control, I strongly believe that with a clear vision, we can still influence outcomes. It is therefore my pleasure to introduce the 2017 Parish Plan and pay tribute to Councillor Vilma Barraclough and her working group for their dedication and commitment to this project on behalf of our community.

This plan not only provides clear guidance by way of a housing needs survey and Parish questionnaire on the critical issues that face us as a community but also suggests a range of imaginative solutions for development in the coming years. Having been a part of the group that produced the 2005 Parish Plan using a similar methodology, I came to realise that without the evidence based grass roots guidance, there is a real danger that solutions can be imposed without the considered views of the community; this plan gives that input.

Martin S White

Lord-Lieutenant  
May 2017



# NETTLESTONE AND SEAVIEW PARISH PLAN 2017 - 2027

A Parish Plan sets out the vision for how the community wants to develop and identifies any actions required to achieve it. It aims to improve the quality of life for residents by helping to develop an inclusive community with due regard to diversity of the population, to enhance work, leisure and tourism opportunities and to develop the physical environment whilst protecting the individual character and open spaces of the Parish.

Nettlestone and Seaview has a unique mix of full time and part time residents. We all share a commitment to protecting what we have and making it even better. The aim of this Parish Plan is to build a more vibrant and economically successful “two centre” Parish that works alongside broad national trends and the specific realities of the Isle of Wight. The vision is that in 10 years’ time there will be a community that has:

- Part-time residents spending a substantial portion of their year in the Parish
- Businesses that better serve the various groups across the Parish
- A better mix of housing stock that meets the needs of both an increasing older age profile and a diminishing younger age profile
- A reputation both off and on the Island as a great place to spend time.

The UK is currently experiencing a period of unprecedented change, both economic and social, and therefore this plan needs to reflect locally new innovations such as a shorter

working week, working from home and other radical adaptations to the way people choose to live. With the right encouragement through planning, grant applications, working with stakeholders and careful husbandry of the local environment, the Parish can gain from these changes.

The details of the action plan reflect how this can be realised, with the main elements being as follows:

1. Better protection of the public and open spaces
2. Recognition that different parts of the Parish serve different needs and responding accordingly
3. Moving forward in conjunction with the flow of economic activity
4. Generating more tourism and a longer season by marketing our 2 key attractions, the sea and the rural setting
5. Dramatically improved connectivity via broadband and mobile.

The current Parish Plan for Nettlestone and Seaview was produced in 2005 and adopted by the Isle of Wight Council in 2011 as a Supplementary Planning Document. The Parish Council decided it was time to produce an updated plan to outline the successes of the last 12 years, identify any areas that still required attention and highlight any new needs or aspirations that will benefit the community.

The Chairman of the Parish Council asked the Vice-Chairman to set up a working party to include a cross section of the local community in order to formulate and prepare an updated plan.

A housing needs survey and community questionnaire was compiled, printed and delivered to all 1742 residences within the Parish along



# PARISH PLAN 2017 - 2027

with many businesses and commercial enterprises. It was also made available to complete and submit on the Parish Council website. In the recent past, the Parish has seen an increase in the number of second home owners, many of whom are members of Sea View Yacht Club and they were sent the survey by e-mail.

Public consultations were held at Nettlestone Primary School on July 16th 2016, Seagrove Pavilion on August 20th 2016 and members of the working group were present at the Pier Road Farmer's Market on July 30th 2016. Many local residents attended these meetings to ask questions, air their views and seek assistance with completion of the survey. A meeting of local businesses was convened at the Sea View Yacht Club on October 13th 2016 and was very well attended.

The results of the survey were recorded and analysed and some of the relevant graphs and charts are used in the action plan that follows. The full report is available by application to the Clerk of the Parish Council.

Vilma Barraclough, Vice-Chairman  
Nettlestone and Seaview Parish Council  
May 2017



# THE PARISH OF NETTLESTONE AND SEAVIEW

The Parish was formed in 1989. It is one of the largest on the Isle of Wight both in population and area.

The Parish is made up of two villages and includes Puckpool, Pondwell, Seagrove Bay, Springvale and Bullen Village. It also includes Brading Road from Bullen Cross along to Attrills Lane (Footpath R63) and therefore incorporates the business park, superstores, golf course, Wight Karting etc.

## POPULATION

The 2011 census records the Parish as having a resident population of 2,549 which represents 1.84% of the Isle of Wight total. This is broken down as follows and includes second home owners:

Male: 1,206 (47%)

Female: 1,343 (53%)

## SURVEY AND DATA

There were 606 responses containing data, representing a 35% response rate.

72% of the respondents have lived in the Parish for more than 5 years, indicating a largely established and stable population. In some sections of the survey, the responses to the questions were significantly lower as they dealt with specific housing needs and the results are therefore less representative of the whole Parish.

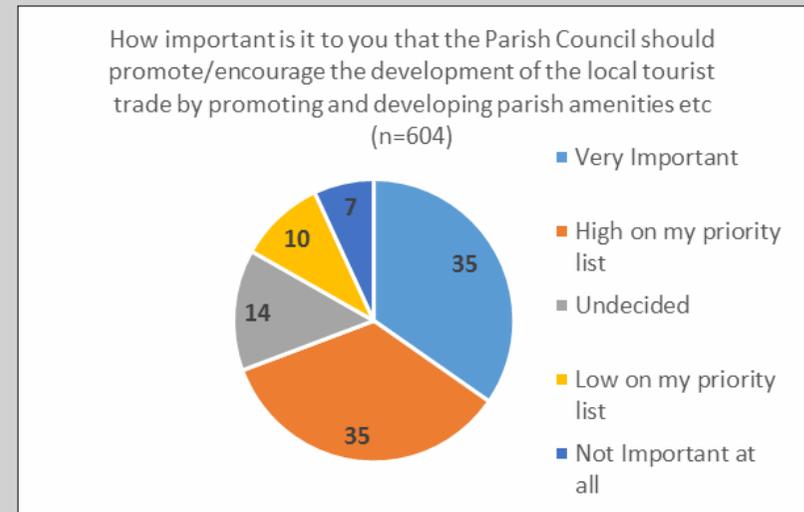
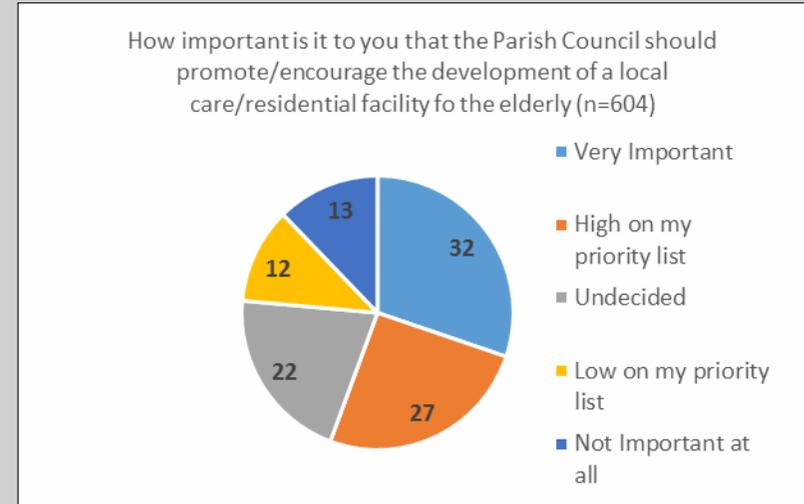
73% identified that their household was their principle home and 27% stated that it was not. 8 respondents failed to answer the question. The 2011 census identified that the Isle of Wight had 138,365 usual residents, with a further 3114 (2%) whose usual address is elsewhere but with a second address on the Isle of Wight. Compared with 27%, this highlights the particular challenge that the Parish faces in balancing the needs of permanent residential households and those where Nettlestone/Seaview is not their principle home.

- 52% of households have either one or two persons within the age group 60 – 74
- 24% of households have either one or two persons 75 or over
- Accommodation is recorded as primarily two (21%), three (42%) and four (25%) bedroom properties
- 96% of respondents indicated that the number of bedrooms is sufficient for their needs
- 80% of respondents do not anticipate the need or want to move property within the foreseeable future

# PARISHIONERS PRIORITIES

(The list below is compiled using the combined 'very important' and 'high on my priority list' values evidenced in the Housing Needs Survey)

- Monitor infrastructure to ensure roads and pavements are maintained, safe and used responsibly (85%)
- Activities and a supported community network to ensure a safe, crime free community (81%)
- Awareness and community involvement in projects that maintain, enhance and sustain the natural environment within the Parish for future generations (80%)
- Identify, maintain and develop key facilities and other services that enhance the quality of life within the Parish (78%)
- Raise awareness of local transport services and work to ensure they meet the needs of the local population wherever possible (76%)
- Development of the local tourist trade by promoting and developing Parish amenities and the surrounding countryside with due regard to environmental impact (70%)
- Continually improve the working methods of the Parish Council and encourage broader involvement and contribution to the management of Parish matters by existing groups and general population (68%)
- The growth of socially and environmentally compatible business and light commercial activity, employment and redevelopment of any existing redundant facilities so as to ensure the prosperity of the Parish (60%)
- The development of a wide range of stimulating activities for all ages and interests (60%)
- The use of renewable energy and waste minimising initiatives (57%)
- The development of a local care/residential facility for the elderly (57%)
- A small proportion of affordable new residential development (47%)



# ROLES AND RESPONSIBILITIES

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## SANDLANDS ALLOTMENTS AND PIER ROAD DINGHY PARK

The Parish Council directly manages 2 assets - Sandlands Allotments and Pier Road Dinghy Park. The Parish Council will continue to provide these services for local residents by managing the sites and their costs through its general duties for the duration of this plan.

## KERRY FIELDS PLAY AREA

The Parish Council is responsible for this asset and all the equipment attributed to it. It is regularly monitored and has an annual safety check for insurance purposes.

## ANSELLS COPSE AND SEAGROVE DELL

The Parish Council is responsible for these pieces of open ground. They are regularly maintained within the grounds maintenance contract.

## GROUNDS MAINTENANCE CONTRACT

The Parish Council is responsible for the grounds maintenance contract for Seaview recreation ground (including line painting), Sophie Watson Gardens and the land at the junctions of Greenham Drive, Matthews Way and Sirius Close. It runs in a 3 year cycle and is awarded using the approved procurement process.

## CAR PARKS

There are three car parks within the Parish - Pier Road, Puckpool Park and the Duver. They are currently controlled by the IW Council who have ultimate decisions over tariff rates, enforcement and the collection of revenue. The Parish Council will be committed to ongoing negotiations over the devolution of this service for the duration of this plan.

## WEBSITE

The Parish Website has been re-vamped and will continue to be improved and used for information and news for the duration of this plan.

[WWW.NETTLESTONEANDSEAVIEW-PC.ORG.UK](http://WWW.NETTLESTONEANDSEAVIEW-PC.ORG.UK)

## CRIME AND POLICING

Neighbourhood policing has changed and the community is experiencing a less visible police presence. To ensure the Parish is resilient to crime, the Parish Council will:

- Support the re-building of the Neighbourhood Watch Scheme across the Parish.
- Help monitor the effectiveness of existing speed restriction zones and parking throughout the Parish.
- Pro-actively engage with local PCSO where required.

# ROLES AND RESPONSIBILITIES

## PUBLIC CONVENIENCES

The Parish Council has entered into Tenancy at Will agreements with the IW Council to maintain the facilities at Seagrove Bay and Puckpool Park. It will remain committed to keeping these facilities open and consider any proposals for long leasehold or freehold status.

## BEACH AWARDS

The Parish Council has taken on the devolved responsibility of beach award application for Springvale and Seagrove Bay and all associated costings. This is considered a vital aspect of attracting tourism to the area and the commitment should continue for the duration of this plan.

## TRANSPORT AND ROADS

The public highway and pavements are currently subject to a PFI contract by Island Roads. This includes all street lamps, street furniture, waste bins and dog bins. As part of that process, the Parish Council has been committed to a working partnership and is considered a major stakeholder. This commitment should remain for the duration of this plan or a change of contract.



# PARISH ASSETS

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Within the Parish, there are a number of valuable assets that are considered to have community value and should be considered for protection if threatened. These include open spaces, shops, restaurants, businesses and leisure amenities.

The previous Parish Plan highlighted the need for a community facility which was realised by the building of a Pavilion. This is now being successfully managed by the Seagrove Pavilion Trust.

However, there have also been a number of closures of important assets such as Seaview Wildlife Encounter, the Roadside Inn Public House, Seaview Post Office and the Catholic Church along with some of the retail shops in Seaview Village. Bookworm and Seaview Pharmacy continue to provide an excellent service to the community. Some retail premises have been reopened under different uses and have proved to be successful, these include Lily's Coffee Shop and Seaview Beauty Clinic.

## HOW DOES THE FUTURE LOOK WITH REGARD TO MAINTAINING THE CURRENT ASSETS AND BUSINESSES?

Open spaces such as Sophie Watson's Gardens, Seaview Recreation Ground, Ansell's Copse and Seagrove Dell will continue to be maintained by the Parish Council.

Puckpool Park is likely to be devolved by the IW Council during the period of this report and the Parish Council will be asked to consider taking on the responsibility for its management.

Bullen Business Park has a number of large retail outlets and successful businesses including Tesco, McDonalds, Staddlestones Garage, Wight Karting and Westridge Golf Course. There are also smaller businesses housed in and around Cothey Way that appear to be thriving.

Nettlestone has a popular convenience store (Vic's Londis) that serves the community to a very high standard and has generously funded the retention of the school crossing patrol following the withdrawal of its budget by the IW Council.

The Old Post Office in Nettlestone has re-opened as a pet and gift store.

There is also an expanded nursery at Eddington House.

The Parish Council will continue to encourage usage of these assets to maximise their potential.

The Sea View Yacht Club is creating more events and opening its doors to more residents rather than just members. The Parish Council welcomes this initiative to create more users and would like to see this growth continue.

Children from Nettlestone Primary School are now invited to learn sailing at the club.

St Peter's Church continues to welcome groups for social occasions. The Church Hall is currently undergoing renovation and plans are in place to re-open the under-croft to cater for multiple usage.

# PARISH ASSETS

Nettlestone Primary school has expansion plans which include a new hall for assemblies and/or community use. The Community survey indicated that maintaining and developing Parish amenities is high on the priority list and the Parish Council is committed to this along with the encouragement and support of any new amenities that may emerge.

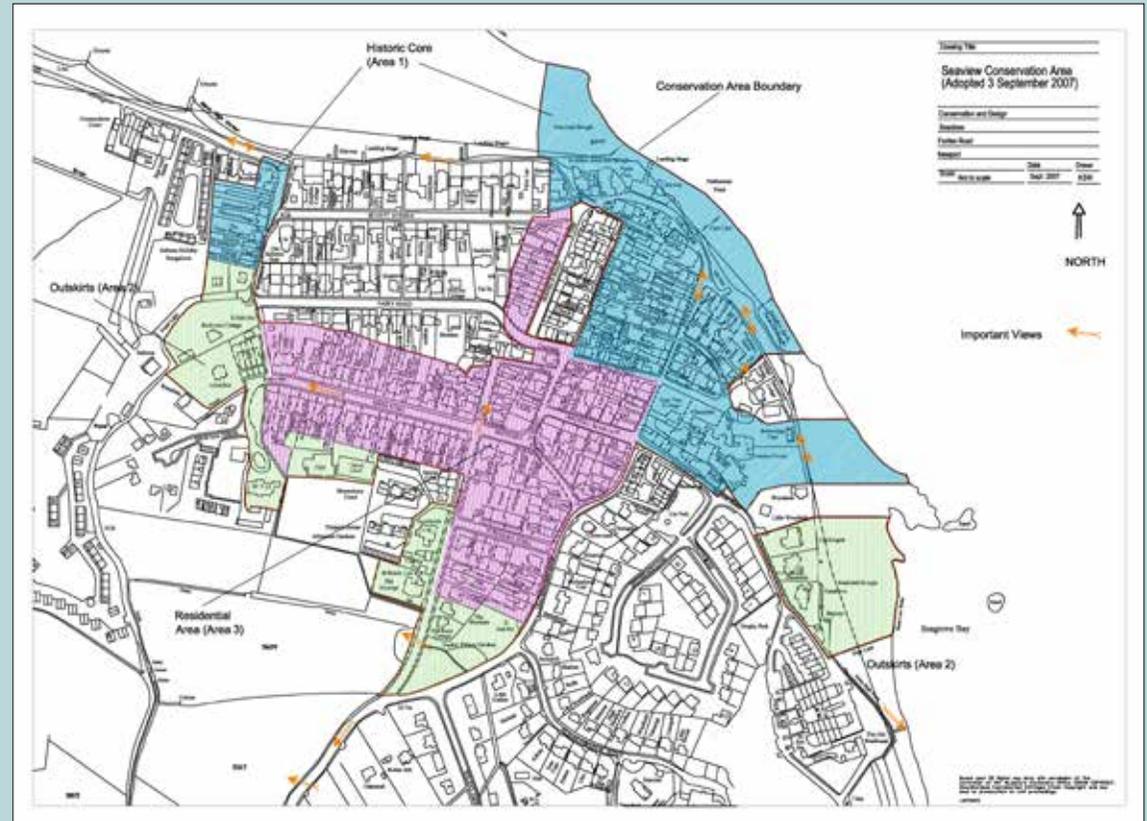
# PLANNING

The Parish Council is a key consultative body in all planning applications submitted within the Parish and is committed to using the 21 day rule to make constructive comments based on the National Policy Framework, material considerations and the IW Council's Island Plan 2012.

There are conservation areas within the Parish and the Parish Council remains committed to their protection and that of the historic environment.

The local plan should remain the starting point for any comments on planning, however, where these are "absent, silent or indeterminable", the weighting of material considerations should be based on "presumption in favour of sustainable development".

It is essential that this Parish Plan clearly identifies what is meant by "sustainable development" for the community and this is set out in the Parish Design Statement and the Supplementary Planning Document that has been prepared in parallel with this plan.



Seaview Conservation Area Map (Courtesy of [www.iwight.com](http://www.iwight.com))



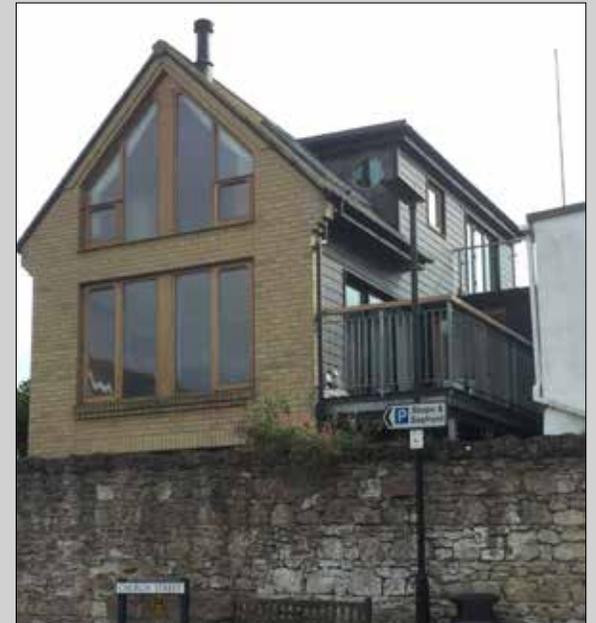
# PARISH DESIGN STATEMENT

Nettlestone and Seaview has an eclectic mix of housing styles without any one prevailing. The oldest houses in the villages are from the 18th Century and the estates were built in the 1960's and 1970's with some infilling occurring before and since. Many of the largest houses have already been totally altered or rebuilt to accommodate modern living standards.

Seaview village has its conservation area but unfortunately many of the properties within were altered and arguably spoiled before the implementation of the area. Whilst restoration of the properties should be supported and encouraged, development within and adjacent to the conservation area should enhance and be sympathetic to any unique characteristics. This is not always about replicating older styles as consideration should always be given to good modern design.

Extensions and alterations should not only reflect an improvement to the property, they should be designed to not be over-dominant to neighbouring properties or reflect a loss of light and/or privacy to the occupiers. They should also be sympathetic to spaces between buildings. New or replacement dwellings need to fit into the plot sensitively, they should not just be designed and inserted regardless. Many products are available that can enhance modern living standards whilst remaining sensitive to the surrounding properties.

The use of ecologically sound and porous surfacing materials in landscaping should be particularly encouraged along with the planting and replanting of trees and shrubs, particularly those that may have been displaced by the redevelopment process.



# PARISH DESIGN STATEMENT

Consideration should also be given to the natural assets of the Parish and in particular the beaches, coastline and countryside landscapes. Views should be preserved where possible, perhaps with the use of sensitive and natural planting. Seaside walkways and coastal defences should be preserved and where change is necessary, this should be sensitive to local conditions and consideration should be given to the use of appropriate materials.

Notwithstanding this, the Parish Plan Housing Needs Survey and subsequent discussions with the public have indicated that residents appreciate that for the Parish to develop as a vibrant area with social and economic growth there must be some small scale development of truly affordable homes for families. This Parish Plan encourages and supports considerations surrounding any potential development of this sort.

It is also committed to giving more consideration to the landscape and streetscene when considering any potential planning applications or developments.

This plan includes a more detailed Supplementary Planning Document which is designed to outline, in more depth, the planning and built environment issues that are likely to emerge.



# CONSERVATION, ENVIRONMENT AND OPEN SPACES

The results of the Parish Survey show clear and strong support for the conservation and enhancement of the natural environment within the Parish. Comments on the survey and during consultation show that the landscape, seascape, beaches, open spaces and natural environment of the Parish are highly valued by the local community.

In response to this, the Parish Council's "Action Plan" will support a programme of sustainable community projects that enhance environmental quality and biodiversity. All open spaces throughout the Parish will be visited, audited and re-assessed as to their condition, function and potential.

Landscaping is one of the simplest ways that the community can promote its identity. Well landscaped community spaces reflect local distinctiveness, are a source of community pride and also provide huge marketing advantages when residents are selling/buying their homes.

Planting in the Parish is currently financially supported by the Parish Council and delivered by the Community Partnership with the help of volunteers. The intention is to move away from labour/cost intensive summer bedding planting to the introduction of more sustainable, natural landscaping. A new tradition of community planting will be established.

There has been unmonitored tree cutting in some open spaces within the Parish and there is an unsung and somewhat unappreciated cache of trees, some of which need pruning. An audit/health check will be undertaken and a programme of maintenance and planting established.



Aerial photograph of part of Seaview

# CONSERVATION, ENVIRONMENT AND OPEN SPACES

The jewel in the crown is the Hersey Nature Reserve. It is much loved and visited and has SSSI, RAMSAR and SPA designations. The reserve is owned and managed by the IW Council both as a nature reserve and a flood defence. Over the last four years, the Friends of Hersey Nature Reserve has been formed and will work with the Council within a new management plan for the site, the overriding policy being “to meet the conservation objectives as set out by Natural England ensuring that the site remains in favourable condition. Continued management as prescribed by SSSI / SPA designation and environment stewardship scheme”. The Parish Council will fully support this conservation policy.

During the consultation process, many residents made comments about the need to retain the rural, open, green feel of the Parish. The Parish Council considers the views and vistas within the Conservation Area, adjacent to areas with special environmental designations and areas offering biodiversity opportunities should, wherever possible, be protected and will, if necessary, lobby for green space designation for open spaces that are threatened with development that does not meet the identified needs of the community.

Many popular walking routes and access routes to those using public transport are not linked and pedestrians are required to walk on the highway. Some of these roads have no pavement and extremely dangerous bends where there is reduced visibility.

In response to the community prioritising “monitor infrastructure to ensure roads and pavements are maintained, safe and used responsibly”, the Parish Council will pro-actively attempt to improve pedestrian access and safety by exploring, with the appropriate bodies, how these routes can be linked, paying particular attention to Puckpool Hill, Oakhill Road, Bullen Road, and the Eastern part of Eddington Road.



# PARISH NEEDS

## ELDERLY POPULATION

The picture of the elderly population of Nettlestone and Seaview is unique to the Isle of Wight and indeed the U.K

- 60.4% of the Parishioners are over 65 years of age 1
- 30.8% of the Parishioners are aged between 60 and 75 years of age 1
- The Parish has the 4th highest life expectancy in the U.K. (88yrs for men and 91 years for women) 2
- The Parish has the highest percentage of 90+ singles in the U.K 3

1. IWCC Ward Pack 2013
2. Wills Tower Watson Actuaries quote from IW County Press 27th April 2012
3. AgeUK (IOW)

The above statistics convey a need to give prominence to this group of residents within this Parish Plan and formed the background to the Community Partnership setting up the “Supporting our Seniors” project. This project also aims to explore the advantages that can be gained from the “Age Friendly Isle” and “My Life, a Full Life” projects, which are Island wide. The Parish Council is committed to becoming an “Age Friendly Parish” through the following recommendations which form the core of the objectives set out in Appendix A of this Plan.

1. The Parish will aim to become an “Age Friendly Parish” with the support of Action Isle of Wight and the AgeUK/IW Age Friendly Isle
2. Ensure the Community Partnership’s “Supporting our Seniors” proj-

ect links into the “Age Friendly Isle” and “My Life, a Full Life” projects for the maximum benefit of local residents.

3. Ensure consideration of elderly residents throughout all other applicable parts of the Plan.

## YOUNG PEOPLE

The Parish Survey indicates that there are less than 5% of residents under the age of 21. A playground currently exists for school age children but there are no available services for youths/teenagers. Only 30% of the primary school attendees are from within the Parish. In order to sustain the growth of the Parish, the Parish needs to encourage young families to move to the area. The Parish Council is committed to encouraging younger people/families to remain or move to the Parish and has set out objectives in Appendix A of this plan.

## MEDICAL

The Parish Survey indicates that well over 50% of respondents stated that access to medical services in the Parish would influence their decision to move/stay/retire/spend more time in the Parish. If a care home facility is developed, a consultation room could form part of the structure.

The Parish Council is committed to exploring this area further and has set out some objectives in Appendix A of this Plan.



# PARISH NEEDS

## LEISURE, TOURISM AND COMMERCIAL

The previous Parish Plan laid emphasis on maintaining and indeed increasing the commercial presence within the Parish. These good intentions have been largely unsuccessful, especially with regard to the loss of units or change of use for premises. The Parish Council now considers that a more positive impact on the community would be to recognise that the Parish is already neatly divided into commercial zones which should be supported and encouraged to develop further.

- The Bullen Mead and Westridge Industrial and Retail estates have good mutual support and are a magnet for visitors from all parts of the Island.
- The excellent convenience store (Vic's Londis) in Nettlestone serves local residents and enjoys good trade from passing traffic. Other local outlets include the Eddington House Nursery which has recently been extended along with a small gift and pet shop situated in the Old Post Office.
- Seaview Village has, in the life of the previous 10 year plan, developed as a leisure business centre with a year round clientele. Seaview Hotel, Northbank Hotel and The Old Fort have been joined by a lively café, a revamped restaurant/bistro and a spa/beauty salon and a seasonal deli which have considerably enhanced the village. Sadly though, the Village Post Office has closed but will hopefully be re-located somewhere within the Parish, where its usefulness can be fully exploited by customers. Seaview Pharmacy and Bookworm are busy and Galley's Stores is expected to change from a village store to the production of Biltong. Wight Locations, located in the High Street, have an average 15 week occupancy rate for their estimated 200 holiday homes and are actively encouraging visitors all year round.



# PARISH NEEDS

There is a realistic intention to set up a “Chamber of Trade” (possibly to be called the Nettlestone and Seaview Business Club) for all local businesses in the Parish to work together on projects that none could do alone: this group has met once during the preparation of this plan. The Business Club will work with the Community Partnership on developing existing and new events such as the very successful Farmer’s Market. The emphasis will be on practical and measurable initiatives.

The Sea View Yacht Club remains an important part of the village of Seaview and is holding more and more events that are open to all Parish residents. The sailing and boating courses and Mermaid chartering encourage visitors to the village thus increasing the hotel and B&B business along with the retail footfall. Despite this, the sailing season is relatively short and dependent on factors such as weather and safe mooring. It would be good to see the emergence of other water sports such as paddle-boarding and kite-surfing. The further development of uses for one of our greatest assets, the Sea, will be a priority for the Business Club.

The most famous and probably the oldest local business is V.A Warren which is now under new ownership and management. This boat building and maintenance firm is seen as a key part of the Parish’s commercial future. At the same time, construction and gardening businesses now enjoy considerable opportunities across the Parish as year-round and part-time residents alike invest in the improvement of their properties. There is also holiday accommodation and the beach hut development on Duver Road.



# PARISH NEEDS

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Whilst the main family beaches and boating facilities tend to be for summer use, Puckpool Park and the Hersey Nature Reserve enjoy year-round loyalty and any opportunities to increase their appeal and usage will be actively supported and encouraged by the Parish Council.

The ambition is to create a visitor/heritage centre and produce a visitor leaflet/guide to highlight the places of interest within the Parish. This would be made available in as many hotels, retail outlets and organisations as possible, not just locally but Islandwide. The idea is to make the Parish attractive to visitors not just from the mainland but other parts of the Island.

In the interim, the intention is to work with a volunteer PR (from the Community Partnership) to ensure that all events and attractions are widely publicised.

The results from the Parish Survey indicated that people considered the Broadband service and the mobile phone coverage within the Parish was inadequate for a large number of households and/or businesses. We are now in detailed discussions with BT Community Partnerships ([www.communityfibre.bt.com](http://www.communityfibre.bt.com)) and expect to be able to significantly enhance the availability and quality of broadband within the Parish.

Mobile phone coverage is a more delicate subject as it is felt that, although coverage is poor in some areas, opinion remains divided amongst residents.

To improve coverage, a new telecommunications tetra mast would be required without an obvious location that would not be intrusive to some.

# LONG TERM AMBITIONS

1. Docking points for electric vehicles and bicycles
2. Community Hub – including a parish office, visitors/heritage centre, tourism information point and meeting place
3. Community shop – volunteer based and selling newspapers Etc, groceries and local produce
4. Historical Parish Walk/Tour
5. Creating a Parish brand, possibly through a chamber of localised trade
6. The Parish will be 30 years old in 2019 – Let's have a Parish Party!
7. Encourage youth activities/club
8. Creative community arts projects



# NETTLESTONE AND SEAVIEW ACTION PLAN

Open Spaces				
Issues raised for action	Recommended Actions (from data returned)	Specific actions to achieve	Lead Responsibility	Responsible partners
The need to manage the open spaces in order to keep the Parish looking respectable and tidy	To maintain and improve the level of Ground Maintenance contract for areas directly managed by the Parish Council		Parish Council	Contractor
Support for projects which enhance and promote local distinctiveness, well-being, environmental quality and bio-diversity	To assist, where possible, in areas that are managed by other agencies, either financially, or within the remit of the Grounds Maintenance contract		Parish Council	Community Partnership
Promote awareness & community involvement in projects that maintain, enhance and sustain the natural environment for future generations	To assist in areas that are currently managed by volunteer agencies such as the Community Partnership and Friends of Hersey Nature Reserve		Parish Council	Community Partnership, Friends of Hersey Nature Reserve

# NETTLESTONE AND SEAVIEW ACTION PLAN

Commerce and Tourism				
Issues raised for action	Recommended Actions (from data returned)	Specific actions to achieve	Lead Responsibility	Responsible partners
Encourage and support tourism both on and off the Island.	Support a vibrant visitors centre with coffee shops, wine bars, restaurants, watersports, spa, art, fashion, craft and a Farmer's Market	Create a tourist information point Create a visitors map showing places of interest	Parish Council	Chamber of Trade
Creation of a business friendly environment	Support a local "chamber of trade" for the benefit of all local businesses	Work with local businesses	Parish Council	Chamber of Trade
Make the Parish a natural and active partner with regard to Islandwide festivals and events	Continue the active link with visit Isle of Wight specifically with regard to walking and cycling festivals	Work with partner agencies to promote festivals and events	Parish Council	Visit Isle of Wight
The provision of high speed broadband across the whole Parish	Devise a plan to make available high speed broadband to all homes and businesses	Sign up as a partner in BT Community Partnership programme to generate an early template of the funding required to progress the changes to the wiring required.	Parish Council	BT Openreach or alternative provider Chamber of Trade

# NETTLESTONE AND SEAVIEW ACTION PLAN

Elderly Population				
Issues raised for action	Recommended Actions (from data returned)	Specific actions to achieve	Lead Responsibility	Responsible partners
Supporting the elderly residents who make up more than 60% of the Parish	Support the existing "Supporting our Seniors" project run by the Community Partnership to develop social inclusion	Evaluate the results of the Community Partnership Survey (January 2017) and support relevant action points	Community Partnership and Parish Council	AgeUK
	Support the creation of an "age friendly walk" between Ryde and Seaview	Establish route and risk assess	Community Partnership and Parish Council	
Younger Population				
Issues raised for action	Recommended Actions (from data returned)	Specific actions to achieve	Lead Responsibility	Responsible partners
The need to encourage young people/families to remain or move to the Parish	Provide recreation facilities/outdoor gym at Sophie Watson Gardens or other suitable site	Secure leasehold/freehold and seek planning approval	Parish Council	IW Council

# NETTLESTONE AND SEAVIEW ACTION PLAN

	Support the improvement of school facilities. Make greater use of school facilities, both indoors and outdoors	Establish what the school offers/may be able to offer, what the facilities could be used for and availability. Agree rates of hire	Parish Council	Nettlestone Primary School Head Teacher and Board of Governors
	Support the provision of suitable and affordable housing	Identify and confirm potential sites. Work with stakeholders	Parish Council Planning Committee	IW Council Planning Officers / Housing providers

## Medical Care

Issues raised for action	Recommended Actions (from data returned)	Specific actions to achieve	Lead Responsibility	Responsible partners
Access to medical services in the Parish would influence the decision to move/stay/retire/spend more time in the Parish	Work in partnership with "My Life, A Full Life" through the existing "Supporting our Seniors" project run by the Community Partnership". Liaise with St Helen's Medical Centre to establish current position.	Any planning application for a care home within the Parish to incorporate facilities for a consulting/treatment room for use by G.P/Nurse Practitioner	Parish Council, Community Partnership	G.P Practices, Clinical Commissioning Groups