

## **Application for Grant for West Meon and Warnford Parish News 2021/22.**

The Parish News is delivered free of charge 11 times a year to every house in Warnford and West Meon. It is provided by the Parochial Church Councils of both Churches as a service to the community, and includes articles and announcements by villagers, clubs and societies, as well as church news. The magazine is delivered by volunteers and we hope that you find it a valuable source of community information, as well as an entertaining read! Last year it went online as well as being delivered.

The magazine is funded by advertising revenue and an annual appeal for donations. We did not have an appeal last year, because it was felt that it was inappropriate during the pandemic. We are extremely grateful too for the support from the Parish Council and Parish Meeting. The remaining shortfall has been met by the PCCs of both churches. This year we have tried to address the costs and our new desktop publishing software has helped to contain editing costs. We also negotiated a reduced rate for printing the magazine. There is however still a shortfall of approximately £1000 between advertising revenue and production costs.

The role of advertising secretary has fallen on West Meon churchwarden Helena Gomm. Since the budget for 2021 was approved Helena has managed to recruit another 4 advertisers which will reduce the expected shortfall to £700. We would very much like to find a new volunteer to relieve her of this duty.

Because the magazine is provided by the parish churches, the costs and revenue for the magazine are included in the West Meon Church accounts.

*Actual figures for 2019 & 20, and budget for 2021 are as follows:*

<b><i>Parish News</i></b>	<b><i>2019</i></b>	<b><i>2020</i></b>	<b><i>2021 Budget</i></b>
<b><i>Income</i></b>			
<i>Advertising</i>	4,115	3,565	4080
<i>Donations</i>	788	126	500
<i>Others</i> (WPM+WPC)	350	600	
<b><i>Total Income</i></b>	<b><i>5,253</i></b>	<b><i>4,291</i></b>	<b><i>4,580</i></b>
<b><i>Expenses</i></b>			
<i>Printing &amp; Editorial</i>	6525	5,508	5600
<i>Others</i>	55	16	20
<b><i>Total Expenses</i></b>	<b><i>6,580</i></b>	<b><i>5,524</i></b>	<b><i>5,620</i></b>
<b><i>Shortfall</i></b>	<b><i>-1,327</i></b>	<b><i>-1,233</i></b>	<b><i>-1,040</i></b>

I would be happy to supply copies of the Church accounts on request.

Each issue of the magazine carries one page of information from the West Meon Parish Council and the Warnford Parish Meeting and another page of useful details for contacting local government officials as agreed with WMPC and WPM. These pages are an important means of communication which, as advertising, would cost in excess of £1,300 pa.

The PCCs are extremely grateful for the donations which Warnford Parish Meeting (and WMPC) has made in the past to keep the Parish News viable and is once again requesting a contribution to the costs of production. The churches are committed to providing this important community newsletter to all in the villages without charge. The continuing support of the Parish Meeting and others is necessary for this to be sustainable in the future.

We ask that the Parish Meeting should make a grant of £200 for 2021 and very much hope that the Meeting will find this acceptable.

On behalf of Warnford and West Meon Parochial Church Councils

Buffy Morris, Treasurer, West Meon PCC.

20<sup>th</sup> April 2021