

Chelford Neighbourhood Plan

Business Survey 2017

Dear Business Owner/Manager

Chelford Parish Council has decided to produce a Neighbourhood Plan and the process is now underway. A Neighbourhood Plan is an opportunity for every resident in Chelford to have a say in how Chelford Parish should develop up to 2030 to meet local needs.

The Chelford Neighbourhood Plan is also an opportunity for local businesses to influence what happens in Chelford over the next thirteen years.

Businesses are a key part of our community. Therefore, we want to gain a clear understanding why you located here, what would make you stay in the area and what are your future needs so that we can try and reflect these in our planning.

Our Neighbourhood Plan will form part of the planning process and must reflect the views of the community. It must be in general conformity with the Cheshire East Local Plan and National Planning guidelines. The Plan will have legal status for planning purposes.

Before Cheshire East can adopt our Plan, it will go before an independent examiner, and be subject to a local referendum where more than 50% of those voting must be in favour of the Plan for it to be implemented. Thus, it is important that you make your views known so that they can be reflected in the final document.

The Plan will set out a vision as to what our community will be like to live and work in over the next thirteen years and, hopefully, how that vision can be achieved. The Plan will set out “sustainable” policies for the use of land in Chelford both with regard to conservation and future needs of the community. This work should result in a robust Neighbourhood Plan that will become part of the statutory development plan and be used by Cheshire East planning officers to help determine planning applications.

Within the locality, there is a high proportion of self-employed individuals and residents who work from home. It is important that our Plan looks at the needs of these generators of economic activity; assesses how these needs might be met and what aspects of their business it could positively influence.

It is important to develop an economically diverse community and although Chelford is a location where a significant number of residents work outside the Parish, the retention and expansion of opportunities for all the community in Chelford needs to be explored.

Along with the views of residents, your input into the Plan is really essential in providing evidence of the views of the businesses and the self-employed in Chelford. **The results of the survey will be reported generally and thus individual comments and details will remain anonymous. No individual information will be passed to a third party.**

PLEASE TURN OVER AND ANSWER THE QUESTIONS ON THE FOLLOWING PAGES

Chelford Neighbourhood Plan

Business Survey 2017

If you have any queries, please contact Dr. Elizabeth Maddock Clerk to the Parish Council

Email: clerk.chelfordpc@gmail.com

Feel free to add additional comments at the end and please answer all questions

1.	What is the name of your business and what is the type of organisation e.g. ltd.co., partnership, sole trader? <i>(please leave name blank if you wish your return to remain anonymous, but please specify type of organisation)</i>	
	Name:	Type

2.	What is your business principally concerned with? <i>(Tick one)</i>		
	Agriculture, horticulture & landscaping	Catering (café, pub, food sales etc.)	
	Building and construction	Sales to other businesses	
	Computing	Storage	
	Healthcare or social work	Transport	
	Manufacturing and engineering	Personal services (hairdressing, chiropody etc.)	
	Motor trade		
	Professional services	Other (please state)	
	Retail sales to the public		

3.	Is your business carried out from..... <i>(Please tick)</i>	
	An Office Building	
	Land / Agriculture	
	Retail Outlet	
	Home	
	Other	
	Please specify.....	

4.		No	Yes
	Does your business also operate from other premises outside the parish? <i>(please tick)</i>		

5.	How long has your business operated in the Parish? <i>(nearest year)</i>
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6.	Why are you located in the Parish? For example, it might be historical, availability of workforce, access, cost, family, local demand, home of owner. Please give as much detail as possible.
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7.	What are the obstacles to growing or retaining your business in the parish (<i>Tick all that apply</i>)		
	Recruitment of staff	<input type="checkbox"/>	Planning constraints
	Suitability of premises	<input type="checkbox"/>	Road links
	Cost of premises	<input type="checkbox"/>	Car parking
	Security of site or premises	<input type="checkbox"/>	Public transport links (road, rail, air)
	Finance	<input type="checkbox"/>	Availability of services (gas. Electricity etc.)
	Internet access	<input type="checkbox"/>	Local or National government policy
	Broadband speed	<input type="checkbox"/>	Other
	Location of customers	<input type="checkbox"/>	Say what.....
	Uncertainty about the future of your premises	<input type="checkbox"/>	None

8.	Employees	Number Chelford Resident(s)	Number Non Resident(s)
	Full time		
	Part time		
	Variable hours		

9.	During the next 5 years, tick the most likely which will apply to your business		
	Expand	<input type="checkbox"/>	
	Stay the same	<input type="checkbox"/>	
	Shrink	<input type="checkbox"/>	
	Close	<input type="checkbox"/>	

10.	Are you likely to move your business into new premises in the parish , if available, in the next 5 years? (<i>Please tick and give reasons</i>)		
	Yes (reason)	<input type="checkbox"/>	
	No (reason)	<input type="checkbox"/>	
	Don't Know	<input type="checkbox"/>	

11.	Are you likely to move your business out of the parish in the next 5 years? (<i>Please tick and give reasons</i>)		
	Yes (reason)	<input type="checkbox"/>	
	No (reason)	<input type="checkbox"/>	
	Don't Know	<input type="checkbox"/>	

12.	Does your business require special premises e.g. workshop (<i>please tick</i>)		
	Yes (please specify)	<input type="checkbox"/>	
	No	<input type="checkbox"/>	

13.	If land were set aside for commercial/business use, would this encourage you to expand in Chelford? <i>(please tick and give reasons)</i>	
	Yes (reason)	
	No (reason)	

14.	If land was designated for business or commercial use, are there any areas which you think would be most suitable?	
	Yes (please specify where)	
	No (please give reason)	

15.	If your current business is farming do you intend to diversify into other activities? <i>(tick)</i>	
	Yes (please specify activities)	
	No	

16.	Will these additional activities require additional buildings or change of use of existing buildings? <i>(please tick)</i>	
	Additional Buildings	
	Change of Use of Existing Building	

	Additional Comments
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Thank you for completing this questionnaire which will be collected by a member of the planning team

The Neighbourhood Plan policies drafted will be subject to further consultation, to establish that we have addressed the key planning issues. We hope this will help to ensure the economic success of the Parish over the next 13 years.