

Dear Parish Councillors

Campaign for lower speed limits on our streets

I am writing to you ahead of the HALC AGM on 6th November to ask for your support for a proposal to seek a default speed limit throughout Hampshire of 20mph in all residential areas, and where people work and play. We are also asking that the Police communicate that they will enforce such speed limit reductions. This motion will be put forward by Julian Jones Chairman of Dummer Parish Council and seconded by Waine Lawton Chairman of Twyford Parish Council.

In all areas of Hampshire, traffic speed impacts the safety and quality of life of our residents. Current Hampshire County Council policy makes it very difficult to even seek speed limit reduction on a case-by-case basis. Standardisation of speed reduction over a wide area is more effective and simplifies implementation.

Reduction to 20mph has been shown to be:

- **Important for wellbeing** – the UK Department for Transport estimates that casualties fall by 6% every 1mph of speed reduction; 20mph schemes typically lead to 20% fewer casualties overall.
http://ww.20splenty.org/20mph_casualty_reduction
Emissions and noise pollution are also reduced, and mental and physical health are improved. Equal opportunity is increased by making roads safer for vulnerable users, and community cohesion is boosted;
- **Cost effective**- it works out at approximately £3-5 per capita. Wide area 20mph limits are seven times more cost effective per mph speed reduction than isolated zones with physical calming;
http://www.20splenty.org/20mph_limits_vs_isolated_20mph_zones
- **Popular** across all demographics (70% popularity with 10% unsure)
<http://20splenty.org/why20mph> Phil Jones, cabinet member for transport in Camden said "20mph is the most popular decision I ever made".

A default speed limit of 20mph has been accepted as normal by local authorities where 25m people in the UK live, including the whole of Wales, Lancashire, Cheshire West and Chester, and (soon) Scotland, Cornwall and Oxfordshire. 20mph is global best practice as defined by the UN wherever people mix with motor traffic.

Implementation costs of these measures are typically under 1% of yearly casualty and physical inactivity costs.

http://www.20splenty.org/casualty_and_physical_inactivity_costs

Achieving this would show that councils that support the proposal better serve the public. They can deliver significant improvements while making huge financial savings- savings which accrue year on year.

Thank you for reading this letter, but please also take the time to watch a very clear and concise 7-minute video at your next Parish Council meeting:

<https://www.youtube.com/watch?v=efYkYXWPiX8>

Please support this motion and join forces across Hampshire to deliver road speeds that our communities need.

Yours sincerely

“20s plenty for Hampshire” group