

# A Guide to Your Website & Listings

It's not easy to create and maintain a smart, fully-updated website where your information can be easily found - and it can be expensive, complicated and time-consuming. For Councils, the new transparency regulations requiring the publication of information like the register of interests for Councillors, or your assets, can be a daunting prospect.

This is why HugoFox has developed a new site for community organisations such as yours; offering local councils, sports organisations, clubs, charities etc. the chance to connect, share and promote themselves in a stylish, easy-to-use format that's completely free. You can advertise events or job vacancies, post news articles, and publish your vital information.

HugoFox was built on the ethos of connecting communities, implementing a service which enables local businesses to create a responsive, functional website for an affordable, all-inclusive cost.

This, in turn, benefits surrounding community groups such as charities and sports teams who can enjoy the same benefits, but without paying a penny. In this way you can continue to maintain the relationships with your community's organisations, as they set up, and run, their own websites.

If you'd like to learn more about HugoFox.com or have a specific question please get in touch:

Email: [team@hugofox.com](mailto:team@hugofox.com)  
Phone: 01635 291 271

Everything we do for communities,  
we do for *free*.

## How does HugoFox make money?

You can set up a HugoFox website for your community free of charge. People often ask us how this works.

## Surely there must be a catch?

**There isn't.** Our business is based on building up a UK-wide hub for communities, businesses, advertisers, job seekers, charities, sports teams and other organisations. All contribute to our community: the only difference between them is that those using HugoFox to promote their businesses pay us at a commercial rate, while non-profit organisations can get involved for free.

Bringing local communities on board helps us spread the word and build our brand across the UK so we can attract more business customers. In return, we offer communities free access to our services.

We're an ethically-based business. We're genuinely committed to helping communities and not-for-profit organisations.



## Your Website



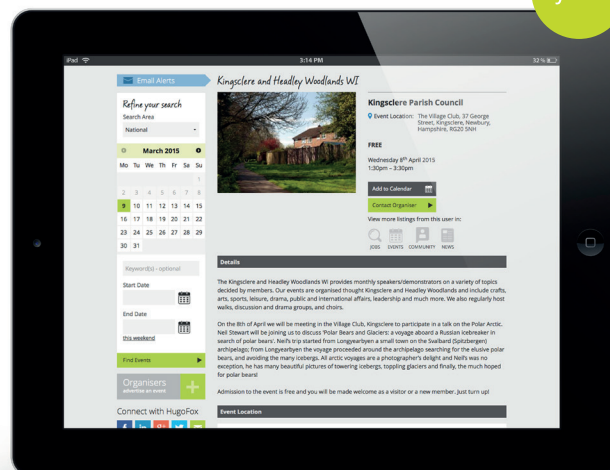
## Events listing

free



- ▶ Easy to create, edit and manage
- ▶ Stylish, searchable and simple to use
- ▶ Fully tablet and mobile-friendly
- ▶ Use your own domain name
- ▶ Automatically updated with the latest technologies
- ▶ Create email alerts for news, events & more

free



- ▶ Specify event details and upload images
- ▶ Create repeat events (so you only upload the details once)
- ▶ All your events are listed on the HugoFox events calendar for your local area

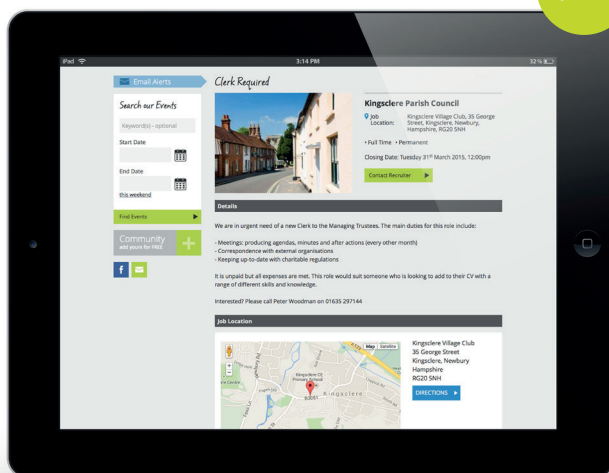


## Jobs listing



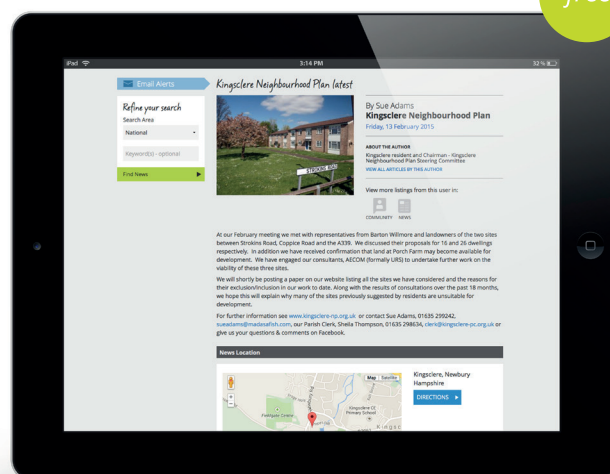
## News listing

free













- ▶ Specify job details
- ▶ Accept applications and attached CVs via our contact form
- ▶ When your listing is published, an email will be sent to everyone who has subscribed to HugoFox job alerts in your area

free



- ▶ Upload news relevant to your organisation
- ▶ Develop a following in your local community
- ▶ Create image galleries to accompany your news

## 10 key benefits at a glance

-  **No set-up cost** or other fees
-  **You can advertise** jobs, events, offers, and local news for free
-  Constantly **updated** with the latest web standards
-  **No pop-ups**, banners or sponsored links
-  Designed with search engines in mind so you are **easy to find**
-  Use your own **domain name**
-  **Easy to create, edit and manage.** No technical knowledge needed
-  Help developing or adding a local **Google+** listing
-  **Mobile and tablet friendly website**
-  **You have complete control:** add and remove whatever you like, whenever you like



"Managing a website on HugoFox is just as easy as they said it would be - making changes takes us far less time than on our old website. It looks great, and is easy to navigate so visitors can find all the information they need. The events and news posts really let us inform our village what's going on."

Councillor & Web Administrator  
Kingsclere Parish Council

*Nicola Peach*



"HugoFox enabled me to create a fantastic looking website that is easily searchable. As a result, I now have a lot of interested people finding my site and I couldn't be happier."

Artist

*Arabella Ross*

Some of our customers already involved:



To get started go to **www.hugofox.com**



Click on **Sign Up**, register for your free account and start creating your community website.



Need help? email **team@hugofox.com** and we'll get right back to you!



Alternatively, have a chat with our friendly team by calling **01635 291 271**