

From: Merchant Navy Fund <mnfund@theseafarerscharity.org>
Sent: 19 July 2021 12:44
To: Town Clerk | Swaffham Town Council
Subject: INVITATION: Will you Fly the Red Ensign for Merchant Navy Day?

[Register today to take part in the campaign](#)

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**FLY THE
RED ENSIGN**
FOR MERCHANT NAVY DAY
3rd SEPTEMBER 2021



Dear Sir/Madam,

We're inviting you to join our 'Fly the Red Ensign for Merchant Navy Day' campaign coming up on 3rd of September.

Fly the Red Ensign is an annual campaign, proudly run by The Seafarers' Charity, to honour the brave men and women who kept the UK afloat during both World Wars and celebrate our dependence on modern-day merchant seafarers who are responsible for more than 90% of the UK's imports.

The COVID-19 pandemic had a tragic impact on Merchant Navy communities, and many continue to need urgent support. This Merchant Navy Day, 3rd of September, please Fly the Red Ensign to remember the sacrifices of the often forgotten and invisible Merchant Navy community and help us raise vital funds to help respond to the increased need for support.

How to take part:

1. Register to let us know you are taking part in the campaign

Register yourself or your organisation and we'll send you a social media toolkit in August, letting you know how to take part online, and a certificate of participation by the end of October. [Register today](#).

2. Fly the Red Ensign

Everyone is welcome to get involved and help raise awareness of Merchant Navy seafarers by flying a Red Ensign on Merchant Navy Day, Friday 3rd September 2021. If you don't have a 'Red Duster', you can purchase yours online from [Hampshire Flag Company](#), there's a flag for everyone!

3. Fundraise

Following the difficulties endured by many veterans, seafarers, and their dependants throughout the pandemic, there's an increased need for funding, so this year we're aiming higher.

We must reach those UK Merchant Navy veterans and seafarers who need our help, and we will need your support to help us raise vital funds to do that. [Register now](#) to join the campaign and we will share details on how to get involved with fundraising for this year's event.

All funds raised will go towards the Merchant Navy Fund, a dedicated Fund to support UK merchant seafarers. The Fund is administered by The Seafarers' Charity and supported by the Merchant Navy Welfare Board.

4. Don't forget to share the news

We've put together [a flyer](#) too, which we're happy for you to share with your colleagues, family and friends as well.

We're looking forward to a successful Fly the Red Ensign for Merchant Navy Day campaign and we hope you'll join us in honouring and celebrating our merchant seafarers.



Catherine Spencer
Chief Executive Officer
The Seafarers' Charity

**Take part in this year's Fly The Red Ensign
for Merchant Navy Day campaign**

Let us know if you would like to take part in this year's campaign to receive your Social Media toolkit, details on how to fundraise, and a certificate of participation.

Register Today



Throwback to 2020

See a compilation of photos from last year's event of supporters, seafarers and organisations flying the Red Ensign for Merchant Navy Day.

Photos from last year's event

Get in touch

If you have any questions about the Fly the Red Ensign for Merchant Navy Day campaign, please get in touch by emailing mnfund@theseafarerscharity.org.



MERCHANT NAVY WELFARE BOARD

The Merchant Navy Fund is administered by The Seafarers' Charity (Seafarers UK, formerly King George's Fund for Sailors), and supported by the Merchant Navy Welfare Board. The Seafarers' Charity is a Registered Charity in England and Wales, No. 226446, incorporated under Royal Charter. Registered in Scotland, No. SC038191. Registered office: 8 Hatherley Street, London SW1P 2QT. Tel: 020 7932 0000.

Email: mnfund@theseafarerscharity.org

Website: www.merchantnavyfund.org

Our website has up-to-date information on fundraising events, campaigns, ways to donate, how to apply for grants or get help for seafarers in need.

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