

Germoe Parish – Business Questionnaire

Helping to shape the Neighbourhood Priority Statement

Germoe Parish Council is preparing a **Neighbourhood Priority Statement (NPS)** at the request of Cornwall Council. The Statement will help identify the issues and priorities that are important to our parish and will provide evidence to help inform future planning and local decision-making.

We have already invited residents to complete a separate questionnaire about living in Germoe. We are now keen to hear from **businesses operating within the parish**, including businesses run from home.

We would particularly like to understand the nature of local businesses, their future plans, any issues they face and what improvements could help them operate and develop in Germoe.

Your responses will help the Parish Council understand the local economy and identify priorities for the NPS.

The questionnaire should take approximately **5–10 minutes** to complete. You do not have to answer any question you would prefer not to answer.

Please return the completed questionnaire by [DATE], using the enclosed envelope, or complete the questionnaire online using the QR code below.

QR CODE

Confidentiality

Responses will be treated confidentially and managed by the Parish Council Clerk. Information will be used to inform the Neighbourhood Priority Statement and, where appropriate, responses will be considered in an aggregated form rather than attributed to individual businesses.

Section 1 – About your business

1. Business name

2. What does your business do?

Please briefly describe your main products or services.

3. Which of the following best describes your business?

Please tick all that apply.

- ☐ Agriculture / farming
- ☐ Tourism / holiday accommodation
- ☐ Retail / food and drink
- ☐ Construction / building / trades
- ☐ Professional / business services
- ☐ Health / beauty / wellbeing
- ☐ Equestrian / animal-related
- ☐ Arts / creative / music
- ☐ Other: _____

4. Where is your business based?

- ☐ Business premises in Germoe
- ☐ Home-based in Germoe
- ☐ Farm / agricultural premises
- ☐ Other: _____

5. Approximately how many people work in the business?

Full-time: _____

Part-time: _____

Self-employed/owners: _____

6. Approximately how many of your employees live within Germoe Parish?

- ☐ None
- ☐ 1–2
- ☐ 3–5
- ☐ More than 5
- ☐ Not applicable

Is your business seasonal?

- ☐ Yes
- ☐ No
- ☐ Partly / to some extent

Section 2 – Future plans

7. Over the next five years, what do you expect to happen to your business?

- ☐ Grow / expand
- ☐ Remain broadly the same
- ☐ Reduce in size
- ☐ Relocate

☐ Close / retire / cease trading

☐ Unsure

If appropriate, please tell us more about your plans.

8. Are you likely to need larger or different business premises in Germoe?

☐ Yes

☐ No

☐ Possibly / not sure

☐ Not applicable

9. Are you considering relocating your business outside Germoe Parish?

☐ Yes

☐ No

☐ Possibly / not sure

If yes or possibly, what are the main reasons?

10. Do you experience difficulties recruiting or retaining staff?

☐ Frequently

☐ Occasionally

☐ Rarely

☐ Never

☐ Not applicable

If so, what are the main difficulties?

Section 3 – Location, infrastructure and services

11. What are the main advantages of being located in Germoe?

12. Do any aspects of Germoe's location or infrastructure cause problems for your business?

Please tick any that apply.

- ☐ Roads / access
- ☐ Parking / loading
- ☐ Public transport
- ☐ Broadband
- ☐ Mobile phone coverage
- ☐ Electricity / water / other utilities
- ☐ Availability of suitable premises
- ☐ Planning / planning requirements
- ☐ Recruitment / access to staff
- ☐ Other: _____

Please provide any further details.

13. How well does your current broadband service meet your business needs?

- ☐ Very well
- ☐ Reasonably well
- ☐ Poorly
- ☐ Very poorly
- ☐ Not applicable

14. Would improvements to any of the following benefit your business?

Issue	Yes	No	Not sure
Roads / access	☐	☐	☐
Parking / loading	☐	☐	☐
Public transport	☐	☐	☐
Broadband	☐	☐	☐
Mobile phone coverage	☐	☐	☐
Utilities	☐	☐	☐
Availability of business premises	☐	☐	☐

15. If you could identify one or two improvements that would make the greatest difference to your business, what would they be?

1. _____
2. _____

Section 4 – Looking ahead

16. What could the Parish Council or Cornwall Council do to make it easier for businesses to operate or develop in Germoe?

17. Would you be interested in an occasional Germoe Business Forum?

- ☐ Yes
☐ Possibly, depending on the topics/timing
☐ No

If yes or possibly, what subjects would you like a Business Forum to discuss?

18. Is there anything else you think the Neighbourhood Priority Statement should consider in relation to businesses and the local economy?

Thank you

Thank you for taking the time to complete this questionnaire.

Your response will help Germoe Parish Council build a better understanding of the local business community and identify priorities for the future of Germoe Parish.