



# **Place Plan for Ludlow Place & surrounding area**

**2015-2016**

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# 1. INTRODUCTION

## 1.1 What is this document?

- 1.1.1 This document is the *Ludlow and surrounding area Place Plan*. It summarises and prioritises the local infrastructure needs which are required to support the sustainable development of the area; and identifies the wider investment needs to assist delivery of the community's vision and aspirations.
- 1.1.2 The area covered within this plan is identified within the Figure below.

Ludlow and surrounding area Place Plan



## 1.2 What are Place Plans?

- 1.2.1 The Place Plans are aimed at ensuring the delivery of sustainable places in Shropshire. They recognise that sustainability is based on many different factors and that what is needed to make and maintain a sustainable community in one place may differ in another. As such, the Place Plans list the priorities, needs and aspirations on a place by place basis for each of Shropshire's communities.
- 1.2.2 There are 18 Place Plans in Shropshire. Each Place Plan is based around one of Shropshire's 18 main towns and its wider hinterland, which comprises Community Hubs, Community Clusters and rural parishes within the surrounding countryside (Rural Hinterland).

- 1.2.3 The Place Plans are 'live' documents that are informed by an 'annual conversation' with Town and Parish Councils, infrastructure and service providers. As such, the Place Plans provide an up to date record of infrastructure and investment needs within an area and those priorities which should assist in providing a focus for delivery in the year ahead.

### **1.3 How are the Place Plans used?**

- 1.3.1 The Place Plans provide an important evidence base to:
- **Support delivery of Shropshire's Local Plan**- *ensuring new development is supported by the necessary infrastructure, including identifying requirements for development contributions.*
  - **Assist in informing planning decisions**- *forming a material consideration for planning applications.*
  - **Coordinate actions and inform difficult decisions**- *where future resources should be targeted, by Shropshire Council and partner organisations.*
  - **Inform local partnership working** – *ensuring an agreed set of local priorities.*
  - **Assist with external funding bids**- *providing evidence of local investment needs and priorities*
  - **Provide transparency to local communities**- *identifying where local investment is being targeted.*

### **1.4 How are the Place Plans structured?**

- 1.4.1 Each Place Plan consist of five key sections, these are:

#### **1. Introduction**

The role of Place Plans and the communities covered within the Development Priorities.

#### **2. Community led planning within the Place Plan area**

Summary of the community vision and priorities within the Place Plan area identified through community led plans and wider consultation work with the local community.

#### **3. Development and associated infrastructure requirements**

Summary of the development plan for the area, as identified in Shropshire's Local Plan and the associated infrastructure needs and priorities required to ensure this growth is sustainable, including a plan of how these may be delivered.

#### **4. Wider investment priorities within the Place Plan area**

Summary of the identified investment needs and priorities required to support the wider sustainability of communities within the Place Plan area.

#### **5. Place Plan Profile**

Summary of key data for the Place Plan area, to provide background context to the locality and assist in informing future decision making on infrastructure and investment priorities. This is provided in Appendix B.

## **1.5 Place Plan links to planning and locality commissioning**

### **Planning**

- 1.5.1 The Place Plans form part of Shropshire's Local Plan, outlining the infrastructure requirements which are needed to support the level and location of development, as outlined in Shropshire's adopted Core Strategy and the Site Allocations and Management of Development (SAMDev) Plan.
- 1.5.2 As Shropshire's Local Plan seeks to link new development to the provision of local community benefits, many of the policies within the Core Strategy and SAMDev Plan refer to the need to consider the local aspirations set out within the Place Plans. As such, the Place Plans are an important material consideration for planning applications.
- 1.5.3 In addition, the Place Plans provide the framework for the targeted use of developer contributions, including design, S106 and CIL. In particular, the infrastructure priorities identified within the Place Plans informs the content of the CIL Regulation 123 List, which sets out those infrastructure needs which will be delivered through the use of CIL.

*Please Note: The CIL Regulation 123 List is updated annually, and infrastructure not included within this list, can still benefit from CIL funds in the future.*

### **Locality Commissioning**

- 1.5.4 Shropshire Council is committed to locality commissioning whereby there is a strong focus on working with local communities to find out what is important to them and ensuring local services are targeted appropriately. The Place Plans are central to Shropshire's locality commissioning approach, as they provide the local evidence base of investment needs and priorities.

## **1.6 Supporting Shropshire's economic growth and the strategic priorities of the Marches LEP**

- 1.6.1 The Marches Local Enterprise Partnership includes a number of priorities to drive strategic economic growth in Shropshire. The Place Plans help to support delivery of the LEP's economic growth priorities which are:

**Supporting Business** - We will create an exceptional business support environment for aspiring growth businesses through access to finance and incentives to innovate. We will promote the Marches as a business investment location

**Physical Infrastructure** - We will provide a compelling business investment offer with a progressive planning framework and infrastructure fit for tomorrow's business needs. This priority will include supporting the environment.

**Skills Investment** - We will support employers to develop themselves and their workforce and to provide employment opportunities for young people.

**Low Carbon Economy** - We will drive the transition to a high value, low carbon economy, maximising the opportunity in new technologies, reducing environmental costs to business and recognising our environment as an economic asset.

**Social Inclusion** - We will support socially excluded and marginalised groups by removing barriers to their participation in activities that will improve their economic well-being.

- 1.6.2 The needs at a local level for fostering enterprise, business start-up, business competitiveness and expansion, investor development, inward investment, key account management and high growth business sector development is supported through a package of free business support, a wide range of financial incentives and the provision of economic infrastructure such as business parks, industrial estates and small and medium sized work-shops and incubator office space. Information is available from Shropshire Council's Business and Enterprise Team.

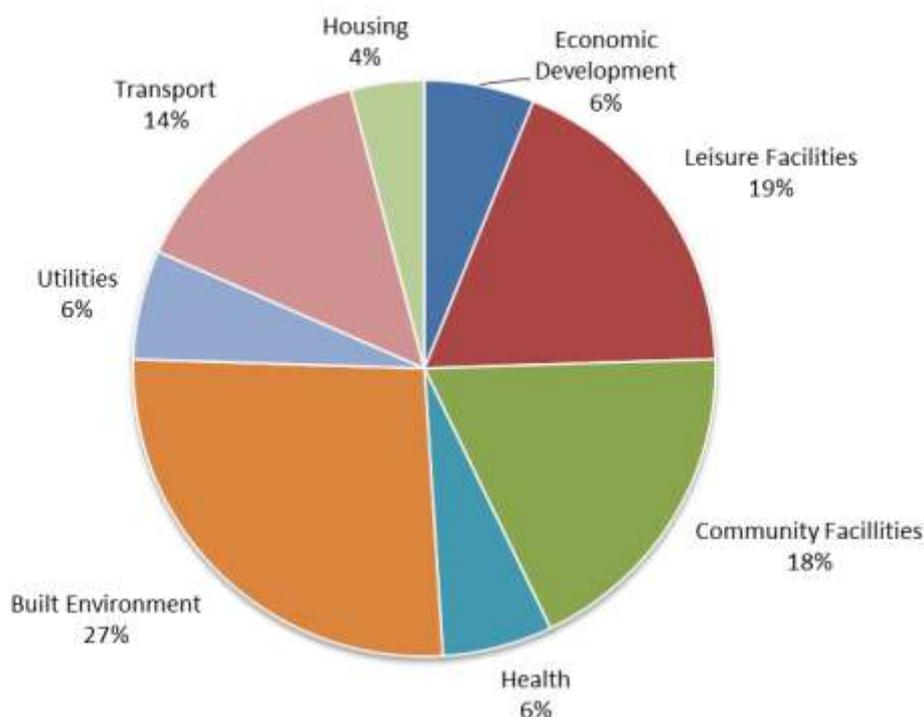
## 2. COMMUNITY LED PLANNING IN LUDLOW AREA

### 2.1 Ludlow Place Plan Area

- 2.1.1 A number of community led plans have been developed for local communities within the Ludlow Place Plan area. These provide a key source of information when considering infrastructure and investment needs within an area and as such are an important basis for the Place Plans.
- 2.1.2 Appendix A provides detailed information on the community's needs and priorities identified through the various community led plans; Local Joint Committees; and other community consultations that have occurred within the Place Plan area.
- 2.1.3 However, to provide a broad understanding of the areas of interest, the below overview summarises those community priorities and key areas of interest set out in detail in Appendix A. This summary has been split between:
- Ludlow Town; and
  - Surrounding Area (including Hubs, Clusters and rural parishes).

### 2.2 Summary of community priorities within Ludlow Town

Summary of community priorities - by type, identified through community consultation in Ludlow (as identified in Appendix A).



2.2.1 The above summary can be broken down into the following key headlines:

### **Economy and tourism**

- Encourage tourism, and maximize enjoyment, spend, likelihood of return
- Promotion of the economy, job diversity, and availability by all means.
- Improve facilities e.g. toilets Extend opening hours of toilets and extend availability of library toilets. Toilet provision at Ludlow Park and Ride (Ludlow Parish Plan)
- Audio information, signage.
- Promotion of the economy, job diversity, and availability by all means.
- Support business e.g. provision of training.

### **Health and well-being**

- Health – support improvement and expansion of Ludlow hospital facilities.
- Promote health
- Adequate and improved services for the ageing population.
- Provision of a multiuse building with services similar to Mayfair, Church Stretton. (work being carried out on this now)
- Provide for disabled.

### **Culture, Sport and Leisure**

- Promote an annual party and other special events such as festivals/fairs and rallies.
- Safeguard and enhance existing leisure provision.
- Maintain a high standard in all Council owned leisure/amenity areas.
- Encouragement of cycling, walking, pedestrian priority and pedestrian pathways.

### **Environment**

- Maintenance and improvement of Ludlow's amenity areas.
- Support farming and food industry.
- Promote provision of affordable to rent or to buy housing for local people.
- Support for development of transport hub after local consultation.
- Promote an extended riverside path.
- Conversion of Town Council street lighting to low energy use.
- Support reduction of carbon emissions and introduction of carbon neutral electricity generation.
- Support built heritage/architecture and the environment of Ludlow.
- Pavement on Gravel Hill.
- Continue policy of maintenance and enhancement of the cemetery.
- Christmas LED lights.

### **Community Crime and Safety**

- Encourage a crime free, welcoming environment in the town.

### **Communication**

- Ludlow Town Council to try to coordinate and integrate activities.
- Seek to promote services & where inadequate, to fill gaps.
- Build & maintain the unique identity of Ludlow.
- Develop a vision for the Town Centre and appoint a Town Centre Manager.
- Seek best solution to parking problems – park and ride?
- Seek a more effective use of accommodation above shops.
- Seek an acceptable policy on A boards and other signage

### **Transport**

- Bus services to meet needs of all in town and outlying areas. Services to Leominster, Shrewsbury, Hereford and Burford improved. (work being carried out at present)
- Improved public transport (particularly on Sundays and evenings).

### **Children and young people**

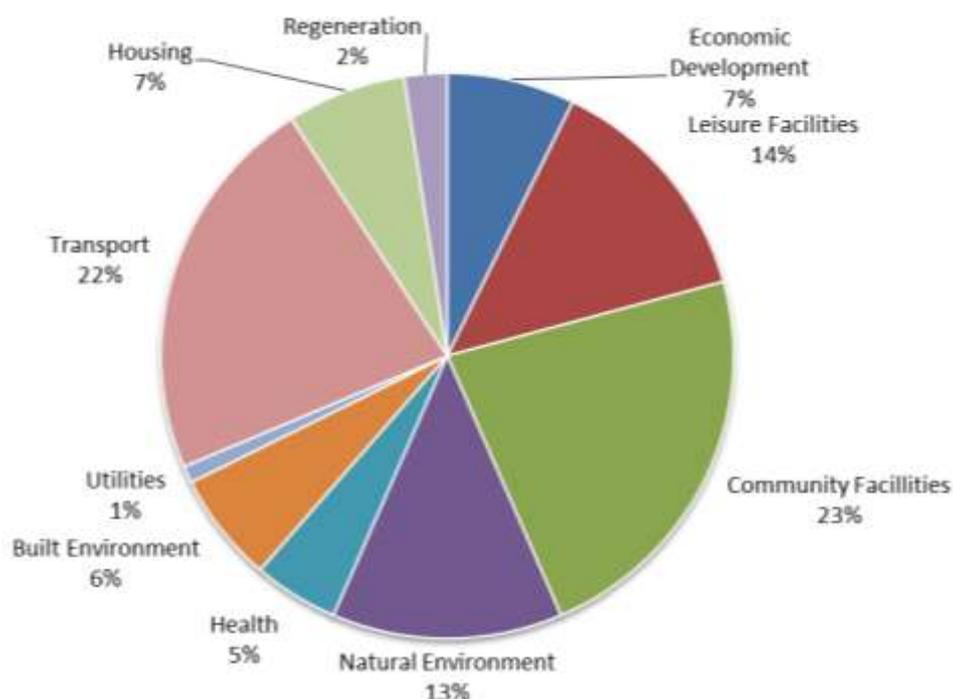
- Provision of youth activities, youth training, drop in facilities.
- Develop more challenging play areas for 8 – 15 year olds
- Enhance the Skate Park with a path and enhance appearance
- Encourage occupational skills training

### **Infrastructure**

- Support and promote provision of local affordable housing
- Improvement to A49 junctions, including a roundabout.
- Lobby for development of a Weeping Cross roundabout.
- Prevent large lorries and coaches entering central area

## 2.3 Summary of community priorities within the surrounding area

Summary of community priorities - by type, identified through community consultation in Ludlow surrounding area (as identified in Appendix A).



2.2.2 The above summary can be broken down into the following key headlines:

### Transport

- Better parking at Caynham Church and at Bitterley School.
- Zebra crossing in Clee Hill
- HGV lorries causing problems on unclassified roads with wear and tear
- Better public transport
- Voluntary car schemes
- Road safety, maintenance, speeding and HGVs.
- Ludlow town bus routes
- Reduce speed and issues with heavy traffic through Burford and Tenbury.
- Ensure more parking is available seven days a week and reintroduce the Road Warden Scheme to ensure illegal parking is controlled.
- Ongoing campaign to reduce average speeds on B4364 through Middleton village
- Parking at Caynham village hall
- A walking route (“the Dhustone Way”) from Ludlow to the top of Clee Hill.
- A cycle path between Bitterley and Middleton
- The verges on the junction of the A49 and the road to Ashford Carbonel, Caynham, Knowbury and Clee Hill need regular cutting

### Children and young people

- More activities for young people
- Play areas
- Youth opportunities and facilities – including continued activities as the youth café.
- Children and family activities.

### **Community Crime and Safety**

- Police and community safety.

### **Education**

- Bring education classes to outlying village Halls
- Population needs to stay stable or rise to sustain school numbers.
- Larger school to meet pupil numbers – particularly at Clee Hill.

### **Heritage**

- Support heritage sites.

### **Health and well-being**

- Senior citizens groups and clubs.
- Local health care provision.

### **Culture, Sport and Leisure**

- Village greens

### **Environment**

- Weight limit on Ludford Bridge to improve safety
- Cycle/footbridge over A49
- Speeding traffic in all outlying villages
- Traffic hotspot areas at Salwey Arms junction, Policeman's Corner.
- To protect the rural character of the town and surrounding area.
- Encourage community group involvement in the design/implementation of landscape projects.
- Protect and improve the River Teme and associated riverside for walking.
- Drains and flooding issues, particularly a scheme of flood protection of local houses and businesses.
- Ensure local planners seek to protect and enhance the Conservation Area.
- Extend the Conservation Area around the southern boundary of the town.
- Wider range of recycling facilities.
- Protection of the local environment and local character.
- Aesthetic improvements.
- Protect the rural character of Ludford Parish, including concentrating development in the area north of The Sheet and south from Rocks Green.
- Litter and dog fouling.
- Open spaces and play areas.
- Street lighting.
- Extend the Whitcliffe Breadwalk to Ludford Bridge.
- Recycling and waste collection services.
- Maintenance of public areas.
- A green parish.
- Street scene improvements.

### **Development**

- Promote provision of Affordable to rent or to buy housing for local people.
- Pedestrian crossings, particularly on the A49 (crossing/underpass/footpath) and from Rocks Green to the Eco-Park.

### **Infrastructure**

- Provide more opportunities for local employment and reassess the future for Tenbury Business Park.
- Improve shopping facilities and increase the diversity of local shops and ensure opening hours are coordinated with local events.
- Ensure the existing disused cattle market is redeveloped.
- Priority should be given to brownfield sites for development rather than greenfield sites and avoids building on agricultural land.
- Emphasis on the use of vacant and under used town centre properties.
- Job opportunities.
- Core industry is essential to provide work to keep younger people
- Improve road junction at Policeman's Corner.
- A roundabout on the A49 junction with B4361.

### **Economy and tourism**

- Development of a café/pub/restaurant (Caynham).
- Tourism and heritage infrastructure.
- Development and promotion of local walks.
- Post office services.

### **Communication**

- Better use of notice boards to communicate
- Improve IT infrastructure, access to high speed Broadband and Freeview services.
- Library opening hours and other services are maintained to meet the needs of the community
- Use Parish Plan to identify local need.
- Ensure elected members are informed of local issues.
- Coordinate information and communication across Burford and Tenbury.
- Develop a coherent process for working between neighbouring counties.
- Coordinate marketing and promotion of local events – particularly via IT.
- Encourage community group involvement in the design/implementation of landscape projects.
- Work with relevant partners to improve the public realm

### **3. DEVELOPMENT AND ASSOCIATED INFRASTRUCTURE REQUIREMENTS**

#### **3.1 Vision to guide development in the Ludlow Place Plan Area**

- 3.1.1 Shropshire's Core Strategy (March 2011) sets out the strategic vision and objectives to guide development and growth for the period 2006-2026. This includes a vision for *Ludlow (Policy CS3)* and the surrounding *Hubs, Clusters (Policy CS4)* and *Rural Hinterland (Policy CS5)*, as follows:

**LUDLOW TOWN (Core Strategy Policy CS3)**

*Ludlow will provide a focus for development, whilst respecting its historic character.*

**COMMUNITY HUBS (Core Strategy Policy CS4)**

*Community Hubs will have development that helps to rebalance rural communities by providing facilities, economic development or housing for local needs that is of a scale appropriate to the settlement.*

**COMMUNITY CLUSTERS (Core Strategy Policy CS4)**

*Community Clusters are comprised of two or more smaller settlements, where the combined settlements offer a range of services contributing to a sustainable community. Community Clusters will have development that helps to rebalance rural communities by providing facilities, economic development or housing for local needs that is of a scale appropriate to the settlement.*

**RURAL HINTERLAND (CORE STRATEGY POLICY CS5)**

*New development will be strictly controlled in accordance with national planning policies protecting the countryside and Green Belt. Subject to further controls over development that apply to the Green Belt, development proposals on appropriate sites which maintain and enhance countryside vitality and character will be permitted where they improve the sustainability of rural communities by bringing local economic and community benefits.*

- 3.1.2 Within the Ludlow Place Plan area, there are a number of Community Hubs, but currently no Community Clusters:

**Community Hubs**

- Burford
- Clee Hill
- Onibury

- 3.1.3 All remaining settlements within the Place Plan area form part of the Rural Hinterland.

- 3.1.4 Detailed proposals to deliver the strategic vision within the Core Strategy are contained within the Site Allocations and Management of Development (SAMDev) document which together with the Core Strategy forms Shropshire's Local Plan for 2006-2026.

3.1.5 The SAMDev Plan sets out the following detailed development policies for the Ludlow Place Plan area:

Settlement	Housing guideline	Employment guideline	Allocations
<b>Market Town</b>			
Ludlow	875	6 hectares	<ul style="list-style-type: none"> <li>Land south of Rocks Green (200 dwellings).</li> <li>Land east of Eco Park (80 dwellings).</li> <li>Land east of Eco Park (2.5 ha of employment land).</li> <li>Land south of Sheets Road (3.5 ha of employment land).</li> </ul>
<b>Community Hubs</b>			
Burford	40	N/A	N/A
Clee Hill	30	N/A	N/A
Onibury	25	N/A	<ul style="list-style-type: none"> <li>Onibury Farm (8 dwellings)</li> </ul>

### 3.2 Associated Infrastructure Requirements

3.2.1 To ensure new development is sustainable, it is important that it is supported by the necessary infrastructure.

3.2.2 The below table details the infrastructure requirements which have been identified as needed to support the level and location of development for the Ludlow Place Plan, as set out above. These infrastructure requirements have been identified through:

- Annual Place Plan ‘conversation’ with Town and Parish Councils and Shropshire Council elected Members
- Annual Place Plan ‘conversation’ with local infrastructure and service providers.
- Discussions with stakeholders regarding specific development sites

3.2.3 Whilst it is important that the Place Plan sets out all known infrastructure requirements, it is vital that these are prioritised in order to provide a focus for delivery. Core Strategy Policy CS9 (Infrastructure Contributions) provides the framework for prioritising infrastructure requirements, as follows:

- 1. Critical Infrastructure:** the essentials without which development cannot take place, such as utilities, water management and safe access.
- 2. Priority Infrastructure:** that which has been identified by the community as a particular priority at that point in time.
- 3. Key Infrastructure:** all other infrastructure not included in the previous two categories.

3.2.4 The below table also sets out the recommended mechanism for delivery, taking into account the roles and responsibilities of delivery partners and the regulations governing the use of different funding streams, including developer contributions.

3.2.5 However, whilst the Place Plan provide a framework for delivery, enabling the coordination of resources around an agreed set of priorities, it is important to recognise that not all the infrastructure items listed below may be deliverable at a particular point in time.

3.2.6 For infrastructure items to be delivered through the use of CIL funding (in full or part), it would usually be identified within the annual CIL Regulation 123 List.

## Ludlow Town – Development related infrastructure requirements

Infrastructure Requirement	Level of Priority	Delivery Partner(s)	Timing of Delivery	Potential Cost / Funds Secured	Potential Funding		Notes
					Wider Sources	Developer Contributions	
<b>LUDLOW TOWN AND PARISH</b>							
<b>HOUSING AND COHESIVE, SUSTAINABLE COMMUNITIES</b>							
Affordable housing provision	PRIORITY	Shropshire Council, Homes and Communities Agency, Registered Providers	Ongoing	N/A	N/A	Section 106	Within Shropshire, it is the Council's aspiration that all developments contribute to a sustainable mix of dwelling types, sizes and tenures. This will be either through on-site provision or payment of a sum to be used for provision of affordable housing.
<b>ECONOMIC INVESTMENT AND OPPORTUNITY</b>							
Facilitation of ICT/broadband technologies	KEY	Shropshire Council, Private sector delivery partner, Town and Parish Councils Commercial infrastructure providers		Initially £16.4 million. £8.2million secured from BDUK. £8.2 million secured from Shropshire Council.		CIL (Local)	The Connecting Shropshire aims to provide a minimum of 2 Mbps to all of Shropshire and as much superfast broadband as possible. The project will deliver to those communities that are not going to get either basic broadband or superfast broadband under the private sector rollout. This is a community priority for many towns, villages and rural areas of Shropshire.
Investment required for delivery of allocated employment sites	KEY	Shropshire Council, Developers					Investment required for development of allocated employment sites: Land east of eco park – for B1 employment use – 2.5ha and Land south of Sheet Road for B1/B2 and B8 use – 3.5ha
Ludlow Eco Park Phase II employment land	KEY	NHS, Shropshire Council	Ongoing		£1million		Expansion of employment land and provision of new community hospital. However, the Shropshire Community Health NHS Trust decided in September 2013 not to proceed with development of a new health facility Health facility to co-locate Ludlow hospital and GPs and other health services on one

							site to serve South Shropshire due to a funding shortfall. The Town Council has identified that there is a need for public toilets at the Eco Park or an arrangement for the public to use toilets within the offices.
<b>SOCIAL AND COMMUNITY INFRASTRUCTURE</b>							
On-site open space provision and maintenance to meet site design requirements and standards.	PRIORITY	Developers, Shropshire Council	Dependent on development	N/A		On-site design, Section 106	See Place Plans for details of identified deficiencies and opportunities. On-site design standards are identified within the Open Space Interim Planning Guidance (IPG) (Jan 2012) and Policy MD2 of the SAMDev Plan (not yet adopted).
Provision and maintenance of facilities and equipment for sport, recreation and leisure. This includes but is not limited to: <ul style="list-style-type: none"> <li>• Outdoor sports facilities.</li> <li>• Recreational facilities for children.</li> <li>• Allotments.</li> </ul>	PRIORITY	Shropshire Council, Town and Parish Councils	Dependent on development	N/A	Sport England, Fields in Trust	Neighbourhood Fund, CIL (Local)	Provision to meet assessed needs. The Town Council want to increase provision at Linney Park and Dinham. The Pre School Learning Alliance has identified the potential to include allotments for pre-school/family use as part of the Rockspring nursery 'Grow Cook and Share' project. Between 31 and 39 plots are suggested. The Town Council has identified the need for additional play provision in Ludlow, including the potential for 'trim parks' for the over 50s. South Shropshire Housing has identified a deficit in the play provision at Rocks Green housing development. The Playing Pitch Strategy has identified that Ludlow should have a minimum of 1 multi-pitch site providing for competition and training, with good quality on-site changing and toilet provision, appropriate for, and accessible to, all user types.
Implementation of Ludlow Football Stadium Development Plan	PRIORITY	FA, Shrewsbury Town FC Community Trust, Teme Leisure, Ludlow Town	Short term				The Playing Pitch Strategy has identified the requirement for implementation of the football stadium development plan.

		Council					
Refurbishment & upgrading of Ludlow Football Stadium to support increased use	KEY	Shropshire Council, Energize, FA	Short term		SE PPF	CIL (Local), S106, Neighbourhood Fund	The Playing Pitch Strategy has identified the requirement for refurbishment of the stadium.
Improvements to Ludlow Rugby Club	KEY	Ludlow Rugby Club, Shropshire Council, Ludlow Town Council, Energize	Medium term	C £100-150k.	SE Inspired Facilities. RFU Loan or Grant.	Neighbourhood Fund, CIL (Local)	The Playing Pitch Strategy has identified the requirement for improvements to the clubhouse and car parking.
Redevelop/rebuild main pavilion at Cricket Club	KEY	Shropshire Council, Ludlow CC, Energize, ECB	Long term		SE PPF	CIL (Local), S106, Neighbourhood Fund	The Playing Pitch Strategy has identified the requirement for redevelopment of the cricket ground pavilion.
Review of primary school places to ensure sufficient provision	PRIORITY	Shropshire Council	2019-2026	£600,000		CIL (Local)	An updated assessment of the effect on primary school places locally has been made based on proposed levels of development with delivery spread evenly over the remaining Plan period. This indicates that consideration will need to be given to the provision of extra primary school places during this time span. Total requirement to 2026 based on current anticipated year-on-year housing yield, but dependent upon developers' actual timescales. School place provision will need to be made during the latter part of the plan period from 2019 to 2026.
Review of secondary school places to ensure sufficient provision.	PRIORITY	Shropshire Council	N/A	N/A	N/A	N/A	An updated assessment of the effect on secondary school places locally has been made based on proposed levels of development with delivery spread evenly over the remaining Plan period. This currently indicates that capacity will exist in the town overall to meet the demand.
<b>ENVIRONMENT AND CLIMATE CHANGE</b>							
Upgrade Ludlow wastewater treatment	CRITICAL	Severn Trent Water			Severn Trent Water (AMP)	N/A	There is currently no hydraulic capacity at the works. However, given sufficient notice no

works							problems are envisaged with providing the necessary capacity to support new development.
Sewerage network capacity	CRITICAL	Developers, Severn Trent Water	Dependent on development		Developers	N/A	Hydraulic modelling of the wastewater network is required to assess whether there is capacity within the network to meet development needs, particularly given known hydraulic issue points.
Assessment of local flood risk	PRIORITY	Shropshire Council, Environment Agency, Severn Trent Water	Ongoing	£80,000	Flood Defence Grant in Aid	On-site design Section 106 CIL (Local)	The Local Flood Risk Management Strategy has identified that a number of properties in Ludlow may be at risk of flooding.
Production of Operational Flood Response Plan	PRIORITY	Shropshire Council, Environment Agency, Severn Trent Water	Ongoing	£20,000		Section 106	In accordance with the Local Flood Risk Management Strategy the operational flood response plans, produced from condition surveys of the land drainage systems, will flag who is responsible for the maintenance of the systems which serve communities. The aim is to promote community awareness of these drainage systems such that communities can be more resilient.
<b>TRANSPORT AND ACCESSIBILITY</b>							
Junction capacity, sustainability and safety improvements, where necessary, to facilitate specific development sites	CRITICAL	Shropshire Council				Section 106	To be determined as part of particular development proposals, as part of the planning application process
Local highway improvements, including speed and safety, public realm enhancements and sustainable travel	PRIORITY	Shropshire Council				CIL (Local)	To include: <ul style="list-style-type: none"> <li>• Foot/cycle bridge over A49</li> <li>• Lady Hatton cycle loop improvements to Coronation Avenue</li> <li>• Improved signage on the Bromfield to Brimfield cycle route</li> <li>• Station Road- Eco Park (Dark Lane) cycle route</li> <li>• Improved signing</li> <li>• Consideration of 20mph speed limits</li> <li>• Bus Interchange and Information Point</li> </ul>

							<p>improvements</p> <ul style="list-style-type: none"> <li>• The Town Council have highlighted the need for improved bus services, particularly connecting Ludlow with surrounding villages such as Burford with a regular bus service rather than just a 'responsive' service.</li> <li>• The Town Council are keen for pedestrian priority areas to be introduced in the old town and for the Ludlow 21 Cycling Plan to be adopted. The Town Council have also highlighted the pavement on Gravel Hill.</li> <li>• Car parking provision and traffic calming</li> <li>• The Town Council are keen for a roundabout to be introduced on the A49 north of Ludlow. The Town Council have also highlighted the Weeping Cross roundabout.</li> <li>• Bus infrastructure (e.g. stops and shelters, bus gates) where necessary to serve new development</li> </ul>
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## Community Hubs – Development related infrastructure requirements

Infrastructure Requirement	Level of Priority	Delivery Partner(s)	Timing of Delivery	Potential Cost / Funds Secured	Potential Funding		Notes
					Wider Sources	Developer Contributions	
<b>BURFORD COMMUNITY HUB AND PARISH</b>							
<b>HOUSING AND COHESIVE, SUSTAINABLE COMMUNITIES</b>							
<b>ECONOMIC INVESTMENT AND OPPORTUNITY</b>							
Facilitation of ICT/broadband technologies	KEY	Shropshire Council, Private sector delivery partner, Town and Parish		Initially £16.4 million. £8.2million secured from BDUK. £8.2 million secured from Shropshire		CIL (Local)	The Connecting Shropshire aims to provide a minimum of 2 Mbps to all of Shropshire and as much superfast broadband as possible. The project will deliver to those communities that are not going to get either basic broadband or superfast broadband under the private sector rollout. This is a community priority for many towns,

Infrastructure Requirement	Level of Priority	Delivery Partner(s)	Timing of Delivery	Potential Cost / Funds Secured	Potential Funding		Notes
					Wider Sources	Developer Contributions	
		Councils		Council.			villages and rural areas of Shropshire.
<b>SOCIAL AND COMMUNITY INFRASTRUCTURE</b>							
Review of primary school places to ensure sufficient provision	PRIORITY	Shropshire Council	N/A	N/A	N/A	N/A	An updated assessment of the effect on primary school places locally has been made based on proposed levels of development with delivery spread evenly over the remaining Plan period. This currently indicates that capacity will exist in the village to meet the demand.
Review of secondary school places to ensure sufficient provision.	PRIORITY	Shropshire Council	N/A	N/A	N/A	N/A	An updated assessment of the effect on secondary school places locally has been made based on proposed levels of development with delivery spread evenly over the remaining Plan period. This currently indicates that capacity will exist in the area to meet the demand.
On-site open space provision and maintenance to meet site design requirements and standards.	PRIORITY	Developers, Shropshire Council	Dependent on development	N/A		On-site design, Section 106	See Place Plans for details of identified deficiencies and opportunities. On-site design standards are identified within the Open Space Interim Planning Guidance (IPG) (Jan 2012) and the Natural Environment Supplementary Planning Document (SPD) (to be completed).
Provision and maintenance of facilities and equipment for sport, recreation and leisure. This includes but is not limited to: <ul style="list-style-type: none"> <li>Outdoor sports facilities.</li> <li>Recreational facilities for children.</li> <li>Allotments.</li> </ul>	PRIORITY	Shropshire Council, Town and Parish Councils	Dependent on development	N/A	Sport England, Fields in Trust	Neighbourhood Fund, CIL (Local)	Provision to meet assessed needs.
<b>ENVIRONMENT AND CLIMATE CHANGE</b>							
Assessment of local flood risk	PRIORITY	Shropshire Council,	Ongoing	£15,000	Flood Defence	On-site design Section 106	The Local Flood Risk Management Strategy has identified that a number of properties in Burford may be at risk of flooding.

Infrastructure Requirement	Level of Priority	Delivery Partner(s)	Timing of Delivery	Potential Cost / Funds Secured	Potential Funding		Notes
					Wider Sources	Developer Contributions	
		Environment Agency, Severn Trent Water			Grant in Aid	CIL (Local)	
Production of Operational Flood Response Plan	PRIORITY	Shropshire Council, Environment Agency, Severn Trent Water	Ongoing	£5,000		Section 106	In accordance with the Local Flood Risk Management Strategy the operational flood response plans, produced from condition surveys of the land drainage systems, will flag who is responsible for the maintenance of the systems which serve communities. The aim is to promote community awareness of these drainage systems such that communities can be more resilient.
<b>TRANSPORT AND ACCESSIBILITY</b>							

Infrastructure Requirement	Level of Priority	Delivery Partner(s)	Timing of Delivery	Potential Cost / Funds Secured	Potential Funding		Notes
					Wider Sources	Developer Contributions	
<b>CLEE HILL COMMUNITY HUB AND CAYNHAM PARISH</b>							
<b>HOUSING AND COHESIVE, SUSTAINABLE COMMUNITIES</b>							
Affordable housing provision	PRIORITY	Shropshire Council, Homes and Communities Agency, Registered Providers	Ongoing	N/A	N/A	Section 106	Within Shropshire, it is the Council's aspiration that all developments contribute to a sustainable mix of dwelling types, sizes and tenures. This will be either through on-site provision or payment of a sum to be used for provision of affordable housing. Caynham Parish Council has identified the need for limited small scale development of affordable housing for local people.
<b>ECONOMIC INVESTMENT AND OPPORTUNITY</b>							
Facilitation of ICT/broadband technologies	KEY	Shropshire Council, Private sector delivery partner, Town and Parish Councils		Initially £16.4 million. £8.2million secured from BDUK. £8.2 million secured from Shropshire Council.		CIL (Local)	The Connecting Shropshire aims to provide a minimum of 2 Mbps to all of Shropshire and as much superfast broadband as possible. The project will deliver to those communities that are not going to get either basic broadband or superfast broadband under the private sector rollout. This is a community priority for many towns, villages and rural areas of Shropshire.
<b>SOCIAL AND COMMUNITY INFRASTRUCTURE</b>							
Review of primary school places to ensure sufficient provision	PRIORITY	Shropshire Council	N/A	N/A	N/A	N/A	An updated assessment of the effect on primary school places locally has been made based on proposed levels of development with delivery spread evenly over the remaining Plan period. This currently indicates that capacity will exist in the village to meet the demand.
Review of secondary school places to ensure sufficient provision.	PRIORITY	Shropshire Council	N/A	N/A	N/A	N/A	An updated assessment of the effect on secondary school places locally has been made based on proposed levels of development with delivery spread evenly over the remaining Plan period. This currently indicates that capacity will exist in the area to meet the demand.

Infrastructure Requirement	Level of Priority	Delivery Partner(s)	Timing of Delivery	Potential Cost / Funds Secured	Potential Funding		Notes
					Wider Sources	Developer Contributions	
On-site open space provision and maintenance to meet site design requirements and standards.	PRIORITY	Developers, Shropshire Council	Dependent on development	N/A		On-site design, Section 106	See Place Plans for details of identified deficiencies and opportunities. On-site design standards are identified within the Open Space Interim Planning Guidance (IPG) (Jan 2012) and the Natural Environment Supplementary Planning Document (SPD) (to be completed).
Provision and maintenance of facilities and equipment for sport, recreation and leisure. This includes but is not limited to: <ul style="list-style-type: none"> <li>• Outdoor sports facilities.</li> <li>• Recreational facilities for children.</li> <li>• Allotments.</li> </ul>	PRIORITY	Shropshire Council, Town and Parish Councils	Dependent on development	N/A	Sport England, Fields in Trust	Neighbourhood Fund, CIL (Local)	Provision to meet assessed needs.
Improvements of Clee Hill Rugby Club	KEY	Shropshire Council, Clee Hill Rugby Club, Energize, RFU		c£125000	SE PPF / RFU Loan or Grant. SE Inspired.	Neighbourhood Fund, CIL (Local)	The Playing Pitch Strategy has identified that facilities need some improvements including pitch improvements and floodlights

Infrastructure Requirement	Level of Priority	Delivery Partner(s)	Timing of Delivery	Potential Cost / Funds Secured	Potential Funding		Notes
					Wider Sources	Developer Contributions	
<b>ENVIRONMENT AND CLIMATE CHANGE</b>							
Assessment of local flood risk	PRIORITY	Shropshire Council, Environment Agency, Severn Trent Water	Ongoing	£10,000	Flood Defence Grant in Aid	On-site design, Section 106, CIL (Local)	The Local Flood Risk Management Strategy has identified that a number of properties in Clee Hill may be at risk of flooding.
Production of Operational Flood Response Plan	PRIORITY	Shropshire Council, Environment Agency, Severn Trent Water	Ongoing	£5,000		Section 106	In accordance with the Local Flood Risk Management Strategy the operational flood response plans, produced from condition surveys of the land drainage systems, will flag who is responsible for the maintenance of the systems which serve communities. The aim is to promote community awareness of these drainage systems such that communities can be more resilient.
<b>TRANSPORT AND ACCESSIBILITY</b>							
Local highway improvements, including speed and safety, public realm enhancements and sustainable travel	PRIORITY	Shropshire Council				CIL (Local)	The Parish Council have identified the need to: <ul style="list-style-type: none"> <li>• Consider the provision of a pelican crossing in the High Street and road safety improvements by the school in Tenbury Road.</li> <li>• Resurface the remaining area of the car park in Clee Hill</li> <li>• Enforce the 30mph speed limit through the village of Clee Hill.</li> <li>• Review the current parking provision in the centre of the village and by the school in Tenbury Road.</li> </ul>

Infrastructure Requirement	Level of Priority	Delivery Partner(s)	Timing of Delivery	Potential Cost / Funds Secured	Potential Funding		Notes
					Wider Sources	Developer Contributions	
<b>ONIBURY COMMUNITY HUB AND PARISH</b>							
<b>HOUSING AND COHESIVE, SUSTAINABLE COMMUNITIES</b>							
<b>ECONOMIC INVESTMENT AND OPPORTUNITY</b>							
Facilitation of ICT/broadband technologies	KEY	Shropshire Council, Private sector delivery partner, Town and Parish Councils		Initially £16.4 million. £8.2million secured from BDUK. £8.2 million secured from Shropshire Council.		CIL (Local)	The Connecting Shropshire aims to provide a minimum of 2 Mbps to all of Shropshire and as much superfast broadband as possible. The project will deliver to those communities that are not going to get either basic broadband or superfast broadband under the private sector rollout. This is a community priority for many towns, villages and rural areas of Shropshire.
<b>SOCIAL AND COMMUNITY INFRASTRUCTURE</b>							
On-site open space provision and maintenance to meet site design requirements and standards.	PRIORITY	Developers, Shropshire Council	Dependent on development	N/A		On-site design, Section 106	See Place Plans for details of identified deficiencies and opportunities. On-site design standards are identified within the Open Space Interim Planning Guidance (IPG) (Jan 2012) and the Natural Environment Supplementary Planning Document (SPD) (to be completed).
Provision and maintenance of facilities and equipment for sport, recreation and leisure. This includes but is not limited to: <ul style="list-style-type: none"> <li>• Outdoor sports facilities.</li> <li>• Recreational facilities for children.</li> <li>• Allotments.</li> </ul>	PRIORITY	Shropshire Council, Town and Parish Councils	Dependent on development	N/A	Sport England, Fields in Trust	Neighbourhood Fund, CIL (Local)	Provision to meet assessed needs.

Infrastructure Requirement	Level of Priority	Delivery Partner(s)	Timing of Delivery	Potential Cost / Funds Secured	Potential Funding		Notes
					Wider Sources	Developer Contributions	
Review of primary school places to ensure sufficient provision	PRIORITY	Shropshire Council	N/A	N/A	N/A	N/A	An updated assessment of the effect on primary school places locally has been made based on proposed levels of development with delivery spread evenly over the remaining Plan period. This currently indicates that capacity will exist in the village to meet the demand.
Review of secondary school places to ensure sufficient provision.	PRIORITY	Shropshire Council	N/A	N/A	N/A	N/A	An updated assessment of the effect on secondary school places locally has been made based on proposed levels of development with delivery spread evenly over the remaining Plan period. This currently indicates that capacity will exist in the area to meet the demand.
<b>ENVIRONMENT AND CLIMATE CHANGE</b>							
<b>TRANSPORT AND ACCESSIBILITY</b>							

## Rural Hinterland – Development related infrastructure requirements

Infrastructure Requirement	Level of Priority	Delivery Partner(s)	Timing of Delivery	Potential Cost / Funds Secured	Potential Funding		Notes
					Wider Sources	Developer Contributions	
<b>ASHFORD BOWDLER PARISH</b>							
<b>HOUSING AND COHESIVE, SUSTAINABLE COMMUNITIES</b>							
<b>ECONOMIC INVESTMENT AND OPPORTUNITY</b>							
Facilitation of ICT/broadband technologies	KEY	Shropshire Council, Private sector delivery partner, Town and Parish Councils		Initially £16.4 million. £8.2million secured from BDUK. £8.2 million secured from Shropshire Council.		CIL (Local)	The Connecting Shropshire aims to provide a minimum of 2 Mbps to all of Shropshire and as much superfast broadband as possible. The project will deliver to those communities that are not going to get either basic broadband or superfast broadband under the private sector rollout. This is a community priority for many towns, villages and rural areas of Shropshire.
<b>SOCIAL AND COMMUNITY INFRASTRUCTURE</b>							
On-site open space provision and maintenance to meet site design requirements and standards.	PRIORITY	Developers, Shropshire Council	Dependent on development	N/A		On-site design, Section 106	See Place Plans for details of identified deficiencies and opportunities. On-site design standards are identified within the Open Space Interim Planning Guidance (IPG) (Jan 2012) and the Natural Environment Supplementary Planning Document (SPD) (to be completed).
Provision and maintenance of facilities and equipment for sport, recreation and leisure. This includes but is not limited to: <ul style="list-style-type: none"> <li>Outdoor sports facilities.</li> <li>Recreational facilities for children.</li> <li>Allotments.</li> </ul>	PRIORITY	Shropshire Council, Town and Parish Councils	Dependent on development	N/A	Sport England, Fields in Trust	Neighbourhood Fund, CIL (Local)	Provision to meet assessed needs.

Infrastructure Requirement	Level of Priority	Delivery Partner(s)	Timing of Delivery	Potential Cost / Funds Secured	Potential Funding		Notes
					Wider Sources	Developer Contributions	
<b>ENVIRONMENT AND CLIMATE CHANGE</b>							
<b>TRANSPORT AND ACCESSIBILITY</b>							

Infrastructure Requirement	Level of Priority	Delivery Partner(s)	Timing of Delivery	Potential Cost / Funds Secured	Potential Funding		Notes
					Wider Sources	Developer Contributions	
<b>ASHFORD CARBONELL PARISH</b>							
<b>HOUSING AND COHESIVE, SUSTAINABLE COMMUNITIES</b>							
<b>ECONOMIC INVESTMENT AND OPPORTUNITY</b>							
Facilitation of ICT/broadband technologies	KEY	Shropshire Council, Private sector delivery partner, Town and Parish Councils		Initially £16.4 million. £8.2million secured from BDUK. £8.2 million secured from Shropshire Council.		CIL (Local)	The Connecting Shropshire aims to provide a minimum of 2 Mbps to all of Shropshire and as much superfast broadband as possible. The project will deliver to those communities that are not going to get either basic broadband or superfast broadband under the private sector rollout. This is a community priority for many towns, villages and rural areas of Shropshire.
<b>SOCIAL AND COMMUNITY INFRASTRUCTURE</b>							
On-site open space provision and maintenance to meet site design requirements and standards.	PRIORITY	Developers, Shropshire Council	Dependent on development	N/A		On-site design, Section 106	See Place Plans for details of identified deficiencies and opportunities. On-site design standards are identified within the Open Space Interim Planning Guidance (IPG) (Jan 2012) and the Natural Environment Supplementary Planning Document (SPD) (to be completed).
Provision and maintenance of facilities and equipment for sport, recreation and leisure. This includes but is not limited to:	PRIORITY	Shropshire Council, Town and Parish Councils	Dependent on development	N/A	Sport England, Fields in Trust	Neighbourhood Fund, CIL (Local)	Provision to meet assessed needs. Ashford Carbonell Parish Council has identified the need for additional recreation facilities in the village.

Infrastructure Requirement	Level of Priority	Delivery Partner(s)	Timing of Delivery	Potential Cost / Funds Secured	Potential Funding		Notes
					Wider Sources	Developer Contributions	
<ul style="list-style-type: none"> <li>Outdoor sports facilities.</li> <li>Recreational facilities for children.</li> <li>Allotments.</li> </ul>							
<b>ENVIRONMENT AND CLIMATE CHANGE</b>							
<b>TRANSPORT AND ACCESSIBILITY</b>							

Infrastructure Requirement	Level of Priority	Delivery Partner(s)	Timing of Delivery	Potential Cost / Funds Secured	Potential Funding		Notes
					Wider Sources	Developer Contributions	
<b>BITTERLEY PARISH</b>							
<b>HOUSING AND COHESIVE, SUSTAINABLE COMMUNITIES</b>							
<b>ECONOMIC INVESTMENT AND OPPORTUNITY</b>							
Facilitation of ICT/broadband technologies	KEY	Shropshire Council, Private sector delivery partner, Town and Parish Councils		Initially £16.4 million. £8.2million secured from BDUK. £8.2 million secured from Shropshire Council.		CIL (Local)	The Connecting Shropshire aims to provide a minimum of 2 Mbps to all of Shropshire and as much superfast broadband as possible. The project will deliver to those communities that are not going to get either basic broadband or superfast broadband under the private sector rollout. This is a community priority for many towns, villages and rural areas of Shropshire.
<b>SOCIAL AND COMMUNITY INFRASTRUCTURE</b>							
On-site open space provision and maintenance to meet site design requirements and standards.	PRIORITY	Developers, Shropshire Council	Dependent on development	N/A		On-site design, Section 106	See Place Plans for details of identified deficiencies and opportunities. On-site design standards are identified within the Open Space Interim Planning Guidance (IPG) (Jan 2012) and the Natural Environment Supplementary Planning Document (SPD) (to be completed).

Infrastructure Requirement	Level of Priority	Delivery Partner(s)	Timing of Delivery	Potential Cost / Funds Secured	Potential Funding		Notes
					Wider Sources	Developer Contributions	
Provision and maintenance of facilities and equipment for sport, recreation and leisure. This includes but is not limited to: <ul style="list-style-type: none"> <li>Outdoor sports facilities.</li> <li>Recreational facilities for children.</li> <li>Allotments.</li> </ul>	PRIORITY	Shropshire Council, Town and Parish Councils	Dependent on development	N/A	Sport England, Fields in Trust	Neighbourhood Fund, CIL (Local)	Provision to meet assessed needs. The Parish Council identify the need to upgrade the playground at the village hall and for an improved cycling and walking route between Bitterley and Middleton (subject to landlords consent).
<b>ENVIRONMENT AND CLIMATE CHANGE</b>							
<b>TRANSPORT AND ACCESSIBILITY</b>							
Local highway improvements, including speed and safety, public realm enhancements and sustainable travel	PRIORITY	Shropshire Council				CIL (Local)	Bitterley Parish Council has identified the need for: improved maintenance of footpaths, improved parking at the school and suggested that current parking (three spaces) by Orchard Lea could be deepened to accommodate up to eight cars; speeding traffic to be addressed at Middleton.

Infrastructure Requirement	Level of Priority	Delivery Partner(s)	Timing of Delivery	Potential Cost / Funds Secured	Potential Funding		Notes
					Wider Sources	Developer Contributions	
<b>BROMFIELD PARISH</b>							
<b>HOUSING AND COHESIVE, SUSTAINABLE COMMUNITIES</b>							
<b>ECONOMIC INVESTMENT AND OPPORTUNITY</b>							
Facilitation of ICT/broadband technologies	KEY	Shropshire Council, Private sector		Initially £16.4 million. £8.2million		CIL (Local)	The Connecting Shropshire aims to provide a minimum of 2 Mbps to all of Shropshire and as much superfast broadband as possible.

Infrastructure Requirement	Level of Priority	Delivery Partner(s)	Timing of Delivery	Potential Cost / Funds Secured	Potential Funding		Notes
					Wider Sources	Developer Contributions	
		delivery partner, Town and Parish Councils		secured from BDUK. £8.2 million secured from Shropshire Council.			The project will deliver to those communities that are not going to get either basic broadband or superfast broadband under the private sector rollout. This is a community priority for many towns, villages and rural areas of Shropshire.
<b>SOCIAL AND COMMUNITY INFRASTRUCTURE</b>							
On-site open space provision and maintenance to meet site design requirements and standards.	PRIORITY	Developers, Shropshire Council	Dependent on development	N/A		On-site design, Section 106	See Place Plans for details of identified deficiencies and opportunities. On-site design standards are identified within the Open Space Interim Planning Guidance (IPG) (Jan 2012) and the Natural Environment Supplementary Planning Document (SPD) (to be completed).
Provision and maintenance of facilities and equipment for sport, recreation and leisure. This includes but is not limited to: <ul style="list-style-type: none"> <li>• Outdoor sports facilities.</li> <li>• Recreational facilities for children.</li> <li>• Allotments.</li> </ul>	PRIORITY	Shropshire Council, Town and Parish Councils	Dependent on development	N/A	Sport England, Fields in Trust	Neighbourhood Fund, CIL (Local)	Provision to meet assessed needs.
<b>ENVIRONMENT AND CLIMATE CHANGE</b>							
<b>TRANSPORT AND ACCESSIBILITY</b>							

Infrastructure Requirement	Level of Priority	Delivery Partner(s)	Timing of Delivery	Potential Cost / Funds Secured	Potential Funding		Notes
					Wider Sources	Developer Contributions	
<b>GREETE PARISH</b>							
<b>HOUSING AND COHESIVE, SUSTAINABLE COMMUNITIES</b>							
<b>ECONOMIC INVESTMENT AND OPPORTUNITY</b>							
Facilitation of ICT/broadband technologies	KEY	Shropshire Council, Private sector delivery partner, Town and Parish Councils		Initially £16.4 million. £8.2million secured from BDUK. £8.2 million secured from Shropshire Council.		CIL (Local)	The Connecting Shropshire aims to provide a minimum of 2 Mbps to all of Shropshire and as much superfast broadband as possible. The project will deliver to those communities that are not going to get either basic broadband or superfast broadband under the private sector rollout. This is a community priority for many towns, villages and rural areas of Shropshire.
<b>SOCIAL AND COMMUNITY INFRASTRUCTURE</b>							
On-site open space provision and maintenance to meet site design requirements and standards.	PRIORITY	Developers, Shropshire Council	Dependent on development	N/A		On-site design, Section 106	See Place Plans for details of identified deficiencies and opportunities. On-site design standards are identified within the Open Space Interim Planning Guidance (IPG) (Jan 2012) and the Natural Environment Supplementary Planning Document (SPD) (to be completed).
Provision and maintenance of facilities and equipment for sport, recreation and leisure. This includes but is not limited to: <ul style="list-style-type: none"> <li>• Outdoor sports facilities.</li> <li>• Recreational facilities for children.</li> <li>• Allotments.</li> </ul>	PRIORITY	Shropshire Council, Town and Parish Councils	Dependent on development	N/A	Sport England, Fields in Trust	Neighbourhood Fund, CIL (Local)	Provision to meet assessed needs.
<b>ENVIRONMENT AND CLIMATE CHANGE</b>							
<b>TRANSPORT AND ACCESSIBILITY</b>							

Infrastructure Requirement	Level of Priority	Delivery Partner(s)	Timing of Delivery	Potential Cost / Funds Secured	Potential Funding		Notes
					Wider Sources	Developer Contributions	
<b>HOPE BAGOT PARISH</b>							
<b>HOUSING AND COHESIVE, SUSTAINABLE COMMUNITIES</b>							
<b>ECONOMIC INVESTMENT AND OPPORTUNITY</b>							
Facilitation of ICT/broadband technologies	KEY	Shropshire Council, Private sector delivery partner, Town and Parish Councils		Initially £16.4 million. £8.2million secured from BDUK. £8.2 million secured from Shropshire Council.		CIL (Local)	The Connecting Shropshire aims to provide a minimum of 2 Mbps to all of Shropshire and as much superfast broadband as possible. The project will deliver to those communities that are not going to get either basic broadband or superfast broadband under the private sector rollout. This is a community priority for many towns, villages and rural areas of Shropshire.
<b>SOCIAL AND COMMUNITY INFRASTRUCTURE</b>							
On-site open space provision and maintenance to meet site design requirements and standards.	PRIORITY	Developers, Shropshire Council	Dependent on development	N/A		On-site design, Section 106	See Place Plans for details of identified deficiencies and opportunities. On-site design standards are identified within the Open Space Interim Planning Guidance (IPG) (Jan 2012) and the Natural Environment Supplementary Planning Document (SPD) (to be completed).
Provision and maintenance of facilities and equipment for sport, recreation and leisure. This includes but is not limited to: <ul style="list-style-type: none"> <li>• Outdoor sports facilities.</li> <li>• Recreational facilities for children.</li> <li>• Allotments.</li> </ul>	PRIORITY	Shropshire Council, Town and Parish Councils	Dependent on development	N/A	Sport England, Fields in Trust	Neighbourhood Fund, CIL (Local)	Provision to meet assessed needs.
<b>ENVIRONMENT AND CLIMATE CHANGE</b>							

Infrastructure Requirement	Level of Priority	Delivery Partner(s)	Timing of Delivery	Potential Cost / Funds Secured	Potential Funding		Notes
					Wider Sources	Developer Contributions	
<b>TRANSPORT AND ACCESSIBILITY</b>							

Infrastructure Requirement	Level of Priority	Delivery Partner(s)	Timing of Delivery	Potential Cost / Funds Secured	Potential Funding		Notes
					Wider Sources	Developer Contributions	
<b>LUDFORD PARISH</b>							
<b>HOUSING AND COHESIVE, SUSTAINABLE COMMUNITIES</b>							
<b>ECONOMIC INVESTMENT AND OPPORTUNITY</b>							
Facilitation of ICT/broadband technologies	KEY	Shropshire Council, Private sector delivery partner, Town and Parish Councils		Initially £16.4 million. £8.2million secured from BDUK. £8.2 million secured from Shropshire Council.		CIL (Local)	The Connecting Shropshire aims to provide a minimum of 2 Mbps to all of Shropshire and as much superfast broadband as possible. The project will deliver to those communities that are not going to get either basic broadband or superfast broadband under the private sector rollout. This is a community priority for many towns, villages and rural areas of Shropshire.
<b>SOCIAL AND COMMUNITY INFRASTRUCTURE</b>							
On-site open space provision and maintenance to meet site design requirements and standards.	PRIORITY	Developers, Shropshire Council	Dependent on development	N/A		On-site design, Section 106	See Place Plans for details of identified deficiencies and opportunities. On-site design standards are identified within the Open Space Interim Planning Guidance (IPG) (Jan 2012) and the Natural Environment Supplementary Planning Document (SPD) (to be completed).
Provision and maintenance of facilities and equipment for sport,	PRIORITY	Shropshire Council,	Dependent on development	N/A	Sport England,	Neighbourhood Fund,	Provision to meet assessed needs. Ludford Parish Council has identified the need to support the conservation and

Infrastructure Requirement	Level of Priority	Delivery Partner(s)	Timing of Delivery	Potential Cost / Funds Secured	Potential Funding		Notes
					Wider Sources	Developer Contributions	
recreation and leisure. This includes but is not limited to: <ul style="list-style-type: none"> <li>Outdoor sports facilities.</li> <li>Recreational facilities for children.</li> <li>Allotments.</li> </ul>		Town and Parish Councils			Fields in Trust	CIL (Local)	preservation of activities undertaken at Whitcliffe Common.
<b>ENVIRONMENT AND CLIMATE CHANGE</b>							
<b>TRANSPORT AND ACCESSIBILITY</b>							

Infrastructure Requirement	Level of Priority	Delivery Partner(s)	Timing of Delivery	Potential Cost / Funds Secured	Potential Funding		Notes
					Wider Sources	Developer Contributions	
<b>RICHARDS CASTLE PARISH</b>							
<b>HOUSING AND COHESIVE, SUSTAINABLE COMMUNITIES</b>							
<b>ECONOMIC INVESTMENT AND OPPORTUNITY</b>							
Facilitation of ICT/broadband technologies	KEY	Shropshire Council, Private sector delivery partner, Town and Parish Councils		Initially £16.4 million. £8.2million secured from BDUK. £8.2 million secured from Shropshire Council.		CIL (Local)	The Connecting Shropshire aims to provide a minimum of 2 Mbps to all of Shropshire and as much superfast broadband as possible. The project will deliver to those communities that are not going to get either basic broadband or superfast broadband under the private sector rollout. This is a community priority for many towns, villages and rural areas of Shropshire.
<b>SOCIAL AND COMMUNITY INFRASTRUCTURE</b>							
On-site open space provision and maintenance to meet site design requirements and standards.	PRIORITY	Developers, Shropshire Council	Dependent on development	N/A		On-site design, Section 106	See Place Plans for details of identified deficiencies and opportunities. On-site design standards are identified within the Open Space Interim Planning Guidance (IPG) (Jan 2012) and the Natural

Infrastructure Requirement	Level of Priority	Delivery Partner(s)	Timing of Delivery	Potential Cost / Funds Secured	Potential Funding		Notes
					Wider Sources	Developer Contributions	
							Environment Supplementary Planning Document (SPD) (to be completed).
Provision and maintenance of facilities and equipment for sport, recreation and leisure. This includes but is not limited to: <ul style="list-style-type: none"> <li>• Outdoor sports facilities.</li> <li>• Recreational facilities for children.</li> <li>• Allotments.</li> </ul>	PRIORITY	Shropshire Council, Town and Parish Councils	Dependent on development	N/A	Sport England, Fields in Trust	Neighbourhood Fund, CIL (Local)	Provision to meet assessed needs.
<b>ENVIRONMENT AND CLIMATE CHANGE</b>							
<b>TRANSPORT AND ACCESSIBILITY</b>							

Infrastructure Requirement	Level of Priority	Delivery Partner(s)	Timing of Delivery	Potential Cost / Funds Secured	Potential Funding		Notes
					Wider Sources	Developer Contributions	
<b>WHITTON PARISH</b>							
<b>HOUSING AND COHESIVE, SUSTAINABLE COMMUNITIES</b>							
<b>ECONOMIC INVESTMENT AND OPPORTUNITY</b>							
Facilitation of ICT/broadband technologies	KEY	Shropshire Council, Private sector delivery partner, Town and Parish Councils		Initially £16.4 million. £8.2million secured from BDUK. £8.2 million secured from Shropshire Council.		CIL (Local)	The Connecting Shropshire aims to provide a minimum of 2 Mbps to all of Shropshire and as much superfast broadband as possible. The project will deliver to those communities that are not going to get either basic broadband or superfast broadband under the private sector rollout. This is a community priority for many towns, villages and rural areas of Shropshire.
<b>SOCIAL AND COMMUNITY INFRASTRUCTURE</b>							
On-site open space provision and maintenance to meet site design requirements and standards.	PRIORITY	Developers, Shropshire Council	Dependent on development	N/A		On-site design, Section 106	See Place Plans for details of identified deficiencies and opportunities. On-site design standards are identified within the Open Space Interim Planning Guidance (IPG) (Jan 2012) and the Natural Environment Supplementary Planning Document (SPD) (to be completed).
Provision and maintenance of facilities and equipment for sport, recreation and leisure. This includes but is not limited to: <ul style="list-style-type: none"> <li>• Outdoor sports facilities.</li> <li>• Recreational facilities for children.</li> <li>• Allotments.</li> </ul>	PRIORITY	Shropshire Council, Town and Parish Councils	Dependent on development	N/A	Sport England, Fields in Trust	Neighbourhood Fund, CIL (Local)	Provision to meet assessed needs.
<b>ENVIRONMENT AND CLIMATE CHANGE</b>							

Infrastructure Requirement	Level of Priority	Delivery Partner(s)	Timing of Delivery	Potential Cost / Funds Secured	Potential Funding		Notes
					Wider Sources	Developer Contributions	
<b>TRANSPORT AND ACCESSIBILITY</b>							
Local highway improvements, including speed and safety, public realm enhancements and sustainable travel	PRIORITY	Shropshire Council				CIL (Local)	Ludford Parish Council has identified the need for: the development of an additional footpath along the River Teme. In particular, the Parish Council is in favour of extending the Whitcliffe Bread Walk to Ludford Bridge. The Parish Council has also identified the need for construction of a footpath between Rocks Green and the Eco Park. A weight limit on Ludford Bridge; Provision of a footbridge over the A49; Speed warning signs in Rocks Green and The Sheet; Provision of a Park and Ride facility.

## 4. WIDER INVESTMENT PRIORITIES IN LUDLOW PLACE PLAN AREA

- 4.1.1 In addition to the infrastructure considered vital for the achievement of the vision for Ludlow and consequently the Shropshire Development Strategy, there is also a significant range of wider investment priorities that have been identified for Ludlow, which would support the wider sustainability of the communities within the Place Plan area.
- 4.1.2 The table below sets out these investment priorities which would support the wider sustainability of the communities within the Place Plan area.

### Ludlow Town – Wider investment priorities

Investment Requirement	Level of Priority	Delivery Partner(s)	Timing of Delivery	Potential Cost / Funds Secured	Potential Funding		Notes
					Wider Sources	Developer Contributions	
<b>LUDLOW TOWN AND PARISH</b>							
<b>HOUSING AND COHESIVE, SUSTAINABLE COMMUNITIES</b>							
Housing for vulnerable people	Key	Shropshire Council, Homes and Communities Agency, Registered Providers, Specialist Care Providers, Voluntary Sector, local communities, schools and colleges, West Mercia Police	Ongoing	Varies from scheme to scheme	Homes and Communities Agency, Shropshire Council capital programme		Includes provision to support sustainable independent living for vulnerable people including: <ul style="list-style-type: none"> <li>• sustainable living at home</li> <li>• access to work</li> <li>• education and training and community inclusion</li> </ul> Integrated preventative service provision with a <i>pathway</i> approach to access and retain accommodation. Target groups include: older people, young people, people with learning disabilities, mental health needs, people at risk of homelessness or domestic violence, gypsies and travellers, offenders, substance misusers etc.

Investment Requirement	Level of Priority	Delivery Partner(s)	Timing of Delivery	Potential Cost / Funds Secured	Potential Funding		Notes
					Wider Sources	Developer Contributions	
Improving and adapting existing housing- includes regeneration	KEY	Shropshire Council, Registered Providers, Home owners, Keep Shropshire Warm, Developers, Shropshire Home Improvement Agency,	Ongoing	Scheme dependent	Private sector funding		<p>Includes:</p> <ul style="list-style-type: none"> <li>• Energy efficiency to reduce carbon emissions and tackle fuel poverty;</li> <li>• Upgrading social housing to meet the Decent Homes standard; and</li> <li>• Adaptations to meet changing needs, including disabled facilities grants.</li> </ul> <p>Shropshire Council works with the Shropshire branch of the National Landlord's Association to encourage improvements to privately rented housing focusing on issues such as fuel efficiency, tenancy agreements, local housing allowance, invisible ink security marking, condensation problems and legislation. At March 2015 the 'Decent Homes' standard has been met on all ST&amp;RH managed Council housing stock. At 31 March 2014 94.34% of stock acquired the Decent Homes standard following spending of £4.1m 2012/13 and £2.6m in 2013/14.</p> <p>The Disabled Facilities Grant for aids and adaptations is available for any house to a maximum of £30,000 for each application based on means testing following an assessment process.</p>
Aids and adaptations for social housing tenants	KEY	Shropshire Council	Ongoing	Scheme dependent	Shropshire Council		Shropshire Towns and Rural Housing manage the Council's housing stock and the procedures for aids and adaptations of Council properties. Procedures are in place for applications by tenants for minor and major adaptation requirements.
Bringing empty homes back into use- includes affordable housing provision	KEY	Shropshire Council, Registered Providers,	2015-2017	Scheme dependent	Empty Homes: New Homes Bonus	Section 106	During the period of 2010-2013 the figures for empty homes returned to use through Shropshire Council involvement across the County were: 2010/11 – 65; Year 2 2011/12 – 94; 2012/13 – 74.

Investment Requirement	Level of Priority	Delivery Partner(s)	Timing of Delivery	Potential Cost / Funds Secured	Potential Funding		Notes
					Wider Sources	Developer Contributions	
		Property Owners, local communities, voluntary sector agencies, schools and colleges					£250,000 funding in 2015/16. A new Empty Homes Strategy covering the period 2014-17 has been adopted covering all of Shropshire. Empty homes action zones have been designated in Market Drayton and Oswestry.
Extra Care Housing	KEY	Shropshire Council, Registered Providers, Care Providers, Voluntary Sector, Local Communities	2015-2018	Scheme dependent	Developer led.		Locations to be determined. To include Market Town and Rural Area provision. Funding proposals being developed. Extra Care Housing provision targeted towards older people, especially frail older people, with planned provision for respite facilities and housing for people with disabilities.
<b>ECONOMIC INVESTMENT AND OPPORTUNITY</b>							
Appoint Town Centre Manager	KEY	Ludlow Town Council			Town Council seeking external funding		The Town Council are seeking external funding to appoint a Town Centre Manager, who would have a wide range of functions, including coordinating efforts, countering the loss of facilities/services, maintaining and encouraging a vibrant market and speciality markets, promoting the attractiveness of the town centre, working to reduce number of empty shops/find temporary use, promoting business recycling, encourage participation of Ludlow Assembly Rooms and other providers, Investigate feasibility of pedestrian priority.
Market Towns Revitalisation Programme – Larger Market Towns	PRIORITY	Shropshire Council,	2010-2015	£400,000 allocated	Shropshire Council capital		MTRP Projects: Buttercross – Relocation of museum to the Buttercross and refurbishment and

Investment Requirement	Level of Priority	Delivery Partner(s)	Timing of Delivery	Potential Cost / Funds Secured	Potential Funding		Notes
					Wider Sources	Developer Contributions	
Capital Programme Phase 1 fully allocated. Awaiting approval for remaining funds		Local businesses, residents, investors			programme, Match funding from other sources will be explored including LJC funding.		interpretation fit out. Almost completed the project, expected to be complete July 2015 Assembly Rooms Mascall Conference Centre visitor accommodation Almost completed project expected to be in July 2015
Workshop investment	KEY	Shropshire Council, Developers					Potential investment in the new workshop programme development on market assessment, possible joint venture with developer
Shop Front Redecoration Scheme	KEY	Shropshire Council, Ludlow Town Council	Ongoing			Neighbourhood Fund	Secure funding for basic shop front repairs and redecoration to improve the appearance of the streetscene.
<b>SOCIAL AND COMMUNITY INFRASTRUCTURE</b>							
Review of Children's Centre services	PRIORITY	Shropshire Council	Dependent upon developers' timescales	Dependent upon extent and location of development	Private sector financed	Neighbourhood Fund, CIL (Local)	A children's centre is defined by law as a place or group of places: <ul style="list-style-type: none"> <li>• Managed by, or on behalf of, an English local authority, with a view to securing that early childhood services are made available in an integrated manner through which early childhood services are made available – either by provision of services on site, or by the provision of advice and assistance in gaining access to services elsewhere</li> <li>• At which (some) activities for young children are provided on site.</li> </ul>

Investment Requirement	Level of Priority	Delivery Partner(s)	Timing of Delivery	Potential Cost / Funds Secured	Potential Funding		Notes
					Wider Sources	Developer Contributions	
							<p>Children's Centre services are delivered throughout Shropshire. Residential development creates the following impact on children's centres:</p> <ul style="list-style-type: none"> <li>• A higher volume of parents and carers accessing provision in what tend to be relatively small spaces, resulting in the potential of further investment required to increase space.</li> <li>• Where the children's centre services are delivered in part of an existing school building, increasing demand for school places can result in conversion of this space back into a Primary School.</li> </ul> <p>Facilities must therefore be reviewed and sufficient provision made available to support expected development.</p> <p>Within Ludlow, Children's Centre services are delivered from purpose built accommodation at the Rockspring Centre and refurbished demountable accommodation at Ludlow Infant School.</p>
Community Hospital redevelopment	KEY	NHS, Shropshire Council	Aspirational				Funding for new hospital facility at Eco Park is not forthcoming. The Shropshire Community Health NHS Trust have announced they are looking to make improvements to existing facility but not redevelop existing hospital site.
Adoption programme for Council business parks	KEY	Shropshire Council	2010-15	£1million	Shropshire Council		Ludlow Eco Park Ludlow Business Park
Ludlow Castle	KEY	Shropshire Council, English Heritage	Ongoing			Neighbourhood Fund	Improve links with local town centre businesses and improve wayfinding and interpretation.
The Butter Cross, King Street improvements – MTRP funding allocated and awaiting full approval	KEY	Ludlow Town Council, English Heritage,	Ongoing		HLF, Ludlow Town Council,		Identified as heritage at risk. Proposal to create an interpretation/ education centre and potential HLF bid. Key part of visitor resource and established community interest. Almost

Investment Requirement	Level of Priority	Delivery Partner(s)	Timing of Delivery	Potential Cost / Funds Secured	Potential Funding		Notes
					Wider Sources	Developer Contributions	
		Shropshire Council			Shropshire Council		completed the project, expected to be complete July 2015
Ludlow Guildhall	KEY	Shropshire Council, English Heritage	Ongoing			Neighbourhood Fund	Encourage alternative beneficial use which supports full occupation of the building.
Ludlow Health Facility	PRIORITY	NHS England, Through the Door To Healthy Living, Sure Start Children's Centres, Pre-School Learning Alliance	Dependent on change of position of Shropshire CHNHST		NHS England funding		<p>The Shropshire Community Health NHS Trust decided in September 2013 not to proceed with development of a new health facility Health facility to co-locate Ludlow hospital and GPs and other health services on one site to serve South Shropshire due to a funding shortfall.</p> <p>Through the Door To Healthy Living have identified potential for the new medical facility to include integrated healthy lifestyle activities by having built in space for exercise and cooking facilities.</p> <p>The Council's Extended Schools Team has identified the need to consider links / integration with Children's Centres 'Food for Thought' courses, HENRY (Health Exercise and Nutrition in the Really Young) programme, 'Grow, Cook and Share' project, use of Pre-School Learning Alliance (PLA) 'Snackables' / 'Health Tots' sessions for parents, Breast Feeding Peer Support programme, Healthy Schools focus areas and new Extended Services provision at Ludlow Junior School, – aimed at enabling technology, cooking and family projects to take place, Ludlow Infant School CAFÉ</p>
Ludlow Assembly Rooms	KEY	Shropshire Council, Ludlow Town	Ongoing	£2-3 million		Neighbourhood Fund	In need of modernisation. The Town Council has identified the potential for the Assembly Rooms, Museum and Visitor

Investment Requirement	Level of Priority	Delivery Partner(s)	Timing of Delivery	Potential Cost / Funds Secured	Potential Funding		Notes
					Wider Sources	Developer Contributions	
		Council					Centre to be made into a Heritage Centre. Almost completed the project, expected to be complete July 2015
<b>ENVIRONMENT AND CLIMATE CHANGE</b>							
Flood warning provision- installation of additional flood gauges	KEY	Environment Agency, Developers	Ongoing	£1,000 per dwelling			Developer contribution/Environment Agency funding assumed.
Biogas plant (energy from waste)	KEY	Shropshire Council, DEFRA			Trial plant with funding from DEFRA		Runs on co-collected municipal and commercial food waste to produce electricity and fertiliser.
River Teme Corridor	KEY	Environment Agency, Shropshire Wildlife Trust			Environment Agency, Shropshire Wildlife Trust		Enhancement works to the River Teme, Whitcliffe area, Dinham Green and Gallows Bank which are key sites.
River Teme Hydro Electric Scheme	KEY	Ludlow Town Council, Environment Agency, Shropshire Council	Aspirational			Neighbourhood Fund	The Town Council recognise the potential for energy production from the Teme Weir. This is progressing and a share scheme was launched in February 2015.
Town Centres Approaches	KEY	Shropshire Council, Civic Society	Ongoing		Shropshire Council Developer contributions		Upgrade all approaches into the town centre.
Ludlow Town Walls	KEY	Ludlow Town Council, Civic Society, English Heritage, Shropshire Council	Ongoing	Funding secured: £1,800 secured	Other potential funding sources: HLF, Shropshire Council		Identified as heritage at risk. Part of the town's HLF bid. Established Trust. An integral part of the town's heritage interest and significance and tourism offer. Vulnerability of walls to climate change and development pressures require ongoing management/ maintenance. This is progressing slowly with S/C, TC and PCC.

Investment Requirement	Level of Priority	Delivery Partner(s)	Timing of Delivery	Potential Cost / Funds Secured	Potential Funding		Notes
					Wider Sources	Developer Contributions	
Improvements to the streetscene- install tourist attraction signage, improve paving.	KEY	Ludlow Town Council, Shropshire Council			Ludlow Town Council budget		Ludlow Town Council is keen to install local tourist attraction signage and has identified the opportunity to use york paving for the pavements, in keeping with the historic nature of the town. Reinstatement of cobblestones. Survey to establish where modern railings should be replaced with more traditional design, plus condition survey of existing historic railings and program of repair where necessary. Produce landscape strategy to identify opportunities for improvements to visual amenity through landscaping.
Urban Landscape Character Assessment	KEY	Shropshire Council	Aspirational	£4,000	Developer contributions		Undertake an Urban Landscape Character Assessment of Ludlow
Shuts and Passageways Improvement Program	KEY	Shropshire Council, Ludlow Town Council, Civic Society	Ongoing				Survey all for current conditions. Public consultation to identify key areas. Increased street cleaning program/waste collection. Re-lay/repair appropriate paving, repair/ redecorate walls/ ceilings. Introduce/ repair /replace identification signs to both ends of shuts. Install consistent lighting to increase use and public safety. Promotion of their use for pedestrians, tourism. Open any boarded up shut shop fronts and re-occupy. Series of interpretation boards/plaques to increase community interest and tourism
Backlands Project	KEY	Shropshire Council, Shop owners	Ongoing		Shop owners		Encourage repair/ redecoration of rear of buildings that are visible to the public (elevations, out buildings, passageways). Promote reuse/reoccupation of vacant buildings -introduce appropriate lighting. Interpret with plaques/boards at public interfaces
Pigeons/Vermin Prevention Program	KEY	Shropshire Council	Ongoing			Neighbourhood Fund	Deterrent program to be established including public education initiative (i.e. don't feed the

Investment Requirement	Level of Priority	Delivery Partner(s)	Timing of Delivery	Potential Cost / Funds Secured	Potential Funding		Notes
					Wider Sources	Developer Contributions	
							pigeons). Step up garbage pick up and install appropriate garbage bins/recycling bins to hinder problem. Repair/replace old pigeon netting/introduce where applicable
Survey of important views in and out of Ludlow.	KEY	Shropshire Council, Ludlow Town Council	Ongoing		Shropshire Council	Neighbourhood Fund	Fundamental/important town views in and out to be surveyed. Introduce accessible public areas such as walkways, promenades, seating facilities, viewing platforms.
Production of list of Locally Important Buildings.	KEY	Shropshire Council, Town Council, Civic Society, English Heritage	Ongoing			Neighbourhood Fund	Local Listing Initiatives supported by English Heritage. Undertake public consultation exercise to create list of 'Buildings of Local Architectural or Historic Interest' (non-statutory list) List would identify local heritage assets that are valued by local community but not statutorily listed that would be afforded some degree of protection in the planning system. Involves survey work, preparation of report to Cabinet, publication of list, promotion of list
Shropshire Community Archaeological Fund	KEY						Opportunity for the development of a fund in support of targeted community-led archaeology projects.
Community Tree Scheme	KEY	Shropshire Council, Developers	Ongoing	c£2640 per ha planted with tree whips. c£260 per new street tree. Funding Secured: £5,000 to be shared throughout the Council	Shropshire Council Highways, Maelar Forest Nurseries, Whitchurch	Neighbourhood Fund	Run an extensive Community Tree Scheme to provide opportunities to enhance the natural environment of the area. Costs include planting, stakes, tree guards and watering to establish trees over first 3 years.

Investment Requirement	Level of Priority	Delivery Partner(s)	Timing of Delivery	Potential Cost / Funds Secured	Potential Funding		Notes
					Wider Sources	Developer Contributions	
				and provision of 10,000 trees.			
<b>TRANSPORT AND ACCESSIBILITY</b>							
Installation of historic finger posts, waymarkers, milestones, mileposts and street signs.	KEY	Shropshire Council	Ongoing				Survey of existing conditions and research into lost features. Repair or reinstate where necessary.
Transport provision to support Safe Place to Be at Secondary School	KEY	Shropshire Council, Schools – secondary and feeder primaries, Shropshire Link	Ongoing				Prevent year on year question of whether or not provision will be possible. Consultation should identify need of working parents to be supported and access to provision for pupils living in the hinterland.
Park and Ride facilities linked to the railway station	KEY	Shropshire Council	Aspirational			Neighbourhood Fund, CIL (Local)	Potential opportunities for Park and Ride facilities linked to the railway station.

Investment Requirement	Level of Priority	Delivery Partner(s)	Timing of Delivery	Potential Cost / Funds Secured	Potential Funding		Notes
					Wider Sources	Developer Contributions	
Various rights of way improvements to create new circular walks - removal of stiles and replacement of gates and enhanced directional signage to ensure easier access for all and to support 'Active Market Town' and sustainable transport initiatives	KEY	Shropshire Council, Ludlow Parish Paths Partnership	2011-2026	£6,030.00	LTP funding	Neighbourhood Fund, CIL (Local)	Replacing 9 existing stiles with gates for easier access improvements to the Rights of Way network and providing 27 new directional signposts Creation and enhancement of the Shropshire Way and creation of new circular walks to promote as a walking destination. Promotion of easier access routes and 'health walks' with Walking for Health schemes The Council's Extended Schools Team has identified the need to tie in with 'Healthy Living' work in schools, preschool settings and youth organisations. There is an opportunity for young people and families to participate in planning the design of new routes.
Extend riverside path	KEY	Ludlow Town Council, Landowners, Shropshire Council			Landowners, Grants, Whitcliffe Commoners, Shropshire Wildlife Trust	Neighbourhood Fund	The Town Council are keen to work with landowners and Shropshire Council to extend the riverside path from Bread Walk to Charlton Arms
Pavement Lights/ Cellar Flaps Program	KEY	Shropshire Council, English Heritage	Ongoing			Neighbourhood Fund	Survey all town centre streets to assess condition and undertake repair and replacement program.
Street lighting- conversion to minimise electricity	KEY	Ludlow Town Council			Ludlow Town Council budget		The Town Council are keen to convert Ludlow's street lighting to minimise electricity consumption, including light sensitive controls

## Community Hubs – Wider investment priorities

Investment Requirement	Level of Priority	Delivery Partner(s)	Timing of Delivery	Potential Cost/ Funds Secured	Potential Funding		Notes
					Wider Sources	Developer Contributions	
<b>BURFORD COMMUNITY HUB AND PARISH</b>							
<b>HOUSING AND COHESIVE, SUSTAINABLE COMMUNITIES</b>							
<b>ECONOMIC INVESTMENT AND OPPORTUNITY</b>							
<b>SOCIAL AND COMMUNITY INFRASTRUCTURE</b>							
Improved community facilities	KEY	Burford Parish Council, Shropshire Council					Identified community priority.
<b>ENVIRONMENT AND CLIMATE CHANGE</b>							
Community Tree Scheme	KEY	Shropshire Council, Developers	Ongoing	c£2640 per ha planted with tree whips, c£260 per new street tree. Funding Secured: £5,000 to be shared throughout the council and provision of 10,000 trees	Shropshire Council Highways, Maelar Forest Nurseries, Whitchurch		Run an extensive Community Tree Scheme to provide opportunities to enhance the natural environment of the area. Costs include planting, stakes, tree guards and watering to establish trees over first 3 years.
<b>TRANSPORT AND ACCESSIBILITY</b>							
Improvements to the streetscene	KEY	Burford Parish Council, Shropshire Council					The Parish Council has expressed a desire to introduce flowering shrubs/ signage, interpretation boards and picnic sites. In addition to further seating
Improved bus services	KEY	Public Transport Providers, Burford Parish Council,					The Parish Council have identified the need for improved bus services to Shropshire, Worcestershire and Herefordshire.

Investment Requirement	Level of Priority	Delivery Partner(s)	Timing of Delivery	Potential Cost/Funds Secured	Potential Funding		Notes
					Wider Sources	Developer Contributions	
		Shropshire Council					

Investment Requirement	Level of Priority	Delivery Partner(s)	Timing of Delivery	Potential Cost/Funds Secured	Potential Funding		Notes
					Wider Sources	Developer Contributions	
<b>CLEE HILL COMMUNITY HUB AND CAYNHAM PARISH</b>							
<b>HOUSING AND COHESIVE, SUSTAINABLE COMMUNITIES</b>							
<b>ECONOMIC INVESTMENT AND OPPORTUNITY</b>							
<b>SOCIAL AND COMMUNITY INFRASTRUCTURE</b>							
Improvements to the streetscene	KEY	Caynham Parish Council, Shropshire Council				Neighbourhood Fund	The Parish Council has identified the need to monitor litter and dog mess in village.
<b>ENVIRONMENT AND CLIMATE CHANGE</b>							
Community Tree Scheme	KEY	Shropshire Council, Developers	Ongoing	c£2640 per ha planted with tree whips, c£260 per new street tree. Funding Secured: £5,000 to be shared throughout the council and provision of 10,000 trees	Shropshire Council Highways, Maelar Forest Nurseries, Whitchurch		Run an extensive Community Tree Scheme to provide opportunities to enhance the natural environment of the area. Costs include planting, stakes, tree guards and watering to establish trees over first 3 years.
<b>TRANSPORT AND ACCESSIBILITY</b>							

Investment Requirement	Level of Priority	Delivery Partner(s)	Timing of Delivery	Potential Cost/ Funds Secured	Potential Funding		Notes
					Wider Sources	Developer Contributions	
Develop and improve the cycle and pedestrian network	KEY	Caynham Parish Council, Shropshire Council				Neighbourhood Fund	The Parish Council wish to develop a leaflet/brochure giving details of footpaths and bridleways. They have also identified the need to re-route or reinstate footbridges.

Investment Requirement	Level of Priority	Delivery Partner(s)	Timing of Delivery	Potential Cost/ Funds Secured	Potential Funding		Notes
					Wider Sources	Developer Contributions	
<b>ONIBURY COMMUNITY HUB AND PARISH</b>							
<b>HOUSING AND COHESIVE, SUSTAINABLE COMMUNITIES</b>							
<b>ECONOMIC INVESTMENT AND OPPORTUNITY</b>							
<b>SOCIAL AND COMMUNITY INFRASTRUCTURE</b>							
<b>ENVIRONMENT AND CLIMATE CHANGE</b>							
Community Tree Scheme	KEY	Shropshire Council, Developers	Ongoing	c£2640 per ha planted with tree whips, c£260 per new street tree. Funding Secured: £5,000 to be shared throughout the council and provision of 10,000 trees	Shropshire Council Highways, Maelar Forest Nurseries, Whitchurch		Run an extensive Community Tree Scheme to provide opportunities to enhance the natural environment of the area. Costs include planting, stakes, tree guards and watering to establish trees over first 3 years.
<b>TRANSPORT AND ACCESSIBILITY</b>							

## Rural Hinterland – Wider investment priorities

Investment Requirement	Level of Priority	Delivery Partner(s)	Timing of Delivery	Potential Cost/ Funds Secured	Potential Funding		Notes
					Wider Sources	Developer Contributions	
<b>ASHFORD BOWDLER PARISH</b>							
<b>HOUSING AND COHESIVE, SUSTAINABLE COMMUNITIES</b>							
<b>ECONOMIC INVESTMENT AND OPPORTUNITY</b>							
<b>SOCIAL AND COMMUNITY INFRASTRUCTURE</b>							
<b>ENVIRONMENT AND CLIMATE CHANGE</b>							
Community Tree Scheme	KEY	Shropshire Council, Developers	Ongoing	c£2640 per ha planted with tree whips, c£260 per new street tree. Funding Secured: £5,000 to be shared throughout the council and provision of 10,000 trees	Shropshire Council Highways, Maelar Forest Nurseries, Whitchurch		Run an extensive Community Tree Scheme to provide opportunities to enhance the natural environment of the area. Costs include planting, stakes, tree guards and watering to establish trees over first 3 years.
<b>TRANSPORT AND ACCESSIBILITY</b>							

Investment Requirement	Level of Priority	Delivery Partner(s)	Timing of Delivery	Potential Cost/ Funds Secured	Potential Funding		Notes
					Wider Sources	Developer Contributions	
<b>ASHFORD CARBONELL PARISH</b>							
<b>HOUSING AND COHESIVE, SUSTAINABLE COMMUNITIES</b>							
<b>ECONOMIC INVESTMENT AND OPPORTUNITY</b>							

SOCIAL AND COMMUNITY INFRASTRUCTURE							
Heritage of the Church	KEY	Church, Ashford Carbonell Parish Council				Neighbourhood Fund	The Parish Council has identified the need for the fabric of the church and its surroundings to be maintained
Improvements to the Village Hall	KEY	Ashford Carbonell Parish Council				Neighbourhood Fund	<p>The Parish Council had identified the need a flexible up to date Village Hall including:</p> <ul style="list-style-type: none"> <li>• A larger function area</li> <li>• A small committee room</li> <li>• A bar area</li> <li>• Indoor games facilities</li> <li>• Better acoustics</li> <li>• Better car park lighting</li> <li>• Better storage facilities</li> <li>• Secure Post Office facilities</li> <li>• On-going maintenance</li> <li>• Better and larger kitchen facilities</li> <li>• Upgraded sports field facilities</li> <li>• Upgraded playground facilities</li> </ul> <p>Work is now complete thanks to funding. April 2015</p>
Improvements to the streetscene	KEY	Ashford Carbonell Parish Council, Shropshire Council				Neighbourhood Fund	The Parish Council has identified the need for tree planting around the recreation field and other areas. In addition to wild flowers and nesting boxes
ENVIRONMENT AND CLIMATE CHANGE							
Community Tree Scheme	KEY	Shropshire Council, Developers	Ongoing	c£2640 per ha planted with tree whips, c£260 per new street tree. Funding Secured: £5,000 to be shared throughout the council and provision of	Shropshire Council Highways, Maelar Forest Nurseries, Whitchurch		Run an extensive Community Tree Scheme to provide opportunities to enhance the natural environment of the area. Costs include planting, stakes, tree guards and watering to establish trees over first 3 years.

				10,000 trees			
Improved recycling facilities	KEY	Ashford Carbonell Parish Council, Shropshire Council				Neighbourhood Fund	The Parish Council has identified the need for better recycling facilities.
<b>TRANSPORT AND ACCESSIBILITY</b>							

Investment Requirement	Level of Priority	Delivery Partner(s)	Timing of Delivery	Potential Cost/ Funds Secured	Potential Funding		Notes
					Wider Sources	Developer Contributions	
<b>BITTERLEY PARISH</b>							
<b>HOUSING AND COHESIVE, SUSTAINABLE COMMUNITIES</b>							
<b>ECONOMIC INVESTMENT AND OPPORTUNITY</b>							
<b>SOCIAL AND COMMUNITY INFRASTRUCTURE</b>							
Provision for young people	KEY	Bitterley Parish Council, Shropshire Council				Neighbourhood Fund	The Parish Council has identified the need for more activities for the young. Including: <ul style="list-style-type: none"> <li>• Provision of a youth club for 7-10 year olds and 14+</li> <li>• Setting up a car sharing scheme for outside activities</li> <li>• Creating a cycle path</li> <li>• Investigate open space and/or creating supervision for the school field to provide an area for outdoor games.</li> </ul>
Improved Community Facilities	KEY	Bitterley Parish Council				Neighbourhood Fund	The Parish Council support the establishment of a voluntary car sharing scheme, bringing more services (namely health) into the Parish using community facilities such as the Village Hall and a good neighbour scheme.
<b>ENVIRONMENT AND CLIMATE CHANGE</b>							

Community Tree Scheme	KEY	Shropshire Council, Developers	Ongoing	c£2640 per ha planted with tree whips, c£260 per new street tree. Funding Secured: £5,000 to be shared throughout the council and provision of 10,000 trees	Shropshire Council Highways, Maelar Forest Nurseries, Whitchurch		Run an extensive Community Tree Scheme to provide opportunities to enhance the natural environment of the area. Costs include planting, stakes, tree guards and watering to establish trees over first 3 years.
Flooding on the roads in Bitterley	KEY	Bitterley Parish Council, Landpwners, Shropshire Council					The Parish Council has identified a problem with flooding of the roads in Bitterley due to the drains being too narrow or not cleared frequently enough.
<b>TRANSPORT AND ACCESSIBILITY</b>							

Investment Requirement	Level of Priority	Delivery Partner(s)	Timing of Delivery	Potential Cost/ Funds Secured	Potential Funding		Notes
					Wider Sources	Developer Contributions	
<b>BROMFIELD PARISH</b>							
<b>HOUSING AND COHESIVE, SUSTAINABLE COMMUNITIES</b>							
<b>ECONOMIC INVESTMENT AND OPPORTUNITY</b>							
<b>SOCIAL AND COMMUNITY INFRASTRUCTURE</b>							
<b>ENVIRONMENT AND CLIMATE CHANGE</b>							

Community Tree Scheme	KEY	Shropshire Council, Developers	Ongoing	c£2640 per ha planted with tree whips, c£260 per new street tree. Funding Secured: £5,000 to be shared throughout the council and provision of 10,000 trees	Shropshire Council Highways, Maelar Forest Nurseries, Whitchurch		Run an extensive Community Tree Scheme to provide opportunities to enhance the natural environment of the area. Costs include planting, stakes, tree guards and watering to establish trees over first 3 years.
<b>TRANSPORT AND ACCESSIBILITY</b>							

Investment Requirement	Level of Priority	Delivery Partner(s)	Timing of Delivery	Potential Cost/ Funds Secured	Potential Funding		Notes
					Wider Sources	Developer Contributions	
<b>GREETE PARISH</b>							
<b>HOUSING AND COHESIVE, SUSTAINABLE COMMUNITIES</b>							
<b>ECONOMIC INVESTMENT AND OPPORTUNITY</b>							
<b>SOCIAL AND COMMUNITY INFRASTRUCTURE</b>							
<b>ENVIRONMENT AND CLIMATE CHANGE</b>							
Community Tree Scheme	KEY	Shropshire Council, Developers	Ongoing	c£2640 per ha planted with tree whips, c£260 per new street tree. Funding Secured: £5,000 to be shared throughout the	Shropshire Council Highways, Maelar Forest Nurseries, Whitchurch		Run an extensive Community Tree Scheme to provide opportunities to enhance the natural environment of the area. Costs include planting, stakes, tree guards and watering to establish trees over first 3 years.

				council and provision of 10,000 trees			
<b>TRANSPORT AND ACCESSIBILITY</b>							

Investment Requirement	Level of Priority	Delivery Partner(s)	Timing of Delivery	Potential Cost/ Funds Secured	Potential Funding		Notes
					Wider Sources	Developer Contributions	
<b>HOPE BAGOT PARISH</b>							
<b>HOUSING AND COHESIVE, SUSTAINABLE COMMUNITIES</b>							
<b>ECONOMIC INVESTMENT AND OPPORTUNITY</b>							
<b>SOCIAL AND COMMUNITY INFRASTRUCTURE</b>							
<b>ENVIRONMENT AND CLIMATE CHANGE</b>							
Community Tree Scheme	KEY	Shropshire Council, Developers	Ongoing	c£2640 per ha planted with tree whips, c£260 per new street tree. Funding Secured: £5,000 to be shared throughout the council and provision of 10,000 trees	Shropshire Council Highways, Maelar Forest Nurseries, Whitchurch		Run an extensive Community Tree Scheme to provide opportunities to enhance the natural environment of the area. Costs include planting, stakes, tree guards and watering to establish trees over first 3 years.
<b>TRANSPORT AND ACCESSIBILITY</b>							

Investment Requirement	Level of Priority	Delivery Partner(s)	Timing of Delivery	Potential Cost/ Funds Secured	Potential Funding		Notes
					Wider Sources	Developer Contributions	
<b>LUDFORD PARISH</b>							
<b>HOUSING AND COHESIVE, SUSTAINABLE COMMUNITIES</b>							
<b>ECONOMIC INVESTMENT AND OPPORTUNITY</b>							
<b>SOCIAL AND COMMUNITY INFRASTRUCTURE</b>							
<b>ENVIRONMENT AND CLIMATE CHANGE</b>							
Community Tree Scheme	KEY	Shropshire Council, Developers	Ongoing	c£2640 per ha planted with tree whips, c£260 per new street tree. Funding Secured: £5,000 to be shared throughout the council and provision of 10,000 trees	Shropshire Council Highways, Maelar Forest Nurseries, Whitchurch		Run an extensive Community Tree Scheme to provide opportunities to enhance the natural environment of the area. Costs include planting, stakes, tree guards and watering to establish trees over first 3 years.
<b>TRANSPORT AND ACCESSIBILITY</b>							

Investment Requirement	Level of Priority	Delivery Partner(s)	Timing of Delivery	Potential Cost/ Funds Secured	Potential Funding		Notes
					Wider Sources	Developer Contributions	
<b>RICHARDS CASTLE PARISH</b>							

HOUSING AND COHESIVE, SUSTAINABLE COMMUNITIES							
ECONOMIC INVESTMENT AND OPPORTUNITY							
SOCIAL AND COMMUNITY INFRASTRUCTURE							
ENVIRONMENT AND CLIMATE CHANGE							
Community Tree Scheme	KEY	Shropshire Council, Developers	Ongoing	c£2640 per ha planted with tree whips, c£260 per new street tree. Funding Secured: £5,000 to be shared throughout the council and provision of 10,000 trees	Shropshire Council Highways, Maelar Forest Nurseries, Whitchurch		Run an extensive Community Tree Scheme to provide opportunities to enhance the natural environment of the area. Costs include planting, stakes, tree guards and watering to establish trees over first 3 years.
Shropshire Way improvements	KEY	Land owners					The Parish Council would support improvements and maintenance to the Shropshire Way within the wider Ludlow area to ensure it is passable throughout to encourage tourism.
TRANSPORT AND ACCESSIBILITY							

Investment Requirement	Level of Priority	Delivery Partner(s)	Timing of Delivery	Potential Cost/ Funds Secured	Potential Funding		Notes
					Wider Sources	Developer Contributions	

## WHITTON PARISH

### HOUSING AND COHESIVE, SUSTAINABLE COMMUNITIES

### ECONOMIC INVESTMENT AND OPPORTUNITY

### SOCIAL AND COMMUNITY INFRASTRUCTURE

### ENVIRONMENT AND CLIMATE CHANGE

Community Tree Scheme	KEY	Shropshire Council, Developers	Ongoing	c£2640 per ha planted with tree whips, c£260 per new street tree. Funding Secured: £5,000 to be shared throughout the council and provision of 10,000 trees	Shropshire Council Highways, Maelar Forest Nurseries, Whitchurch	Run an extensive Community Tree Scheme to provide opportunities to enhance the natural environment of the area. Costs include planting, stakes, tree guards and watering to establish trees over first 3 years.
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### TRANSPORT AND ACCESSIBILITY

# APPENDIX A: COMMUNITY ENGAGEMENT AND CONSULTATION FOR LUDLOW AREA

## *Community Led Plans*

Ludlow Town Council has recently developed a new Town Plan for the period up to 2015. The Town Plan identifies a number of priority areas and objectives which are outlined below. More detailed information on these priority areas and objectives can be found in the Town Plan.

### *Ludlow Future: Ludlow's Plan for 2010-2015*

The following have been taken from the Ludlow Plan as identified community needs and priorities:

#### 'Youth'

- Youth facilities and play areas
- Provision of youth activities, youth training, drop in facilities
- Ludlow Town Council to try to coordinate and integrate activities

#### 'The Elderly'

- Provision of adequate and improved services for this expanding and ageing group
- Support existing services
- Seek to promote services & where inadequate, to fill gaps
- Encourage development of a multiuse building with services similar to Mayfair, Church Stretton
- Annual party

#### 'Residents - General'

- Safeguard existing leisure provision, and enhance
- Promote an extended riverside path
- Encouragement to special events such as Festivals, rallies, Green Fair
- Maintain a high standard of maintenance in all Council owned leisure/amenity areas
- Health – support improvement and expansion of Ludlow hospital facilities
- Lighting – conversion of Town Council street lighting to low energy use and work to ensure less light pollution
- Continue policy of maintenance and enhancement of the cemetery
- Maintenance and improvement of Ludlow's amenity areas.

#### 'Economy'

- Encourage tourism, and maximize enjoyment, spend, likelihood of return
- Build & maintain the unique identity of Ludlow
- Develop publicity especially linked local websites and social networking sites
- Provide for disabled
- Improve facilities e.g. toilets, audio information, signage
- Support festivals, rallies and special activities
- Improve Park & Ride, signage, Sunday & evening buses (Transport)
- Encourage Shropshire Council to improve and maintain regularly all signage
- Promotion of the economy, job diversity, and availability by all possible means
- Support business e.g. provision of training
- Support farming and food industry

#### 'Environment'

- Support initiatives aimed at carbon emissions reduction

- Support moves to introduce carbon neutral generation of electricity
- Support built heritage environment, and preservation of Ludlow's landscape
- Promote health
- Christmas LED lights

#### 'Affordable Housing'

- Promote provision of Affordable to rent or to buy housing for local people

#### 'Town Centre'

- Develop a vision for the Town Centre
- Investigate creation of a Town Centre Manager
- Maintain the architectural heritage of Ludlow
- Seek best solution to parking problems
- Seek a more effective use of accommodation above shops
- Seek an acceptable policy on A boards
- Encourage a crime free, welcoming environment in the town

#### 'Equality'

- Seek ways to reduce inequality, particularly working with existing providers and those working with disadvantaged people and those with disabilities

#### 'Transport'

- Support for development of transport hub, but only after local consultation on need, design etc
- Restrict and simplify signage- there is a need to consider how to minimise signage
- Improvement to A49 junctions- particular need for a roundabout at the northern junction
- Encouragement of cycling
- Encouragement of walking, pedestrian priority and pedestrian pathways
- Lobby for development of a Weeping Cross roundabout
- Pavement on Gravel Hill
- Enforcement of existing restrictions to prevent large lorries and coaches entering central area- length restrictions are a more important consideration than weight restrictions on Ludford bridge
- Seek and improved bus service, particularly connecting Ludlow and surrounding villages such as Burford. A service bus not just a responsive bus

#### *Tenbury Area Partnership- Community Action Plan (2012)*

The following have been taken from the Tenbury Area Partnership Community Action Plan as identified community needs and priorities:

- Provide more opportunities for local employment and reassess the future for Tenbury Business Park
- Increase the diversity of local shops and ensure opening hours are coordinated with local events
- Encourage local shop owners to consider using vacant shops for creative art projects and to showcase businesses from the surrounding area
- To coordinate marketing and promotion of local events by improving the skills of the existing volunteer network specifically IT
- Work with the relevant partners to greatly improve IT infrastructure and access to high speed Broadband.
- To protect the rural character of the town and surrounding area. Encourage community groups to become involved in the design and implementation of landscape works where appropriate

- The River Teme and associated riverside need to be protected and improved for walking and access
- To ensure a scheme of flood protection is prioritised to protect local houses and businesses
- Encourage community groups to become involved in design and implementation of landscape improvement works where appropriate
- Ensure the existing disused cattle market is redeveloped
- To work with relevant partners to improve the public realm
- Realise the Burgage master plan to complete all phases of the proposed open space
- Ensure local planners use their influence to protect and enhance the Conservation Area
- Work with relevant partners to ensure more parking is available seven days a week and reintroduce the Road Warden Scheme to ensure illegal parking is controlled.
- To influence decision makers to consider a resolution to reduce speed and issues with heavy traffic through Burford and Tenbury
- Develop a rolling programme to address road maintenance issues
- Consideration to relocate the existing amenity facility from Palmer Meadow to a more appropriate site. Include a wider range of recycling facilities
- Reintroduce cardboard recycling facilities for Burford residents
- Ensure the town library opening hours and other services are maintained to meet the needs of the community
- Work with relevant bodies to ensure the local police force staffing is maintained.
- To ensure elected members at all levels of Local Government are well informed of local issues so that approved plans are realised.
- Local councils to involve young people in council businesses. A showdown council could be considered.
- To fully involve the community in consultation regarding issues that affects the future of the area.
- Work with relevant bodies to improve public transport links to local towns and cities
- Work with partners to enhance existing community transport scheme
- Work with planners to ensure the construction of affordable housing for young and local people is prioritised
- Priority should be given to brownfield sites for development rather than greenfield sites and avoid building on agricultural land
- Emphasis should be placed on the use of vacant and under used town centre properties
- Develop a central hub to improve the coordination of information and communication across Burford and Tenbury
- Develop a coherent process for better joined up working between neighbouring counties (Herefordshire and Shropshire) to ensure local initiatives come to fruition
- Work with relevant partners to greatly improve access to high speed Broadband
- To revisit the business case for a Health and Wellbeing Multi-use facility hosting sport, education, training and childcare provision in one hub
- Ensure the existing youth café continues to provide a regular and diverse range of activities and services to the youth of Burford, Tenbury and surrounding area

### *Clee Hill Parish Plan (2005)*

The following have been taken from the Clee Hill Parish Plan as identified community needs and priorities:

- Increased police presence
- Affordable housing and retention of young people
- Parking
- Pedestrian crossings
- Facilities for young people
- Protection of the local environment and local character
- Litter and dog fouling
- Vehicle speeds

### *Onibury*

No Parish Plan currently exists

### *Ashford Carbonell Parish Plan (2003)*

The following have been taken from the Ashford Carbonell Parish Plan as identified community needs and priorities:

- Maintenance of public areas
- No further housing development
- Transport and village traffic, particularly speed
- Parking near school
- Dog fouling
- The Village Hall
- The Parish Church
- A green Parish
- Street scene
- Sports and playground facilities
- The village school

### *Bitterley Parish Plan (2008)*

The following have been taken from the Bitterley Parish Plan as identified community needs and priorities (this is currently undergoing revision and the priorities may have changed):

- Transport
- Road safety
- The environment
- Housing
- Health
- Leisure
- Activities for young people, particularly post 14's
- Crime and Police presence
- Transport including speeding traffic
- Street scene improvements
- Adult education and recreation classes
- Shopping
- Free view
- Broadband
- Maintenance of roads and footpaths

### *Caynham Parish Plan (2005)*

The following have been taken from the Caynham Parish Plan as identified community needs and priorities:

- Housing/development
- Transport, road safety, speeding and HGV's
- Parking
- Litter
- Dog fouling
- Recycling
- Footpaths
- Services and facilities
- Shopping
- Social activities
- Mains sewage and gas supply
- Facilities/activities for young people
- Community safety
- Environment

### *Knowbury Parish Plan (2005)*

The following have been taken from the Knowbury Parish Plan as identified community needs and priorities:

- Affordable housing
- Speeding
- Road maintenance
- Recycling
- Litter and dog fouling
- Facilities for young people

### *Ludford Village Plan (2004)*

The following have been taken from the Ludford Village Plan as identified community needs and priorities:

- Local issues including housing and planning
- Transport and traffic including speed
- Street lighting
- Protect the rural character including supporting the conservation and preservation along the River Teme and Whitcliffe Common
- Shopping facilities
- Waste collection services
- Health care provision

### *Ludford Village Plan update 2011*

- Ensure that parking policies do not penalise people in the Ludlow catchment area in terms of being able to access local shops
- Extend the Whitcliffe Bread walk to Ludford Bridge
- Footbridge over the A49
- Seek to extend the Conservation Area around the southern boundary of the town
- Seek to protect the rural character of Ludford Parish, including concentrating development in the area north of The Sheet and south from Rocks Green
- Introduction of a weight limit on Ludford Bridge to improve safety and conserve the built and natural environment.
- Erect speed warning signs tin Rocks Green and The Sheet

- Construction of a footpath from Rocks Green to the Eco-Park, The Sheet Ludlow  
*Ashford Bowdler*

No Parish Plan currently exists

*Bromfield*

No Parish Plan currently exists

*Greete*

No Parish Plan currently exists

*Hope Bagot*

No Parish Plan currently exists

*Richards Castle*

The following have been taken from the Richards Castle Community-led Plan (The Parish Plan) as identified community needs and priorities:

- Residential
- Local Employment
- Cooperative working between the Parish Councils and the Community.
- Prevention, reporting and prosecution. Includes liaison with police and community, scam monitoring and warning to community. Is extension of existing Neighbourhood Watch scheme.
- Support heritage sites
- Development and promotion of local walks.
- Community Map
- Facilitation of health & social care services.
- Directory of local contacts/organizations.
- Emergency Services' house-finding.
- Youth recreational services.
- Assistance in adverse weather
- Voluntary help network
- Daytime child care

*Whitton*

No Parish Plan currently exists

***Local Joint Committee***

Ludlow Town and Clee Hill are located within the Ludlow and Clee Local Joint Committee Area. The following needs and priorities have been raised by the local community as part of Local Joint Committee meetings:

- Road safety, speeding and HGVs
- Rural transport and parking
- Youth opportunities and facilities
- Police and community safety
- Streetscene and litter
- Ludlow town bus routes
- Local health care provision (New Ludlow hospital)

Burford is located within the Cleobury and Rural Local Joint Committee Area. The following needs and priorities have been raised by the local community as part of Local Joint Committee meetings:

- Road safety, speeding and HGVs
- Youth opportunities and facilities
- Police and community safety
- Housing needs
- Flooding
- Highways
- Waste
- Health care provision (especially a new doctors surgery)
- The local economy, broadband and tourism

Onibury is located within the Cravens Arms and Rural Local Joint Committee Area. The following needs and priorities have been raised by the local community as part of Local Joint Committee meetings:

The following needs and priorities have been raised by the local community as part of Craven Arms and Rural Local Joint Committee meetings:

- Rural transport and parking
- Police and community safety
- Flooding
- Highways
- Health provision

### ***Other Community Consultations***

#### **Local Development Framework Core Strategy- Issues and Options Consultation (January- March 2009)**

*Ashford Carbonel Parish Council representations on the Core Strategy*  
(Representation reference no CORESTRATEGY002310/00001/001)

- Core industry is essential to provide work to keep younger people in the community

*Ludford Parish Council representation on the Core Strategy*

(Representation reference no CORESTRATEGY002397/00001/002)

- Need for a comprehensive plan for the area which provides a mix between industrial development, social development such as a new hospital and appropriate housing which blends into the rural countryside.

#### **Local Development Framework Core Strategy – Policy Directions Consultation (August-October 2009)**

*Ludlow Town Council representations on the Core Strategy*

(Representation reference no CORE STRATEGY06264/00001/007)

- More business investment is needed in Ludlow
- More business use land should be identified
- Tourism is very important to Ludlow and policy approach is supported

#### **Local Development Framework Core Strategy – Final Plan Publication (January-March 2010)**

*Ludlow Town Council representations on the Core Strategy*

(Representation reference no CORE STRATEGY/09RSUB/06264/00002/001)

- There is a need for adaptable housing, especially care homes to cater for an ageing population.
- Affordable housing is a major issues because of low incomes and unemployment

- Transport hub
- Employment land requirements
- Opportunities for more walking and cycling
- Developing opportunities for more walking and cycling and creating the conditions to encourage this

*Bitterley Parish Council representations on the Core Strategy.*

(Representation reference no CORE STRATEGY/09RSUB/002326/00001/001)

- Allowance of only affordable housing to meet local need be made more flexible to allow for a mix of affordable and market housing that better reflects the variety of local needs identified.
- Parish Plan that should be acknowledged in regard of identifying local need

*Ludford Parish Council representations on the Core Strategy.*

(Representation reference no CORE STRATEGY/09RSUB/002397/00002/001)

- Concern that the Core Strategy will still enable ad hoc developments without regard to considering a detailed impact assessment of the required infrastructure both in terms of transport, impact to road users, housing, schools etc particularly if driven by other timescales and Central Government Funding.

**Local Development Framework Site Allocations and Management of Development DPD (SAMDev) – Issues and Options Consultation (April- June 2010)**

*Ludlow Town Council representations on the SAMDev*

(Representation reference no SAMDEV DPD/04IOP/002398/00003)

- Improvements to sports and recreation facilities, including the Wheeler Road Play and Recreational Area which requires pathways leading to the skate park and also the provision of a scooter park or extension to the skate park.
- Replacing the Boxing Club with a modern fit for purpose community centre Additional pathways and pavements including the development around Ludlow Castle. Gravel Hill requires an improved pavement to provide for buggies & motorised scooters
- The Town would benefit from a number of additional pavements pathways including the development around Ludlow Castle, Gravel Hill requires an improved pavement to provide for buggies & motorised scooters. A Heritage Lottery Fund bid is to be submitted for development of the Castle Gardens including the retaining wall, the town walls and the Castle ancient pathways although provision is required in numerous areas within the borough to provide additional recreation and convenience to residents and visitors. Consideration for 'pedestrian priority' area in Ludlow are likely to be pursued.
- Current provision of cycle paths around Ludlow is considered inadequate. All new developments should take into account the provision of cycle paths within the infrastructure requirements.
- Improved street lighting. A lighting survey is needed to provide adequate lighting scheme for the future and to include down lighting preventing light pollution and movement sensors to be more energy efficient.
- It is vital that Ludlow and the surrounding area within the hinterlands has its own local hospital services with adequate number of beds with the capacity to sustain and aging population and the growing population for the area.
- Provision of adequate drainage for new developments and consideration of the flooding issues in the Steventon New Road, Temeside and Lower Corve Street areas and also areas of Linney adjacent to the Linney flood plain. In addition, particular emphasis should be given to concerns regarding any development off

Foldgate Lane where a small ditch to the rear of Greenacres carries water through the railway embankment to Steventon New Road and has been the subject of serious drainage problems and flooding in the past.

*Caynham Parish Council representations on the SAMDev for Clee Hill*  
(Representation reference no SAMDEV DPD/04IOP/002337/00001)

- A larger school
- Additional car parking
- Aesthetic improvements

*Onibury Parish Council representations on the SAMDev*  
(Representation reference no SAMDEV DPD/04IOP/002420/00001)

- A49 crossing/ underpass
- Central community space

*Bitterley Parish Council representations on the SAMDev*  
(Representation reference no SAMDEV DPD/04IOP/002326/00002)

- There is a need for a bus shelter in Bitterley (bus shelter now built)
- Modest housing development to include market housing as well as affordable
- Population needs to stay stable or rise to sustain school numbers
- Drains and flooding issues
- Bigger school at Clee Hill in line with any development

*Richards Castle Parish Council representations on the SAMDev*  
(Representation reference no SAMDEV DPD/04IOP/06771/00001)

- Improve road junction at Policeman's Corner
- Develop stronger links with Orleton

*Malvern Hills District Council representations on the SAMDev for Burford*  
(Representation reference no SAMDEV DPD/04IOP/002669/00002)

- Improve travel safety for pedestrians, cyclists and motor vehicles between Tenbury and Burford by undertaking bridge structure and carriageway alterations to Teme Bridge.

*Ludford Parish Council representations on the SAMDev for Ludford and Ludlow*  
(Representation reference no SAMDEV DPD/04IOP/002397/00003)

- Following Strong community opposition, significant concerns from Ludford Parish Council: Ludlow Town and English Heritage there should be no development around the southern approach to the town

### **Investing in Shropshire's Future- Local Infrastructure and Investment Workshop with Ludlow Town Council (20<sup>th</sup> September 2010)**

- Ludlow's historic character is an important asset and needs to be preserved
- There is a need to improve street lighting and signage in the town
- Energy security
- Food security
- Flooding
- Lack of public toilets at the Eco Park is an issue
- There is a need to improve the transport facilities for the elderly and disabled and parents of small children, to provide access into the town
- There is a need for more bus and car parking

- Rail infrastructure improvements are required in terms of frequency of services and the provision of more carriages.
- Presence of large vehicles in the town centre is an issue
- Affordable housing provision is a priority as it is difficult to retain young people within the town.
- Opportunities for skill building and training for young people is needed
- The provision of care for the community is a key issue. There is a requirement for nursing home provision and for hospital beds and associated services.

### **Ludlow Community Toolkit Event – 19<sup>th</sup> October 2010**

The following activities, facilities, services and infrastructure were considered to be the most important community assets by the event attendees:

Activities:

- Arts and heritage events
- Sports activities
- Walking and rambling activities
- Youth groups and clubs

Facilities:

- Community centre/village hall
- Parking
- Youth shelter or pod

Services:

- Healthcare
- Learning and training opportunities
- Shops

Infrastructure:

- Employment land
- Job opportunities
- Tourism and heritage infrastructure

The following points were raised by members of the community as ideas for projects to revitalise the town:

- Better use of Assembly Rooms
- Affordable rental housing (straw bale?) for key workers
- More affordable housing for local people
- Project to identify gaps/links of community centres in town eg BMC/Rockspring/Assembly Rooms and others
- Small rentable (by the hour) kitchens for small food businesses
- Develop a “Heritage Skills Centre“ in Ludlow with opportunities to learn traditional building/constructions skills from local craftsmen
- Make Ludlow Assembly Rooms carbon zero and a local example of environmental sustainability
- A major project producing energy renewables preferably on a community sharing basis
- Visitor /interpretation centre for visitors
- Put sculpture on the roundabout to show pride in town, increase tourism and public art
- CCTV
- Saving land at East End of St Laurence’s from being developed. St Laurence’s is so important
- Area of land/open space on the edge of residential area for exercising dogs etc – Harry Tuffin’s Field used to be that space

Full information and feedback from the Ludlow Toolkit event is available at:  
(<http://www.shropshire.gov.uk/factsfigures.nsf/open/C6BE79E370240015802577760045C7C5>)

### **Burford Community Toolkit Event – 22<sup>nd</sup> November 2011**

The following activities, facilities, services and infrastructure were considered to be the most important community assets by the event attendees:

Activities:

- Youth groups and clubs
- Sports activities
- Children and family activities

Facilities:

- Parking
- Youth pod or shelter
- School

Services:

- Healthcare
- Shops
- Police/emergency services

Infrastructure:

- Job opportunities
- Broadband speed and connectivity
- Housing opportunities

Full information and feedback from the Burford Toolkit event is available at:  
(<http://www.shropshire.gov.uk/factsfigures.nsf/open/C6BE79E370240015802577760045C7C5>)

### **Caynham Community Toolkit Event – 18<sup>th</sup> March 2010**

The following activities, facilities, services and infrastructure were considered to be the most important community assets by the event attendees:

Activities:

- Senior citizens groups and clubs
- Youth groups and clubs
- Children and family activities
- Sports activities

Facilities:

- Community centre/village hall
- Café/pub/restaurant
- Open spaces and play areas
- Post box

Services:

- Post office services
- Healthcare
- Shops

Infrastructure:

- Broadband speed and connectivity
- Tourism and heritage infrastructure
- Road improvements

Full information and feedback from the Caynham Toolkit event is available at:  
(<http://www.shropshire.gov.uk/factsfigures.nsf/open/C6BE79E370240015802577760045C7C5>)



## APPENDIX B: LUDLOW AREA PLACE PLAN PROFILE

### ***Social & Demographic Characteristics***

*Source: 2011 Census, Office for National Statistics, © Crown Copyright 2015.*

- In 2011, there were 16,270 residents in the Ludlow Place Plan Area, an increase of 9.7% since 2001. The population of Shropshire Unitary Authority increased over the same period by 8.1%.
- Ludlow Place Plan Area had a smaller working age (18 to 64) population (56.3%) than the Shropshire average (59.3%). The older resident population was more significant than in Shropshire, with 25.3% of residents aged 65 and over (20.7% in Shropshire) and 3.4% aged 85 and over (2.7% in Shropshire).
- In the Place Plan Area in 2011, there were 4,877 families. 1.2% of these families (59 families) were concealed families, a smaller proportion than in Shropshire (1.3%).
- 98.3% of residents aged 3 and over (15,526 residents) spoke English as their main language, this is a higher proportion than the Shropshire average (97.9%). The most spoken languages apart from English included Polish (65), French (24), Slovak (21) and Hungarian (17). Of the 270 residents (aged 3+) who said that English was not their main language, 41 people could not speak English well and 8 people could not speak English at all.
- The 2011 Census showed that the Place Plan Area had a Black and Minority Ethnic (BME) Group population of 241 (1.5%), a smaller proportion of residents than in Shropshire (2.0%). The largest broad BME group was Mixed/multiple ethnic groups (111 people, or 0.7%) and within this group the largest ethnic group was White and Black Caribbean (43 people, or 0.3%).
- There were 51 communal establishments in the Place Plan Area. 191 people lived in the communal establishments, of which 161 were residents. Almost two-fifths of people living in communal establishments were aged 85+ (75 people, or 39.3%).

### ***Business***

*Source: 2011 Census, Office for National Statistics, © Crown Copyright 2015.*

- 8,148 people (or 59.9% of the 16+ population) in the Place Plan Area were economically active, compared to 63.5% in Shropshire. Over a fifth of economically active people in employment (aged 16+) were self-employed (21.7% compared to 19.4% in Shropshire). Over half of all self-employed people were aged 50 and above (50.8%), compared to 49.7% in Shropshire.
- Nearly two-fifths of all households in Ludlow Place Plan Area had no adults in employment (2,852 households, or 38.4% compared to 33.3% in Shropshire).
- Over a quarter of households had one person with a long-term health problem or disability (28.1%, compared to 26.0% in Shropshire).
- Three-tenths of all residents aged 16+ (30.0%) were retired compared to just over a quarter of residents in Shropshire (25.4%). A smaller proportion in the Place Plan Area were unemployed but available to work compared to Shropshire (3.1% and 3.3% respectively).

- 11.0% of all usual residents in Ludlow Place Plan Area provided some form of unpaid care, a smaller proportion than the Shropshire average (11.2%). In total 383 residents in the Place Plan Area (2.4%) provided 50 or more hours of unpaid care a week, including 2 young people (0-15 years old) and 187 people of retirement age (65+).
- A larger proportion of residents aged 16+ had no qualifications (24.9%) compared to Shropshire (22.5%).
- Over three-tenths (32.0%) of the population aged 16+ in employment the week before the Census worked in standard occupation classifications 1-3 (managers, directors and senior officials, professional, associate professional and technical), compared to 38.8% in Shropshire.
- More than three-tenths of people (16+) in employment the week before the Census travelled 10km or more to work (31.3%), compared with 35.1% in Shropshire.

## **Housing and Households**

*Source: 2011 Census, Office for National Statistics, © Crown Copyright 2015.*

- In 2011, there were 7,898 dwellings, including 7,423 household spaces with at least one usual resident (93.8% compared to 95.6% in Shropshire). 489 household spaces had no usual residents. At 6.2%, this was a higher proportion than the Shropshire average (4.4%).
- 36.4% of dwellings in the Place Plan Area were detached properties (compared to 39.5% in Shropshire), 27.8% were semi-detached (33.4% in Shropshire) and 26.4% were terraced (16.8% in Shropshire).
- The average household size in the Place Plan Area was 2.2 people per household, a slightly lower average than in Shropshire (2.3). There was also a smaller average number of bedrooms per household (2.8) than the Shropshire average (2.9).
- Ludlow Place Plan Area had a larger proportion of one person households (32.9%) than in Shropshire (28.9%). In general, the Place Plan Area had a larger proportion of older, childless households than the Shropshire average. One person households (65+) accounted for 16.7% of all households, compared to 13.9% in Shropshire. Furthermore, 19.0% of households had either one working age adult (aged 16-64) and one adult aged 65+ with no children or two adults aged 65+ with no children compared to 16.7% in Shropshire.
- 36.3% of all Household Reference Persons (a person selected to represent a whole household in statistics) were aged 65 and over, a larger proportion than in Shropshire (31.6%).

## **Transport & Infrastructure**

*Source unless stated: 2011 Census, Office for National Statistics, © Crown Copyright 2015.*

- A higher proportion of households (19.7%) were without a car or a van compared with the Shropshire average (15.8%).
- Around two-fifths of 16 to 74 year olds travelled to work either as drivers or passengers in a car or van (43.7%), compared with almost half in Shropshire (47.5%). 12.9% of 16 to 74 year olds travelled to work on foot, compared to 8.9% in Shropshire.
- Between 2012-13, there were 297,798 entries and exits to Ludlow Railway Station, making it one of the most frequently used stations in the Local Authority area (Source: Estimates of Station Usage 2012-13, collated by Steer Davies Gleave on behalf of the Office of Rail Regulation, © Copyright 2014).

## ***Natural and historic environment***

- There are several conservation areas in the Place Plan area, including Steventon, Galdeford, Ludlow and Gravel Hill. There are also a number of Listed Buildings, (such as Reader's House, Churchyard, Castle Lodge and attached railings and The Butter Cross). Scheduled Monuments, such as Augustinian friary adjacent to the junction of Lower Galdeford and Weeping Cross Lane; St Julian's Well, Ludlow Town Walls and Ludlow Castle, are also present.
- There are approximately 9.2km of Public Rights of Way in the Place Plan area, and one Site of Special Scientific Interest (River Teme).
- There are two Millennium Greens in the area: Dinham Millennium Green and Gallows Bank Millennium Green.
- Within Shropshire Unitary Authority are a number of sites that have been identified and included on the English Heritage 'Heritage at Risk Register' (<http://www.englishheritage.org.uk/caring/heritage-at-risk/>). Within the Ludlow Place Plan Area, sites that have been identified include: Ludlow Town Walls and The Butter Cross, King Street.
- Shropshire Way and Mortimer Trail, long distance walking routes, pass through the area (<http://www.shropshirewalking.co.uk/>).
- Several cycle routes pass through Ludlow, including the Lady Halton Loop Route (<http://www.travelshropshire.co.uk/cycle/cycle-routes/market-town-cycle-rides.aspx>).

*Source: GIS Layers, © Copyright 2015.*

## ***Further information about Ludlow available online:***

- Shropshire Council Facts and Figures: [www.shropshire.gov.uk/facts-and-figures/](http://www.shropshire.gov.uk/facts-and-figures/)
- UK National Statistics: [www.ons.gov.uk/ons/index.html](http://www.ons.gov.uk/ons/index.html) or [www.statistics.gov.uk/hub/index.html](http://www.statistics.gov.uk/hub/index.html)
- Nomis Profiles (Labour Market statistics): [www.nomisweb.co.uk/](http://www.nomisweb.co.uk/)