

RIDE CYMRU

EVENT NOTIFICATION

RideCymru 2025 : 12th- 14th September 2025

Threshold Sports, a sports events agency and the team behind Ride Across Britain, are delivering a 250-mile cycling event starting in Llandudno, passing through Machynlleth, Brecon through to Cardiff. It is a pioneer event for approximately 50 people, and we hope will become an annual event. The event website can be found [here](#) if you would like to look over the details.

Threshold Sports is highly experienced at organising sporting events, and over the past few years have organised Sport Relief challenges such as: Zoe Ball's Hardest Road Home, Davina McCall's Triathlon, and David Walliams' Thames Swim, as well as international events including the Virgin Strive Challenge. In addition, Threshold also ran the Sidley London Revolution, which is a two-day cycling event around London, and an award-winning Trail Series of two ultra-marathons.

Event Summary:

The event is a multi-day cycle ride (not a competitive race) and is made up of three stages starting in Llandudno and finishing in Cardiff. There will be approximately 50 riders on the event each day and each stage starts in the early morning and finishes in the early evening. There will be 2 pit stops on each day with food, water and sports nutrition at each. The riders will be set-off from the start of each stage in small groups to minimise the impact on the road network.

As part of the route will be passing through your area, we are sending you the outline details for your information. **We would be grateful if you could confirm receipt of this letter or advise us of the name of the person(s) responsible for dealing with event planning in your organisation, along with their contact phone number and email address, so we can ensure we have advised all the relevant people.**

Please use the map links below to view the route and the roads that will be used for each stage. If you click on the links and look down the page at the Ride with GPS map, you will then be able to zoom in and out to see the specific roads in question.

Date	Start and Finish Location	Route Maps
Fri 12 th Sept 2025	Llandudno to Machynlleth	<u>Stage 1</u>
Sat 13 th Sept 2025	Machynlleth to Brecon	<u>Stage 2</u>
Sun 14 th Sept 2025	Brecon to Cardiff	<u>Stage 3</u>

Please note that all route stages are subject to change following a final route risk assessment nearer to the event.

All divisional police constabularies, county councils, parish councils (where applicable) and highways departments are being contacted along with town councils of stage towns. Each stage is risk assessed, has full medical and event support and is overseen by an independent external Health and Safety advisor. In addition, we welcome any further information you can give us on specific road usage, especially planned road works or events that may cause a disruption affecting the planned route in your area.

We will continue to issue organisational updates as the event draws closer, as we see advance notification and on-going communication with local authorities as playing a vital role in the smooth delivery of the event and minimising local disruption.

For any questions about the event in general, or regarding the route specifically, please do not hesitate to get in touch.

Many thanks for your support in advance.

David Sommerville

Event Manager

Email: david.sommerville@thresholdsports.co.uk