

Notes for NDP Vision Statement development

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These notes show where I have got to with this.

I am sharing at this stage to get input on whether this is the right direction, and is there existing content that will help with the Required Input (at the end of these notes).

David

What Resources are Available:

HCC & Test Valley: I've been unable to find useful resources from either.

- HCC only say what they can or can't do <https://documents.hants.gov.uk/planning-strategic/NeighbourhoodPlanninginHampshire.pdf>
- Test Valley's guidance notes are dated 2014 and talk more about the process. <https://www.testvalley.gov.uk/assets/attach/2759/Neighbourhood-Planning-Guidance-Note-April-2014.pdf>

Other County Councils:

I found the following both of which give good guidance:

South Cambridgeshire

https://www.scambs.gov.uk/media/1174/05_neighbourhood_plans_-_developing_a_vision_and_objectives_dec_2017.pdf

Extract:

A vision is your optimal mid to long-term goal describing what you want your neighbourhood to look like at the end of the plan period. It is often written in the future tense as a statement of what 'will be'.

For example:

- In 2031, Sutton St. Nicholas will be a sustainable and thriving local community, with the distinctive local environment of the village and surrounding countryside robustly and successfully safeguarded with new development in place to meet requirements for housing, jobs and local services.
- To preserve and enhance the quality of life, environmental attributes and economic growth of the neighbourhood and to ensure the infrastructure is in place to create a sustainable community for future generations through the empowerment of local people.

In setting the vision for the plan, consideration should be given to the likely social, environmental and physical trends affecting the area over the period of the plan (10-15 years, for example).

The vision should be aspirational as well as grounded in evidence and data – quantitative (facts and figures about the area) as well as qualitative (community views about what’s important).

A vision might focus on the village or area’s ‘unique selling point’ – why is the area a distinctive, desirable place to live – and what untapped potential is there for buildings and land that could be revitalised.

Top Tip: *A vision statement should be distinct and relevant to the neighbourhood area. Being distinctive will help you work out what policies you need in the neighbourhood plan to deliver your vision. Try not to have a vision that could apply anywhere.*

Herefordshire

<https://www.herefordshire.gov.uk/downloads/file/3697/guidance-note-6-developing-a-vision-and-objectives>

The **vision** will be an overarching statement, or series of statements, describing your area in 15-20 years time. It may cover what the area will look like, what facilities will be provided and what it will be like to live and work in. The **objectives** will be more specific and will set out what you want to achieve in order to help make the ‘vision’ a reality. For each element of the vision there may be one or more objectives, depending on the different priorities the community have highlighted. Detailed policies and actions can then follow on from these objectives.

For Example:

Part of the **Vision** may state that there will ‘*be accessible, high quality areas of green space that allow for recreation and social interaction amongst all age groups.*’

An **Objective**, leading from this may be ‘*to seek the provision of an informal, outdoor recreation space, within easy walking distance from the centre of the settlement.*’

Examples from other Local Villages

I have then looked at other local villages and considered their vision statements against this guidance

Goodworth Clatford

By 2029, Goodworth Clatford will be a thriving rural parish with a distinctive character and identity, providing an excellent quality of life for all. The village of Goodworth Clatford will

be a visually attractive and independent settlement set in unspoilt, tranquil and accessible countryside, characterised by conserved and enhanced heritage assets including listed buildings and the Conservation Area, and acting as the focus of services and community life.

DA comments: It is forward looking and aspirational, but the description could apply to any rural village. It lacks anything unique to Goodford Clatford

Thrupton

VISION FOR THE PARISH

The Thrupton Parish Neighbourhood NDP is founded on the following vision for the future:

"The diverse landscape and heritage of the Parish will have been conserved and enhanced. Its rural feel and character will remain and the community will be a place where people of all ages and backgrounds can enjoy living in a safe, friendly and tranquil place."

DA comments: It is not forward looking, basically says keep everything the same and does not state anything unique about Thrupton

Chilbolton:

VISION FOR THE PARISH

A balanced community for all that provides a safe place to live, work and play in our beautiful countryside and outstanding natural environment that will be preserved, respected and enhanced

DA comments: It is not forward looking and does not state anything unique about Chilbolton

Anna Valley, Red Rice & Upper Clatford

In 2029, residents of Anna Valley, Red Rice and Upper Clatford will enjoy an excellent quality of life in three visually attractive, distinctive and independent settlements set in unspoilt, tranquil and accessible countryside, where:

- Decisions on future development are locally influenced and informed.
- Coalescence with Andover or other neighbouring settlements has been avoided and that the Local Gap, village extent and current settlement boundary have been maintained and continue to be protected through consistent planning decisions.
- Future development is sited and planned in sympathy with the character of surrounding houses, areas and landscape.
- Heritage assets such as listed buildings, scheduled ancient monuments and the Upper Clatford Conservation Area are preserved.
- Wildlife habitats and ecological corridors are protected and enhanced.
- Community services and facilities are supported and well-used.
- Formal and informal recreational spaces and access to the countryside are protected and extended where appropriate.

Objectives

DA comments: It is forward looking and does contain specifics for these villages, although it doesn't highlight a USP. I also think it is too detailed and long for a vision statement.

Developing Nether Wallop's Vision Statement

Current draft

Nether Wallop has developed slowly over centuries, with gradual change blending its environment with the needs of the population. This plan aims to manage change within its environmental limits in order to retain and strengthen Nether Wallop's distinct history and character

DA comments: This is not forward looking and does not set out what we want the village to be like by the end of the plan period. It references the village's unique character but does not say what this is, or what contributes towards it.

Required input

To develop this Vision Statement further I believe we need the following:

- What is the Period of the Plan
- Agreed Priorities/Objectives for the village, which need to be supported by the survey data
- Agreed Unique Characteristics of the village