Oakley and Deane Parish Council

Annual Residents Survey 2026 - What You Told Us

77
responses

23
questions analysed

First
annual parish survey

Thank you for taking part

Thank you to everyone who completed Oakley and Deane Parish Council's first Annual Residents Survey. Your feedback gives the Parish Council a clearer picture of what residents value, what matters most locally, and where we can focus attention in the year ahead.

This report summarises the results question by question. Where residents provided written comments, we have grouped common themes so that recurring points can be understood clearly.

At a glance

- Most respondents rated the Parish Council positively, with a majority choosing Good or Excellent.
- Residents value the character of Oakley and Deane, especially green space, community life and local facilities.
- Roads and traffic were the most selected priority for the next three years.
- The local newsletter and Facebook/social media are important communication channels.
- Many residents would welcome clear, regular updates about Parish Council work.

Question-by-question results

(Optional) Please tell us a bit about yourself

Response	Count	%	Visual summary
18-24	1	1%	
25-34	2	3%	
35-44	14	18%	
45-54	19	25%	
55-64	9	12%	
65 and over	29	38%	

> **What this tells us:** The survey heard particularly strongly from older residents, while also capturing views across a range of age groups.

How long have you lived in Oakley

Response	Count	%	Visual summary
Less than a year	2	3%	
1-5 years	16	21%	
5-10 years	8	10%	
10-15 years	7	9%	
15 years +	43	56%	

> **What this tells us:** Many respondents have lived in Oakley for a long time, giving the feedback a strong sense of local experience and perspective.

Before receiving this survey, how well would you say you understood what the Parish Council does?

Response	Count	%	Visual summary
Very well	3	4%	
Quite well	45	58%	
A little	23	30%	
Not at all	6	8%	

> **What this tells us:** Most respondents had at least some understanding of the Parish Council, and there is a clear opportunity to explain our role even more clearly.

Which of the following do you believe best describes the Parish Council?

Response	Count	%	Visual summary
Part of local government	62	81%	
A community/volunteer group	9	12%	
Part of the church	3	4%	
Not sure	3	4%	

> **What this tells us:** Most respondents correctly identified the Parish Council as part of local government.

Where do you usually get information about the Parish Council? (Select all that apply)

Response	Count	%	Visual summary
Local magazine/newsletter	52	68%	
Facebook/Social Media	43	56%	
Parish Council Website	23	30%	
Word of mouth	16	21%	
Parish noticeboards	16	21%	
Never needed to.	1	1%	
None. They are not very good at communicating	1	1%	
Email	1	1%	

> **What this tells us:** The local newsletter and Facebook/social media are especially important ways for residents to receive information.

How effective do you think the Parish Council is at keeping residents informed about its work?

Response	Count	%	Visual summary
Very effective	12	16%	
Somewhat effective	35	45%	
Neither effective nor ineffective	15	19%	
Somewhat ineffective	12	16%	
Very ineffective	3	4%	

> **What this tells us:** Many residents feel communication is effective, while others would welcome clearer or more regular updates.

Have you ever contacted the Parish Council directly?

Response	Count	%	Visual summary
Yes	36	47%	
No	41	53%	

> **What this tells us:** Responses were closely split between residents who have contacted the Parish Council directly and those who have not.

If yes, how easy was it to get a response? (filtered to residents who said they had contacted the Parish Council)

Response	Count	%	Visual summary
Extremely easy	17	47%	
Somewhat easy	10	28%	
Neutral	6	17%	
Somewhat not easy	1	3%	
Extremely not easy	2	6%	

> **What this tells us:** Among those who had contacted the Parish Council, most found it easy to get a response.

Overall, how would you rate the Parish Council's performance in serving the village?

Response	Count	%	Visual summary
Excellent	9	12%	
Good	37	48%	
Fair	25	32%	
Poor	4	5%	
Very poor	2	3%	

> **What this tells us:** Overall views were positive, with a majority rating Parish Council performance as Good or Excellent.

How satisfied are you with the general upkeep of the village (e.g. green spaces, footpaths, litter, maintenance)?

Response	Count	%	Visual summary
Very satisfied	9	12%	
Somewhat satisfied	45	58%	
Neither satisfied nor dissatisfied	12	16%	
Somewhat dissatisfied	6	8%	
Very dissatisfied	5	6%	

> **What this tells us:** Most respondents were satisfied with general upkeep, while some highlighted areas where standards could be improved.

Which of these areas should be the Parish Council's top priorities in the next 3 years? (Please choose up to 3)

Response	Count	%	Visual summary
Roads & Traffic	56	73%	
Public spaces (greens, playgrounds etc)	38	49%	
Safety & security	37	48%	
Local environment & sustainability	31	40%	
Community events & activities	30	39%	
Working with local businesses/groups	10	13%	
Planning	1	1%	
Hedges and green spaces, pressure on council to do more to maintain them(the laurel hedge by the school is council owned and not maintained by them)	1	1%	
Make all park safe by Fencing off all play parks	1	1%	
Protecting the village from over population and harassment and intimidation of their residents from the government agencies	1	1%	
Fighting more houses and also fighting people who flout planning law such as the people who claimed a load of land at the alley by the bridge by Andover road	1	1%	
Updating the Neighbourhood Plan	1	1%	

> **What this tells us:** Roads and traffic were the most selected priority, followed by public spaces and safety/security.

If the Parish Council could fund new projects, which would you most like to see? (Select all that apply)

Response	Count	%	Visual summary
Better walking/cycling paths	38	49%	
Support for older residents	31	40%	
Support for youth groups	27	35%	
Village hall improvements	20	26%	
More benches/communal seating	18	23%	
New or improved playgrounds	18	23%	
Road maintenance, bins at bus stops, support for youth and elderly groups, and more community activities and initiatives eg markets	1	1%	
More dog bins in green space areas	1	1%	
Playgrounds, walking paths and youth groups	1	1%	
Parking areas for the football and fireworks	1	1%	
An all-weather sports pitch.	1	1%	
Fighting local planning to ensure that any further expansion of the village is supported by adequate infrastructure and amenities. Eg, improving access to the village/road widening.	1	1%	
Completing the very well received bike park, landscaping to make it look less like it's been dropped there, the facility is great, just doesn't look finished	1	1%	
Increase safety and infrastructure when considering additional housing!	1	1%	
Take on the maintenance of green areas around new build sites.	1	1%	
Environmental initiatives	1	1%	
Amenities	1	1%	
None	1	1%	

> **What this tells us:** Walking and cycling routes, support for older residents, and youth provision were prominent areas of interest.

If Oakley grows in the next 5-10 years, what would you most like the Parish Council to focus on?

Response	Count	%	Visual summary
Protecting green space	38	49%	
Transport links	14	18%	
Facilities for families	9	12%	
Facilities for older residents	4	5%	
Supporting local businesses/groups	3	4%	
Other free-text responses	9	12%	

> **What this tells us:** Protecting green space was the most common response, reflecting how much residents value the character of the parish.

Would you like to be more involved with Parish Council activities?

Response	Count	%	Visual summary
Yes - through volunteering	4	5%	
Yes - by attending meetings/events	8	10%	
Yes - by being kept more up to date	26	34%	
No, happy with things as they are	39	51%	

> **What this tells us:** Many residents are happy with current involvement levels, while others would like to be kept more up to date or take part occasionally.

Open-text responses: common words and themes

The survey included several opportunities for residents to type their own comments. The word display below highlights frequently repeated words, and the table groups common themes.

put **regular** **school** **area** **paths** **keeping** **poo** **safety** **pavements** **local** **behaviour** **social** **tidy** **visible** **new** **great**

Common themes from written responses

Theme	Mentions	Example comment
Roads, traffic and speeding	58	Pot holes, bins at all bus stops, community litter reduction efforts (ideally involve oakley schools
Footpaths, walking and access	35	Info on paths and bins that they are or are not responsible for
Development and green space	31	Encouraging community volunteering, community recycling, promoting allotments / community kitchen growing food
Litter, bins and maintenance	31	Info on paths and bins that they are or are not responsible for
Community events and support	28	Encouraging community volunteering, community recycling, promoting allotments / community kitchen growing food
Communication and information	17	Be more upfront on dog issues in the village, on keeping effective control, clearing up dog poo and disposing properly of the poo bags, and dog owners keeping dogs on a lead on the multi Uber path to Kempshot, so it can be truly multi user and not just for dog owners.
Safety and anti-social behaviour	17	Better communication of what is and isn't under parish council's remit, road safety improvements, regular liaison with residents
Shops, services and amenities	17	Community events, roads & traffic, public spaces
Dogs and responsible ownership	11	Be more upfront on dog issues in the village, on keeping effective control, clearing up dog poo and disposing properly of the poo bags, and dog owners keeping dogs on a lead on the multi Uber path to Kempshot, so it can be truly multi user and not just for dog owners.
Older residents and youth provision	2	Eliminate drugs: today drug dealers are visible and it should be realistic to be able to walk around the village without smelling cannabis (which highlights proximity of dealers, risk to children, increased crime etc)

> Written responses have been summarised and grouped to identify common themes. Individual comments are not attributed to named residents.

What happens next

The Parish Council will use these results to help shape priorities, guide future discussions and improve how we communicate with residents.

You said	We will
Roads, traffic and safety matter to residents.	We will continue to raise local road safety, speeding, parking and infrastructure concerns with the relevant authorities and share progress where we can.
Residents value green space and the character of Oakley and Deane.	We will continue to reflect this feedback in planning discussions and decisions where the Parish Council is consulted.
Residents want clear and regular communication.	We will keep improving how we share updates through the local newsletter, Facebook/social media and the Parish Council website.
Residents support improvements to paths, youth provision and support for older residents.	We will use this feedback to help shape future project planning, funding opportunities and community partnerships.
Residents want practical ways to stay involved.	We will continue to encourage residents to report issues, attend meetings where possible, and take part in future surveys and community activity.

Closing note

This first annual survey is an important step in listening more actively to residents. Thank you again to everyone who took part. Your feedback will help us protect what is valued, focus on what matters, and keep improving Oakley and Deane for the whole community.