



**tikspac**<sup>®</sup>  
Clean public spaces



Providing Clean Public  
Spaces through Corporate  
Social Responsibility

# Increase well-being with free dog waste bags

The concept is completely FREE of CHARGE to all Local Authorities.

The number of dogs in England is constantly growing. Dog owners have a great responsibility for their animals, but have an additional responsibility to the environment and the community as a whole. Notwithstanding, the fact that, in many council districts, neglecting to pick up after your dog is a violation of the law, many dog owners still do not comply.

The TiksPac concept is an environmental concept whereby stations for the FREE distribution of dog waste bags are placed at selected locations, such as footpaths, parks, recreation grounds and other public areas.

The TiksPac concept - including TiksPac stations and TiksPac dog waste bags - comes at no cost to the local authority, whose duty it is to ensure that dog waste bags are always available at each established TiksPac station. The concept is sponsored by local businesses who gain exposure for their brand and simultaneously display their commitment to their community and their belief in C.S.R.

TiksPac AB/Ltd has stations in approximately 300 municipalities in Sweden, Norway, Denmark, Finland and England.



## Our products



### TiksPac-station

The TiksPac station is made from high quality Annealed Steel, which has high anti-corrosion properties, it is also anti-graffiti coated for easy cleaning. The design is exclusive to TiksPac and is eye-catching, yet unobtrusive. The dog waste bags are secured by an innovative plastic spool which allows quick, easy refilling whilst preventing multiple removals, thus avoiding littering.



### TiksPac-dog waste bags

The dog waste bags are biodegradable in accordance with European Standard EN-13432. The dog waste bags are 100% eco-friendly.





A group of eleven dogs of various breeds and sizes, including Chihuahuas, a Shih Tzu, a Weimaraner, a Golden Retriever, and a German Shepherd, posed together on a white background.

# Over 300 Local Authorities throughout Europe act on their C.S.R.

The TiksPac concept is provided to Local Authorities at NO cost and is conducive to the fulfilment of the wishes of service users to have a clean towns, cities and natural environments.

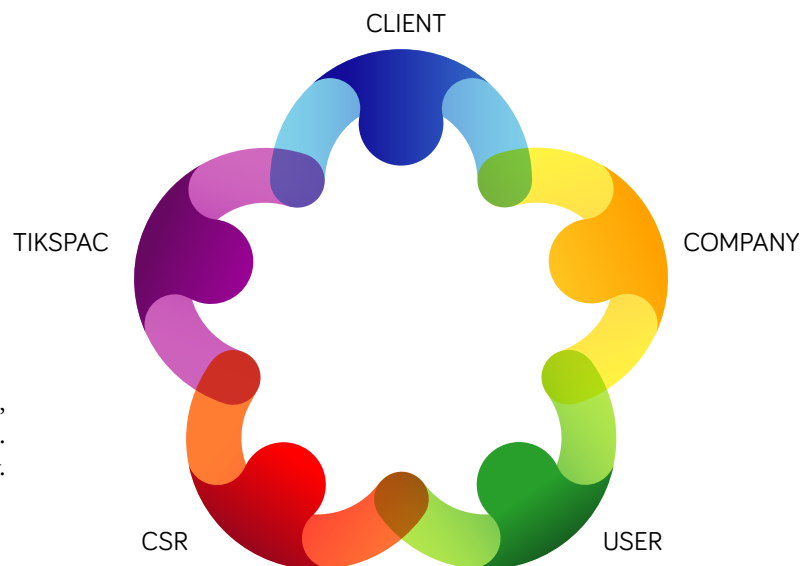
- TiksPac has approximately 7000 stations throughout the Nordic countries and England.
- TiksPac has approximately 4000 customers.
- TiksPac stations can be found in approximately 300 regions throughout the Nordic countries and England.
- Over 20 million FREE dog waste bags are supplied each year.

*All participants are awarded  
A certificate indicating  
their C.S.R. contribution.*



## Corporate Social Responsibility

The concept is funded by sponsors,  
customers that are acting on their C.S.R.  
- Corporate Social Responsibility.



### C.S.R. = Corporate Social Responsibility

- Corporate Social Responsibility (C.S.R.) entails companies taking responsibility for how they affect the community from financial, environmental and social perspectives.
- C.S.R. involves taking social responsibility and working towards long-term and sustainable development.
- C.S.R. is a well-known concept throughout the world.

# The TiksPac Process.



## Frequently asked questions:

***Who is responsible for installing and overseeing the stations?***

The local authority, usually the service department.

***Where, should the TiksPac stations be placed?***

As landowners, local authority make this decision based on several operational factors.

***Who contacts the sponsors?***

TiksPacs' sales organisation enters into agreements with local sponsors.

***What happens if a TiksPac station becomes damaged?***

TiksPac performs all repairs or replacements FREE of charge.

***Why use the TiksPac concept?***

An average-sized council spends millions of pounds each year on cleansing and sanitation. The TiksPac concept allows the council to reduce its sanitation expenses without having to raise taxes or implement fees, thereby relieving the council budget.



# Cleaner Environment

In 2001, TiksPac introduced a solution for issues relating to sanitation and general public well-being that affect virtually all local authorities, land owners, and caretakers that work in both rural and urban areas. The solution involves installing stations for the distribution of FREE dog waste bags.

The concept is in line with many of our clients' environmental initiatives and aspirations toward sustainable business operations. This is the reason the concept has earned such a warm reception. We currently have operations in the Nordic countries and England.

## Partners



Since 2009, TiksPac AB has been working with the Royal Court of Sweden, which uses our concept in the royal parks.



TiksPac collaborates with Business Sweden on international launches.



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**TiksPac U.K. Ltd**  
Certacs House  
10-12 Westgate,  
Skelmersdale

Lancashire  
England  
WN8 8AZ

+44(0)1925 593982  
+44(0)7464542597

info@tikspac.co.uk  
www.tikspac.co.uk