

Deputy Clerk | Swaffham Town Council

Subject: FW: How do you feel about Summer tourism?

From: Experience <Experience@norfolk.gov.uk>

Sent: 06 October 2021 09:54

To: Town Clerk | Swaffham Town Council <townclerk@swaffhamtowncouncil.gov.uk>

Subject: How do you feel about Summer tourism?

Dear Mr Richard Bishop,

We are writing to invite you and the residents of Swaffham Parish to take part in a survey on how you feel about tourism in your area.

The survey is part of the Norfolk County Council [EXPERIENCE](#) project and is about summer tourism. It will be carried out every six months over the next 2-3 years, focussing on winter and summer tourism alternately, you may have seen the previous one issued in April about winter tourism.

To take part please click on this link:

https://surreyfbel.qualtrics.com/jfe/form/SV_0GvxicG7WnmWsB0

More information:

- The results will be used to tailor the activities of the project and to better understand the benefits and disadvantages of tourism for local people.
- Anyone who is over 18 and a resident in Norfolk can take part.
- There's a prize draw for £40 of Jarrold vouchers for participants (excluding employees of Norfolk County Council and their families, and anyone involved in the prize draw).
- The survey closes at midnight on 15th October 2021.

We would be very grateful if you could redistribute this to your residents and networks, as it's important that we get views from residents across Norfolk. If you are Parish Clerk to another parish, please do forward onto them.

We also have social media posts which can be shared:

And our NCC social media posts are here:

<https://twitter.com/NorfolkCC/status/1443184271179587585>

<https://www.facebook.com/Norfolkcc> (posted 29th Sept)

Thank you in advance!

Best Wishes,

The EXPERIENCE Team.



www.tourismexperience.org



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