

West Meon Parish Council

A-Frame and Banner Advertising in West Meon

The Parish Council has noted the growth in A-frame and banner advertising in the village. These generally come from legitimate businesses that benefit residents and the wider community. However, the siting of these A-frames and banners does give cause for concern. In order to ensure that they are displayed in a safe and reasonable way, WMPC has adopted this policy and hopes that those using A-frames and banners will consent to follow it.

1. Anyone wishing to display an A-frame or banner should request permission from the Clerk of WMPC before doing so, especially if siting on WMPC land which includes the Cross. There is a maximum limit for banners being displayed on the Cross of two weeks.
2. A-frame boards and banners should be robust, able to withstand everyday use and not be liable to be blown over easily or knocked down. They should be latched safely where possible.
3. A-frames should not be displayed on pavements. Often pavements are narrow and the A-frame must never be displayed in a location where pedestrians are forced into the path of traffic.
4. The advised location for safe display is on flat land by the finger post on the A32 and on the grass area opposite adjacent to White Horse Cottage.
5. Only businesses or societies/clubs from within West Meon can display A-frame boards and banners.
6. If an A-frame or banner is displaying an event, it should be removed from display as soon after the event has concluded as possible.

WMPC expects businesses and societies/clubs to adhere to this policy. Failure to comply will result in the A-frame or banner being removed by WMPC and returned to the owner.