

# UPPER CLATFORD NEIGHBOURHOOD PLAN

*ANALYSIS OF ALL QUESTIONS IN THE SURVEYMONKEY*

**UPDATED 29 JANUARY 2019**

**INCLUDES MINOR CHANGES TO DATA IN SECTION 9**

**FEEDBACK DOCUMENT WITH ANALYSIS  
AT PARISH LEVEL OF ALL RESPONSES  
AND COMMENTS RECEIVED FROM  
PARISHIONERS TO THE  
SURVEYMONKEY.**

Compiled by the Steering Group

Date: 15 January 2019

# Version 2 (all questions)

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## 1 INTRODUCTION

### 1.1 BACKGROUND

Over the course of the summer, parishioners have been invited to complete a questionnaire which would provide the Upper Clatford Parish Council with the views of parishioners in Anna Valley, Red Rice and Upper Clatford on the current character of the village settlements, options on future development, roads, transport and transport, facilities and service es, education and learning and general concerns you might have on the quality of life.

The questionnaire was open between early July and the middle of November. Six hundred and ninety-nine (699) parishioners have responded meaning 57% of all residents have provided us with their input, which means that, for the first time, the Parish Council has the information to prioritise its actions and direct its resources, knowing that this reflects parishioners' views.

The main driver for this has been the decision by the Parish Council to initiate a Neighbourhood Plan, as a successor to the Village Design Statement it drew up in 2002. The main advantage of this will be that it provides the Parish Council with a Plan that has the same standing as the Local Plan in any decisions over future Development in the Parish.

The Neighbourhood Plan has  
equal standing with the Local  
Plan in any Planning Decision

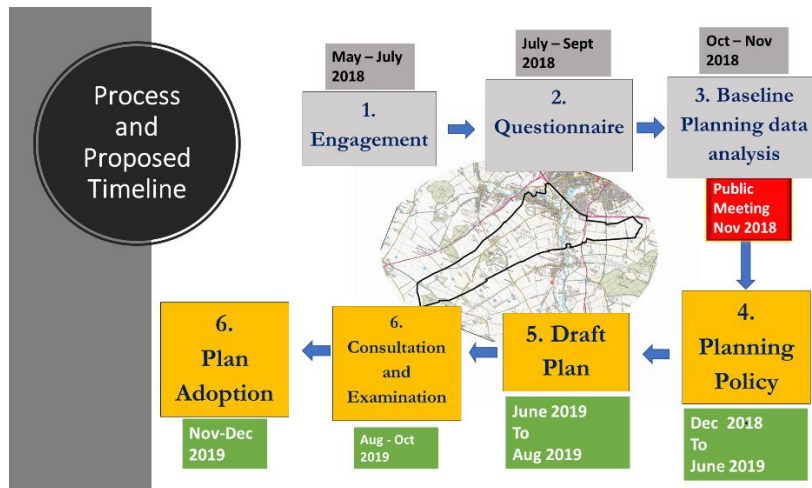
*TVBC PLANNING DOCUMENTATION*

### 1.2 WHAT IS A NEIGHBOURHOOD PLAN?

A Neighbourhood Plan is undertaken by a Town or Parish Council and develops a set of planning policies – like the Local TVBC Plan but on smaller scale. It defines the development characteristics, so influencing what these should look like and how future development should protect identified important green spaces inside and outside the settlement area setting out where new homes, shops and businesses should be located.

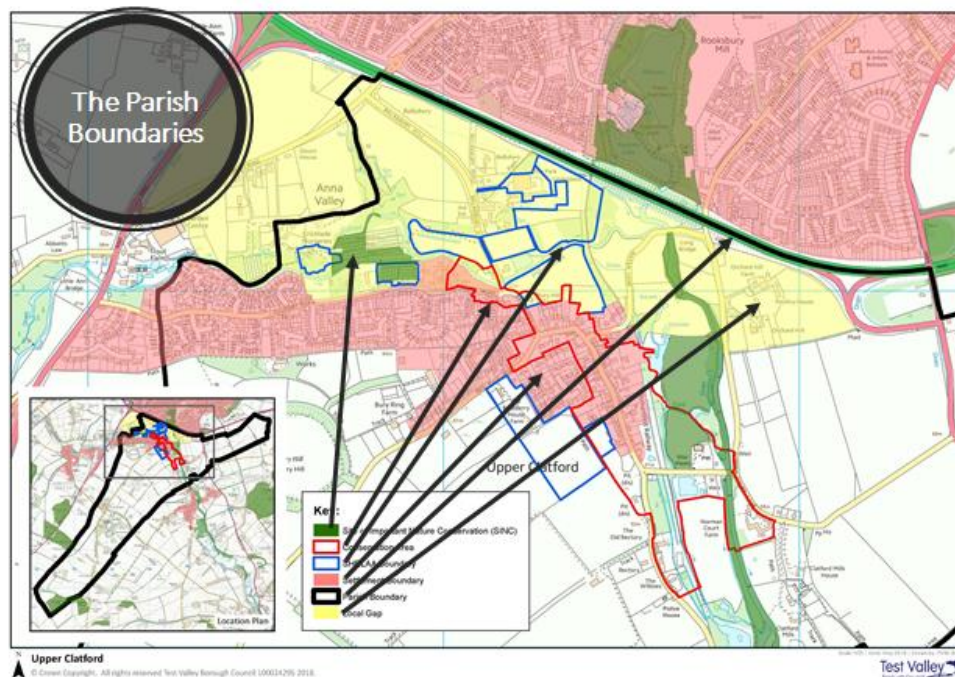
### 1.3 PROCESS

The slide below summarises the process that is being followed and the timeline that the Parish Council plans to follow. We are now at the end of the grey boxes and about to enter the Policy development phase.



#### 1.4 CURRENT BOUNDARIES

The map below shows the current Boundaries in and around Anna Valley and Upper Clatford, which are important actors in controlling and influencing the location and nature of development.



The definition of what is meant by each of these boundaries is provided below:

##### **The Parish Boundary (Black line)**

The current extent of the Parish, and the extent of the area that will be included in the NDP.

##### **The Local Gap (Shaded yellow)**

A planning policy designation that seeks to retain the separate identity of settlements and avoid coalescence.

#### **Settlement Boundary (Shaded pink)**

This boundary shows the area within which the principle of development or redevelopment is acceptable, subject to other planning policy requirements, through policy COM2 in the adopted TVBC Local Plan.

#### **Site of Importance for Nature Conservation (SINC) (Shaded Green)**

These are local wildlife designations based on the habitats or features they contain.

#### **Conservation Area (Red line)**

Legislation defines a conservation area as 'An area of special architectural or historic interest, the character or appearance of which it is desirable to preserve or enhance' TVBC is responsible for the designation and review of conservation areas; this is not part of the preparation of Local Plans. TVBC has a duty to ensure that the character or appearance of a conservation area is preserved or enhanced, when considering applications for development. This includes development which affects the setting of a conservation area.

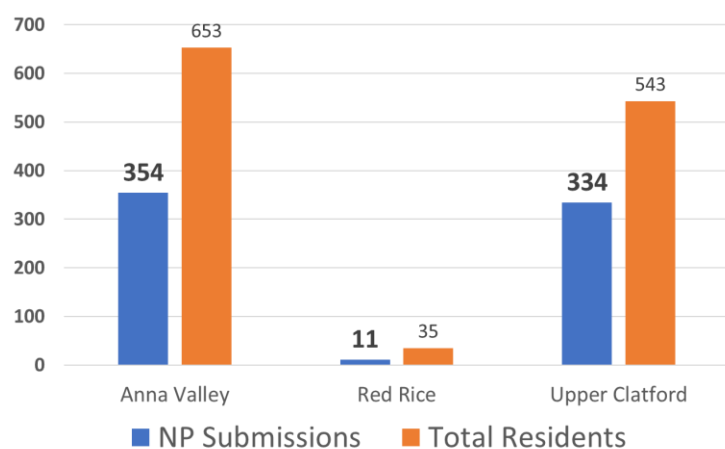
#### **SHELAA (Blue Line)**

Land promoted by the landowner / developer to be available for development through the Strategic Housing & Economic Land Availability Assessment (SHELAA). The SHELAA will only identify sites which have been promoted to the TVBC, it does not allocate sites. The inclusion of the site in the SHELAA does not imply that the TVBC would necessarily grant planning permission.

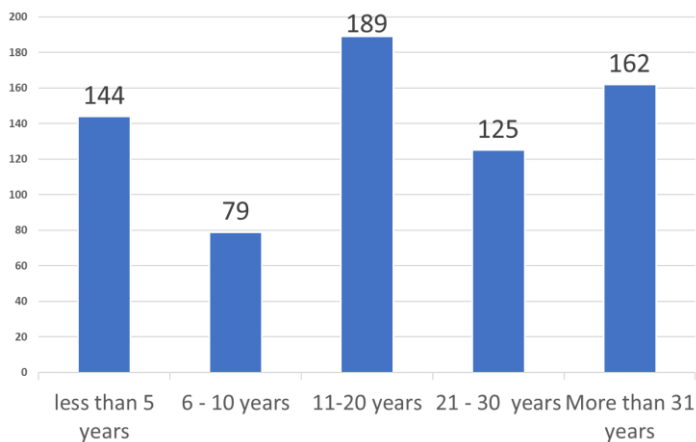
## **2 PARTICIPATION BY PARISHIONERS ON VOTERS ROLL**

All parishioners were invited to participate. The following three slides summarises some information on the cohort of residents that completed the questionnaire.

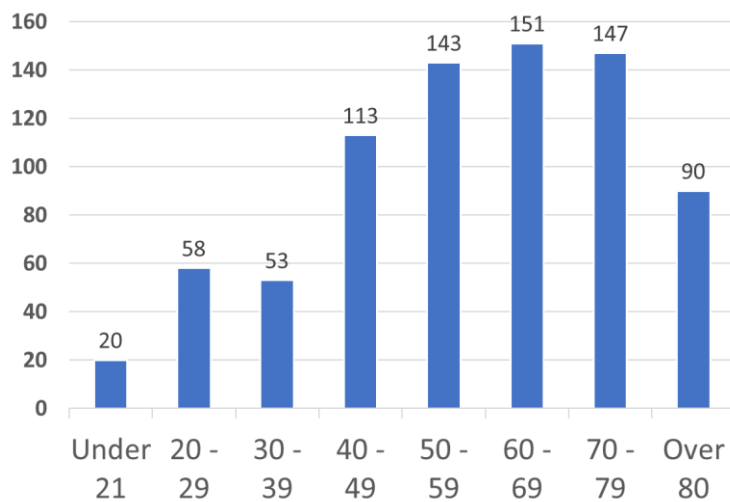
### **2.1.1 WHO RESPONDED?**



Of a total of 1231 residents who are registered on the voters' roll, 699 (57%) completed the questionnaire. It was important that all three settlements were represented and as can be seen below, a good representation has been achieved across Anna Valley (54%) and Upper Clatford (62%) and Red Rice (31%).



We were equally concerned that all age groups were well represented and as shown below, the respondents cover all age groups and the distribution probably reflects the population of the Parish



Finally, we wanted to be able to confirm that people who had lived here a long time, as well as people who had moved in recently, were represented in the results of the survey. This is the case as shown opposite.

So, in summary:

Community has been informed and is engaged

✓ 57% of all residents gave us their views

✓ Good representation of parishioners across:

- All three settlements
- All age demographics
- All residency times

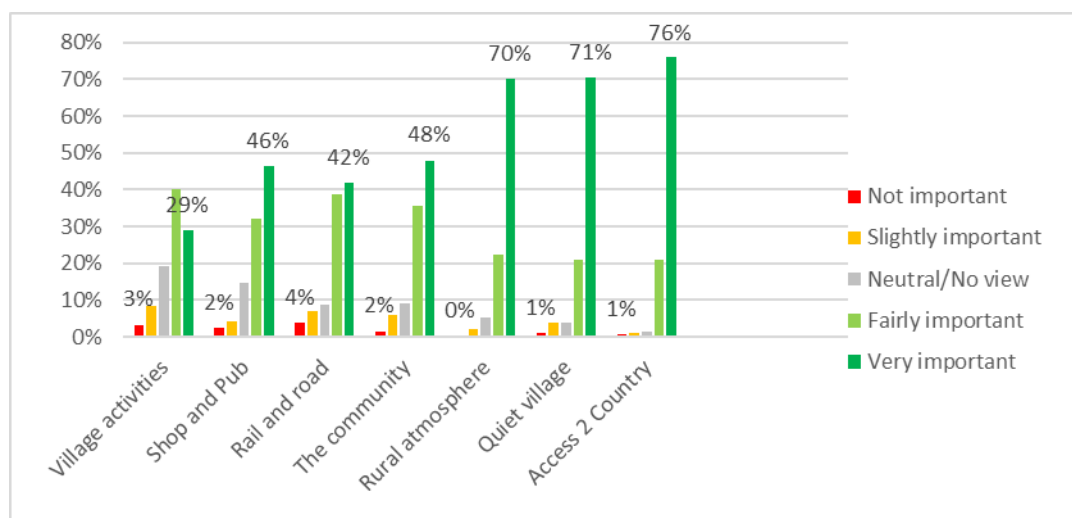
✓ The TVBC requirement for “community engagement” has been met at this point

### 3 CHARACTER OF THE VILLAGES AND THE SURROUNDINGS

#### 3.1 CURRENT CHARACTER OF THE VILLAGE SETTLEMENTS OPTIONS ON FUTURE DEVELOPMENT

##### 3.1.1 WHAT RESIDENTS ENJOY/LOVE ABOUT LIVING IN THEIR PART OF THE PARISH?

Residents were asked to score the relative importance of A range of possible attractions to living in the Parish. The combined scores for *Fairly* and *Very Important* for all criteria are 80% or better, except for Village Activities which is 69%. A very small minority see these as being unimportant.



The conclusion is that respondents attach great importance to the community feel, tranquillity, surrounding countryside, the rural atmosphere and village facilities. Road and rail networks are important for commuting and travel. These sentiments are reinforced by the comments provided by residents.

| Comments                                                                                                                                                                                                                                                                                                                                                                     |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| We have just bought here and have rented in the area also. We love Clatford/Anna Valley and would be extremely upset if it changed. Roads are busy enough as they are. Want a house in Anna Valley? Then wait! Just as we did. We are privileged to have been able to buy here.                                                                                              |
| It is important that the village continues to feel like a village, and not a suburb of Andover town. Part of the rural character is generated because of low hedges, not fences, large gardens and generous space between properties. Another important feature of Hampshire Villages s is their linear development, and not in estates of uniform housing with cul de sacs. |
| We feel safe in the present village environment.                                                                                                                                                                                                                                                                                                                             |
| close enough to use the facilities in Andover, but sufficiently separated to maintain the village atmosphere                                                                                                                                                                                                                                                                 |
| We would be sad to see this village grow into Andover and become a satellite of the town.                                                                                                                                                                                                                                                                                    |

|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Maintenance of the Local Gap is vital to prevent the village becoming part of the conurbation of Andover and to prevent Urban Creep.                                                                                                                                                                                                                                                                                                                                                                                                                      |
| I regret that there seems to have always been a perpetual image /class/status difference between Upper Clatford and Anna Valley.                                                                                                                                                                                                                                                                                                                                                                                                                          |
| COMMUNITY LIFE AND ACTIVITIES CAN BE VERY IMPORTANT                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| People, not only friends, will help if you need it.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| Residents in the village generally take pride in the village and their property, well looked after properties encourage more residents to want to live in the area, also encourages some tourism to the village                                                                                                                                                                                                                                                                                                                                           |
| One of the things that I love the most is the sense of community. My daughter has been brought up knowing her neighbours and being friends with people from 0-80 years old! There is a real sense of community and people helping each other out. The May Fayre is a great way of getting together with the wider neighbourhood and is great fun and also a draw to new residents - as is the pub. If the pub had a chain feel then it would lose a lot of its charm and appeal. It is great to be able to pop in to Andover to grab the train to London. |
| Perfect village set up. I moved from a city!                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| Better public transport for people without cars.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| Easy access to supermarkets                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| Public transport appalling- I have missed appointments due to no shows and taxi s available from Andover also poor                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| Additional housing will attract more vehicle movements at peak times. This will need to be considered. e.g. the junction from Foundry Rd on to the Salisbury Rd                                                                                                                                                                                                                                                                                                                                                                                           |
| We used to have two shops and a post office. Older persons without transportation must find it difficult                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| No rail services. Bus service useless                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| Access to rail depends upon car ownership or private hire (taxi). Public transport is poor.                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| Cars exceed the speed limit going through Anna Valley, and I'm sure other parts of the villages. I think some control is necessary, perhaps the same as in Abbots Anne, not speed bumps as these cause unnecessary noise and breaking by cars.                                                                                                                                                                                                                                                                                                            |
| Bus & Rail services poor                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| Miss having the village shop in Anna Valley but at least we have the farm shop now.                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| Pub and local shop are vital parts of our community. They provide places to meet and socialise                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| Shop needs to be in every village.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| Let villagers park at Village Hall to keep pub going.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| Vital to support pub, shop, church, etc.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| It's walkable to town and close by car to road and rail network. It is rural.                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| No shop in Anna Valley                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |

|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Bus service to station would be very good.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| Since the closure of the Anna Valley post office, there is no shop in the village                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| As Anna Valley lost its Post Office some of the questions are not applicable.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| The volume and speed of traffic is threatening the sense of a quiet village. Traffic calming would be helpful                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| WHILST UPPER CLATFORD HAS A PUB IT LACKS FOR A GENERAL SHOP AND / OR POST OFFICE. THIS IS REGRETABLE ALTHOUGH IF UNECONOMIC PROBABLY UNAVOIDABLE. THE GOODWORTH CLATFORD SHOP & POST OFFICE PROVIDES A REASONABLE ALTERNATIVE.                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| Sadly, the village is becoming a rat run for the Test Valley and this changes the atmosphere.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| sometimes too many cars parked on main road                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| Improvement needed in public transport especially as one gets older.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| Life could be a lot better if Andover Soton rail route was reopened and used at the Clatford to town part as an urban tramway. Bus service very poor. Am a reluctant car user.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| The question on local shop and pub should be two questions. I would grade the pub as very important but the local shop as not important. We do not have a local shop in Anna Valley, we have a Farm Shop providing limited items.                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| The view of the Village Green from my house. Balksbury Park. Easy access to Andover.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| Enjoyment has been diminished by increase in heavy vehicle traffic and speed of vehicles in the village street. Inconsiderate drivers lack consideration for residents & parking by non-residents, with the large space behind the village hall - it would be helpful if (long term?) residents were allowed to park there where no other space was available - as was allowed in former years. Car owners could leave name / phone number, etc. When I have heavy stuff to carry - It's not the most convenient, but would be an alternative (the road is often an easier option apparently for visitors to hall functions - than walking from the specified free space.) |
| greenery is very important - trees and flowering shrubs                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| Like it as it is.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| Access to rural walks within minutes, but equally access to a pleasant off-road walk that drops you into Andover from the village too                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| We moved into the parish within the last twelve months and immediately felt at home. It's a lovely part of the world.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| living in a village is all about the community, low crime and escaping from the noise from cities and towns.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| As it currently is, its a lovely place to live.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| To me, the village is the same, wherever you live. Quiet with good people. Let's keep it that way.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| I appreciate a village atmosphere where neighbours know each other and converse on a social basis.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| NOT ALL CHANGE IS GOOD. PEACE AND QUIET IS WORTH A FORTUNE.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| We count ourselves fortunate to live in Upper Clatford. There is a broad socio and demographic spread in the village that are under represented in the community. A question is how to attract these other                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |

groups to being part of the heart of the Upper Clatford community. How is the plan to succeed given this challenge? What can the community offer them?

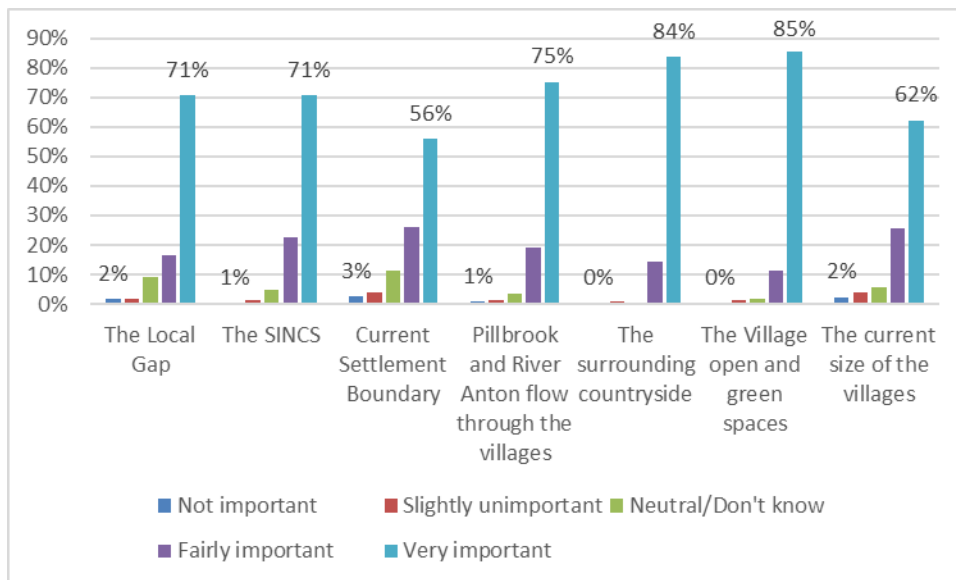
green space and safe environment for children

I love the fact that we have a green space (Upper Clatford/Anna Valley park) with a river (Pill Hill brook) running through it. The park in Anna Valley is very poorly provisioned.

why not develop Andover town centre and create more business there as more and more shops are closing down

### 3.1.2 IN SPITE OF ITS CLOSE PROXIMITY TO ANDOVER, THE PARISH HAS MAINTAINED MUCH OF ITS RURAL CHARACTER. WHICH OF THE FOLLOWING DESCRIBE THE IMPORTANT CHARACTERISTICS OF THE PARISH?

The graph below gives all scores for the 7 village characteristics and with the exception of the Current Settlement Boundary and size of the Village, more than 70% of all respondents regard these features as very important. Virtually no respondents see these as being unimportant.



The majority of respondents attach great importance to the community feel, tranquillity, rural atmosphere and village facilities. Road and rail networks are important for commuting and travel.

#### Comments

The fields each side of Watery Lane are part of the character of Upper Clatford and need to be (kept) clear of buildings / residential properties

I have lived in this village all my life. It has a special community feel and unique characteristics. I would hate for this community, by accident or carelessness or through design to be swallowed up by an expanding Andover. Sure we should build a number of houses but to the South of the village. I worry that the space between Andover and our northern boundary is owned by a housing developer, one who had already shown a probable disregard for planning controls.

|                                                                                                                                                                                                                                                                                                               |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| The village has a really special and unique character and I think that it is really important to preserve this individuality.                                                                                                                                                                                 |
| It is important that Upper Clatford retains its individual identity, physically separate from the town of Andover                                                                                                                                                                                             |
| The gap between Andover and the village is not accessible and therefore the gap presents little 'value' in the separation.                                                                                                                                                                                    |
| It is crucial to maintain the local gap.                                                                                                                                                                                                                                                                      |
| With its proximity to Andover, if the village becomes too large, it will merge into becoming part of Andover. Lets keep it a nice village.                                                                                                                                                                    |
| Maintaining the Local Gap and the treasured and unique views in and around the Parish should be high priority in our NDP                                                                                                                                                                                      |
| [Annotation: ? against Local Gap]                                                                                                                                                                                                                                                                             |
| The gap between Andover and the villages is obvious because of A303 and water courses create "natural" barriers, no further break is necessary, however the settlement boundaries are important to maintain division between the rural villages.                                                              |
| The physical and geographical characteristics of the parish are what provide its USP and should be preserved at all costs                                                                                                                                                                                     |
| Vital Andover stays north of A303                                                                                                                                                                                                                                                                             |
| I don't want to see the village merge into Andover I like the 'gap'.                                                                                                                                                                                                                                          |
| To retain their identity, it is essential that the villages are not subsumed into Andover through 'infill' development                                                                                                                                                                                        |
| Adverse to infill development and becoming engulfed in Andover's sprawl.                                                                                                                                                                                                                                      |
| SOME EXPANSION IN SIZE ACCEPTABLE PROVIDING THERE IS ADEQUATE SUPPORTING INFRASTRUCTURE AND RURAL AMBIENCE IS MAINTAINED. VERY IMPORTANT THAT PARISH IS NOT SUBSUMED INTO URBAN ANDOVER AS HAS HAPPENED WITH CHARLTON.                                                                                        |
| The gap between Andover and Upper Clatford gives the village its character and must be kept.                                                                                                                                                                                                                  |
| The village should NOT be merged with Andover.                                                                                                                                                                                                                                                                |
| the local gap is crucial in maintaining a village identity; SINC's are vital to ensure a rural character                                                                                                                                                                                                      |
| We note the watercress beds along Foundry Road are included in the SHELA, we would be strongly against any development on this site because it would destroy a conservation area and take away a small local business.                                                                                        |
| Development on the SHELA areas would be acceptable as does not appear to infringe on points listed above provide the necessary ground works were provided.                                                                                                                                                    |
| Times change and the need for houses changes with it. I have no problem with that as long as the character of the village is kept.                                                                                                                                                                            |
| I love the current characteristics of the village and I feel all the points mentioned above needs to be maintained and preserved. Any future development will destroy the country village feel which is enjoyed by both residents and people visiting to spot wildlife, and to enjoy the countryside we have. |

|                                                                                                                                                                                                                                                                                                                               |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| The set up and surrounding features is why we purchased our house in this area                                                                                                                                                                                                                                                |
| lovely as it is.                                                                                                                                                                                                                                                                                                              |
| The Parish currently strikes a nice balance between rural and urban aspects - this is what drew us to the location                                                                                                                                                                                                            |
| Sympathetic development that is in keeping with the locality                                                                                                                                                                                                                                                                  |
| I recognize some growth may be necessary but must remain limited                                                                                                                                                                                                                                                              |
| Any planned development should be sympathetic to the integrity of the villages                                                                                                                                                                                                                                                |
| The size of the community and its character are ideal. Only limited infill / property replacement in a style in keeping with the character of the village should be allowed.                                                                                                                                                  |
| Any large-scale development will significantly decrease the quality of life within the Parish, as many properties on higher elevations along Red Rice Road, in Upper Clatford itself, as well as those in Anna Valley, overlook an area of Natural beauty which would be destroyed by development within the SHELAA boundary. |
| I'm particularly concerned on keeping Pillhill as a nature conservation area as many species inhabit this lovely tributary of the Anton and then the Test Rivers                                                                                                                                                              |
| Land available for new development within the current settlement area is insufficient to enable a significant increase in the number of dwellings. However, a small increase in population could be achieved by replacing single storey properties with two storey houses                                                     |
| I moved to a village as I enjoyed the idea of a village life. Yes, I would like it to stay as it was, but I know village life has to evolve and people must accept change as long as it is for the better.                                                                                                                    |
| What is preserved in this area is much appreciated and is to be cherished.                                                                                                                                                                                                                                                    |
| DO NOT OBLITERATE THE TRUE VILLAGE LIFE OR SPOIL SURROUNDING LAND                                                                                                                                                                                                                                                             |
| It would be nice to keep the character of these special villages. If the village needs to expand expanding away not towards Andover is preferable.                                                                                                                                                                            |
| we will never win village of the year                                                                                                                                                                                                                                                                                         |
| It is fine to build in the villages but ruining the character of the villages will stop people wanting to live here. We moved here because of its beauty and that will be lost if there is no real thought to building new properties.                                                                                        |
| The village needs to be kept vibrant and attractive, i.e. playground areas to be upgraded and maintained, make more of the river settings                                                                                                                                                                                     |
| THE RURAL ASPECT OF OUR AREA IS VERY IMPORTANT TO US.                                                                                                                                                                                                                                                                         |
| Any house being built should have ample car parking spaces.                                                                                                                                                                                                                                                                   |
| Any building in the village will spoil it                                                                                                                                                                                                                                                                                     |
| Nice for people who are young and want to remain in the village to have opportunity to do so with perhaps some affordable housing development.                                                                                                                                                                                |
| The water meadows to the north of the settlement boundary are very important for a variety of wildlife such as deer.                                                                                                                                                                                                          |

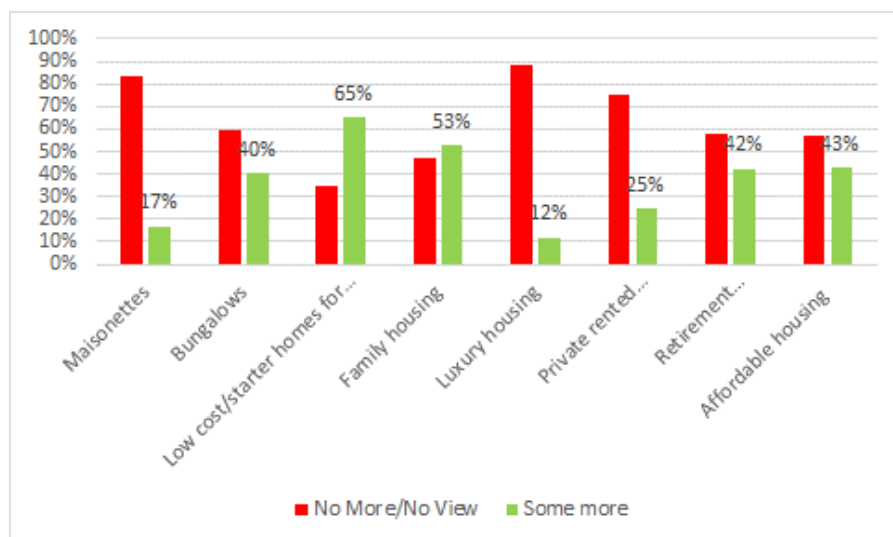
|                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| There is plenty of space around the periphery of the village to allow building of one-off houses, especially if they allow older residents to downsize within the village or the young to get on the housing ladder.                                                                                                                                                                                                                                    |
| More sympathetic housing would be tolerable.                                                                                                                                                                                                                                                                                                                                                                                                            |
| The word Village is used a lot and that's why we moved here. Would like it to stay as a village and not become a town.                                                                                                                                                                                                                                                                                                                                  |
| development should be limited to infilling, brown sites and areas with no agricultural or amenity use.                                                                                                                                                                                                                                                                                                                                                  |
| We consider the villages should contribute to the demand for housing; especially for younger people and families.                                                                                                                                                                                                                                                                                                                                       |
| No more housing                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| I feel it is important to keep the village as a village and not make it larger build any new builds in the settlement area                                                                                                                                                                                                                                                                                                                              |
| The current extent of the settlement boundary is only important to maintain a gap with adjacent settlements. Where there are no immediate adjacent settlement buildings then this is not important. The major concern related to the Parish Boundary is the land east of the Salisbury/Andover road that is in Abbots Anne Parish. A review of parish boundaries is required to ensure local residents have a say in planning development on this land. |
| We are all one village made up of three settlements.                                                                                                                                                                                                                                                                                                                                                                                                    |
| All the above highly desirable and should be maintained                                                                                                                                                                                                                                                                                                                                                                                                 |
| The SINC area should be extended to cover the fields and whole wood bordering the Pillhill brook which provides a wildlife corridor to the Salisbury road and the wood habitat for bats, nesting buzzards, pheasants, deer and other wildlife.                                                                                                                                                                                                          |
| A red protection line needs to be around Bury Hill Ring.                                                                                                                                                                                                                                                                                                                                                                                                |
| "Sites" rather than Sights - SINC                                                                                                                                                                                                                                                                                                                                                                                                                       |
| Bury Hill fort site and the ancient chalk quarry below should be protected - there should be a category for this.                                                                                                                                                                                                                                                                                                                                       |
| Why did HCC downgrade our Water Meadows?                                                                                                                                                                                                                                                                                                                                                                                                                |

#### **In summary,**

- ✓ 87% support protection of the Local Gap
- ✓ 95% value the current access to green spaces and the Conservation Area
- ✓ 85% wish to maintain the current Settlement/Boundary

## 3.2 DEVELOPMENT ACROSS THE PARISH

### 3.2.1 VIEWS ON THE CURRENT BALANCE OF HOUSING IN THE PARISH.



Residents were asked to indicate their views on the current balance of housing types across the settlements, by scoring different types of accommodation.

Because the online responses had “no more” and the hardcopy responses had “no view”, it is not possible to draw the conclusion that a

significant number of parishioners would be willing to see more low-cost starter homes (65%), Family homes (53%). The other two categories getting scores over 40% are retirement homes and affordable housing.

Comments provided by respondents were as follows:

| Comments                                                                                                                                                                                                                     |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| The housing situation is suitable with a fine balance between that and the surrounding features i.e. fields and wildlife                                                                                                     |
| Any new buildings should be designed & built in sympathy with established housing, not eyesores.                                                                                                                             |
| Retirement accommodation would need better bus services.                                                                                                                                                                     |
| Village does not need to expand                                                                                                                                                                                              |
| See previous questionnaire submitted!                                                                                                                                                                                        |
| Not council houses as they are needed (note CE - as written)                                                                                                                                                                 |
| Lack of amenities                                                                                                                                                                                                            |
| I would prefer less development. The middle option here differs to the hardcopy.                                                                                                                                             |
| Don't need any luxury housing                                                                                                                                                                                                |
| Do not need luxury housing                                                                                                                                                                                                   |
| no room for more housing without destroying the village. the bungalows specifically for over 50s are now being occupied by young single persons (there was a government grant for these in place to be kept for the elderly. |
| Q very difficult to answer as I don't have a good sense of the current mix of housing by the categories listed                                                                                                               |

|                                                                                                                                                                                                                                                                                                                                                                    |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Difficult to answer                                                                                                                                                                                                                                                                                                                                                |
| The paper questionnaire allows a Neutral or No View middle option - this is not represented on this online questionnaire so does not reflect my views correctly.                                                                                                                                                                                                   |
| Concerned that boxes ticked change automatically                                                                                                                                                                                                                                                                                                                   |
| I AM NOT PREPARED TO SELECT A RESPONSE TO EACH CRITERIA AS I DO NOT FEEL A CHANGE TO THE CURRENT BALANCE IS APPLICABLE TO ALL                                                                                                                                                                                                                                      |
| There should be an option to say we don't need any more of these. I have ticked neutral where I feel some of this applies                                                                                                                                                                                                                                          |
| I've SAID NO MORE AFFORDABLE AS I FEEL THE TRANSPORT COMMUNICATIONS AND FACILITIES ARE THERE TO SUPPORT MORE MASS HOUSING!                                                                                                                                                                                                                                         |
| Low cost housing should only be available to people who have a relationship with the village, and should be kept for 5yrs minimum, and when sold only be allowed to increase by the yearly cost of inflation, maintaining these houses for people in the same situation as those who originally bought the houses, keeping a supply of these houses in the village |
| We are a village - Let's hope it stays that way!                                                                                                                                                                                                                                                                                                                   |
| no more houses needed, takes away the village feel.                                                                                                                                                                                                                                                                                                                |
| Encourage granny annexes, small single storey house built in rear garden, any extension - e.g. garage conversion - to be able to house elderly mum or dad                                                                                                                                                                                                          |
| I don't think we're a suitable location for retirement houses, given the poor level of public transport/shopping facilities.                                                                                                                                                                                                                                       |
| If any development permitted, it should be Low cost starter homes and Family housing as facilities do not exist for those needing public transport or local shopping etc.                                                                                                                                                                                          |
| Answers negative as no real preference. More can't see where they would be built without joining the village onto Andover.                                                                                                                                                                                                                                         |
| This is difficult to answer. It is important to have provision for all types of housing, but the current mix seems just right.                                                                                                                                                                                                                                     |
| As amenities are very limited and the roads are not suitable to cope with an increase in the volume of traffic, build further homes should be strictly controlled                                                                                                                                                                                                  |
| No need for more luxury housing.                                                                                                                                                                                                                                                                                                                                   |
| no more ticks added as not included on hard copy                                                                                                                                                                                                                                                                                                                   |
| No selection for no more, this is why I've chosen no view.                                                                                                                                                                                                                                                                                                         |
| Yes, the village could do with more housing but not too many. Keep it a nice village.                                                                                                                                                                                                                                                                              |
| Large scale housing development will never be appropriate within the Parish                                                                                                                                                                                                                                                                                        |
| More smaller and affordable, quality, village style property development would enhance the village provided it is not within the areas of natural beauty                                                                                                                                                                                                           |
| People of all income brackets need homes to live in.                                                                                                                                                                                                                                                                                                               |
| I would not want the area to become homes of the rich & elite.                                                                                                                                                                                                                                                                                                     |

|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p>Since the questionnaire demands that I tick all the boxes I have done so, but those ticked do not properly reflect my deep concerns about increasing housing in the Parish, which I am not sure is entirely necessary or desirable. I am very concerned that increasing housing would be a gift to developers. Whilst we do need young families in the village, increasing housing is problematical because the Parish is small and areas available for building are limited unless developers take over swathes of green fields and open spaces. This is inevitable. If allowed, it would destroy the glorious countryside that characterizes this village and brings in tourists and many overseas visitors. The Hampshire countryside is renowned for its beauty, but it is constantly under threat - please let us not concrete it over but use available brown field sites instead. The soul needs green spaces and nature. There are huge housing estates all over Andover and its environs that offer affordable housing. In our particular area just over the Parish border, there are many large housing estates that provide a good selection of starter, affordable and family homes. I would therefore prefer not to increase building within the village. If TVBC demands it, then it should be the absolute minimum and sensitively located - again on brown sites not green. One of the biggest arguments against increased housing is our already desperately congested road system, especially along the Village Street. More cars, more congestion, more pollution. A totally avoidable misery that should not be inflicted on residents.</p> |
| KEEP VILLAGE PEOPLE IN THE VILLAGE. IT IS A WAY OF LIFE.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| Currently the amenities, facilities and schools are fully subscribed. Should new homes be built in the village this would have a massive impact on these.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| AFFORDABLE HOUSING ONLY TO BE PROVIDED FOR THOSE FROM THE PARISH                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| If additional housing is required, it should be in keeping with the village character                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| Road network limits much more development.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| Additional housing of any kind should follow the scheme already in place in the village, i.e. generally all properties are situated in a generous/large garden with lots of space between houses, and parking for at least two cars per occupant. Traditionally the villages follow a linear patten of development.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| I think we are full!                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| no more ticks added as not included on hard copy. Stop selling council bungalows.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| to maintain a true village atmosphere, one needs to encourage families and working people and to discourage commuters and second home owners. Maintain a balanced mix of ages.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| Would not like to see any more development                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| Prefer no more buildings                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| IN OUR OPINION WE DO NOT NEED LUXURY HOUSES                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| More affordable housing for young people and for village pensioners (like present bungalows)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| No major developments nor low cost                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| Aster shouldn't sell off houses - the village already had bungalows and houses !!                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| No idea how much private rented accommodation there is currently                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| <p>The village has a good mix of different types of housing, but as with national policy the housing stock is utilised poorly. Elderly singles or couples in houses more suited to families, while bungalows or smaller dwellings more suited for singles and couples are permitted to be extended or converted into family houses. This creates shortages at either end of the property ladder and will continue to do so</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |

|                                                                                                                                                                                                                                                                                                                                                                                |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| without providing a choice, or even incentive, for people to move into more suitable accommodation as their life stages change. Houses should be for living in, not investments or second homes, so whatever is built should have restrictions and covenants placed on them, otherwise there is a constant need to build more. Build more, by all means, but use better first! |
| The Response "No more" means we are neutral.                                                                                                                                                                                                                                                                                                                                   |
| I can only really talk about Upper Clatford - I don't believe WE need any more housing. TVBC may need more housing, but our village doesn't.                                                                                                                                                                                                                                   |
| You need to keep a good balance                                                                                                                                                                                                                                                                                                                                                |
| To preserve character in and around the conservation area                                                                                                                                                                                                                                                                                                                      |
| no more ticks added as not included on hard copy                                                                                                                                                                                                                                                                                                                               |
| We need young families to be able to afford to live here                                                                                                                                                                                                                                                                                                                       |
| How much more housing will the infrastructure support?                                                                                                                                                                                                                                                                                                                         |
| more affordable homes are required for local people/families                                                                                                                                                                                                                                                                                                                   |
| I would like to see some housing affordable by younger people from the parish area.                                                                                                                                                                                                                                                                                            |
| Unless you can provide details of actual need, I cannot answer this question                                                                                                                                                                                                                                                                                                   |
| A little is not unreasonable.                                                                                                                                                                                                                                                                                                                                                  |
| There is too much "infilling " in the village.                                                                                                                                                                                                                                                                                                                                 |
| Can't agree with any of the above. Keep the rural balance right. No more required.                                                                                                                                                                                                                                                                                             |
| What are the statistics on current levels?                                                                                                                                                                                                                                                                                                                                     |
| to maintain a true village atmosphere, one needs to encourage families and working people and to discourage commuters and second home owners. Maintain a balanced mix of ages.                                                                                                                                                                                                 |
| A range of types of housing create a population strata balance.                                                                                                                                                                                                                                                                                                                |
| PRIVATE RENTED ACCOMMODATION IN RESTRICTED NUMBERS. RETIREMENT HOUSING - AMENITIES MUST CATER FOR THEIR NEEDS                                                                                                                                                                                                                                                                  |
| retired people who would like to stay in the village and have single level accommodation is difficult to find so more bungalows would be a great asset to everyone as it helps families who wish to move into the village and people who wish to downsize                                                                                                                      |
| SCATTERED RATHER THAN AS NEW ESTATES                                                                                                                                                                                                                                                                                                                                           |
| The small road sizes and lack of parking make it incompatible with any major development within the area.                                                                                                                                                                                                                                                                      |
| No New Builds                                                                                                                                                                                                                                                                                                                                                                  |
| [Paper - Not Answered]                                                                                                                                                                                                                                                                                                                                                         |
| Difficult to judge as no figures to how many/proportion of what the area already has.                                                                                                                                                                                                                                                                                          |
| We assume "maisonettes" includes apartments. What does a "few" mean? It is open to multiple interpretations. All the categories marked as "need a few more" could be met by suitable apartments.                                                                                                                                                                               |
| After the let down with the old peoples' bungalows in Above Town, care should be taken                                                                                                                                                                                                                                                                                         |

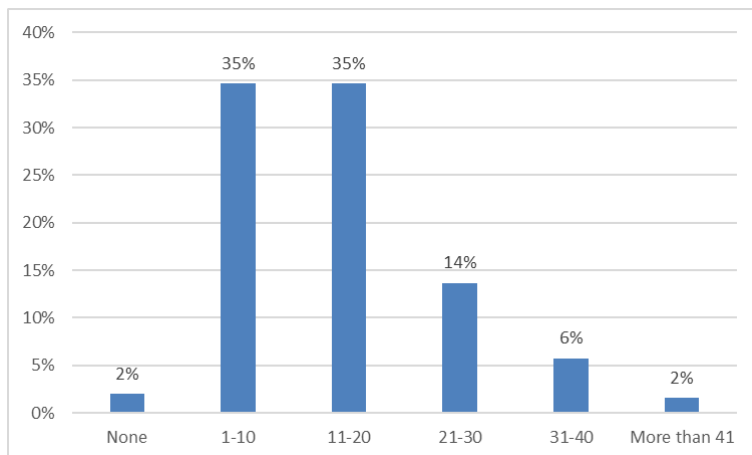
|                                                                                                                                                                                                                                                                                           |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| WE DON'T WANT ANY                                                                                                                                                                                                                                                                         |
| no view expressed                                                                                                                                                                                                                                                                         |
| The character of Clatford Manor May change if rentals exceed owners.                                                                                                                                                                                                                      |
| provision for disabled living/either with a family unit or free standing                                                                                                                                                                                                                  |
| Only been a resident for a few months!                                                                                                                                                                                                                                                    |
| needs for local village people                                                                                                                                                                                                                                                            |
| I would prefer no more social housing or council lettings                                                                                                                                                                                                                                 |
| Parking is already an issue in the village and at peak times there is a lot of traffic trying to wind through which can be dangerous when trying to use the narrow paths                                                                                                                  |
| Small houses such as terraces would suit very well                                                                                                                                                                                                                                        |
| our views depend on where they are built                                                                                                                                                                                                                                                  |
| The answers to this question differ from the paper-based return in that the middle column is headed Neutral/No View and I have ticked this column in answer to all of these questions. If a requirement for affordable housing was to be established, then my answer would be a few more. |
| The paper questionnaire does not copy this questionnaire - hence no response to the above questions. Please accept a neutral response to the missing answers.                                                                                                                             |
| I've ticked these boxes as we need more younger families in parish (see my final comment on planning)                                                                                                                                                                                     |
| The Parish doesn't necessarily NEED any more housing, however there may be suitable space to allow for a few more - particularly low cost/starter homes and family housing                                                                                                                |
| Low cost homes only for residents' siblings                                                                                                                                                                                                                                               |
| Luxury housing not welcome                                                                                                                                                                                                                                                                |

#### In conclusion:

- ✓ Support for low cost starter homes (65%) and family homes (53%)
- ✓ Some support for retirement houses (42%), affordable housing (43%), bungalows (40%)

#### 3.2.2 HOW MANY NEW HOMES DO YOU FEEL SHOULD BE BUILT IN THE PARISH OVER THE NEXT 10 YEARS TO MEET COMMUNITY NEEDS?

Over the last 10 years, within the Parish, there have been 20 new build houses and 4 rebuilds. This is an average of 2 a year, with the peak of 6 new houses in 2010. With this in mind, residents were asked how many new homes they felt should be built in the Parish over the next 10 years to meet community needs. There was no option for No More – but residents had the option of giving an “other” view and many indicated that there wanted *No More* in the comment box.



Using these comments to identify those who want no more, the graph below shows the result.

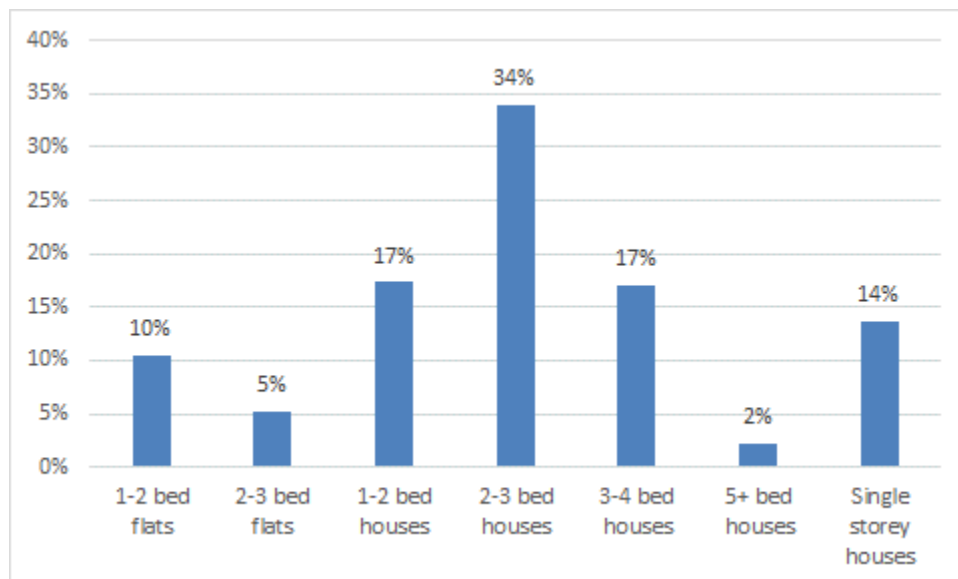
- 2% want no more houses
- 35% want up to 10 new houses which is half the historic growth rate
- 35% want continued growth at the current rate of 20 houses over the next 10 years
- 14% would be prepared to see an increase in housing development to 30 houses
- 6% would be willing to see the rate of development double
- 2% would be willing to see more than 41 new houses.

The comments provided against this question are provided below They have been grouped to reflect an increasing appetite for more housing.

| Comments:                                                               |
|-------------------------------------------------------------------------|
| None. There are plenty of houses here already. If no choice, then 1-10. |
| none                                                                    |
| None - Village Hall has enough and cars                                 |
| None if possible                                                        |
| no more houses                                                          |
| No more houses etc to be built.                                         |
| No more houses should be planned for.                                   |
| no sure. As few as possible.                                            |
| I would say zero.                                                       |
| Prefer none                                                             |
| Upper Clatford does not need more houses.                               |
| No new builds                                                           |
| none                                                                    |
| NONE                                                                    |
| 11-20 but only if starter homes for purchase                            |

|                                                                                                                                                                                                                                                                                                                                               |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Ticked 1-10; NOTES: to keep it a quiet community. Also, the Council used to put people from the village back into the village. It was the main thing (Village Connections). Not any more - they stick anyone in them and it is changing our village.                                                                                          |
| 1-10. AS A MAXIMUM TO ENSURE THE CURRENT CHARACTER OF THE PARISH                                                                                                                                                                                                                                                                              |
| Consider extension to selected houses to allow for older relative, and thus to free up other housing                                                                                                                                                                                                                                          |
| 1-10 with careful consideration on location and impact to current residents                                                                                                                                                                                                                                                                   |
| in fill and SHEELA area                                                                                                                                                                                                                                                                                                                       |
| There are fields within the village boundary where 50+ houses can be built                                                                                                                                                                                                                                                                    |
| Between 11-30 (no less, no more) or 7-10 per settlement                                                                                                                                                                                                                                                                                       |
| 21-30. CHOICE OF SITUATION ESSENTIAL TO MELD WITH SURROUNDINGS                                                                                                                                                                                                                                                                                |
| A new development 'Estate' of small to medium sized homes could be built & absorbed if built off the Red Rice Rd on the site of the old vineyard towards Salisbury Rd which is a natural boundary. The local schools of Goodworth Clatford & Abbots Ann could accommodate more children & make all three villages much more viable. & lively. |
| I can not specify, however, there seem to be a growing demand for more homes                                                                                                                                                                                                                                                                  |
| NO IDEA                                                                                                                                                                                                                                                                                                                                       |
| No idea.                                                                                                                                                                                                                                                                                                                                      |
| We don't know. Our inclination is to encourage more young families, but no information is given about the actual demography or about the pressure on supporting structures, especially schools.                                                                                                                                               |
| This really depends on where within the settlement these properties are to be built. The centre of the village cannot accommodate further growth. The Above Town and Anna Valley areas may have more development area.                                                                                                                        |
| PREFERABLY COUNCIL HOUSES                                                                                                                                                                                                                                                                                                                     |
| You cannot infill too much, otherwise you will lose the open space we moved here for.                                                                                                                                                                                                                                                         |
| Affordable housing                                                                                                                                                                                                                                                                                                                            |
| Affordable housing for younger generations                                                                                                                                                                                                                                                                                                    |
| Would like any new builds to be specific for young villagers                                                                                                                                                                                                                                                                                  |
| No view                                                                                                                                                                                                                                                                                                                                       |
| Provision to allow disabled/elderly people to live with their family/community                                                                                                                                                                                                                                                                |
| To meet an established requirement                                                                                                                                                                                                                                                                                                            |
| These new builds should be low cost starter homes and not housing association                                                                                                                                                                                                                                                                 |

3.2.3 RESIDENTS WERE ASKED IN CONSIDERING THEIR NEXT MOVE, OR PERHAPS THE REQUIREMENTS OF CHILDREN OR PARENTS OR NEW RESIDENTS WHO WANT TO MOVE IN, WHAT TYPE OF HOMES DID THEY THINK WOULD BE NEEDED IN THE PARISH? MULTIPLE SELECTIONS WERE PERMITTED



There is very little support for large houses or 2-3 bed flats.

A preference is shown for 2-3 bed houses. Other types of accommodation score broadly the same, and no clear preference can be identified.

The Comments are as follows: Where possible these have been grouped

| Grouping | Type of building/development  |
|----------|-------------------------------|
| 1        | Bungalows                     |
| 2        | no more big                   |
| 3        | more small / retirement homes |
| 4        | no change                     |
| 5        | less bungalows                |
|          | Other comments                |

| Group | Comment                                                     |
|-------|-------------------------------------------------------------|
| 1     | 1-2 bed bungalows                                           |
| 1     | bungalows                                                   |
| 1     | 1-2 bed bungalows                                           |
| 1     | 1 bed house                                                 |
| 1     | Bungalows                                                   |
| 1     | retirement complex similar to St Peter's Close GC           |
| 1     | Retirement. Bungalow. Maybe a small number of starter homes |

|   |                                                                                                                                                                                          |
|---|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1 | OAP bungalows                                                                                                                                                                            |
| 1 | May be small bungalow                                                                                                                                                                    |
| 3 | Depending on the size of families but not in the villages.                                                                                                                               |
| 3 | Affordable homes for young people to be able to live in the country                                                                                                                      |
| 3 | MAYBE A SMALL SHELTERED HOUSING                                                                                                                                                          |
| 3 | semi detached or small terraced                                                                                                                                                          |
| 3 | However to be kept as two storey, not tall town houses please.                                                                                                                           |
| 3 | we need to encourage families into the village                                                                                                                                           |
| 3 | Increased number of retirement properties in the settlement to                                                                                                                           |
| 3 | retirement accommodation                                                                                                                                                                 |
| 3 | houses for family that have down sized can move freeing up big family homes. We could do with homes with granny annexes too.                                                             |
| 3 | RETIREMENT HOME FACILITIES                                                                                                                                                               |
| 3 | disabled/elderly housing                                                                                                                                                                 |
| 3 | No more 4/5/6 bedroom houses are needed.                                                                                                                                                 |
| 3 | retirement homes                                                                                                                                                                         |
| 4 | n/a                                                                                                                                                                                      |
| 4 | ANNA VALLEY HAS GOOD RANGE OF HOUSING                                                                                                                                                    |
| 4 | Enough houses and cars-Basically UC is a suburb of Andover already                                                                                                                       |
| 4 | no more houses needed                                                                                                                                                                    |
| 4 | We do not need any more large houses built                                                                                                                                               |
| 4 | No more buildings                                                                                                                                                                        |
| 4 | None of the above                                                                                                                                                                        |
| 4 | If we must.                                                                                                                                                                              |
| 4 | N/A. BUNGALOWS ONLYSUITABLE FOR OUR NEEDS                                                                                                                                                |
| 4 | There is an adequate variety of houses within the close proximity of Andover which should cover the needs outlined in Question 12                                                        |
| 4 | No new builds                                                                                                                                                                            |
| 4 | NONE                                                                                                                                                                                     |
| 4 | I think the mix of accommodation is fine as it is.                                                                                                                                       |
| 5 | No single story - waste of land                                                                                                                                                          |
|   | I am not expecting to move                                                                                                                                                               |
|   | houses with gardens not overlooked                                                                                                                                                       |
|   | Solar panels on houses are a planning disgrace !                                                                                                                                         |
|   | No comment.                                                                                                                                                                              |
|   | No idea                                                                                                                                                                                  |
|   | Getting tired of answering this question. I have already given my view on building in the Parish                                                                                         |
|   | Some larger houses could be divided                                                                                                                                                      |
|   | Houses with decent sized gardens                                                                                                                                                         |
|   | Dependant on better local transport (bus) links                                                                                                                                          |
|   | No view                                                                                                                                                                                  |
|   | need to maintain balanced community                                                                                                                                                      |
|   | Sensible mix to ensure balance of accommodation for young and aging populations to maintain healthy balance of demographics. Also required is the necessary balance of infrastructure as |

|  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
|--|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | related to the green space available, activities and amenities for all age groups, including public transport that has in recent years declined. Lack of expansion in the village will further exacerbate the decline. Final comment is the continued use of the main village road for parking. It affects ability to navigate appropriately. This will not end well one day as someone at some point will be injured. This needs addressing as it will only worsen, regardless of expanding the village or not. |
|  | If required probably more of what is already here                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
|  | However this depends on the examination of what is needed and not what developers find profitable.                                                                                                                                                                                                                                                                                                                                                                                                               |
|  | I do not intend to move                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |

### 3.2.4 WITH THE NEED FOR NEW HOUSING IN MIND, WHAT FEATURES THEY WOULD LIKE IN NEW HOUSES

As shown below, respondents have limited appetite for private rented or warden-controlled accommodation. 24% wanted to see affordable shared ownership type developments and over 40% considered all development should be built to a high standard and eco-friendly.

| House characteristics        | %   | Score |
|------------------------------|-----|-------|
| Private rented               | 6%  | 69    |
| Warden controlled accommod   | 9%  | 110   |
| Smaller retirement           | 19% | 241   |
| Affordable, shared ownership | 24% | 299   |
| Eco friendly                 | 42% | 521   |

Analysis of the comments provides useful context to the above results. Duplicate statements have been removed (i.e. where one household submitted multiple entries for different residents)

| Group | Development type/condition |
|-------|----------------------------|
| 1     | Affordable housing         |
| 2     | Bungalows                  |
| 3     | Eco friendly               |
| 4     | Family                     |
| 5     | no more                    |
| 6     | smaller retirement         |
|       | Not categorised            |

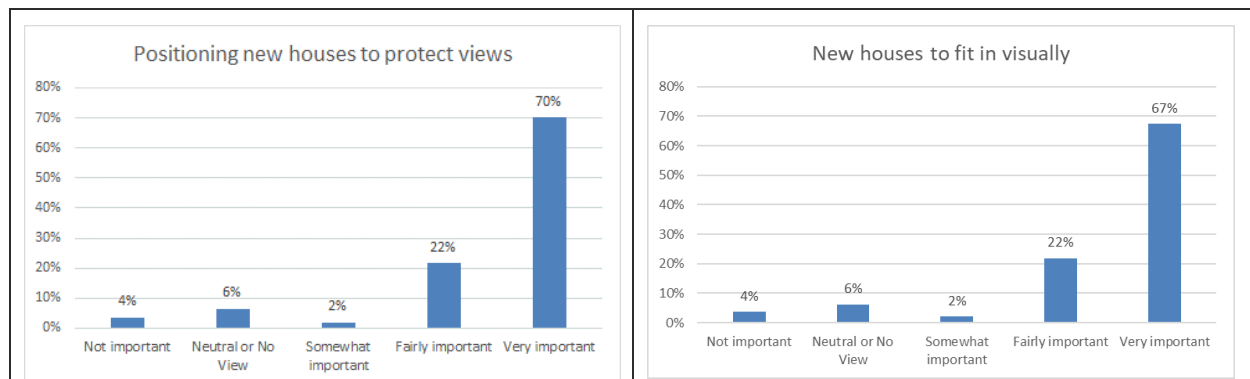
| Group | Comment              |
|-------|----------------------|
| 1     | affordable bungalows |

|   |                                                                                                                                                                                                                                                                               |
|---|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1 | Affordable for LOCAL youngsters, not rich outsiders                                                                                                                                                                                                                           |
| 1 | Affordable housing for young adults who's parent are already residence, living in the village                                                                                                                                                                                 |
| 1 | Affordable housing for young who want to stay in village plus 1st time buys                                                                                                                                                                                                   |
| 1 | Affordable not shared ownership                                                                                                                                                                                                                                               |
| 1 | As long as not let down as Bungalows last time                                                                                                                                                                                                                                |
| 1 | Smaller affordable for 1st time buyers                                                                                                                                                                                                                                        |
| 1 | Starter homes for the young                                                                                                                                                                                                                                                   |
| 1 | village does not need to expand                                                                                                                                                                                                                                               |
| 1 | We don't need any more properties                                                                                                                                                                                                                                             |
| 2 | bungalows for disabled                                                                                                                                                                                                                                                        |
| 3 | All new houses should be eco-friendly                                                                                                                                                                                                                                         |
| 3 | All new housing should be eco friendly with solar panels etc                                                                                                                                                                                                                  |
| 4 | family accommodation                                                                                                                                                                                                                                                          |
| 4 | Family homes                                                                                                                                                                                                                                                                  |
| 4 | Family homes                                                                                                                                                                                                                                                                  |
| 4 | Family housing                                                                                                                                                                                                                                                                |
| 5 | no homes needed                                                                                                                                                                                                                                                               |
| 5 | No more buildings                                                                                                                                                                                                                                                             |
| 5 | no more houses needed                                                                                                                                                                                                                                                         |
| 5 | No new builds                                                                                                                                                                                                                                                                 |
| 5 | No new houses required                                                                                                                                                                                                                                                        |
| 5 | NONE                                                                                                                                                                                                                                                                          |
| 6 | High quality retirement homes may release some of the many large houses which are currently occupied by a single person                                                                                                                                                       |
| 6 | I think old people need a warden                                                                                                                                                                                                                                              |
| 6 | There is a growing older community and some of them are in fairly large houses. It would be great if they had somewhere to downsize too when the time comes and that would also free up stock for the growing families that we now have in the village.                       |
| 6 | would be great for the elderly to stay within the village and free up housing stock                                                                                                                                                                                           |
|   | 2-3 bedroomed terraced                                                                                                                                                                                                                                                        |
|   | By increasing private ownership, this will have a detrimental effect on properties for families and the long term health of the community. The same can be said of second homes etc. Has there been some research as to how many new families would like to move to the area? |

|  |                                                                                                                                                                                                                                                                                                                  |
|--|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Considerate & responsible house owners essential!                                                                                                                                                                                                                                                                |
|  | Development should be within the settlement boundaries, they should follow the linear pattern, properties should fit aesthetically within the village, and not impede existing views, each property should be situated in a large garden with hedges not fences, and sufficient parking for 2 cars per occupant. |
|  | high value housing                                                                                                                                                                                                                                                                                               |
|  | houses that fit in with the village that don't look ugly and out of place                                                                                                                                                                                                                                        |
|  | I would like the properties to be in keeping with what is already in the village. I do not think the village has the facilities that younger families who need affordable housing and low cost rentals because the transport links are too poor for them.                                                        |
|  | In concert with better local transport (bus) links                                                                                                                                                                                                                                                               |
|  | Larger detached dwellings                                                                                                                                                                                                                                                                                        |
|  | Must be in keeping with the village                                                                                                                                                                                                                                                                              |
|  | NEW HOUSES TO FIT IN VISUALLY WITH HOUSES IN THE PROXIMITY OF THE DEVELOPMENT                                                                                                                                                                                                                                    |
|  | No view                                                                                                                                                                                                                                                                                                          |
|  | Not opposed to properties which are in keeping with the village.                                                                                                                                                                                                                                                 |
|  | Not private ownership let out for multiple occupancy                                                                                                                                                                                                                                                             |
|  | or owner occupied                                                                                                                                                                                                                                                                                                |
|  | privately owned                                                                                                                                                                                                                                                                                                  |
|  | Plus houses for sale                                                                                                                                                                                                                                                                                             |
|  | private gardens, without feeling of being overlooked.                                                                                                                                                                                                                                                            |
|  | Private ownership                                                                                                                                                                                                                                                                                                |
|  | Private ownership                                                                                                                                                                                                                                                                                                |
|  | Sensible mix to meet the demographic and age to provide and maintain a healthy balance.                                                                                                                                                                                                                          |
|  | Single story homes for ALL ages.                                                                                                                                                                                                                                                                                 |
|  | standard purchase family home                                                                                                                                                                                                                                                                                    |
|  | To fit in with the current style of housing within the village- picturesque and charming.                                                                                                                                                                                                                        |
|  | To meet an established requirement                                                                                                                                                                                                                                                                               |
|  | Traditional thatch                                                                                                                                                                                                                                                                                               |
|  | We feel this is a very important criteria for new builds                                                                                                                                                                                                                                                         |
|  | With dedicated off street parking for at least two vehicles                                                                                                                                                                                                                                                      |

### 3.2.5 THE REQUIREMENT THAT POSITIONING NEW HOUSING SHOULD PROTECT VIEWS AND FIT IN VISUALLY WITH THEIR SURROUNDINGS

Two questions were asked about the impact of any new housing.



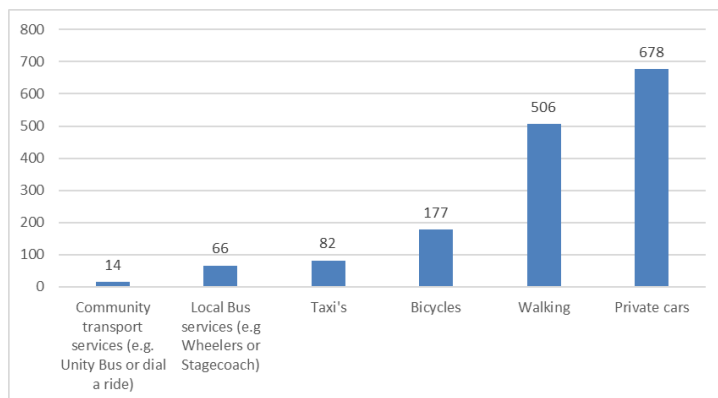
The results are shown above. In both cases, respondents see it as very important that new development is positioned to protect views from the surrounding landscape (70%) and that these new houses should fit in visually with other houses in the proximity of the development (67%).

Comments associated with this question are:

| Comments                                                                                                                                                                                                                                                                               |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| What does this [second question] mean? New housing should not limit / interfere with views - ? Houses ? Existing houses?                                                                                                                                                               |
| no more needed                                                                                                                                                                                                                                                                         |
| New housing should respect the visuality of the countryside currently enjoyed by current incumbents                                                                                                                                                                                    |
| Again, this would be dependent upon the area of the settlements that will be developed.                                                                                                                                                                                                |
| Unfortunately, there are houses of various architectural design in the village that represent an era which are not that aesthetically pleasing.                                                                                                                                        |
| ALL NEW PROPERTY TO BE IN KEEPING WITH THEIR ENVIRONMENT                                                                                                                                                                                                                               |
| There is no reason that housing with little or no impact on the environment cannot also be pleasing to look at and make residents in the area proud                                                                                                                                    |
| Current roads will not support many houses                                                                                                                                                                                                                                             |
| Being able to look out across the fields is massively important to good mental wellbeing, it's one of the reasons that we chose the village. It is also hugely important that the new housing doesn't change the look of the village as there is much history that is being destroyed. |
| Shouldn't look new, should fit in.                                                                                                                                                                                                                                                     |
| I do not understand this question. If it is about character and design, then I feel that this is an Upper Clatford centric question as the modernity of Anna Valley was built in the 20th or 21st Century                                                                              |

## 4 ROADS, TRANSPORT AND TRAFFIC

### 4.1 RESIDENTS WERE ASKED WHICH OF THE FOLLOWING FORMS OF TRANSPORTATION ARE USED IN A TYPICAL WEEK (SELECTING ALL THAT APPLY)



Not unsurprisingly, the most frequent form of transport is private cars (45%) which is typical of a rural community.

Likewise, many (33%) respondents walk and some journeys are made by bicycle (12%).

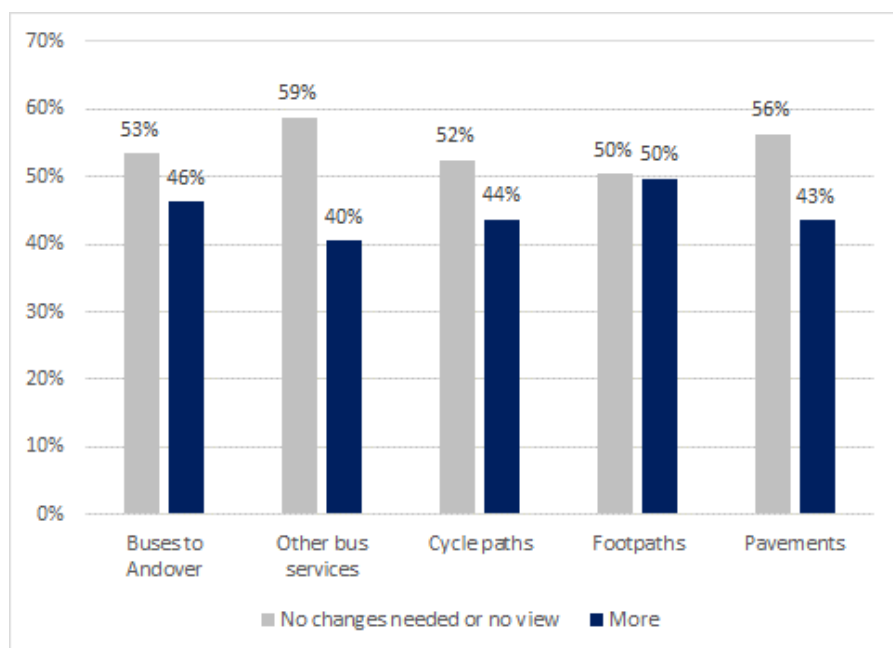
In aggregate only 11% of all journeys are made by any form of public transport.

Comments reflected residents concern that bus services were too infrequent or more bus services were needed to other areas.

| Comments                                                                                                                                                           |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| No available bus to station or health centre; so car / walking 3/4 [0.75] hour / taxi only choice. To town 1/2 [0.5] walk of 10 " car / 20 min bus (2 in AM) only. |
| Need more buses to other areas                                                                                                                                     |
| Do not often use bus because service is poor                                                                                                                       |
| Bus service doesn't seem to be convenient- timetable wise and cost.                                                                                                |
| Bus service too infrequent.                                                                                                                                        |
| Buses are too infrequent. Hopeless to get to and from Salisbury and Winchester.                                                                                    |
| HIGH STEP ON BUSES NOT ABLE TO BE USED BECAUSE OF HUSBAND'S DISABILITIES                                                                                           |
| Not aware of a community bus which would be very helpful                                                                                                           |
| WITH THE PASSAGE OF YEARS, A GOOD LOCAL BUS SERVICE MAY ASSUME IMPORTANCE.                                                                                         |
| my daughter also used the school bus.                                                                                                                              |
| We walk into Andover via Rookwood Mill.                                                                                                                            |
| Business Van                                                                                                                                                       |
| trains from Andover                                                                                                                                                |
| train                                                                                                                                                              |
| Commuter                                                                                                                                                           |
| RAIL                                                                                                                                                               |
| Occasional use of taxi                                                                                                                                             |

I use the railway as much as I can

#### 4.2 RESIDENTS WERE ASKED WHETHER ANY CHANGES ARE NEEDED TO THE A RANGE OF TRANSPORT SERVCIES



The graph opposite shows the scores for “more” or “no changes needed/no View” for each of the criteria. More than 40% of all respondents want to see a greater availability of all these services or facilities.

However, more than 50% felt satisfied or had no view on these issues.

Comments were as follows:

Advice given to protect walkers from injury - to walk facing oncoming traffic. More buses to Winchester & Salisbury, could save on car travel - more so now that facilities in Andover have been restricted.

Lighting on main roads through villages.

Footpaths need better maintenance & lighting

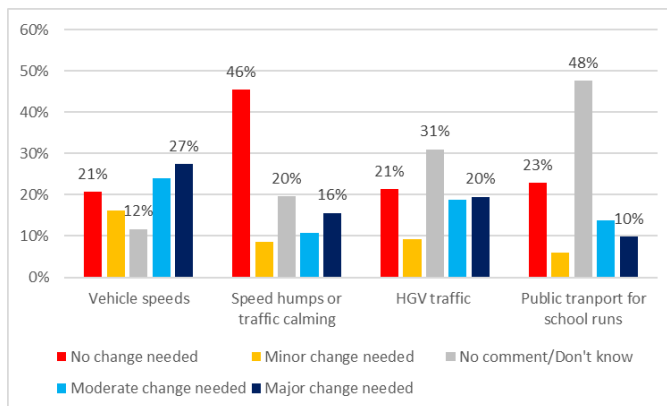
Pavement to Village Street to Goodworth Clatford would encourage more people to walk to Goodworth Village Stores and the school. Congestion is an issue at peak times in Upper Clatford. Paid for resident parking at the village hall to ease congestion and provide revenue for the hall.

The upkeep of paths (for cycles, footpaths and pavements) needs attention planned for-as do the pot holes in roads.

Main path in Upper Clatford too narrow!! Need extension to Church. It would be good to reclaim railway track bed from watery Lane to Goodworth and ultimately Fullerton, to create link to Test Way. As a precursor to the ultimate aim of building a railway, single track with loops, that would be co-sharing with the long-distance path. Am also curious to know who is responsible for the pathway between Crook & Shears to Above town. No maintenance appears to be carried out or vegetation cut back. Is it a self-help project?

|                                                                                                                                    |
|------------------------------------------------------------------------------------------------------------------------------------|
| With the increase in traffic there is a danger at times for walkers                                                                |
| Elderly in the village need regular bus services. There lack of frequency means we rely on our car. Pavements require improvement. |
| AS IN Q.17 BUSES NOT SUITABLE FOR HUSBAND'S USE                                                                                    |
| Potholes                                                                                                                           |

#### 4.3 RESIDENTS WERE ASKED WHETHER CHANGES ARE NEEDED TO TRAFFIC MANAGEMENT THROUGH THE VILLAGES

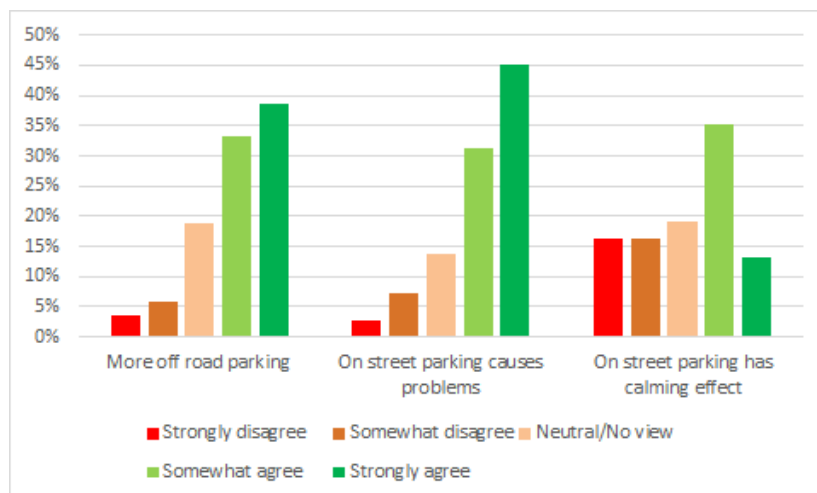


Respondents do see a (moderate or major) need for speed reduction across the villages. Other than that, respondents do not have a need for change on the other traffic measures. "No change/minor change" plus "No comment/Don't know" always scores higher than the need for change.

Comments were as follows:

| Comment                                                                                                                                                                                                                                                                            |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Reduced speed through/into villages                                                                                                                                                                                                                                                |
| speed monitoring sign                                                                                                                                                                                                                                                              |
| Speed through Upper Clatford should be 20mph. The number of cars parked controls to an extent but also provides obstacles for public transport. The school bus to Clatford School is essential, but still many do not use this facility. It is of concern if we lose this service. |
| Traffic speeds down Red Rice Road from Farleigh direction-this should be stamped on!                                                                                                                                                                                               |
| Speed reduced on Foundry road, and Calming introduced, we are becoming a rat run to town.                                                                                                                                                                                          |
| Traffic speeds to be limited to 20 mph in built up areas                                                                                                                                                                                                                           |
| 20 mph through tight areas. Traffic calming down Balksbury Hill for safety of those walking.                                                                                                                                                                                       |
| 20 MPH LIMIT IN VILLAGE. HGV TO BE CONFINED TO LOCAL SERVICES.                                                                                                                                                                                                                     |
| Traffic calming - as in Charlton - may be effective; positive not negative?                                                                                                                                                                                                        |
| The school busses sometimes get stuck when people park inconsiderately. Cars often speed through the village and this is a worry especially with the increasing number of children living in the village.                                                                          |

#### 4.4 RESIDENTS VIEWS ON PARKING IN THE VILLAGES



Taking agree and strongly agree as positive views:

- 72% of respondents want to see more off-road parking
- 76% believe that on street parking is causing problems
- However, only 48% see on street parking as having a calming effect (and only 13% strongly agree on this)

To facilitate analysis, the comments attached to this question have been grouped by issue. Vehicle speed through the villages is the issue concerning most respondents with 67% of all the comments relating to this issue.

| Group | Issue        |
|-------|--------------|
| 1     | Parking      |
| 2     | speeds       |
| 3     | school runs  |
| 4     | vehicle size |

| Group | Comments                                                                                                       |
|-------|----------------------------------------------------------------------------------------------------------------|
| 1     | There should be alternative parking available.                                                                 |
| 1     | Dangerous obstruction by parked vehicles on main roads in the villages, e.g. Anna Valley and Upper Clatford    |
| 1     | off street parking would be useful                                                                             |
| 1     | parked traffic is a calming effect as well                                                                     |
| 2     | Speed alerts at entries into village                                                                           |
| 2     | Calming required on red rice hill. Cycle route to Salisbury urgently required.                                 |
| 2     | The tight bends and narrow roads combined with parked cars already serve as suitable traffic calming measures. |
| 2     | 40mph repeater signs needed between upper and Goodworth Clatford                                               |
| 2     | Too many speeding vehicles (>30mph) down Red Rice Road                                                         |

|   |                                                                                                                                                                                                                                                                                    |
|---|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 2 | Vehicles move too quickly through Upper Clatford (at the Church Lane end) - they may be a good justification for some kind of traffic calming that doesn't prevent buses from coming down the road.                                                                                |
| 2 | Speed humps are shown to be environmentally damaging, but better speed control would improve safety. Consider a one-way traffic flow providing it is backed by speed control.                                                                                                      |
| 2 | Traffic speeds to be limited to 20 mph in built up areas                                                                                                                                                                                                                           |
| 2 | 20MPH LIMIT IN VILLAGE. HGV TO BE CONFINED TO LOCAL SERVICES.                                                                                                                                                                                                                      |
| 2 | 30 MPH NORMAN COURT LANE                                                                                                                                                                                                                                                           |
| 2 | Speed reduced on Foundry road, and Calming introduced, we are becoming a rat run to town.                                                                                                                                                                                          |
| 2 | we overhear cars racing in anna valley and within earshot of anna valley; however we prefer to not have save drivers 'punished' with major speed humps or traffic calming road obstructions.                                                                                       |
| 2 | We personally are unaffected by HGV traffic, however it may be a different experience for other residents.                                                                                                                                                                         |
| 2 | Speeding on Balksbury Hill concern                                                                                                                                                                                                                                                 |
| 2 | Traffic calming - as in Charlton - may be effective; positive not negative?                                                                                                                                                                                                        |
| 2 | MAYBE MORE MPH SIGNS                                                                                                                                                                                                                                                               |
| 2 | LIMIT ALL SPEEDS TO 30                                                                                                                                                                                                                                                             |
| 2 | TOO FAST                                                                                                                                                                                                                                                                           |
| 2 | Not to speed into village from 30 mph sign in Watery Lane.                                                                                                                                                                                                                         |
| 2 | Watery Lane could do with safe place for pedestrians.                                                                                                                                                                                                                              |
| 2 | traffic calming is required but speed humps should be avoided                                                                                                                                                                                                                      |
| 2 | Traffic can be too fast along Foundry road. If possible, improve access for school bus through Upper Clatford                                                                                                                                                                      |
| 2 | speed monitoring sign                                                                                                                                                                                                                                                              |
| 2 | Since living here we have noticed the excessive speed of vehicles on the main Salisbury Road. The roundabout by the Garden Centre acts as a sling shot for cars and the speed limit along Salisbury Road and the turnings into Foundry Lane in my opinion should be kept to 30 mph |
| 2 | 20 mph through tight areas. traffic calming down Balksbury Hill for safety of those walking.                                                                                                                                                                                       |
| 2 | Traffic needs to be slowed down due to rural nature of the roads which means there are often horses and pedestrians walking where there are no pavements. On sharp bends in particular, accidents have only narrowly been avoided.                                                 |
| 2 | Traffic control as in Abbots Anne, not speed bumps                                                                                                                                                                                                                                 |
| 2 | If only current speed limits were observed!                                                                                                                                                                                                                                        |
| 2 | 20 mph speed limits with enforcement cameras                                                                                                                                                                                                                                       |
| 2 | Anna Valley section used to have more 30mph signs than now. Restriction is often ignored.                                                                                                                                                                                          |

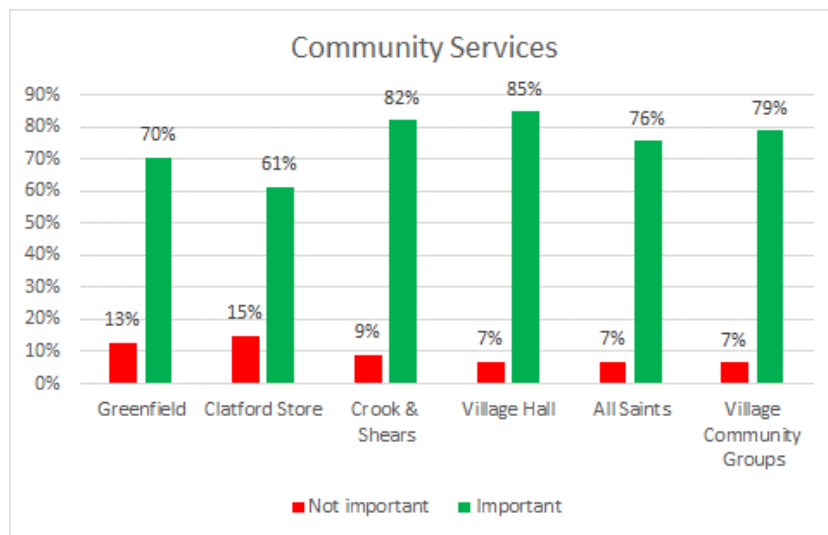
|   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
|---|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 2 | This view may change in the event of a major building project                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| 2 | Speed "humps" needed at lower end of Balksbury Hill                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| 2 | The 'rat run' from Andover via Balksbury Hill via Upper Clatford and Watery Lane needs to be stopped. Speed humps are not an acceptable solution as they create noise and environmental pollution.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| 2 | cars are driven far too fast through my section of the village, it seems to be used as a rat run                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| 2 | Enforcement of speed limits                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| 2 | I would like to see a smiley face speed monitor                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| 2 | At the moment there is too much traffic travelling too fast                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| 2 | Some vehicles, motor bikes in particular, come through the village at quite some speed, particularly at night or very early morning                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| 2 | A speed limit of 20 would be good and the school bus stop is hidden in a bush opposite the village hall, so the children have to stand in front of the houses driveway which is not ideal.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| 2 | Traffic speeds down Red Rice Road from Farleigh direction-this should be stamped on!                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| 2 | Norman Court Lane is used as short cut /rat-run for the back of Andover and several schools (Red Rice and Barlows lane) and there should be a 20/30mph speed limit in place (currently 60mph). This is both much too fast and very dangerous (several very dangerous corners) and as it is virtually a single lane this is severely hazardous to the many frequent cyclist and walkers as this lane also makes up part of the test valley walking routes                                                                                                                                                                                                                                                                                                   |
| 2 | I do not agree with speed humps as they damage cars.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| 2 | Speeding cars on Norman Court Lane is horrendous, especially mothers doing the school run.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| 2 | Reduced speed through/into villages                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| 2 | I live in Waterloo Terrace, Anna Valley. There seems to have been a noticeable rise in the amount of traffic going through the village but more worrying the speed at which it travels. With the new and valuable far Shop across the road I worry about the safety of those crossing it. I've seen a few near misses as pedestrians have tried to cross, the most recent being a young girl (aged about 12) who was very nearly hit by a car as she crossed and a car travelling at speed very nearly hit her. He braked and she ran back to the footpath just in time. There is no appropriate pedestrian crossing. I think this is also an issue for pedestrians crossing the road to get to bus stops, again including children to catch school buses. |
| 2 | The environmental impact of speed bumps (rapid acceleration) has been documented. I rarely see HGV vehicles coming through the villages other than to deliver to houses (not used as a 'rat run')                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| 2 | Speed reduction required                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| 2 | Speed through Upper Clatford should be 20mph. The number of cars parked controls to an extent but also provides obstacles for public transport. The school bus to Clatford School is essential, but still many do not use this facility. It is of concern if we lose this service.                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| 3 | why do school runs need double decker buses                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |

|   |                                                                                                                                                                                                                                                                                                                                                                                                                            |
|---|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 3 | Public transport for school runs is such an important feature that should remain. We also have considerable concerns about the speed of vehicles on Foundry Road as the road opens up towards Salisbury Road.                                                                                                                                                                                                              |
| 3 | The school bus to the primary school should have an additional adult on board to supervise the children. The driver cannot be responsible for driving and behaviour on the bus. There have been instances of bullying, children leaving the bus at the wrong bus stop without an adult to meet them, children being allowed off the bus when the bus has got stuck in Upper Clatford. These are major safeguarding issues. |
| 3 | School coach that goes through the village is too big and I'm surprised there hasn't been an accident.                                                                                                                                                                                                                                                                                                                     |
| 3 | We are very lucky that the school bus goes through the village and this is a great service for us. Speed calming by unobtrusive methods would be hugely beneficial                                                                                                                                                                                                                                                         |
| 3 | it is noted that a lot of young people are driven to the bus stop to get bus to school/college                                                                                                                                                                                                                                                                                                                             |
| 3 | Keep all current school buses to reduce congestion & keep children safe                                                                                                                                                                                                                                                                                                                                                    |
| 3 | The school busses sometimes get stuck when people park inconsiderately. Cars often speed through the village and this is a worry especially with the increasing number of children living in the village.                                                                                                                                                                                                                  |
| 3 | School busses often struggle to travel through the village.                                                                                                                                                                                                                                                                                                                                                                |
| 3 | Continue with the local school bus to catchment primary school                                                                                                                                                                                                                                                                                                                                                             |
| 3 | It would be good for the environment and for safety, if a school bus / car sharing could be arranged or encouraged                                                                                                                                                                                                                                                                                                         |
| 4 | HGV should not be allowed through the village.                                                                                                                                                                                                                                                                                                                                                                             |
| 4 | slow all traffic ban through lorries                                                                                                                                                                                                                                                                                                                                                                                       |
| 4 | REMOVE ALL SPEED HUMPS. RESTRICT HGV ACCESS.                                                                                                                                                                                                                                                                                                                                                                               |
| 4 | HGV DELIVERY ONLY; SINGLE DECKER BUSUS SCHOOL RUNS                                                                                                                                                                                                                                                                                                                                                                         |
| 4 | A reduction in the volume of vehicles currently parking on the main village road needs to happen. Navigating parked vehicles positioned on bends preventing clear visibility is not helpful and will only worsen. As previously written, someone someday will be injured. More off-road parking needs to be provided. General forethought of one's actions and behaviours and consideration are in decline.                |
| 4 | buses size to relate to village roads                                                                                                                                                                                                                                                                                                                                                                                      |
| 4 | no double decker for school runs should be allowed. Prefer not to have traffic calming devices.                                                                                                                                                                                                                                                                                                                            |
| 4 | HGV should not come through the village                                                                                                                                                                                                                                                                                                                                                                                    |
| 4 | HGVs should be banned                                                                                                                                                                                                                                                                                                                                                                                                      |

## 5 FACILITIES AND SERVICE

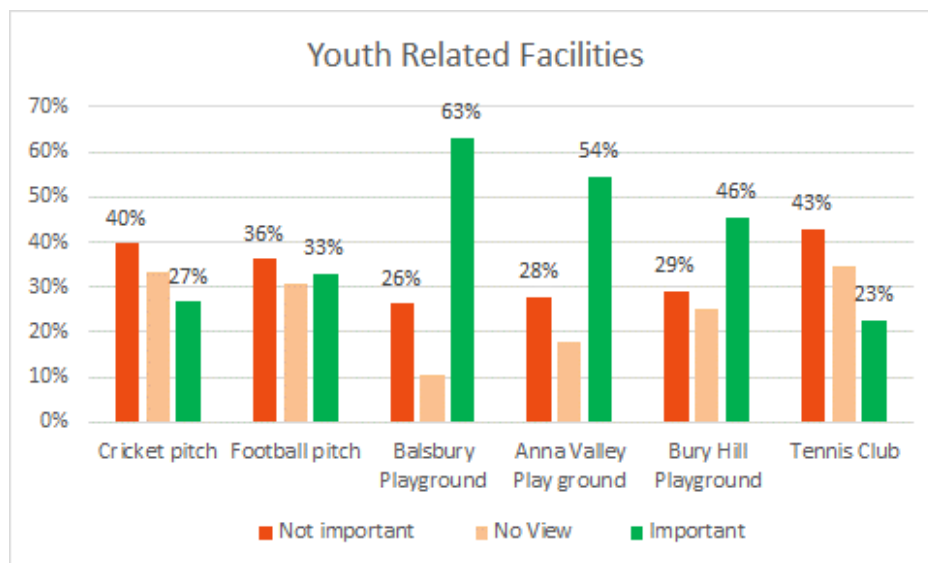
### 5.1 IMPORTANCE, INDIVIDUALLY OR AS A FAMILY, OF EXISTING COMMUNITY FACILITIES

#### 5.1.1 COMMUNITY RELATED FACILITIES



The Crook and Shears, Village Hall, All Saints and Community Groups are seen as important by more than 75% of all respondents with Greenfield Store being important to 70% of respondents

#### 5.1.2 YOUTH RELATED FACILITIES



The Playgrounds in Anna Valley are important to more than 50% of all respondents. The Cricket Pitch and Football field score lower and the Andover Tennis Club is seen as the least important youth facility in the Parish.

Comments listed below are grouped as follows:

| Groups | Issue       |
|--------|-------------|
| 1      | shops/pub   |
| 2      | playgrounds |
| 3      | Sports      |
| 4      | Elderly     |
| 5      | Youth       |
| 5      | General     |

| Groups | Comments                                                                                                                                                                                                                                                     |
|--------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1      | The greenfield farm shop is a village shop run by one of our locals. I support them. I don't use Goodworth, but it is important to people who live there. And the Crook has regulars who have a place to meet. Parks are good but could have more equipment. |
| 1      | WE ARE ACTIVE MEMBERS OF ANDOVER CHURCHES. A LOCAL GENERAL SHOP WOULD BE A MAJOR ASSET.                                                                                                                                                                      |
| 1      | Would be nice to have a store/PO in U/Clatford                                                                                                                                                                                                               |
| 1      | Clatford Community Shop is not in our village and so has no relevance for this survey. Why not ask about Hexagon Stores then as well?                                                                                                                        |
| 1      | With the expansion of the village a doctor's surgery whether full or part-time would be good. Also an expansion in the Greenfield Farm shop product offering would be useful.                                                                                |
| 1      | Would love to see a return of a general store/newsagent type shop in Anna Valley!                                                                                                                                                                            |
| 1      | Village Shop in Anna Valley like we used to have                                                                                                                                                                                                             |
| 1      | village shop and pub need support. Pub customers should be able to park behind the village hall to keep the village street clear for residents                                                                                                               |
| 1      | It appears to be irrelevant to include Clatford Community Shop when for residents in Anna Valley the Hexagon and Abbotts Anne Shop are closer and more convenient                                                                                            |
| 1      | Would a village shop again in Upper Clatford                                                                                                                                                                                                                 |
| 2      | Anna Valley playpark needs urgent upgrading.                                                                                                                                                                                                                 |
| 2      | All areas where children can play safely are important to keep!                                                                                                                                                                                              |
| 2      | GREEN AREAS SHOULD NOT BE USED FOR PLAYING FOOTBALL AND SIGNS TO SAY SO AND DIRECTED TO NEAREST PLAYFIELD PITCH                                                                                                                                              |
| 2      | Bury Hill Close Play Park needs major safety adjustment at Foundry Road end. Have complained several times to TVBC stressing dangerous concrete posts                                                                                                        |
| 2      | The facilities at Anna Valley play park need improving/ updating. Unaware as to where the cricket and football pitch are.                                                                                                                                    |
| 2      | Anna Valley play park is now used to exercise dogs. Signage banning dogs has long disappeared but should be reintroduced for H & S reasons.                                                                                                                  |
| 2      | safe open spaces are important for the family nature of the villages                                                                                                                                                                                         |
| 2      | I thought there might be plans to improve facilities at Balksbury Bridge park (survey from Alan Newell some time ago), but nothing seems to have progressed.                                                                                                 |

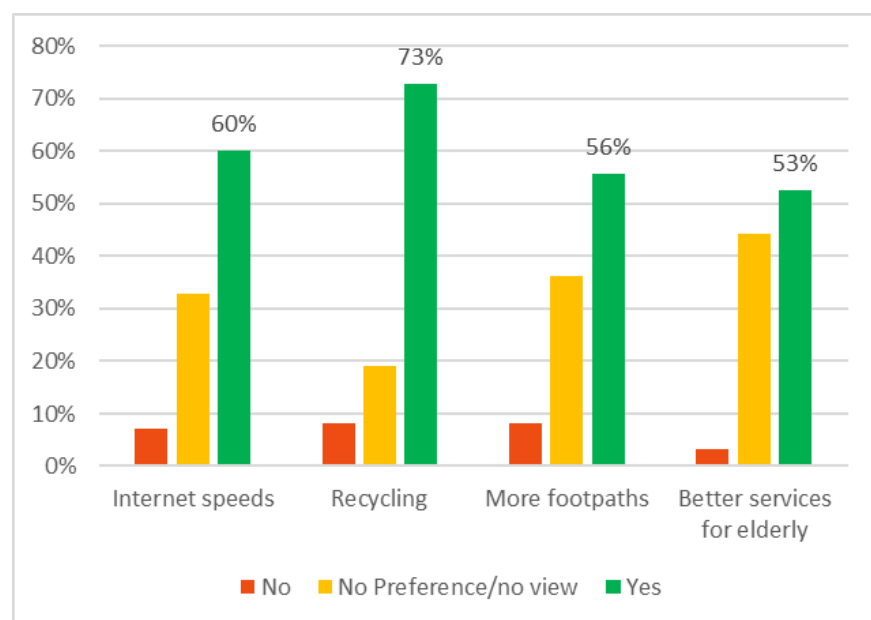
|   |                                                                                                                                                                                                                                                                                                                                                                           |
|---|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 2 | The play park in Anna Valley is very poorly provisioned                                                                                                                                                                                                                                                                                                                   |
| 3 | GOODWORTH CLATFORD TENNIS CLUB PROVIDES AN EXCELLENT FACILITY. INCLSION OF THE ANDOVER TENNIS CLUB ADDS LITTLE TO STRICTLY LOCAL FACILITIES. GOODWORTH CLATFORD VILLAGE HALL IS A VALUABLE LOCAL ASSET.                                                                                                                                                                   |
| 3 | Sports facilities are important for others even though they may not be for us.                                                                                                                                                                                                                                                                                            |
| 3 | Not sure that the Andover Tennis Club is a community facility!                                                                                                                                                                                                                                                                                                            |
| 3 | More use could be made of Football/cricket pitch. like Longstock-playground area for children                                                                                                                                                                                                                                                                             |
| 3 | As we have no cricket team the pitch is a very costly item                                                                                                                                                                                                                                                                                                                |
| 3 | Table tennis in the village hall                                                                                                                                                                                                                                                                                                                                          |
| 3 | The facilities and sports fields are important to the welfare of villagers and those who visit Upper Clatford.                                                                                                                                                                                                                                                            |
| 3 | ATC should never have been approved to move into our green areas                                                                                                                                                                                                                                                                                                          |
| 4 | Unfortunately, younger families are indifferent to village social activities as they are usually too busy to take an active part as they are forging family commitments & careers. The younger generations prefer to do things as individuals rather than join in a club, they like things organised maybe but do not wish to contribute - from very personal experience. |
| 4 | The Thursday morning coffee shop is an important touching point and networking facility                                                                                                                                                                                                                                                                                   |
| 4 | I'm not aware of any village groups or associations think they keep themselves very select?                                                                                                                                                                                                                                                                               |
| 5 | We are fairly new to the village, but these facilities are key to village life and ethos.                                                                                                                                                                                                                                                                                 |
| 5 | Footpaths for dog walking are extremely important.                                                                                                                                                                                                                                                                                                                        |
| 5 | While we are not regular users of any of these services yet, we believe strongly in having them as part of a community. We have marked the sports areas as less important to us as we do not have children, however, it seems vital to have these available for families.                                                                                                 |
| 5 | More use should be offered to local residents (older houses) or village hall car park (as in former years)                                                                                                                                                                                                                                                                |
| 5 | Local amenities are key for everyone including those who don't live in the village.                                                                                                                                                                                                                                                                                       |
| 5 | All these are important to community. Marked by our personal use as a family                                                                                                                                                                                                                                                                                              |
| 5 | Do not make much use of community facilities at present time.                                                                                                                                                                                                                                                                                                             |
| 5 | The Village Green                                                                                                                                                                                                                                                                                                                                                         |
| 5 | These are all essential ingredients of a cohesive village.                                                                                                                                                                                                                                                                                                                |

## 6 GENERAL CONCERNS

Residents were asked to rate the importance of a range of services around the village as shown below in the table.

| Scores                | Mobile reception | Internet speeds | Recycling | More sports facilities | Better Playground facilities | More cycle paths | More footpaths | Better youth facilities | Better services for elderly | Village allotments | Better street lighting |
|-----------------------|------------------|-----------------|-----------|------------------------|------------------------------|------------------|----------------|-------------------------|-----------------------------|--------------------|------------------------|
| No                    | 7%               | 7%              | 8%        | 14%                    | 9%                           | 13%              | 8%             | 7%                      | 3%                          | 7%                 | 25%                    |
| No Preference/no view | 44%              | 33%             | 19%       | 66%                    | 53%                          | 41%              | 36%            | 49%                     | 44%                         | 51%                | 42%                    |
| Yes                   | 48%              | 60%             | 73%       | 20%                    | 38%                          | 46%              | 56%            | 44%                     | 53%                         | 42%                | 33%                    |

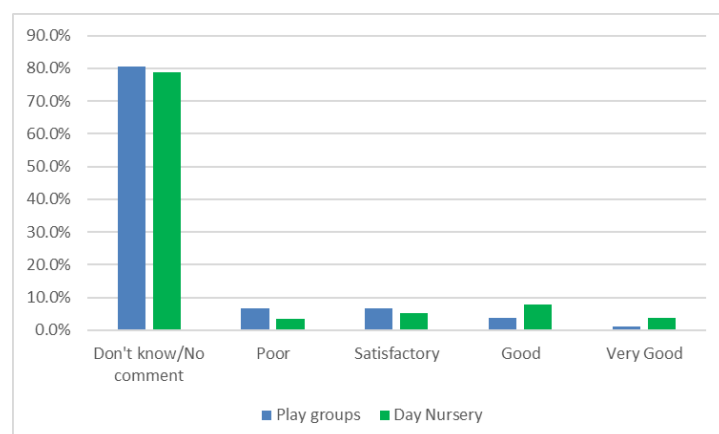
In the case of a few, namely Internet Speed, Recycling, Footpaths and services for the Elderly, there was clear demand for better or improved facilities or services. On these, the result is shown graphically below.



The lack of recycling facilities within the Parish appears to be a facility that residents regard as lacking. Faster internet speeds are wanted by 60% of residents and over 50% of respondents want more footpaths and better services for the elderly.

## 7 EDUCATION AND LEARNING

### 7.1 CHILD CARE FACILITIES WITHIN THE PARISH

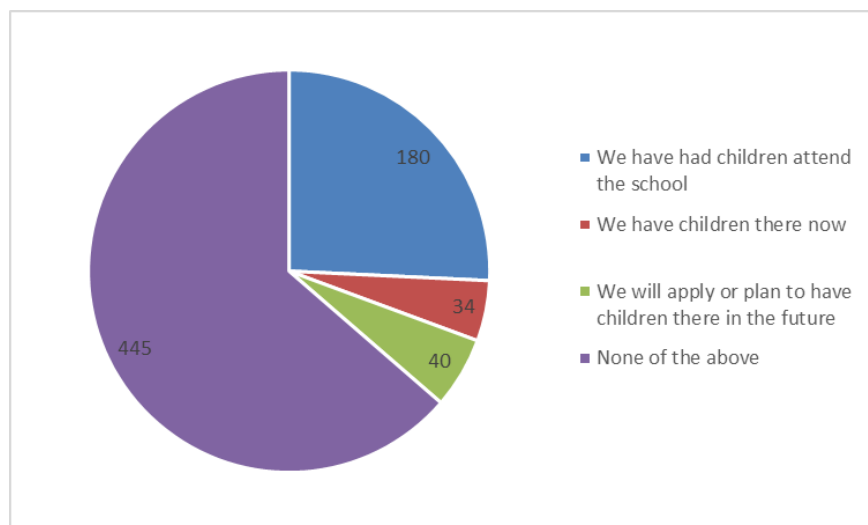


Most respondents had no view or experience of the facilities for child care or nursery Groups within the Parish and therefore little can be read into these results.

It is better reviewed in Question 30 below, where residents were asked what new businesses would be welcome.

|                 |                                                                                                                                                                                                                                                                                                            |
|-----------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Comments</b> | As we do not require this, we do not have an opinion.                                                                                                                                                                                                                                                      |
|                 | Baby not quite old enough for these groups yet!                                                                                                                                                                                                                                                            |
|                 | By demand                                                                                                                                                                                                                                                                                                  |
|                 | Childminders!                                                                                                                                                                                                                                                                                              |
|                 | Do not use local child care facilities so cannot comment.                                                                                                                                                                                                                                                  |
|                 | Don't apply.                                                                                                                                                                                                                                                                                               |
|                 | Don't know added as no ticks on hard copy.                                                                                                                                                                                                                                                                 |
|                 | Excellent nursery - Littleworld                                                                                                                                                                                                                                                                            |
|                 | For most parents the child care facilities within the parish are limited. There is a desperate need for a 'Breakfast Club' and after school clubs that last until the end of the working day. Parents have to look outside the parish to Andover or if lucky enough, enlist grandparents and other carers. |
|                 | FOR Q.24- WE MOVED TO ANNA VALLEY SO OUR CHILDREN COULD ATTEND FARLEIGH SCHOOL                                                                                                                                                                                                                             |
|                 | I have given an answer it keeps saying it requires an answer                                                                                                                                                                                                                                               |
|                 | N/A                                                                                                                                                                                                                                                                                                        |
|                 | N/A. NO KNOWLEDGE OF THESE FACILITIES                                                                                                                                                                                                                                                                      |
|                 | No children                                                                                                                                                                                                                                                                                                |
|                 | No children in household                                                                                                                                                                                                                                                                                   |
|                 | no children of schooling age                                                                                                                                                                                                                                                                               |
|                 | Our children attended local day nursery - standard of care was poor                                                                                                                                                                                                                                        |
|                 | The Church Toddler group has been running for several months and is not fully used.                                                                                                                                                                                                                        |
|                 | They would be helpful - if good - and important to have centrally in village                                                                                                                                                                                                                               |
|                 | Used Abbott's Ann Nursery                                                                                                                                                                                                                                                                                  |

## 7.2 RESIDENTS WHO HAD, OR EXPECT TO HAVE CHILDREN AT CLATFORD SCHOOL IN GOODWORTH CLATFORD

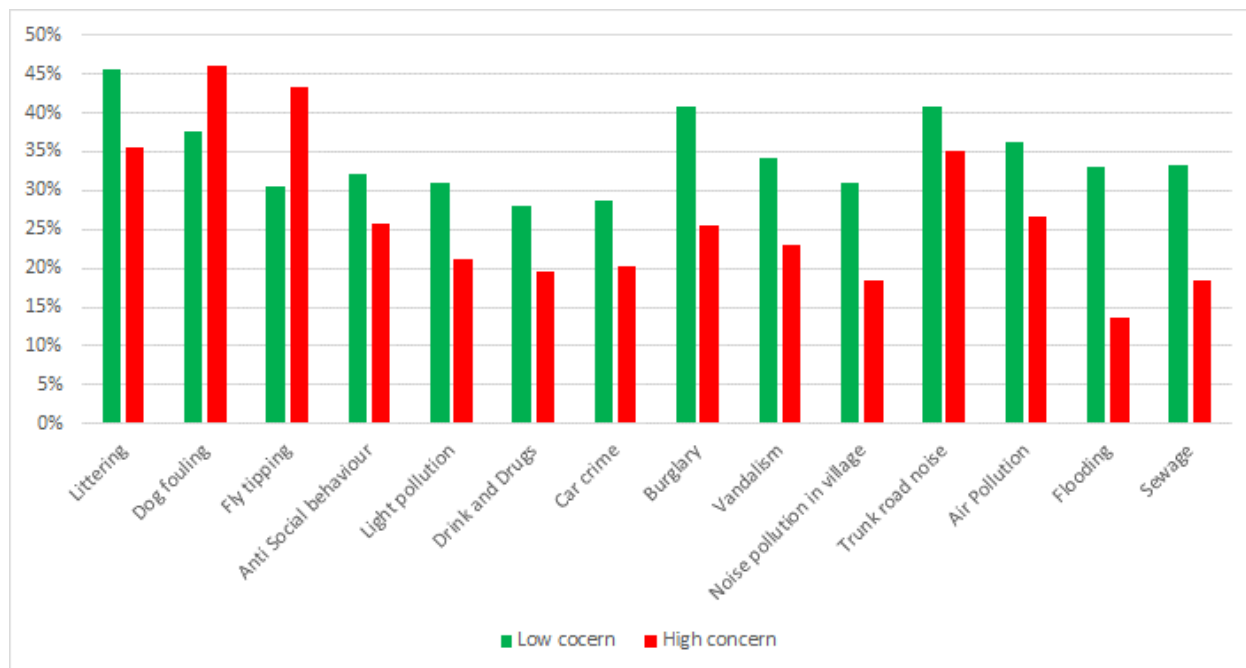


Out of the 699 residents that responded, 254 residents have had, currently have, or plan to have, children at Clatford Primary School as shown in the graph.

It is clearly a very important institution within the village.

## 8 RESIDENTS' CONCERNS ON BEHAVIOURAL ISSUES WITHIN THE VILLAGES

Residents were asked to rate concern across a range of behavioural issues across the village. The scores for all, consolidated as "Low concern" and "High Concern" are shown below.



Comments are grouped as follows:

| Grouping | Issue                                         |
|----------|-----------------------------------------------|
| 1        | Vandalism, Burglary and anti-social behaviour |
| 2        | Noise                                         |
| 3        | Air Pollution                                 |
| 4        | Sewage and flooding                           |
| 5        | Fly tipping and dog fouling                   |

NB - In some cases, comments refer to more than one issue.

| Group | Comments                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
|-------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1     | A303 screening would help noise suppression. Residents using the footpaths as a garden waste dumping area should be addressed.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| 1     | Balksbury bridge junction does attract foul language when people cut the corner at speed. People DO walk dogs and teenagers sit and drink (+?) on the children's playground. You get used to the noise from 303                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| 1     | Damage to cars - Deliberately scratching along sides / & poor reversing by drivers causing damage to sides / front & rear of parked cars. Encouragement to aim for better driving skills.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| 1     | VANDALISM AND LITTER WAS A PROBLEM ABOUT TEN YEARS AGO BUT IS NOT PRESENTLY SO.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| 1     | Would be nice to see police around sometimes keeping a general eye on things.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| 2     | All of these are of slight concern. Things like noise tend to be isolated incidents (bar traffic from 303 which is dependent on weather i.e. Wind carries sound)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| 2     | BARKING DOGS                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| 2     | excessive dog barking near to where I live                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| 2     | I cannot emphasize strongly enough the awful noise and air pollution that those of us living close to the A303 suffer. We cannot enjoy our gardens because of the incessant noise, and we cannot sleep with windows open even on the hottest nights for this reason. Nothing has ever been done with regard to sound barriers or traffic quietening surfaces. Proper efficient sound barriers and surfacing would make all the difference to our quality of life. Planting trees on both sides of the motorway might help, especially with air pollution. I am not sure that our MP Kit Malthouse is interested or actually cares. Perhaps someone from the Parish could speak to him? |
| 2     | Motorbikes on the A303!                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| 2     | Noise and pollution from A303.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| 2     | Noise from A303 has increased                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| 2     | Noise pollution from teenage late night parties                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| 2     | Noise, dirt and disruption from building works bothers me rather more. Also, there is no associated infrastructure improvements or upgrading.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |

|   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
|---|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 2 | Not sure if the question is asking 'how important are these topics to me' or 'how impacted am I by these items'. Car speeding/racing seems to be the biggest problem of above items. Am aware that the sewage pipes are old and clog easily. Do want to continue to feel safe while enjoying the night sky, and normally quiet area. Consider: more trees, hedging, etc to absorb sound. other methods to reduce speeding in the village. want to continue to feel safe from vandalism, burglary, drug and anti-social behaviours. |
| 2 | Private (non-military) aircraft noise and invasion of privacy                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| 2 | Uncontrolled dog barking is a constant irritant.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| 3 | Air pollution from the A 303                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| 3 | Taskers Drive streetlights too bright.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| 4 | Approx. 3-4 times per year our sewage backs up requiring us to use rods to clear it.                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| 4 | Currently I don't have sewage concerns, but I would have if there is much more development                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| 4 | Flooding could be alleviated if the drains we have were regularly cleaned & maintained                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| 4 | Frequent sewage leakage at Pillbrook pumping station                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| 4 | if the waterways particularly if a tree falls into the Pillhill Brook and is not cleared this can cause a blockage and the river to rise.                                                                                                                                                                                                                                                                                                                                                                                          |
| 4 | it floods along Foundry road and the sewage often comes up through the drains by Balksbury play park that's left for days before it's sorted                                                                                                                                                                                                                                                                                                                                                                                       |
| 4 | Just because we're not overly concerned by the flooding in Upper Clatford, does not make it acceptable to build on the floodplains!                                                                                                                                                                                                                                                                                                                                                                                                |
| 4 | MAINS WATER PRESSURE KEPT ARTIFICIALLY LOW                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| 4 | sewerage truck empties into road drain, foundry road, every morning                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| 4 | Specific concern regarding the regular flooding of Foundry Road                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| 4 | The street drains should be more carefully maintained.                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| 4 | There seems to be problems with sewerage pumps at each end of Foundry road each time we have heavy rain. Dog mess is definitely on the increase, especially in the lane at the rear of our property with dog mess bags being thrown into the hedgerow, not nice on a warm day. Why pick it up if you do not take it home. Where have the dog bins gone.                                                                                                                                                                            |
| 4 | Where we live sewage blocks at least 3x per year requiring manhole access and rods to clear/unblock. This carries potential health hazards.                                                                                                                                                                                                                                                                                                                                                                                        |
| 5 | Annoyed people dumping garden waste on footpaths                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| 5 | Difficult to know whether this question relates to "now" or the "future". I have answered for "now". See previous response (q20) regarding concerns about street lighting. Littering is a concern where cars from Andover drive through the villages and throw their fast food rubbish out of their windows into the hedgerows.                                                                                                                                                                                                    |
| 5 | Falling trees (especially adjacent to me!)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| 5 | Littering an issue at Balksbury Bridge playpark. More dog waste bins required i.e. along chalkpit footpath.                                                                                                                                                                                                                                                                                                                                                                                                                        |

|   |                                                                                                                                                                                          |
|---|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 5 | Littering throughout is caused is caused by individuals passing through the villages!                                                                                                    |
| 5 | The village fair should have a 5km run or cycle event. A spring clean event should be held each Feb/ March to clear litter and paths. The annual bonfire should rotate 3 or 4 locations. |
| 5 | To address homeowners who dispose of garden rubbish over their fences so it litters the back lanes where people walk.                                                                    |
| 5 | We are not CURRENTLY concerned by some of these things but, for example, if fly tipping increased then we would be extremely concerned                                                   |
| ? | TREES HAVE BEEN PLANTED TOO CLOSE TO GARDEN AND IT CONTRIBUTES TO RESPIRATORY PROBLEMS                                                                                                   |
|   | no comment                                                                                                                                                                               |
|   | Not concerned = not currently witnessing these                                                                                                                                           |
|   | noted strong fumes but never been able to pin source                                                                                                                                     |
|   | Question not answered                                                                                                                                                                    |
|   | see previous page                                                                                                                                                                        |
|   | That's why we live here - no issues. But if there are more houses, this would change. There are too many houses being built in Andover, therefore, overcrowding and more crime.          |
|   | THESE CONSIDERATIONS COME AND GO. OUR CONCERN IS WITH AN INCREASE IN THEM IN FOUNDRY ROAD, ANNA VALLEY                                                                                   |
|   | ticked no or slightly as not directly affected, i.e. haven't seen/heard any                                                                                                              |

## 9 BUSINESS ACTIVITIES IN THE PARISH

### 9.1 DO YOU OPERATE A BUSINESS IN THE PARISH?

There are currently **43 respondents** who said that **they have businesses within the Parish**. (*Note – these results are only scored per household and do not therefore include weighting for multiple submissions*).

They were asked to say in what ways the Parish Council could provide support and the responses are listed below:

|                                                                                                                                                                                                        |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| A business page on the village website to promote local businesses                                                                                                                                     |
| A website for local businesses, I have only just started out do all new to me.                                                                                                                         |
| Better Broadband                                                                                                                                                                                       |
| Better mobile phone coverage and better internet connection.                                                                                                                                           |
| brown signage. AS primarily a specialist meat retailer we find that providing perishable goods such as milk bread and vegetables is not at all profitable and can be only considered as a loss leader. |
| Business page on village website to promote local business                                                                                                                                             |

|                                                                                                                                                            |
|------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Can't think of anything presently.                                                                                                                         |
| Free advertising - billboards.                                                                                                                             |
| I do not believe there is, thank you.                                                                                                                      |
| I work as a freelancer, I don't think there is any support that would be relevant                                                                          |
| I would need to know what kind/s of support is available.                                                                                                  |
| Information on the village website                                                                                                                         |
| No                                                                                                                                                         |
| NO BECAUSE ITS A SMALL HAIRDRESSING SALON BASED AT HOME-PART TIME                                                                                          |
| no comment                                                                                                                                                 |
| No thank you.                                                                                                                                              |
| No, home office                                                                                                                                            |
| none other than Parish Magazine                                                                                                                            |
| None other than the Parish Magazine                                                                                                                        |
| None required at present                                                                                                                                   |
| None.                                                                                                                                                      |
| None. Health & Safety Consultancy service requiring home office for administrative purposes. All works or services provided or undertaken on client sites. |
| Not really!                                                                                                                                                |
| Permissive attitude towards businesses, PC could reach out to try and engage and encourage them to support village activities.                             |
| Small incentive grants if available.                                                                                                                       |
| They already have kindly supported Joe's business                                                                                                          |

## 9.2 DO YOU HAVE PLANS TO START A BUSINESS?

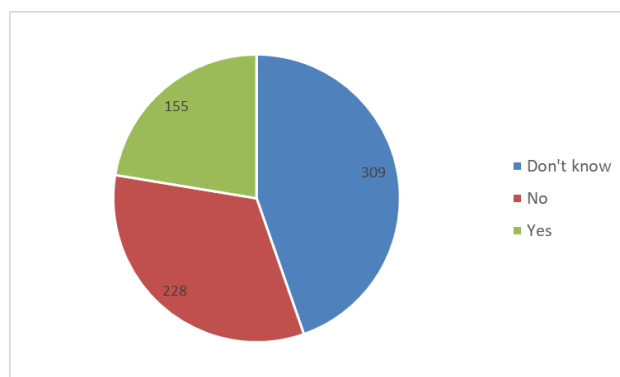
One (1) respondent who had not responded that they already had a business in the Parish, said that they would start a new business in the Parish. An additional 21 said that may possibly start a new business in the Parish. These respondents were asked to say how the Parish Council could support them in these plans. (*Note – these results are only scored per household and do not therefore include weighting for multiple submissions*).

Their responses are set out below:

|                                                                                                                                                                                                                                                                                                                                                                    |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <ul style="list-style-type: none"> <li>- marketing reports illustrating needs and viability.</li> <li>- allotments for extra growing room beyond small gardens.</li> <li>- more places online to check validity of the many people who knock on our door offering services similar to checkatrade.</li> <li>- websites, web services, online promotions</li> </ul> |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

|                                                                            |
|----------------------------------------------------------------------------|
| Improved digital infrastructure.                                           |
| N/a                                                                        |
| Nil                                                                        |
| No                                                                         |
| None I can think of.                                                       |
| Not at present                                                             |
| Not at this time                                                           |
| planning permissions                                                       |
| Possible consultancy business from garden office                           |
| Promotion of our products through the parish website would be very useful. |
| signs on how my business could be promoted                                 |
| Unsure as yet.                                                             |

### 9.3 WOULD YOU LIKE TO SEE MORE BUSINESSES LOCATED IN THE VILLAGE?



The number of residents that would like to see more businesses in the Parish (155) was less than the number who wished to see no more businesses in the Parish (228). 309 had no view.; What is interesting is the type of businesses residents who indicated they wanted new businesses, wished to see.

*(Note – these results include weighting for multiple submissions per household).*

The table below lists all these views, categorised as follows:

| Group | Business Type or Group                       |
|-------|----------------------------------------------|
| 1     | shop and PO                                  |
| 2     | Pub                                          |
| 3     | Home based businesses and services           |
| 4     | Artisanal / community small scale businesses |
| 5     | Media/IT/design                              |

|   |                                    |
|---|------------------------------------|
| 6 | Educational/lifestyle/recreational |
| 7 | Other                              |

| Grouping | Comments                                                                                                                                                             |
|----------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1        | A general shop/post office. A tea room located near a revived rail/tram/walking route. May use the empty arches of bridge to church! Very interesting architecture!. |
| 1        | Anna Valley Village shop/newsagent and pub                                                                                                                           |
| 1        | cafe/bookshop                                                                                                                                                        |
| 1        | Coffee shop with roastery attached                                                                                                                                   |
| 1        | Creative professionals, bespoke retail, a village shop serving Upper Clatford and Anna Valley (complementary to Greenfields).                                        |
| 1        | Food, service (personal care), social care                                                                                                                           |
| 1        | general store                                                                                                                                                        |
| 1        | general stores                                                                                                                                                       |
| 1        | independent little shops                                                                                                                                             |
| 1        | Local shops                                                                                                                                                          |
| 1        | more small shops. shop in Upper Clatford/Anna Valley to return.                                                                                                      |
| 1        | Places that add value to locals, tea shop, pub in Anna Valley, anything that could get kids active. Any business that can run from home.                             |
| 1        | Post Office                                                                                                                                                          |
| 1        | Post office returned                                                                                                                                                 |
| 1        | Post office; general retail, light engineering.                                                                                                                      |
| 1        | Restaurant or cafe                                                                                                                                                   |
| 1        | Shop in Upper Clatford                                                                                                                                               |
| 1        | Shop, post office, cafe                                                                                                                                              |
| 1        | SHOPS/CONVIENCE STORES/POST OFFICE                                                                                                                                   |
| 1        | SMALL GENERAL STORE, LOCAL BUILDER, MAINTENANCE FOR GENERAL PURPOSES INCLUDING HELP WITH TVs, IT, PLUMBING ETC                                                       |
| 1        | Village shop                                                                                                                                                         |
| 1        | Village Shop / Post Office                                                                                                                                           |
| 1        | Village shop in Upper Clatford                                                                                                                                       |
| 1        | Village shop in Upper Clatford . No more industrial units though.                                                                                                    |
| 1        | Village shop would be nice, but realistically not economically viable.                                                                                               |

|   |                                                                                                                                                                                                                                                              |
|---|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1 | Village Shop.                                                                                                                                                                                                                                                |
| 1 | village store and post office                                                                                                                                                                                                                                |
| 1 | Yes, if needed / well run / small / non-invasive. A well run village store would save car journeys and be an asset even invaluable to housebound or non-drivers in the village of Upper Clatford (e.g. Abbotts Ann & Goodworth Clatford) There used to be 3. |
| 2 | Village Shop and Pup in Anna Valley                                                                                                                                                                                                                          |
| 3 | Any business that can be run from home                                                                                                                                                                                                                       |
| 3 | Any business which employs local people, but has low environmental impact, and minimal visual or sensory impact.                                                                                                                                             |
| 3 | Any small scale especially start-ups e.g. ICT                                                                                                                                                                                                                |
| 3 | I would guess businesses that are based from the home as there is just not the space if housing is the priority                                                                                                                                              |
| 3 | I'd like to see small local independent businesses perhaps working from their homes.                                                                                                                                                                         |
| 3 | Like to see people being able to set up small businesses from their home.                                                                                                                                                                                    |
| 3 | Local people doing what they do best                                                                                                                                                                                                                         |
| 3 | Local services such as gardening, maintenance, cleaning etc. Things to help local community. Activities such as yoga, dance etc.                                                                                                                             |
| 3 | One person type businesses e.g. Cake making, accountants etc not larger companies                                                                                                                                                                            |
| 3 | Ones that provide employment for the young to bring life into the villages                                                                                                                                                                                   |
| 3 | Small scale commercial and also home based                                                                                                                                                                                                                   |
| 3 | Small start-up units - mechanics, pet care, cleaning, property maintenance, any small enterprise.                                                                                                                                                            |
| 3 | Small scale enterprises, employing a few people.                                                                                                                                                                                                             |
| 3 | Small-scale entrepreneurial/family-run operations.                                                                                                                                                                                                           |
| 4 | Artisans, craft workshops, small employers                                                                                                                                                                                                                   |
| 4 | Community based                                                                                                                                                                                                                                              |
| 4 | Drop in office space to support increased number working from home                                                                                                                                                                                           |
| 4 | entrepreneurs who live within the boundaries and have something unique to offer.                                                                                                                                                                             |
| 4 | Financially sustainable ones utilising local skills.                                                                                                                                                                                                         |
| 4 | Hand Crafts; Retail outlets                                                                                                                                                                                                                                  |
| 4 | Individual units for small businesses to start up in, with reasonable rents                                                                                                                                                                                  |
| 4 | Local produce and products                                                                                                                                                                                                                                   |
| 4 | Local produce, country crafts and skills, leisure, hairdresser/barber.                                                                                                                                                                                       |
| 4 | Local produce. Nothing commercial.                                                                                                                                                                                                                           |

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| 4 | promoting local produce/home made products. more service industries, hairdressers etc                                                                                                                            |
| 4 | SHOULD BE CONFINED TO VERY LIGHT INDUSTRY AND / OR OFFICE SERVICES. LARGE INDUSTRY AND EQUIVALENT SHOULD BE WITHIN THE SEVERAL ANDOVER INDUSTRIAL ESTATES.                                                       |
| 4 | small artisan businesses - food - good ales - creative and artistic enterprises.                                                                                                                                 |
| 4 | small business/small units                                                                                                                                                                                       |
| 4 | Small businesses i.e. floristry, dog grooming etc..                                                                                                                                                              |
| 4 | Small local enterprises encouraging skills and arts and craftspeople.                                                                                                                                            |
| 4 | Small start ups and specialist craft workshops etc, linked to employment for local young people and providing skills needed locally.                                                                             |
| 5 | consistent social media / website technical assistance local plants, herbs, flowers (currently have farm shop and periodic plant sales - would like more of this sort of independent businesses) more live music |
| 5 | Design related using the high speed fibre now available, Call centres, Craft, Pottery, Architectural practice. Light construction, Service and repair old cars/vintage??                                         |
| 5 | High tech                                                                                                                                                                                                        |
| 5 | High Tech, Local industry start Ups                                                                                                                                                                              |
| 5 | IT                                                                                                                                                                                                               |
| 5 | IT based.                                                                                                                                                                                                        |
| 5 | Light engineering, tech, service.                                                                                                                                                                                |
| 5 | Small IT type businesses to employ as many local people as possible and reduce through traffic                                                                                                                   |
| 5 | Small non-manufacturing                                                                                                                                                                                          |
| 5 | Technical, science, engineering businesses. Post Office.                                                                                                                                                         |
| 5 | Work-at-home (IT etc)                                                                                                                                                                                            |
| 6 | anything that encourages social interaction and is viable                                                                                                                                                        |
| 6 | DANCE CLASSES                                                                                                                                                                                                    |
| 6 | Exercise Local shops                                                                                                                                                                                             |
| 6 | Health and fitness, doctor and dental surgeries and very light industry.                                                                                                                                         |
| 6 | Health and fitness. Doctor and dental surgeries. Very light industry                                                                                                                                             |
| 6 | Playgroups for under 5's                                                                                                                                                                                         |
| 6 | Small scale light manufacturing/service/child care/medical services.                                                                                                                                             |
| 7 | Any                                                                                                                                                                                                              |
| 7 | Any which can provide secure employment to both sexes at various levels of education.                                                                                                                            |
| 7 | Don't know                                                                                                                                                                                                       |

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| 7 | small factory units with living above                                                                                                                                                                      |
| 7 | Small start ups                                                                                                                                                                                            |
| 7 | The existing light industrial areas on Balksbury Hill should be encouraged and supported. Home working will grow, and we need to make sure that services such as internet are up to the required standard. |
| 7 | The present business centres to be maintained and used before new ones are developed, home working to be encouraged, but not projects that necessitate large delivery lorries through the village.         |
| 7 | Those which could increase employment opportunities for those living in the settlement                                                                                                                     |