

Transport, Access and Environment Committee – Aims, Objectives and Partners: 2019 - 2024

NEIGHBOURHOOD PLAN COMMUNITY ACTION = CA AIR QUALITY ACTION PLAN = AQ SHORT, MEDIUM, LONG TERM PRIORITY = S/M/L

AIMS – AIR POLLUTION	OBJECTIVES AND ACTIONS	S/M/L	PARTNERSHIPS
<p>Reduce the level of air pollution throughout Swaffham.</p>	<ul style="list-style-type: none"> • Extend air pollution monitoring across the town, with particular regard to routes to school and school zones (CA) • Develop range of actions to reduce polluting vehicles (see also under 'traffic') (CA). • Change driver behaviour (eg idling engines) (AQ). • Liaise with Planning Committee about air pollution implications of planning applications (AQ). 	<p>Short</p> <p>Long</p> <p>Long</p> <p>Short</p>	<ul style="list-style-type: none"> • NCC • BDC • Icen Partnership • Schools • Clean air campaigns (eg the Times) • Planning Committee
<p>Create greater awareness of impact of air pollution and mitigating actions.</p>	<ul style="list-style-type: none"> • Build accessible network of electric charging points (AQ). • Press for improvements, not reductions, in bus services within and around the town (AQ). 	<p>Long</p> <p>Short</p>	<ul style="list-style-type: none"> • BDC • Charging installers • Local bus providers • Icen Partnership • Local media, social media

AIMS - TRAFFIC	OBJECTIVES AND ACTIONS		PARTNERSHIPS
<p>Provide a permanent alternative route for heavy goods vehicles now passing through the tow</p>	<ul style="list-style-type: none"> • Encourage use of low emission buses (AQ). • Encourage greater walking and cycling through provision of information on safety and access (CA, AQ). • Move forward plans for Walking App in conjunction with Breckworld • Investigate HGV diversions from the A1065, starting from the M11 and including the Mundford junction (CA). • Consider possible HGV diversions within Swaffham (CA, AQ). • Monitor impact of diversions on volume of HGV traffic, and on air pollution (CA, AQ) • Plan for and deliver feasibility studies for permanent relief road, including sources of funding ((CA, AQ). 	<p>Long</p> <p>Medium</p> <p>Short</p>	<ul style="list-style-type: none"> • NCC Highways • BDC • Partners in Brandon and Mundford • LEP • Similar towns with relief roads.
<p>Improve access to town, parking and information to make the town safer for drivers and pedestrians</p>	<ul style="list-style-type: none"> • Review car parking availability in town centre (CA, AQ). 	<p>Short</p>	<ul style="list-style-type: none"> • NCC • BDC • Police • Schools

	<ul style="list-style-type: none"> Follow up planned Theatre Street diversion (AQ). Identify obstacles to traffic flow (AQ). Review traffic speeds and measures promote traffic calming (CA, AQ). Improve signage and traffic information in tandem with changes identified above ((CA). Plan for eventual removal of parking from town centre triangle (CA). 	Short	<ul style="list-style-type: none"> Residents and visitors Town planners
		Medium	
		Medium	
		Medium	
		Long	
OBJECTIVES AND ACTIONS			
Enhance Swaffham Town through environmental improvements.	<ul style="list-style-type: none"> Introduce 'Clean Swaffham' or 'Tidy Town' schemes (CA). Protect and enhance existing green spaces (AQ). Stimulate the further greening of Swaffham by developing new green spaces (CA). Introduce green barriers to contribute to reducing air pollution (CA). 	Long	<ul style="list-style-type: none"> BDC Local businesses Residents Schools Similar towns Electricity companies
		Medium	
		Long	
		Medium	
PARTNERSHIPS			

